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 $\ensuremath{\mbox{\ensuremath{\mbox{\sc list}}}\xspace}\ [\ensuremath{\mbox{\sc list}}\xspace\xspa$

This parameter contains the token list that TEX displays when you ask for help in response to an \errmessage command. We recommend that when you're generating an error message with \errmessage, you set \errhelp to a string that describes the nature of the error and use \newhelp to produce that string. You can use the \newlinechar character to produce multiline messages.