

Goalee

Create Account

BECOME A GOAL KEEPER TODAY

G Sign in with Google

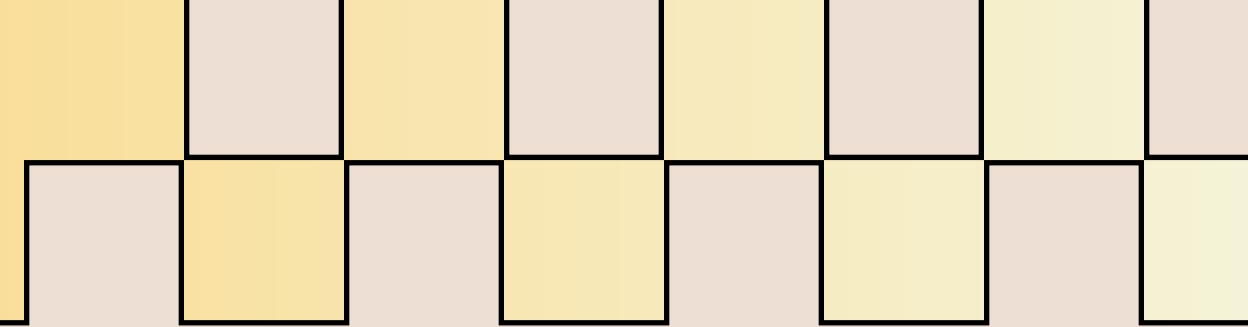


Sign in with Apple

Create Account



GOALEE



Ready to Leave Procrastination in the Dust?

Don't Know Where to Start?
We got you!



Divide up your goals into
smaller, actionable quests

It's Dangerous to Go Alone,
Bring a Friend!



Work and Compete with
Friends to Reach Your Goals



Learn and Play Together,
Wherever You Are

Connect with other players,
learn, improve, and practice
together

Join the Race!



GOALEE

INDIVIDUAL ACHIEVEMENT. TOGETHER.

OUR MISSION

We aim to show that individual achievement doesn't have to be a solo activity, and that together, motivated people can collaborate to help each other achieve their goals.

OUR CONCEPT

Goalee takes your long term goals and breaks them down into daily missions with AI. Then, users join relevant teams where they can interact with like-minded users, working together for in-app rewards and real-world progress!

