Model Information									
Data Set	WORK.TEMP								
Response Variable	INS	Insurance Product							
Number of Response Levels	2								
Model	binary logit								
Optimization Technique	Fisher's scoring								

Number of Observations Read	8495
Number of Observations Used	8495

Response Profile									
Ordered Value	INS	Total Frequency							
1	0	5577							
2	1	2918							

# Probability modeled is INS=1.

## **Forward Selection Procedure**

				(	Clas	s Le	vel	Info	rma	tion						
Class	Value		Design Variables													
DDABAL_Bin	1	0	0	0	0	0	0	0								
	2	1	0	0	0	0	0	0								
	3	0	1	0	0	0	0	0								
	4	0	0	1	0	0	0	0								
	5	0	0	0	1	0	0	0								
	6	0	0	0	0	1	0	0								
	7	0	0	0	0	0	1	0								
	8	0	0	0	0	0	0	1								
DDA	0	1														
	1	0														
CHECKS_Bin	1	0	0	0												
	2	1	0	0												
	3	0	1	0												
	4	0	0	1												
TELLER_Bin	1	0	0													
	2	1	0													
	3	0	1													
SAVBAL_Bin	1	0	0	0	0	0	0									

Class Level Information																			
Class	Value							ſ	Desi	gn \	/aria	ble	s						
	2	1	0	0	0	0	0												
	3	0	1	0	0	0	0												
	4	0	0	1	0	0	0												
	5	0	0	0	1	0	0												
	6	0	0	0	0	1	0												
	7	0	0	0	0	0	1												
CDBAL_Bin	1	0	0																
	2	1	0																
	3	0	1																
ATMAMT_Bin	1	0	0																
	2	1	0																
	3	0	1																
BRANCH	B1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B10	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B11	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B12	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B13	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	B14	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	B15	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
	B16	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
	B17	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	B18	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	B19	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
	B2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
	В3	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
	B4	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	B5	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	В6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
	В7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	В8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	В9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
ММ	0	1																	Ш
	1	0																	
IRA	0	1																	Ш
	1	0																	

	Class Level Information															
Class	Value							[	Desi	gn \	/aria	able	s			
INV	-1	0	0													
	0	1	0													
	1	0	1													
ILS	0	1														
	1	0														
сс	-1	0	0													
	0	1	0													
	1	0	1													

## Step 0. Intercept entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

-2 Log L	=	10930.130
----------	---	-----------

Residual Chi-Square Test										
Chi-Square DF Pr > ChiSq										
2923.0910	860	<.0001								

# Step 1. Effect SAVBAL\_Bin entered:

Model Convergence Status Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics								
Criterion	Intercept Only	Intercept and Covariates						
AIC	10932.130	10026.339						
sc	10939.178	10075.670						
-2 Log L	10930.130	10012.339						

Testing Global Null Hypothesis: BETA=0										
Test	Chi-Square	DF	Pr > ChiSq							
Likelihood Ratio	917.7915	6	<.0001							
Score	930.6537	6	<.0001							
Wald	809.4290	6	<.0001							

Residual Chi-Square Test										
Chi-Square DF Pr > ChiSq										
2251.6668	854	<.0001								

# Step 2. Effect DDABAL\_Bin entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept an Only Covariate		
AIC	10932.130	9455.682	
sc	10939.178	9554.343	
-2 Log L	10930.130	9427.682	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	1502.4486	13	<.0001
Score	1448.5718	13	<.0001
Wald	1203.2729	13	<.0001

Residual Chi-Square Test			
Chi-Square	DF	Pr > ChiSq	
1743.6347	847	<.0001	

### Step 3. Effect CDBAL\_Bin entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	9238.472	
sc	10939.178	9351.228	
-2 Log L	10930.130	9206.472	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	1723.6581	15	<.0001
Score	1654.0581	15	<.0001
Wald	1329.3685	15	<.0001

Residual (	Chi-Sq	uare Test
Chi-Square	DF	Pr > ChiSq
1554.1498	845	<.0001

# Step 4. Effect MM entered:

Model Convergence Status	
Convergence criterion (GCONV=1E-8) satisfied.	

