# Machine Learning

LIN 313 Language and Computers

UT Austin Fall 2025

#### Administrivia (Monday, September 22)

- HW 1 Graded
- Corpus text due this Wednesday
- HW 2 due Monday
- 10/3 Discussion post
- Al use on the homework

#### Objectives

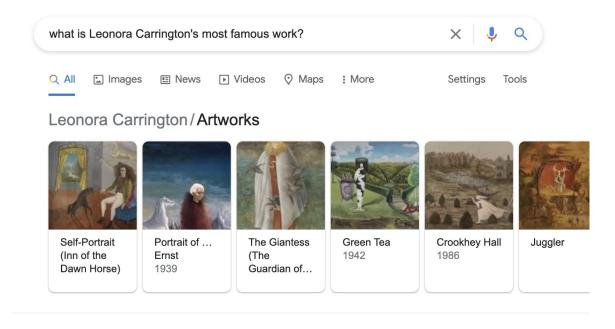
- Types of machine learning
  - o supervised & unsupervised
- Steps in building a classifier
- Categorization engines

## What are some (other) examples of ML?

## The "Algorithms" (a.k.a recommendation systems)



#### Search

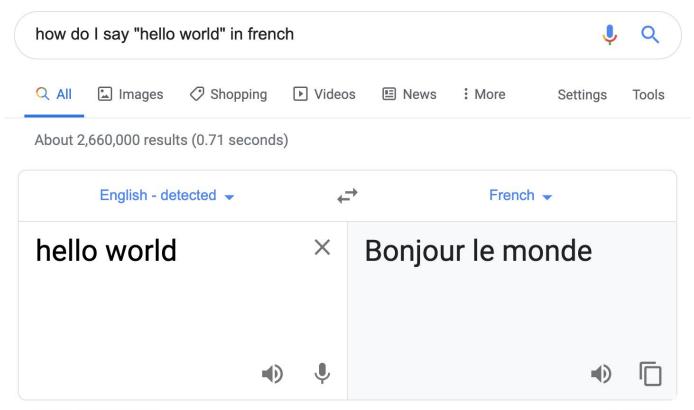


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#### Leonora Carrington Artworks & Famous Paintings | TheArtStory

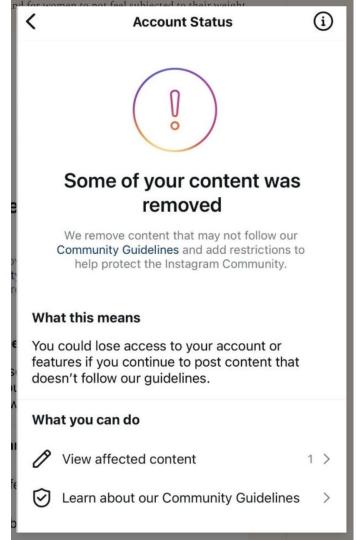
Jan 25, 2015 — Progression of Art · The Meal of Lord Candlestick · **Portrait of Max Ernst** · Self-Portrait · **The Giantess (The Guardian of the Egg)** · Ulu's Pants · Bird ...

#### Google Translate



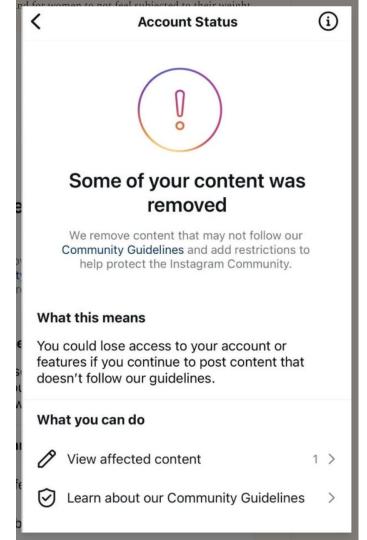
Open in Google Translate Feedback

#### **Content Moderation**



#### **Content Moderation**

- the post in question was about body positivity
- it was flagged for 'encouraging self harm'
- https://idaliasalsamendi.s ubstack.com/p/is-instagra m-shadowbanning-you



## How do they work?

#### Natural Language Processing (NLP) Systems

- INPUT: Takes in text
- OUTPUT: Spits out
  - Sentiment labels
  - Named entities (Pope Francis, Assata Shakur, Apple (sometimes))
  - Topics (sports, national legislation, country music, black and white photography)
  - Geo-coordinates
  - Syntactic Structures
  - Translations

What happens in between?