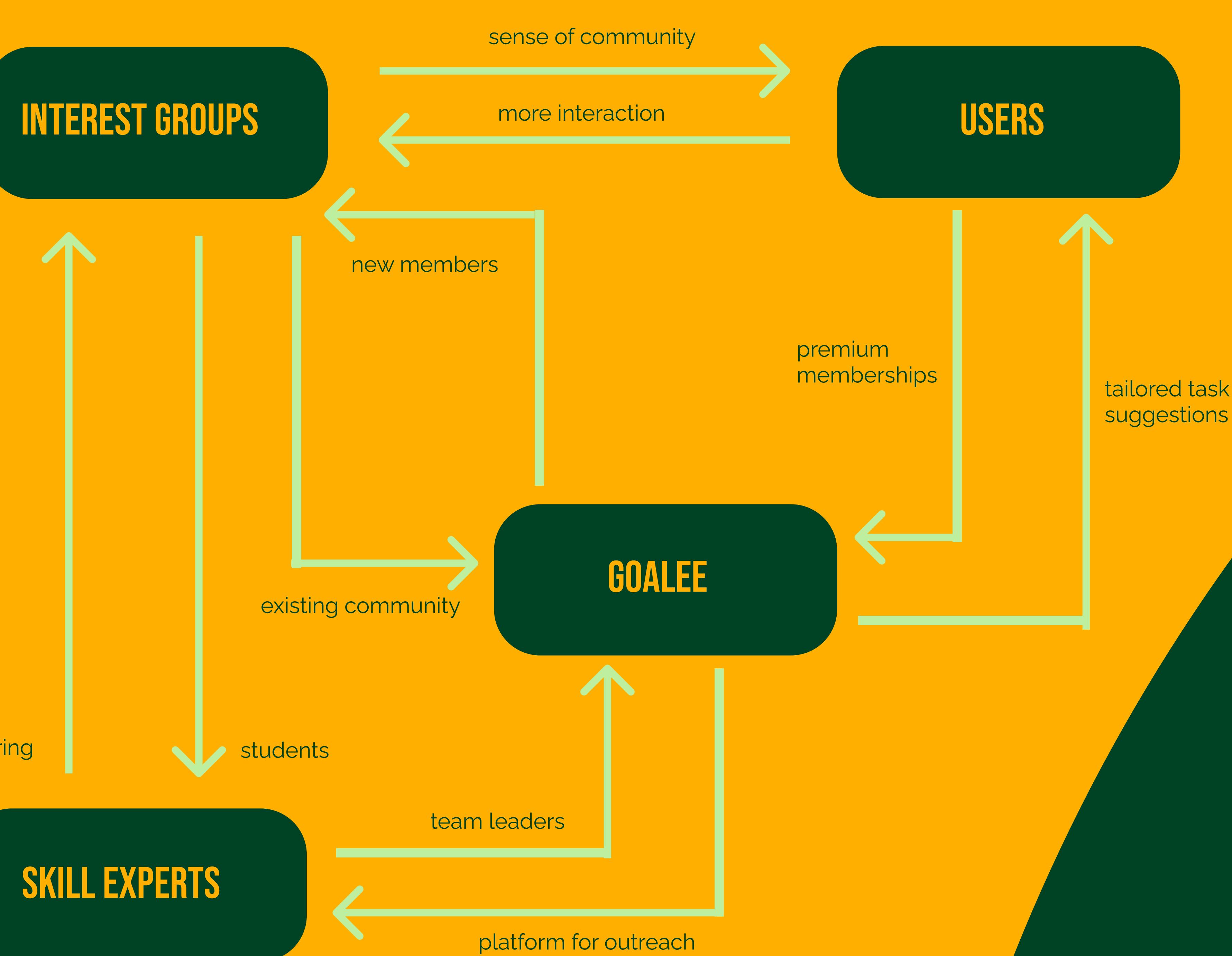
"I find that I always fall short of the strict schedules I set on other productivity apps. Some flexibility would be nice."

Interviewee 1

"I never really know where to start on goals with a long timeline. I think [daily missions] would be a nice way to maintain progress!"

Interviewee 2

VALUE FLOW



COMPETITIVE ANALYSIS

GOOGLE CALENDAR

Google's free to use task manager.



Pros: Widely used, free, integrated into their other services
Cons: Strictly time-based scheduling, no productivity facilitation

NOTION

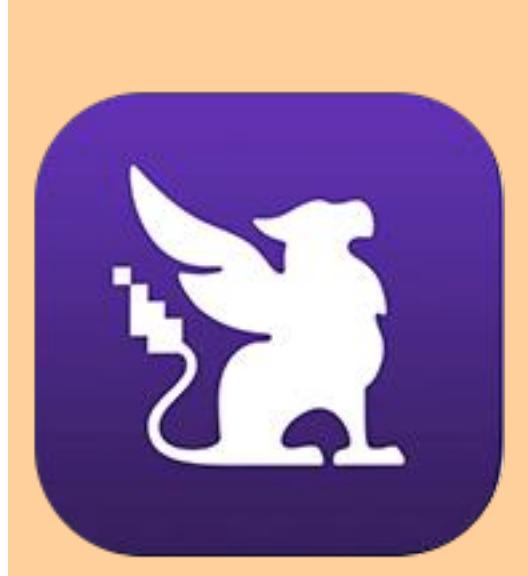
A customizable workspace that integrates all workflows in one app.