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	9111.952	
sc	10939.178	9231.755	
-2 Log L	10930.130	9077.952	

Testing Glob	al Null Hypoth	esis: I	BETA=0
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	1852.1781	16	<.0001
Score	1773.4493	16	<.0001
Wald	1418.4744	16	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1421.8619	844	<.0001	

### **Step 5. Effect INV entered:**

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	9013.564	
sc	10939.178	9147.461	
-2 Log L	10930.130	8975.564	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	1954.5665	18	<.0001
Score	1856.3266	18	<.0001
Wald	1465.5169	18	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1338.6297	842	<.0001	

## Step 6. Effect DDABAL\_Bi\*SAVBAL\_Bin entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	8939.933	
sc	10939.178	9369.815	
-2 Log L	10930.130	8817.933	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2112.1971	60	<.0001
Score	1971.2406	60	<.0001
Wald	1535.5910	60	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1181.4460	800	<.0001	

### Step 7. Effect CHECKS\_Bin entered:

Model	Convergence	<b>Status</b>
-------	-------------	---------------

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Intercept and Criterion Only Covariates			
AIC	10932.130	8890.984	
sc	10939.178	9342.007	
-2 Log L	10930.130	8762.984	

Testing Global Null Hypothesis: BETA=0			
Test Chi-Square DF Pr > ChiSq			
Likelihood Ratio	2167.1466	63	<.0001
Score	2013.1030	63	<.0001
Wald	1557.7664	63	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1144.4391	797	<.0001	

## Step 8. Effect ATMAMT\_Bin entered:

Model Convergence Status

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics		
Criterion	Intercept Only	Intercept and Covariates
AIC	10932.130	8861.812
sc	10939.178	9326.929
-2 Log L	10930.130	8729.812

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2200.3185	65	<.0001
Score	2039.7064	65	<.0001
Wald	1571.5829	65	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1112.7989	795	<.0001	

## Step 9. Effect TELLER\_Bin entered:

Model Convergence State	us
-------------------------	----

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics		
Criterion	Intercept Only	Intercept and Covariates
AIC	10932.130	8830.600
sc	10939.178	9309.811
-2 Log L	10930.130	8694.600

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2235.5309	67	<.0001
Score	2063.8135	67	<.0001
Wald	1583.6843	67	<.0001

Residual Chi-Square Test		
Chi-Square DF Pr > ChiS		Pr > ChiSq
1077.6764	793	<.0001

### Step 10. Effect BRANCH entered:

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics		
Criterion	Intercept Only	Intercept and Covariates
AIC	10932.130	8806.707
sc	10939.178	9405.722
-2 Log L	10930.130	8636.707

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2293.4237	84	<.0001
Score	2105.3337	84	<.0001
Wald	1607.7841	84	<.0001

Residual Chi-Square Test		
Chi-Square DF Pr > Ch		Pr > ChiSq
1025.0184	776	<.0001

Step 11. Effect DDA entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept an Only Covariate		
AIC	10932.130	8784.632	
sc	10939.178	9390.694	
-2 Log L	10930.130	8612.632	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2317.4980	85	<.0001
Score	2125.7070	85	<.0001
Wald	1622.4057	85	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1021.2576	775	<.0001	

### Step 12. Effect IRA entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	8768.292	
sc	10939.178	9381.401	
-2 Log L	10930.130	8594.292	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2335.8389	86	<.0001
Score	2141.8705	86	<.0001
Wald	1630.8189	86	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
1001.2463	774	<.0001	

## Step 13. Effect DDABAL\_Bin\*MM entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	8752.796	
sc	10939.178	9415.236	
-2 Log L	10930.130	8564.796	

Testing Global Null Hypothesis: BETA=0			
Test	Chi-Square	DF	Pr > ChiSq
Likelihood Ratio	2365.3344	93	<.0001
Score	2159.1912	93	<.0001
Wald	1637.1794	93	<.0001

Residual Chi-Square Test			
Chi-Square DF Pr > ChiSq			
968.6772	767	<.0001	

### **Step 14. Effect CC entered:**

#### **Model Convergence Status**

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics			
Criterion	Intercept Only	Intercept and Covariates	
AIC	10932.130	8743.596	
sc	10939.178	9413.083	
-2 Log L	10930.130	8553.596	

Testing Global Null Hypothesis: BETA=0						
Test Chi-Square DF Pr > ChiSq						
Likelihood Ratio	2376.5347	94	<.0001			
Score	2169.4595	94	<.0001			
Wald	1643.0659	94	<.0001			