#### What is Machine Learning?

"It gives the computer the ability to learn without being explicitly programmed" (Arthur Samuel)

"A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T, as measured by P, improves with experience E. " (Tom Mitchell)

(We will need to unpack this)

#### How do Humans Learn

from Jenny Saffran's lab page, <a href="https://infantlearning.waisman.wisc.edu/research/">https://infantlearning.waisman.wisc.edu/research/</a>:

#### Imagine you are faced with the following challenge:

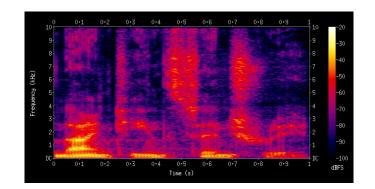
You must discover the structure of an immense system which contains tens of thousands of pieces, all generated from a small set of materials. These pieces, in turn, can be combined in an infinite number of ways. Only a subset of those infinite combinations is actually correct. However, just to make things even more difficult, this subset is itself infinite. Somehow you must rapidly converge on the internal structure of this system so that you can use it to communicate.

Oh, and you are a very young child.

This system, of course, is **human language**. Given its richness and complexity, it seems improbable that children could ever discern its structure. Nevertheless, they do, almost without exception. The process of acquiring such a system is unlikely to be any less complex than the system itself.

# Unsupervised Learning in People: learning word boundaries

Statistical learning in language acquisition:



Imagine you are an 8-month-old infant, hearing a continuous stream of language coming at you. Before you can learn words, you first have to learn word boundaries.

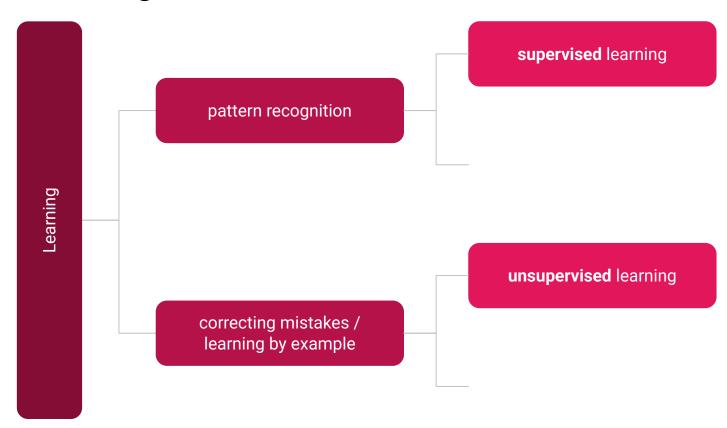
Here is a spectrogram of a male speaker saying "nineteenth century": You cannot see where one word ends and the next one begins

The main idea on statistical learning: In a phrase like "pretty baby",

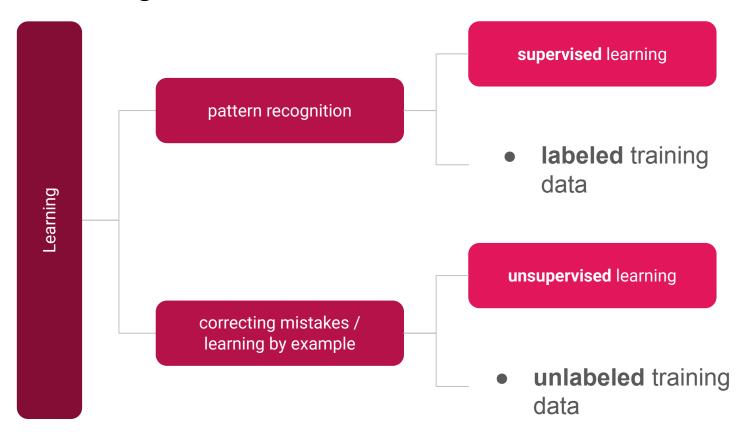
you are more likely to hear "pre" followed by "ti" than you are to hear "ti" followed by "ba"

Experiments by Jenny Saffron and Elissa Newport: Adults as well as infants can learn these regularities. This has been confirmed with experiments using pseudo-words.

