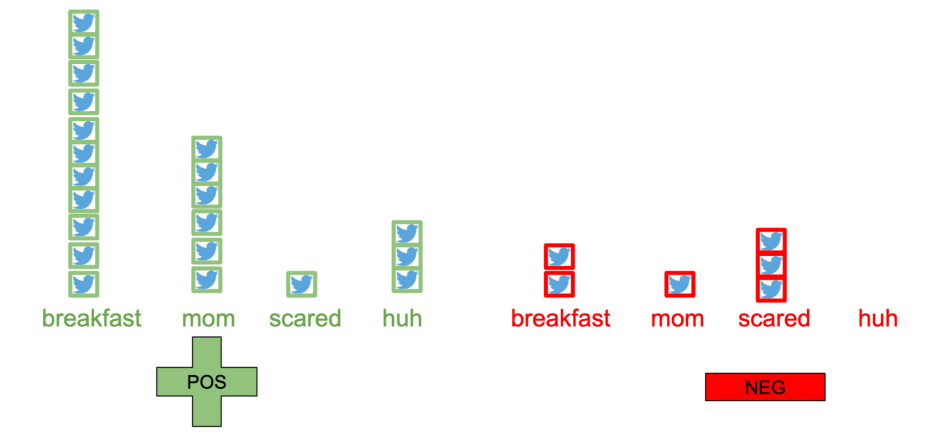


## A. Probability review:

You are rolling a 20-sided die.

1. Q: What is the probability that you roll a 20?
2. Q: What is the probability that you roll two 20s in a row?
3. Q: Given that you have already rolled a 20, what is the probability that you roll another 20? Hint: these are two separate rolling events, and we only care about the second one!

## B. Conditional Probabilities:



What is the **likelihood** of rolling "breakfast" **given** that a tweet is positive? I.e., what is  $P(\text{"breakfast"} \mid \text{POS})$  )

$P(\text{"breakfast"} \mid \text{POS}) =$   
 $P(\text{"mom"} \mid \text{POS}) =$   
 $P(\text{"scared"} \mid \text{POS}) =$   
 $P(\text{"huh"} \mid \text{POS}) =$

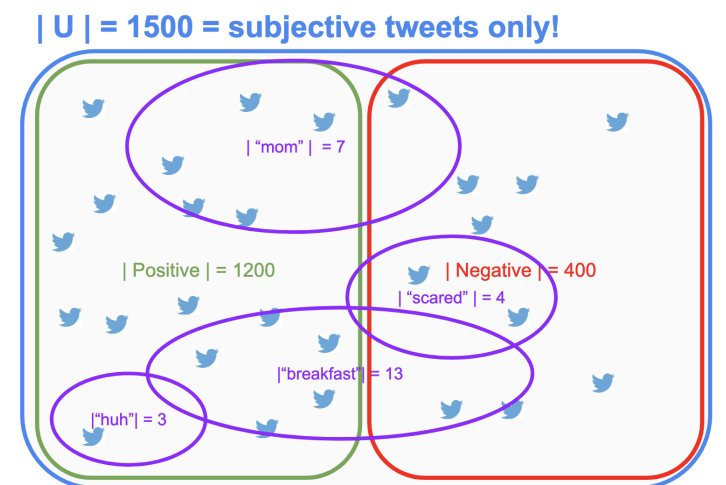
$P(\text{"breakfast"} \mid \text{NEG}) =$   
 $P(\text{"mom"} \mid \text{NEG}) =$   
 $P(\text{"scared"} \mid \text{NEG}) =$   
 $P(\text{"huh"} \mid \text{NEG}) =$

## C. Joint Probabilities

Given we have a 2-word positive tweet, What's the probability that it contains "breakfast" and "mom"? I.e., what is

$$P(\text{"breakfast", "mom"} \mid \text{POS}) =$$

## D. Calculating Priors:



What is the **prior probability** that a tweet in our subjective subset is positive?

$$P(\text{POS}) =$$

$$P(\text{NEG}) =$$

## E. Putting it all together:



$$P(\text{POS} \mid \text{"breakfast", "mom"}) =$$

$$P(\text{NEG} \mid \text{"breakfast", "mom"}) =$$

**Question: How should we classify our tweet?????**

## F. Bonus: Same same but different

Incoming tweet! We modeled the last tweet as a joint event of "breakfast" and "mom". This tweet is a joint event of "breakfast" and "mom" and "scared".



**Question:** Is the sentiment the same for this tweet? What is it?

**Question:** What is our sentiment prediction? Calculate the priors and the joint probabilities for each class just as above, and then plug these values into Bayes' formula.

$P(\text{POS}) =$

$P(\text{NEG}) =$

$P(\text{"breakfast", "mom", "scared"} \mid \text{POS}) =$

$P(\text{"breakfast", "mom", "scared"} \mid \text{NEG}) =$

$P(\text{POS} \mid \text{"breakfast", "mom", "scared"}) =$

$P(\text{NEG} \mid \text{"breakfast", "mom", "scared"}) =$

The higher answer is the category that our model predicts.

Question: Why is the model wrong? Where do you think Naive Bayes will have problems with language?