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`\doublehyphendemerits`   [⟨*number*⟩ parameter]

This parameter specifies additional demerits that TEX attaches to a break-point when that breakpoint leads to two consecutive lines that end in a hyphen. Increasing the value of this parameter has the effect of discouraging TEX from hyphenating two lines in a row. Demerits are in units of badness squared, so you need to assign a rather large value to this parameter (in the thousands) for it to have any effect. Plain TEX sets `\doublehyphendemerits` to 10000.