Pros: Highly adaptable to any user, community templates
Cons: Steep learning curve, overwhelming for new users

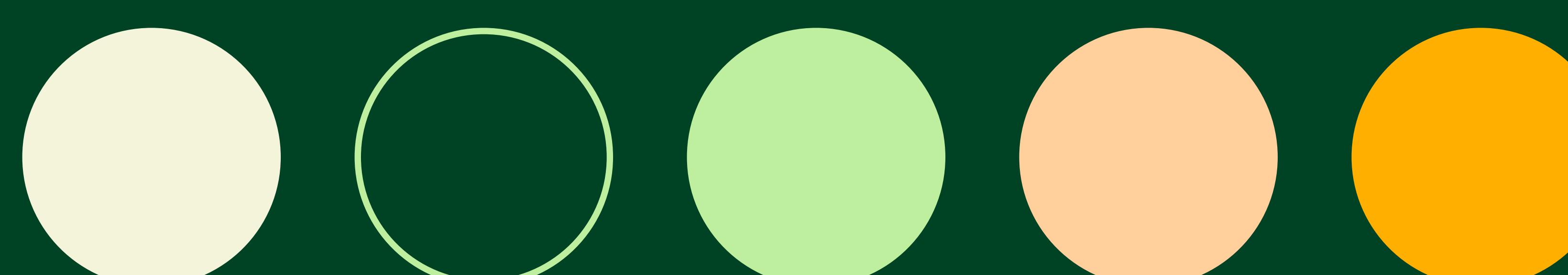
HABITICA

A gamified task / habit tracker that turns life into an RPG game.



Pros: gamified task managing with streaks, rewards, and xp
Cons: Niche appeal, not for general planning

BRANDING



energizing, achievement, victorious, motivating, empowering, bold, purposeful, resilient, driven, dynamic, fulfilling