#### What is Learning?



#### What is Learning?



#### **Two Ways to Learn from Data**



**Supervised Learning** 

Learns from data with answers.



#### **Unsupervised Learning**

Finds hidden patterns in data without answers.

#### **Learning with Labels**



Machine learns by studying labeled fruits.



Recognizes new fruits by comparing features to what it learned.

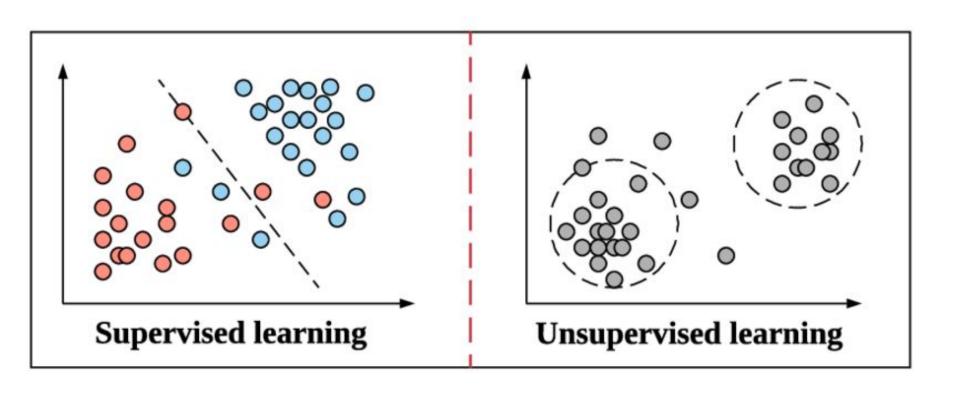
#### **Learning Without Labels**



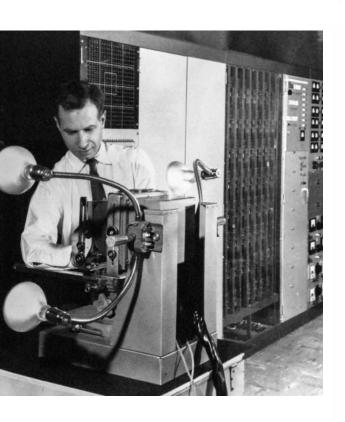
Machine groups unlabeled images by similar features

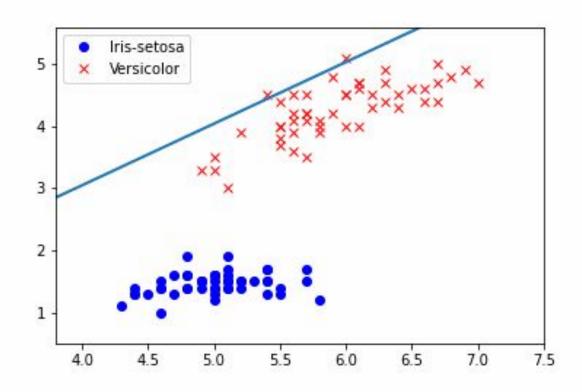


It discovers patterns without knowing the exact categories.

