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This command "proclaims" a theorem, lemma, hypothesis, etc. It sets $\langle argument \rangle$ in boldface type and the following paragraph in italics. $\langle argument \rangle$ must be followed by a period and a space token, which serve to set off $\langle argument \rangle$ from $\langle general\ text \rangle$. $\langle general\ text \rangle$ consists of the text up to the next paragraph boundary. You can include multiple paragraphs by using \endgraf instead of a blank line or \par.

Example:

\proclaim Theorem 1. What I say is not to be believed.

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Corollary 1. Theorem 1 is false.