Residual Chi-Square Test				
Chi-Square DF Pr > ChiSq				
957.8563	766	<.0001		

## Step 15. Effect ILS entered:

#### **Model Convergence Status**

Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics					
Criterion	Intercept Only	Intercept and Covariates			
AIC	10932.130	8734.114			
sc	10939.178	9410.648			
-2 Log L	10930.130	8542.114			

Testing Global Null Hypothesis: BETA=0					
Test	Chi-Square	DF	Pr > ChiSq		
Likelihood Ratio	2388.0165	95	<.0001		
Score	2178.8656	95	<.0001		
Wald	1648.0281	95	<.0001		

Residual Chi-Square Test					
Chi-Square DF Pr > ChiSq					
948.6812	765	<.0001			

# Step 16. Effect DDA\*IRA entered:

Model Convergence Status
Convergence criterion (GCONV=1E-8) satisfied.

Model Fit Statistics						
Criterion	Intercept and Covariates					
AIC	10932.130	8726.176				
sc	10939.178	9409.758				
-2 Log L	10930.130	8532.176				

Testing Global Null Hypothesis: BETA=0						
Test Chi-Square DF Pr > ChiSq						
Likelihood Ratio	2397.9545	96	<.0001			
Score	2186.1674	96	<.0001			
Wald	1652.1376	96	<.0001			

Residual Chi-Square Test				
Chi-Square DF Pr > ChiSq				
940.4978	764	<.0001		

**Note:** No (additional) effects met the 0.002 significance level for entry into the model.

	Summary of Forward Selection						
Step	Effect Entered	DF	Number In	Score Chi-Square	Pr > ChiSq	Variable Label	
1	SAVBAL_Bin	6	1	930.6537	<.0001		
2	DDABAL_Bin	7	2	578.0557	<.0001		
3	CDBAL_Bin	2	3	220.5619	<.0001		
4	ММ	1	4	131.6624	<.0001	Money Market	
5	INV	2	5	98.9123	<.0001	Investment	
6	DDABAL_Bi*SAVBAL_Bin	42	6	159.9314	<.0001		
7	CHECKS_Bin	3	7	54.5841	<.0001		
8	ATMAMT_Bin	2	8	33.6197	<.0001		
9	TELLER_Bin	2	9	35.5527	<.0001		
10	BRANCH	17	10	57.3068	<.0001	Branch of Bank	
11	DDA	1	11	21.0260	<.0001	Checking Account	
12	IRA	1	12	18.3080	<.0001	Retirement Account	
13	DDABAL_Bin*MM	7	13	32.5023	<.0001		
14	сс	1	14	11.2242	0.0008	Credit Card	
15	ILS	1	15	11.2089	0.0008	Installment Loan	
16	DDA*IRA	1	16	10.0795	0.0015		

Joint Tests					
Effect	DF	Wald Chi-Square	Pr > ChiSq		
DDABAL_Bin	7	28.1892	0.0002		
DDA	1	4.7646	0.0291		
CHECKS_Bin	3	95.1833	<.0001		
TELLER_Bin	2	41.4797	<.0001		
SAVBAL_Bin	6	49.2307	<.0001		
DDABAL_Bi*SAVBAL_Bin	42	159.0415	<.0001		
CDBAL_Bin	2	153.4805	<.0001		
ATMAMT_Bin	2	40.1572	<.0001		
BRANCH	18	114.1936	<.0001		
мм	1	24.5419	<.0001		
DDABAL_Bin*MM	7	26.8664	0.0004		
IRA	1	27.5999	<.0001		
DDA*IRA	1	10.0149	0.0016		
INV	1	13.4767	0.0002		

Joint Tests					
Effect DF Chi-Square Pr > ChiS					
ILS	1	11.1299	0.0008		
СС	1	15.5180	<.0001		

**Note:** Under full-rank parameterizations, Type 3 effect tests are replaced by joint tests. The joint test for an effect is a test that all the parameters associated with that effect are zero. Such joint tests might not be equivalent to Type 3 effect tests under GLM parameterization.

Note: The following parameters have been set to 0, since the variables are a linear combination of other variables as shown.

