



THE "50th BIRTHDAY PARTY" PROMOTION RULES

1. The "50th BIRTHDAY PARTY!" contest runs April 15, 2013 through June 7, 2013.
2. REGISTRATION:
 - a. Registration and qualification is available from April 15th, 2013 through June 7, 2013. All registrants must be at 18 years of age at the time of registration or qualification. Registration must include name, verification that registrant is 18 years or older, phone number and email (for online entries). Incomplete registrations will not be accepted and will not be selected to participate in the contest. Employees and immediate family members of Great Circle Radio/Guyann Corporation, and other participating sponsors are not eligible. No purchase is necessary. Qualification is available on-air at 92.9 KAFF Country, Hits 106, The NEW 93.9 The Mountain, Magic 99.1, 93.5 Flagstaff Country and Fun Oldies 100.9 / 1450. Registration is available at designated on-site locations. Location information available on the following websites; www.kaff.com, www.hits1061.com, www.939themountain.com, www.magic991.com, www.country935.com and www.funoldiesnow.com.
3. PRIZES:
 - a. Grand Prize: \$500 guaranteed, with the chance to win up to \$50,000. This one opportunity will happen at Great Circle Radio's 50th Birthday Party on June, 15, 2013. There will only be one (1) Grand Prize winner.
 - i. Grand Prize Fulfillment (in any amount) requires the winners to complete required paperwork including but not limited to: a release statement, waivers, W-9.
 - ii. Grand Prize Fulfillment (in any amount) requires that the winner adheres to ALL contest rules as outlined herein.
 - iii. Grand Prize Fulfillment (in any amount) requires registrant to be in attendance at Great Circle Radio's 50th Birthday Party to be eligible to win; no proxy's will be accepted.
 - b. First Prize: \$50 cash: There will be a total of 192 First Prizes of \$50 cash awarded during the "50th BIRTHDAY PARTY!" contest. Listeners can win more than one first prize, but they can only win one (1) first place prize per station and will only be qualified once for the Grand Prize.
 - c. Cash prizes for on-air "50th BIRTHDAY PARTY!" winners will be \$50 (fifty dollars in cash). Great Circle Radio reserves the right to award winners their \$50 in the form of a check if necessary.
4. HOW TO WIN:

There are 7 ways to win:

 - a. **On-Air on The NEW 93.9 The Mountain:**
 - i. Listen each weekday to 93.9 on or about 7:20a to find out what the song of the day will be for that day
 - ii. Listen for the song identified as the song of the day to be played between 10a and 4p
 - iii. Be the third (3rd) caller at 928-773-1000 to win the first prize and be qualified for the grand prize
 - b. **On-Air on 92.9 KAFF Country:**
 - i. Listen each weekday to 92.9 between 6a and 10a for the cue to call
 - ii. After the cue to call has been played be the first (1st) caller at 928-779-5151 to correctly identify the title of the song and artist of the portion of the song that was played on-air backwards
 - iii. The first (1st) correct answer will win the first prize and be qualified for the grand prize
 - c. **On-Air on Magic 99.1:**
 - i. Listen each weekday to 99.1 between 6a and 10a for the cue to call
 - ii. After the cue to call has been played be the first (1st) caller at 928-445-9910 to correctly identify the titles of the songs and/or artists of each song that was played on-air as the cue to call
 - iii. The first (1st) correct answer will win the first prize and be qualified for the grand prize
 - d. **On-Air on Hits 106:**
 - i. Listen each weekday to 106.1 between 6a and 5p for the cue to call each weekday Hits 106 will post to Facebook and Twitter the time to play for that day
 - ii. After the cue to call has been played be the first (1st) caller at 928-779-1061 to correctly identify the audio that was played on-air as the cue to call
 - iii. The first (1st) correct answer will win the first prize and be qualified for the grand prize
 - e. **On-Air on Flagstaff Country 93.5/AM 930:**
 - i. Listen each Wednesday and Friday to 93.5/AM 930 between 6a and 10a for a song by Johnny Cash to be played on-air as the cue to call
 - ii. After the cue to call has been played be the third (3rd) caller at 928-773-1346
 - iii. The third (3rd) caller will win the first prize and be qualified for the grand prize
 - f. **On-Air on Fun Oldies 1450am/100.9:**
 - i. Listen each Wednesday and Friday to 100.9/AM 1450 between 6a and 10a for the cue to call
 - ii. After the cue to call has been played on-air be the fifth (5th) caller at 928-445-6883
 - iii. The fifth (5th) caller will win the first prize and be qualified for the grand prize





- g. **On-location:** Registration boxes will be available at various sponsor locations in Northern Arizona. Listeners can go to as many locations as they'd like to fill out an entry blank to be qualified for the Grand Prize. Qualifiers will be drawn and contacted via phone. Qualifiers will be invited to our Great Circle Radio 50th Birthday Party for a chance to win up to \$50,000.00!
- i. Registrants must be in attendance at the Great Circle Radio's 50th Birthday Party to be eligible to win; no proxy's will be accepted.
5. Participants can only win the "50th BIRTHDAY PARTY!" giveaway ONCE per station. There will only be one winner per family or household. Family is to be considered: Immediate family members, step family members, grandparents, uncles, aunts, cousins, nephews and nieces.
 6. Winning the "50th BIRTHDAY PARTY!" giveaway once or multiple times does NOT make the participant ineligible for the any cash prize at the Great Circle Radio 50th Birthday Party on June 15, 2013.
 7. Participants can only register at multiple locations, but will only qualify for the Great Circle Radio 50th Birthday Party once. Qualification is non-transferable.
 8. Any of the above prizes are non-transferable.
 9. Contestants and qualifiers are limited to winning one prize per a 30 day period; by winning this contest it does not disqualify the contestant from winning one other prize within the 30 day period.
 10. Prizes can be picked up only after 14 business days after the prize was awarded on-air. Winners have 14 days to claim their prize from the time they are eligible to pick up their prize otherwise the prize will be forfeited.
 11. Winners are responsible for all taxes and will be required to fill out a W-9 form before prize will be awarded. For winners with a combined prize value over \$600 will be issued a 1099 tax form in compliance with the Internal Revenue Service.
 12. Winners must be in the broadcast area and an Arizona resident.
 13. Participating entrants agree to these Official Rules and the decisions of the judges and the Sponsors, and release the Great Circle Radio/Guyann Corporation and its Sponsors from all claims and liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity.
 14. Great Circle Radio/Guyann Corporation will not be held liable for: any loss of Cell phone signal, loss of phone connection, accidental hang up of phone whether it be accidental from caller or Great Circle Radio/Guyann Corporation.
 15. Great Circle Radio/Guyann Corporation is not responsible and will not be held liable to claims of missed calls, hang ups, loss of Cell or land line coverage or any Cell phone or Land line related problems.
 16. Great Circle Radio/Guyann Corporation is not responsible for wrong number submissions from participants' information pulled from registration forms at participating sponsor locations.
 17. You can get a list of participating sponsors from station websites or from studios located in Flagstaff or Prescott during the registration period.
 18. Management of Great Circle Radio/Guyann Corporation reserves the right to change the rules at any time.
 19. A copy of these rules will be available at the Great Circle Radio/Guyann Corporation offices located at 1117 W. Route 66, Flagstaff, AZ 86001 or 116 S. Alto St., Prescott, AZ 86303 between the hours of 9am and 4pm, Monday through Friday.