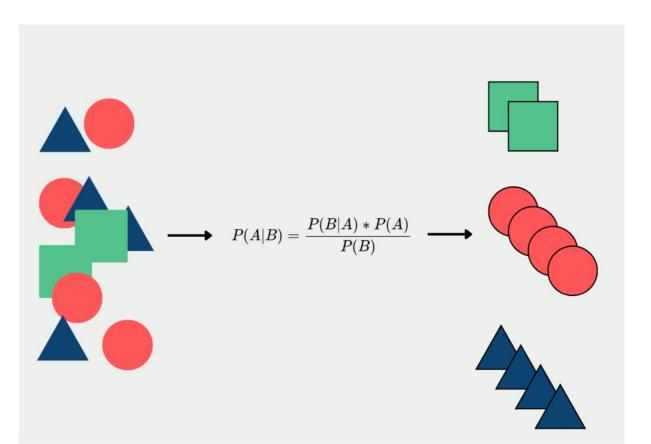


## Supervised Learning: The Perceptron

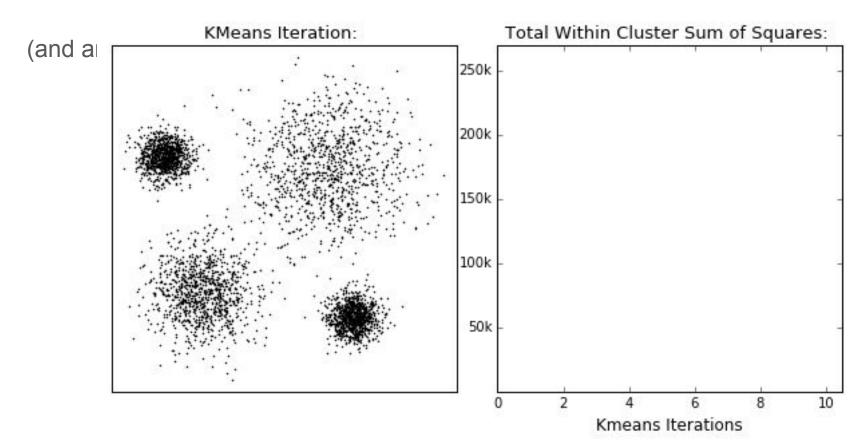




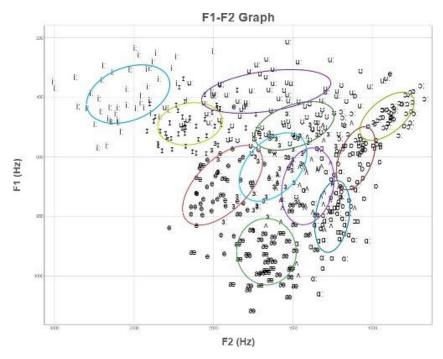
#### Supervised Learning: Naive Bayes



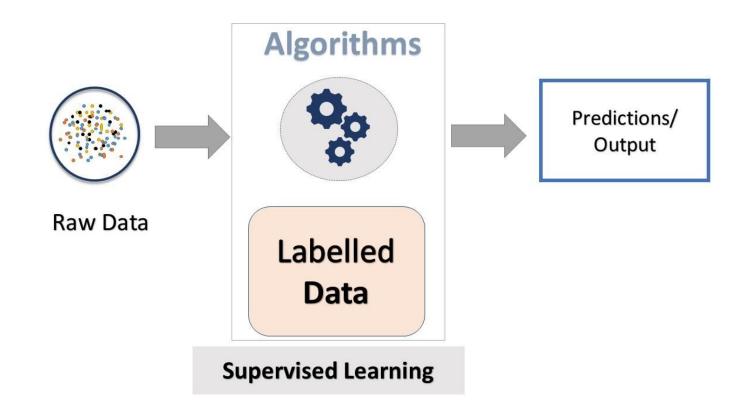
#### Unsupervised Learning: K-means clustering



# Unsupervised Learning: Clustering in Experimental phonetics



#### Zooming in: Supervised Learning



#### Supervised Classification: Training data

In **supervised learning**, the learner observes data with **labels** (aka "**gold labels**" or "**ground truth labels**") and generalizes over the data to learn how labels apply to datapoints.

represent a data point as an ordered pair (x, y)

UserName	ScreenName	Location	TweetAt	Original Tweet	Sentiment
3799	48751	London	16-03-2020	@MeNyrbie @Phil_Gahan @Chrisitv https://t.co/i	Neutral
3800	48752	UK	16-03-2020	advice Talk to your neighbours family to excha	Positive
3801	48753	Vagabonds	16-03-2020	Coronavirus Australia: Woolworths to give elde	Positive
3802	48754	NaN	16-03-2020	My food stock is not the only one which is emp	Positive
3803	48755	NaN	16-03-2020	Me, ready to go at supermarket during the #COV	Extremely Negative

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x: data point

y: Gold Label

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#### Supervised Classification: features

How do we represent the (data, label) pairs with numbers??

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Output is easy: 0 (false) or 1 (true)

#### Supervised Classification: features

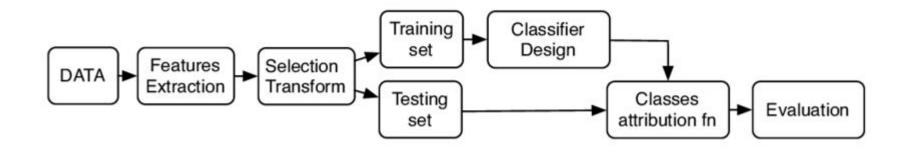
How do we represent the (data, label) pairs with numbers??