INV1 =	Intercept - BRANCHB14 - BRANCHB15 - BRANCHB18 - BRANCHB19 - INV0
CC1 =	Intercept - BRANCHB14 - BRANCHB15 - BRANCHB18 - BRANCHB19 - CC0

Analysis of Maximum Likelihood Estimates										
Parameter			DF	Estimate	Standard Error	Wald Chi-Square	Pr > ChiSq			
Intercept			1	-0.5160	0.4928	1.0964	0.2951			
DDABAL_Bin	2		1	1.5414	0.7626	4.0854	0.0433			
DDABAL_Bin	3		1	0.1585	0.5897	0.0723	0.7880			
DDABAL_Bin	4		1	0.7169	0.4958	2.0912	0.1482			
DDABAL_Bin	5		1	1.4851	0.5018	8.7580	0.0031			
DDABAL_Bin	6		1	1.3369	0.4855	7.5823	0.0059			
DDABAL_Bin	7		1	1.4689	0.4689	9.8147	0.0017			
DDABAL_Bin	8		1	1.7949	0.4884	13.5053	0.0002			
DDA	0		1	1.0256	0.4698	4.7646	0.0291			
CHECKS_Bin	2		1	0.00811	0.1075	0.0057	0.9398			
CHECKS_Bin	3		1	-0.0828	0.1135	0.5323	0.4656			
CHECKS_Bin	4		1	-0.6883	0.1046	43.2590	<.0001			
TELLER_Bin	2		1	0.2694	0.0702	14.7416	0.0001			
TELLER_Bin	3		1	0.5805	0.0918	40.0064	<.0001			
SAVBAL_Bin	2		1	-1.0057	0.5742	3.0673	0.0799			
SAVBAL_Bin	3		1	-0.4580	0.3437	1.7759	0.1827			
SAVBAL_Bin	4		1	-0.0787	0.2136	0.1358	0.7125			
SAVBAL_Bin	5		1	-0.1685	0.2472	0.4650	0.4953			
SAVBAL_Bin	6		1	0.4636	0.2052	5.1035	0.0239			
SAVBAL_Bin	7		1	0.9889	0.1654	35.7548	<.0001			
DDABAL_Bi*SAVBAL_Bin	2	2	1	1.4072	0.7134	3.8907	0.0486			
DDABAL_Bi*SAVBAL_Bin	2	3	1	0.4559	0.7197	0.4013	0.5264			
DDABAL_Bi*SAVBAL_Bin	2	4	1	1.4170	0.4191	11.4312	0.0007			
DDABAL_Bi*SAVBAL_Bin	2	5	1	1.8062	0.5803	9.6859	0.0019			
DDABAL_Bi*SAVBAL_Bin	2	6	1	2.6323	0.5449	23.3358	<.0001			
DDABAL_Bi*SAVBAL_Bin	2	7	1	2.9876	0.7089	17.7615	<.0001			
DDABAL_Bi*SAVBAL_Bin	3	2	1	0.4536	0.7524	0.3635	0.5466			
DDABAL_Bi*SAVBAL_Bin	3	3	1	0.6631	0.5736	1.3363	0.2477			
DDABAL_Bi*SAVBAL_Bin	3	4	1	1.3403	0.3508	14.5938	0.0001			
DDABAL_Bi*SAVBAL_Bin	3	5	1	2.1169	0.3989	28.1601	<.0001			
DDABAL_Bi*SAVBAL_Bin	3	6	1	2.1591	0.3791	32.4376	<.0001			
DDABAL_Bi*SAVBAL_Bin	3	7	1	2.6627	0.5563	22.9134	<.0001			
DDABAL_Bi*SAVBAL_Bin	4	2	1	0.5423	0.6760	0.6434	0.4225			
DDABAL_Bi*SAVBAL_Bin	4	3	1	0.3191	0.4907	0.4227	0.5156			
DDABAL_Bi*SAVBAL_Bin	4	4	1	0.5085	0.3061	2.7589	0.0967			

