Create a story structure

> Which information do you need to understand the story at any given point?
> See data visual as a medium just like text, videos, photos

Portrait: **challenge**

establishing a protagonist

challenge he is up against

possible solution

outlook for protagonist

Feature: **part of a trend**

establishing a protagonist

how is this person part of a trend

how does the trend/ phenomenon look like

wrap-up beginning

News: **example**

facts in a nutshell
most important
least important

human story highlighting the connection between numbers and reality

Background: **fact checks**

most surprising

least surprising