Output is easy: 0 (false) or 1 (true)

Input is harder: "My foodstock is not the only one which is . . . "

we represent a text as a feature vector: a list of values for different features

#### Supervised Classifiaction: Test data



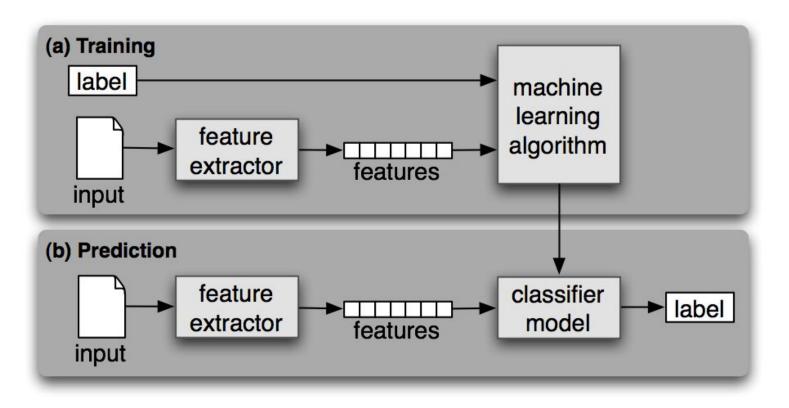
We want to be able to generalize to unseen future examples

So we hold out some of our data during training

That is, we don't let the model see it during the training process

After training, we use this data to evaluate the performance of the classifier

#### Putting it Together: Supervised Classification



#### Supervised or Unsupervised?



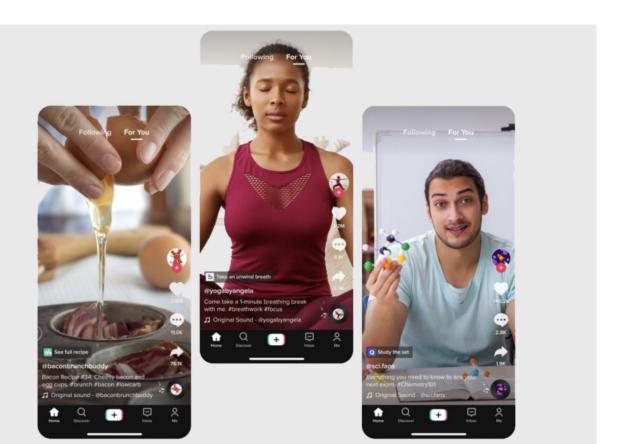


Our Naive Bayes vegemite classifier

POS

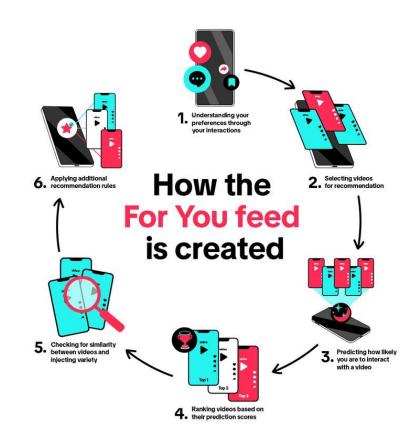
#### Supervised or Unsupervised?

- what is being categorized?
- what are the categories?
- are the categories known ahead of time?



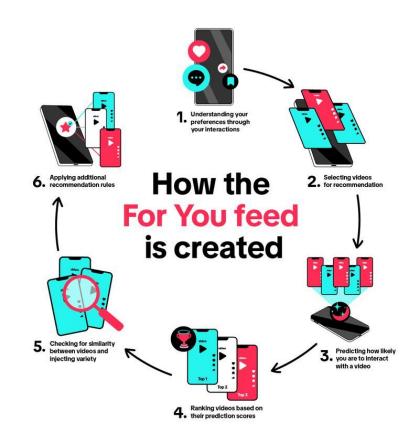
#### Unsupervised

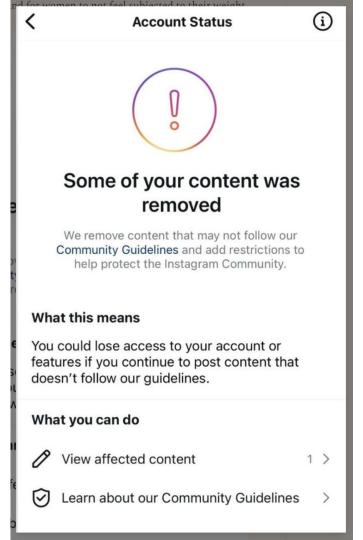
- "the algorithm" categorizes YOU!
- Categories of people (users) are not known ahead of time.
- You are clustered with other people with similar patterns of behavior