Aı	nalysis	of N	Maxim	um Likeliho	ood Estimate	es	
Parameter			DF	Estimate	Standard Error	Wald Chi-Square	Pr > ChiSq
DDABAL_Bi*SAVBAL_Bin	4	5	1	1.3928	0.3491	15.9208	<.0001
DDABAL_Bi*SAVBAL_Bin	4	6	1	1.5474	0.3139	24.2935	<.0001
DDABAL_Bi*SAVBAL_Bin	4	7	1	1.6374	0.3694	19.6459	<.0001
DDABAL_Bi*SAVBAL_Bin	5	2	1	0.8569	0.7120	1.4485	0.2288
DDABAL_Bi*SAVBAL_Bin	5	3	1	0.3861	0.5161	0.5597	0.4544
DDABAL_Bi*SAVBAL_Bin	5	4	1	0.2702	0.3284	0.6767	0.4107
DDABAL_Bi*SAVBAL_Bin	5	5	1	1.0803	0.3635	8.8310	0.0030
DDABAL_Bi*SAVBAL_Bin	5	6	1	1.1061	0.3329	11.0412	0.0009
DDABAL_Bi*SAVBAL_Bin	5	7	1	1.3319	0.3615	13.5776	0.0002
DDABAL_Bi*SAVBAL_Bin	6	2	1	0.6088	0.7079	0.7395	0.3898
DDABAL_Bi*SAVBAL_Bin	6	3	1	0.3609	0.5010	0.5190	0.4713
DDABAL_Bi*SAVBAL_Bin	6	4	1	0.0378	0.3190	0.0140	0.9057
DDABAL_Bi*SAVBAL_Bin	6	5	1	1.2423	0.3341	13.8232	0.0002
DDABAL_Bi*SAVBAL_Bin	6	6	1	0.8258	0.3060	7.2848	0.0070
DDABAL_Bi*SAVBAL_Bin	6	7	1	1.1247	0.3090	13.2442	0.0003
DDABAL_Bi*SAVBAL_Bin	7	2	1	1.0985	0.7506	2.1421	0.1433
DDABAL_Bi*SAVBAL_Bin	7	3	1	-0.2199	0.5034	0.1908	0.6623
DDABAL_Bi*SAVBAL_Bin	7	4	1	0.4159	0.3153	1.7400	0.1871
DDABAL_Bi*SAVBAL_Bin	7	5	1	1.1855	0.3333	12.6512	0.0004
DDABAL_Bi*SAVBAL_Bin	7	6	1	0.5300	0.2955	3.2164	0.0729
DDABAL_Bi*SAVBAL_Bin	7	7	1	0.6227	0.2635	5.5838	0.0181
DDABAL_Bi*SAVBAL_Bin	8	2	1	-0.0225	1.0467	0.0005	0.9828
DDABAL_Bi*SAVBAL_Bin	8	3	1	0.1397	0.6297	0.0492	0.8244
DDABAL_Bi*SAVBAL_Bin	8	4	1	-0.1159	0.3759	0.0950	0.7580
DDABAL_Bi*SAVBAL_Bin	8	5	1	0.6900	0.4368	2.4957	0.1142
DDABAL_Bi*SAVBAL_Bin	8	6	1	-0.3067	0.3959	0.6003	0.4385
DDABAL_Bi*SAVBAL_Bin	8	7	1	-0.3228	0.3154	1.0475	0.3061
CDBAL_Bin	2		1	0.6435	0.1010	40.6028	<.0001
CDBAL_Bin	3		1	1.3874	0.1255	122.1784	<.0001
ATMAMT_Bin	2		1	0.0283	0.0654	0.1875	0.6650
ATMAMT_Bin	3		1	0.6576	0.1089	36.5025	<.0001
BRANCH	B10		1	0.0744	0.2743	0.0736	0.7862
BRANCH	B11		1	0.2895	0.3282	0.7785	0.3776
BRANCH	B12		1	0.3346	0.2268	2.1759	0.1402
BRANCH	B13		1	0.1509	0.2168	0.4847	0.4863

