

	Full-time Positions Filled by Job Title and Date Filled	Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1	Account Executive(5)	Craigslist(2) Word of Mouth (1) On Air Ad(2)	18
2	Promotions Manager	Word of Mouth	2
3	Web Developer	Station Website	4
4			
5			
6			
7			
8			
9			
10			

Total Number of People Interviewed for All Job Pc

24

	Recruitment Source	Number of Interviewees from Source	Full-Time Positions for Which This Source Was Used
1	Station Web Site Postings	3	All
2	On-Air Ads	2	All
3	Walk-ins/Word of Mouth	14	All
4	AZ Daily Sun	0	0
5	ABA (Arizona Broadcast Association)	5	All
6	AD2 PHOENIX	0	0
6	NAU fax 523-2220	0	All
7	DES Job Service fax 774-4943	0	1
8	Havasupai Tribal Office fax 928-448-2881	0	1
9	Yavapai Apache HR fax 928-567-1064	0	1
10	The Employment Network fax 928-771-0119	0	1
11	Navajo Human Resources fax 928-871-6976	0	1
12	All Access	0	2,3
13	Craig's List	5	All
14	Flagstaff Chamber of Commerce	0	1
15	Prescott Chamber of Commerce	0	1

** Reporting dates __6/1/11__ thru __5/31/12__

Supplemental Recruitment Activities Undertaken : Outreach

1. Ongoing semester internship program has been in place for at least 9 years. The internship program provides the students real world working experience in Marketing and Communications in the Broadcast Industry. Their duties include graphic design, writing and distributing press releases, maintaining websites, handling prizewinner paperwork, copy writing for marketing messages, on-site marketing and helping maintain promotional equipment. Two interns have been through our program during the reporting period.

2. One on-air employee was promoted from part time to full time. One Account Executive was promoted to Director of Sales.

3. Our station group participated in one job fair during the reporting period.

**reporting period __6/1/11__ thru __5/31/12__