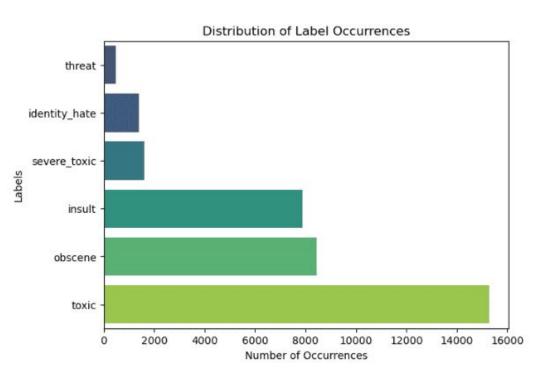
### Unsupervised

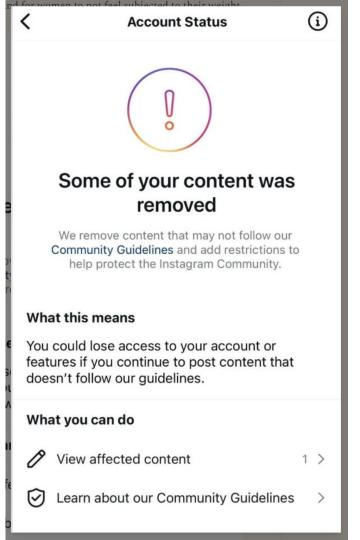
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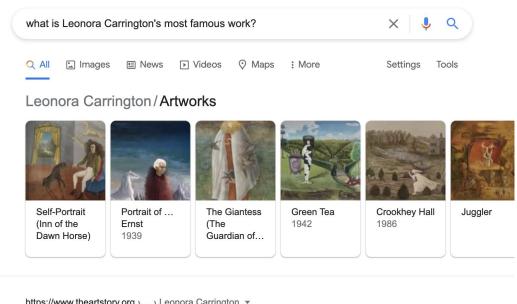




## Supervised!





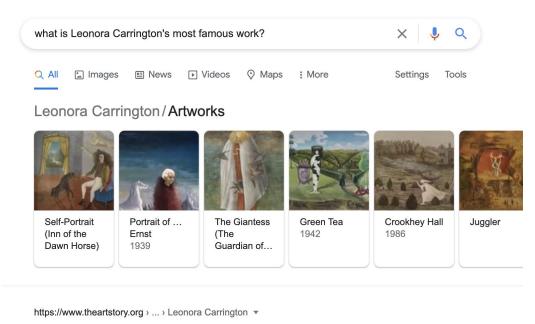


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- What is being categorized?
- What kinds of categories are there?
- Are they known ahead of time?