Analysis of Maximum Likelihood Estimates									
Parameter			DF	Estimate	Standard Error	Wald Chi-Square	Pr > ChiSq		
BRANCH	B14		1	-1.7558	0.2508	49.0112	<.0001		
BRANCH	B15		1	-1.4602	0.2087	48.9403	<.0001		
BRANCH	B16		1	-0.6626	0.1645	16.2251	<.0001		
BRANCH	B17		1	0.2011	0.1873	1.1533	0.2829		
BRANCH	B18		1	-0.7427	0.2628	7.9853	0.0047		
BRANCH	B19		1	-0.8918	0.3344	7.1118	0.0077		
BRANCH	B2		1	-0.0626	0.1139	0.3025	0.5823		
BRANCH	В3		1	0.0933	0.1293	0.5212	0.4703		
BRANCH	В4		1	0.0463	0.1115	0.1726	0.6778		
BRANCH	В5		1	-0.0443	0.1285	0.1191	0.7300		
BRANCH	В6		1	0.0928	0.1520	0.3729	0.5414		
BRANCH	В7		1	-0.0594	0.1541	0.1483	0.7002		
BRANCH	В8		1	0.1781	0.1561	1.3005	0.2541		
BRANCH	В9		1	0.1614	0.2125	0.5769	0.4475		
мм	0		1	-0.5975	0.1206	24.5419	<.0001		
DDABAL_Bin*MM	2	0	1	-2.2273	0.6706	11.0318	0.0009		
DDABAL_Bin*MM	3	0	1	-0.4804	0.4338	1.2266	0.2681		
DDABAL_Bin*MM	4	0	1	-0.4160	0.2857	2.1202	0.1454		
DDABAL_Bin*MM	5	0	1	-0.8799	0.2985	8.6868	0.0032		
DDABAL_Bin*MM	6	0	1	-0.3589	0.2703	1.7633	0.1842		
DDABAL_Bin*MM	7	0	1	-0.1401	0.2371	0.3492	0.5546		
DDABAL_Bin*MM	8	0	1	0.4532	0.2754	2.7075	0.0999		
IRA	0		1	-0.7552	0.1437	27.5999	<.0001		
DDA*IRA	0	0	1	0.6966	0.2201	10.0149	0.0016		
INV	0		1	-0.5762	0.1569	13.4767	0.0002		
INV	1		0	0					
ILS	0		1	0.4299	0.1289	11.1299	0.0008		
СС	0		1	-0.2357	0.0598	15.5180	<.0001		
СС	1		0	0					

**Forward Selection** 

Association of Predicted Probabilities and Observed Responses							
Percent Concordant	80.7 <b>Somers' D</b> 0.6						
Percent Discordant	19.2	Gamma	0.615				
Percent Tied	0.0	Tau-a	0.277				
Pairs	16273686	С	0.807				

Parameter Estimates and Profile-Likelihood Confidence Intervals							
Parameter			Estimate	95% Confid	ence Limits		
Intercept			-0.5160	-1.5456	0.4059		
DDABAL_Bin	2		1.5414	0.0618	3.0919		
DDABAL_Bin	3		0.1585	-0.9846	1.3480		
DDABAL_Bin	4		0.7169	-0.2134	1.7505		
DDABAL_Bin	5		1.4851	0.5447	2.5309		
DDABAL_Bin	6		1.3369	0.4304	2.3540		
DDABAL_Bin	7		1.4689	0.5989	2.4581		
DDABAL_Bin	8		1.7949	0.8839	2.8182		
DDA	0		1.0256	0.1536	2.0165		
CHECKS_Bin	2		0.00811	-0.2023	0.2191		
CHECKS_Bin	3		-0.0828	-0.3052	0.1398		
CHECKS_Bin	4		-0.6883	-0.8932	-0.4829		
TELLER_Bin	2		0.2694	0.1320	0.4071		
TELLER_Bin	3		0.5805	0.4005	0.7603		
SAVBAL_Bin	2		-1.0057	-2.2796	0.0293		
SAVBAL_Bin	3		-0.4580	-1.1444	0.2117		
SAVBAL_Bin	4		-0.0787	-0.4983	0.3403		
SAVBAL_Bin	5		-0.1685	-0.6553	0.3161		
SAVBAL_Bin	6		0.4636	0.0642	0.8700		
SAVBAL_Bin	7		0.9889	0.6682	1.3172		
DDABAL_Bi*SAVBAL_Bin	2	2	1.4072	0.0430	2.8934		
DDABAL_Bi*SAVBAL_Bin	2	3	0.4559	-1.1345	1.7646		
DDABAL_Bi*SAVBAL_Bin	2	4	1.4170	0.5814	2.2304		
DDABAL_Bi*SAVBAL_Bin	2	5	1.8062	0.6090	2.9091		
DDABAL_Bi*SAVBAL_Bin	2	6	2.6323	1.5836	3.7357		
DDABAL_Bi*SAVBAL_Bin	2	7	2.9876	1.6986	4.5606		
DDABAL_Bi*SAVBAL_Bin	3	2	0.4536	-1.0331	1.9877		
DDABAL_Bi*SAVBAL_Bin	3	3	0.6631	-0.5247	1.7483		
DDABAL_Bi*SAVBAL_Bin	3	4	1.3403	0.6468	2.0243		
DDABAL_Bi*SAVBAL_Bin	3	5	2.1169	1.3332	2.8994		
DDABAL_Bi*SAVBAL_Bin	3	6	2.1591	1.4183	2.9069		
DDABAL_Bi*SAVBAL_Bin	3	7	2.6627	1.6347	3.8527		
DDABAL_Bi*SAVBAL_Bin	4	2	0.5423	-0.7366	1.9685		
DDABAL_Bi*SAVBAL_Bin	4	3	0.3191	-0.6657	1.2680		
DDABAL_Bi*SAVBAL_Bin	4	4	0.5085	-0.0958	1.1055		

Parameter Estimates	Parameter Estimates and Profile-Likelihood Confidence Intervals							
Parameter			Estimate	95% Confid	lence Limits			
DDABAL_Bi*SAVBAL_Bin	4	5	1.3928	0.7066	2.0766			
DDABAL_Bi*SAVBAL_Bin	4	6	1.5474	0.9320	2.1638			
DDABAL_Bi*SAVBAL_Bin	4	7	1.6374	0.9266	2.3800			
DDABAL_Bi*SAVBAL_Bin	5	2	0.8569	-0.5025	2.3405			
DDABAL_Bi*SAVBAL_Bin	5	3	0.3861	-0.6513	1.3826			
DDABAL_Bi*SAVBAL_Bin	5	4	0.2702	-0.3792	0.9099			
DDABAL_Bi*SAVBAL_Bin	5	5	1.0803	0.3653	1.7922			
DDABAL_Bi*SAVBAL_Bin	5	6	1.1061	0.4537	1.7599			
DDABAL_Bi*SAVBAL_Bin	5	7	1.3319	0.6343	2.0554			
DDABAL_Bi*SAVBAL_Bin	6	2	0.6088	-0.7457	2.0846			
DDABAL_Bi*SAVBAL_Bin	6	3	0.3609	-0.6427	1.3310			
DDABAL_Bi*SAVBAL_Bin	6	4	0.0378	-0.5932	0.6587			
DDABAL_Bi*SAVBAL_Bin	6	5	1.2423	0.5873	1.8986			
DDABAL_Bi*SAVBAL_Bin	6	6	0.8258	0.2253	1.4257			
DDABAL_Bi*SAVBAL_Bin	6	7	1.1247	0.5265	1.7402			
DDABAL_Bi*SAVBAL_Bin	7	2	1.0985	-0.3470	2.6469			
DDABAL_Bi*SAVBAL_Bin	7	3	-0.2199	-1.2279	0.7550			
DDABAL_Bi*SAVBAL_Bin	7	4	0.4159	-0.2046	1.0324			
DDABAL_Bi*SAVBAL_Bin	7	5	1.1855	0.5329	1.8409			
DDABAL_Bi*SAVBAL_Bin	7	6	0.5300	-0.0502	1.1092			
DDABAL_Bi*SAVBAL_Bin	7	7	0.6227	0.1079	1.1417			
DDABAL_Bi*SAVBAL_Bin	8	2	-0.0225	-2.2524	2.0094			
DDABAL_Bi*SAVBAL_Bin	8	3	0.1397	-1.1194	1.3700			
DDABAL_Bi*SAVBAL_Bin	8	4	-0.1159	-0.8533	0.6234			
DDABAL_Bi*SAVBAL_Bin	8	5	0.6900	-0.1563	1.5620			
DDABAL_Bi*SAVBAL_Bin	8	6	-0.3067	-1.0805	0.4759			
DDABAL_Bi*SAVBAL_Bin	8	7	-0.3228	-0.9351	0.3034			
CDBAL_Bin	2		0.6435	0.4456	0.8416			
CDBAL_Bin	3		1.3874	1.1445	1.6369			
ATMAMT_Bin	2		0.0283	-0.0996	0.1567			
ATMAMT_Bin	3		0.6576	0.4446	0.8714			
BRANCH	B10		0.0744	-0.4679	0.6098			
BRANCH	B11		0.2895	-0.3563	0.9331			
BRANCH	B12		0.3346	-0.1147	0.7755			
BRANCH	B13		0.1509	-0.2758	0.5748			