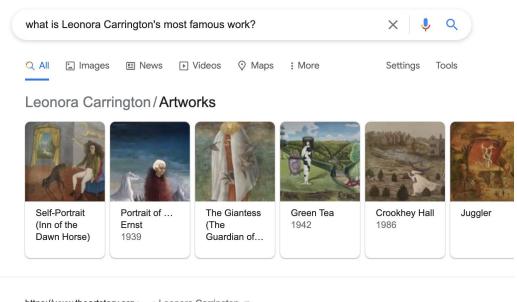


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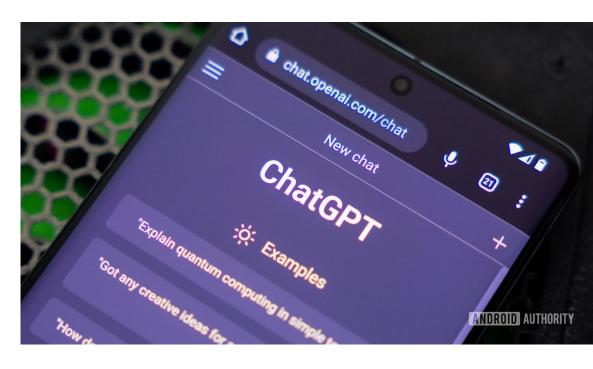
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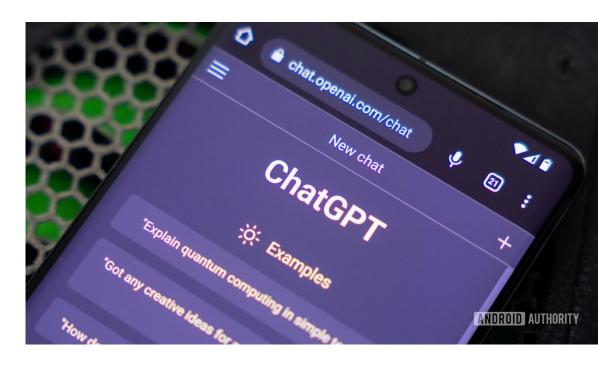
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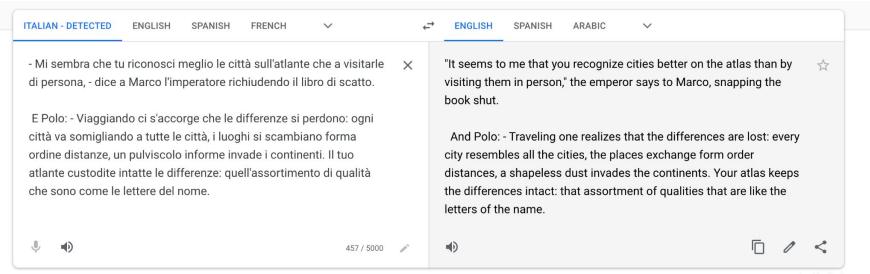


We haven't talked details yet, but you already know about the task of language modeling.

N-gram LMs are one type of algorithm for this task.

So really the question is: N-grams supervised or unsupervised?





Send feedback

Italo Calvino, Invisible Cities

https://monoskop.org/images/c/c4/Calvino\_Italo\_Le\_citta\_invisibili.pdf

### Supervised!

"I think you recognize cities better on the atlas than when you visit them in person," **SPANISH ENGLISH** ARABIC the emperor says to Marco, snapping the volume shut. "It seems to me that you recognize cities better on the atlas than by X visiting them in person," the emperor says to Marco, snapping the And Polo answers, "Traveling you realize that differences are lost: each city book shut. takes to resembling all cities, And Polo: - Traveling one realizes that the differences are lost: every places exchange their form, order, city resembles all the cities, the places exchange form order distances, a shapeless dust cloud distances, a shapeless dust invades the continents. Your atlas keeps invades the continents. Your atlas the differences intact: that assortment of qualities that are like the letters of the name. preserves the differences intact: that assortment of qualities 1 which are like the letters in a Send feedback Page 137

Italo Calvino, *Invisible Cities*<a href="https://monoskop.org/images/c/c4/Calvino\_Italo\_Le\_citta\_invisibili.pdf">https://monoskop.org/images/c/c4/Calvino\_Italo\_Le\_citta\_invisibili.pdf</a>
Authoritative translation on the left by William Weaver

- Speech-segmentation
- Spam filtering
- Auto-generated tags / topic labels
- Smart search results
- Fraud detection
- What are the different senses of a word?

# The Curly Fry Conundrum (Jennifer Golbeck)

https://www.youtube.com/watch?v=hqWie9dnssU



Demographic study shows that "Liking" the page for curly fries is one of the strongest indicators of intelligence.

How can this be?

### **Latent Bias**

Even if we remove demographic information from consideration (exclude features that correspond to culturally sensitive categories / identity labels), these distinctions are often still learned through correlation with other, less problematic categories.

Lipstick on a Pig: Debiasing Methods Cover up Systematic Gender Biases in Word Embeddings But do not Remove Them

Hila Gonen<sup>1</sup> and Yoav Goldberg<sup>1,2</sup>

<sup>1</sup>Department of Computer Science, Bar-Ilan University

<sup>2</sup>Allen Institute for Artificial Intelligence

{hilagnn, yoav.goldberg}@gmail.com