Parameter Estimates and Profile-Likelihood Confidence Intervals							
Parameter			Estimate	stimate 95% Confidence Limits			
BRANCH	B14		-1.7558	-2.2528	-1.2690		
BRANCH	B15		-1.4602	-1.8718	-1.0532		
BRANCH	B16		-0.6626	-0.9878	-0.3425		
BRANCH	B17		0.2011	-0.1674	0.5671		
BRANCH	B18		-0.7427	-1.2612	-0.2302		
BRANCH	B19		-0.8918	-1.5570	-0.2437		
BRANCH	B2		-0.0626	-0.2855	0.1611		
BRANCH	В3		0.0933	-0.1600	0.3469		
BRANCH	В4		0.0463	-0.1718	0.2654		
BRANCH	B5		-0.0443	-0.2962	0.2075		
BRANCH	В6		0.0928	-0.2058	0.3904		
BRANCH	В7		-0.0594	-0.3624	0.2420		
BRANCH	В8		0.1781	-0.1283	0.4839		
BRANCH	В9		0.1614	-0.2575	0.5764		
ММ	0		-0.5975	-0.8349	-0.3620		
DDABAL_Bin*MM	2	0	-2.2273	-3.5905	-0.9119		
DDABAL_Bin*MM	3	0	-0.4804	-1.3124	0.3955		
DDABAL_Bin*MM	4	0	-0.4160	-0.9730	0.1486		
DDABAL_Bin*MM	5	0	-0.8799	-1.4697	-0.2970		
DDABAL_Bin*MM	6	0	-0.3589	-0.8893	0.1716		
DDABAL_Bin*MM	7	0	-0.1401	-0.6061	0.3239		
DDABAL_Bin*MM	8	0	0.4532	-0.0912	0.9902		
IRA	0		-0.7552	-1.0385	-0.4746		
DDA*IRA	0	0	0.6966	0.2643	1.1277		
INV	0		-0.5762	-0.8869	-0.2711		
ILS	0		0.4299	0.1797	0.6851		
сс	0		-0.2357	-0.3529	-0.1184		

Odds Ratio Estimates and Profile-Likelihood Confidence Intervals								
Effect	Unit Estimate 95% Confidence Limits							
CHECKS_Bin 2 vs 1	1.0000	1.008	0.817	1.245				
CHECKS_Bin 3 vs 1	1.0000	0.921	0.737	1.150				
CHECKS_Bin 4 vs 1	1.0000	0.502	0.409	0.617				
TELLER_Bin 2 vs 1	1.0000	1.309	1.141	1.502				
TELLER_Bin 3 vs 1	1.0000	1.787	1.493	2.139				

Odds Ratio Estimates and Profile-Likelihood Confidence Intervals									
Effect	Unit	Estimate	95% Confid	lence Limits					
CDBAL_Bin 2 vs 1	1.0000	1.903	1.561	2.320					
CDBAL_Bin 3 vs 1	1.0000	4.004	3.141	5.139					
ATMAMT_Bin 2 vs 1	1.0000	1.029	0.905	1.170					
ATMAMT_Bin 3 vs 1	1.0000	1.930	1.560	2.390					
BRANCH B10 vs B1	1.0000	1.077	0.626	1.840					
BRANCH B11 vs B1	1.0000	1.336	0.700	2.542					
BRANCH B12 vs B1	1.0000	1.397	0.892	2.172					
BRANCH B13 vs B1	1.0000	1.163	0.759	1.777					
BRANCH B14 vs B1	1.0000	0.173	0.105	0.281					
BRANCH B15 vs B1	1.0000	0.232	0.154	0.349					
BRANCH B16 vs B1	1.0000	0.515	0.372	0.710					
BRANCH B17 vs B1	1.0000	1.223	0.846	1.763					
BRANCH B18 vs B1	1.0000	0.476	0.283	0.794					
BRANCH B19 vs B1	1.0000	0.410	0.211	0.784					
BRANCH B2 vs B1	1.0000	0.939	0.752	1.175					
BRANCH B3 vs B1	1.0000	1.098	0.852	1.415					
BRANCH B4 vs B1	1.0000	1.047	0.842	1.304					
BRANCH B5 vs B1	1.0000	0.957	0.744	1.231					
BRANCH B6 vs B1	1.0000	1.097	0.814	1.478					
BRANCH B7 vs B1	1.0000	0.942	0.696	1.274					
BRANCH B8 vs B1	1.0000	1.195	0.880	1.622					
BRANCH B9 vs B1	1.0000	1.175	0.773	1.780					
INV 0 vs -1	1.0000	0.562	0.412	0.763					
ILS 0 vs 1	1.0000	1.537	1.197	1.984					
CC 0 vs -1	1.0000	0.790	0.703	0.888					