Header

Subheading

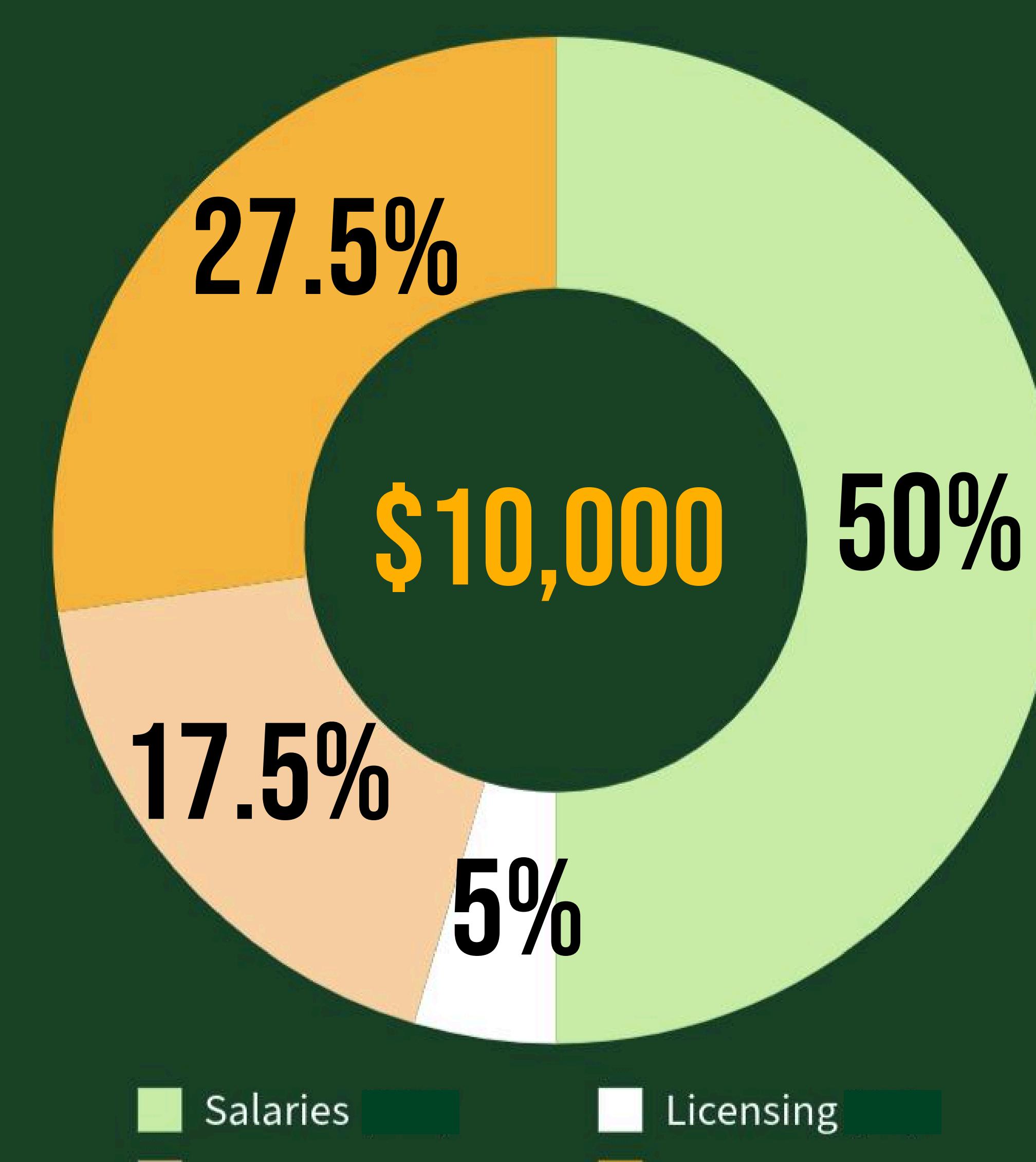
Body

BEBAS NEUE, 72PT

BEBAS NEUE, 48PT

Raleway, 32pt

BUDGET



GET READY. GET SET. GO GOALEE.

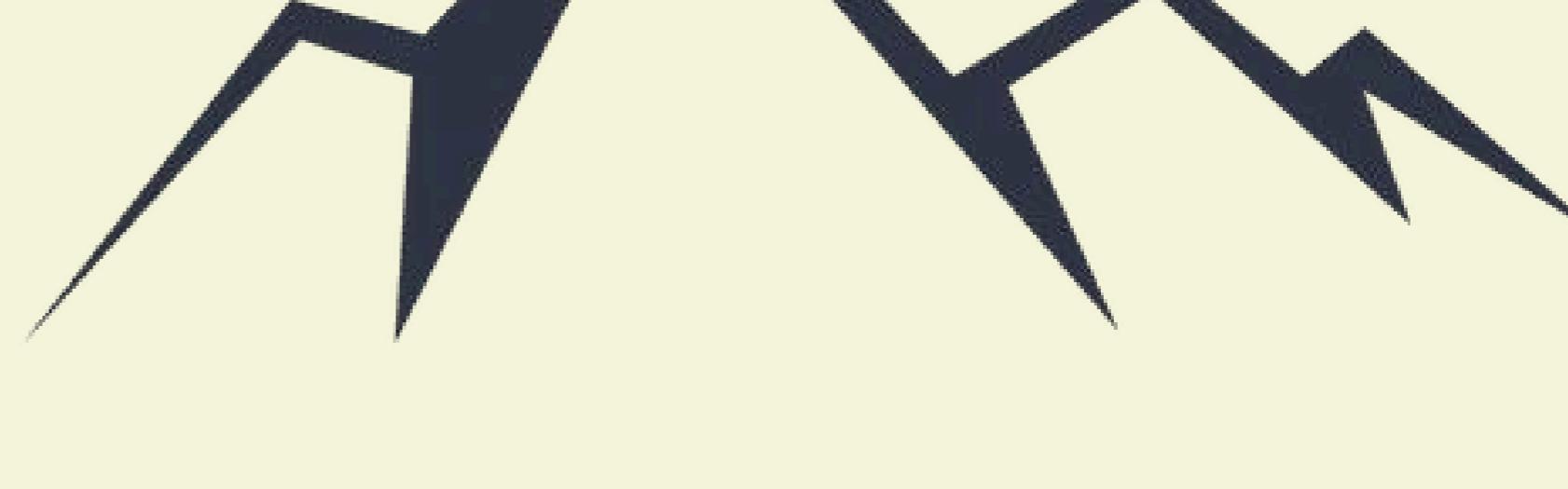


WELCOME TO GOALEE

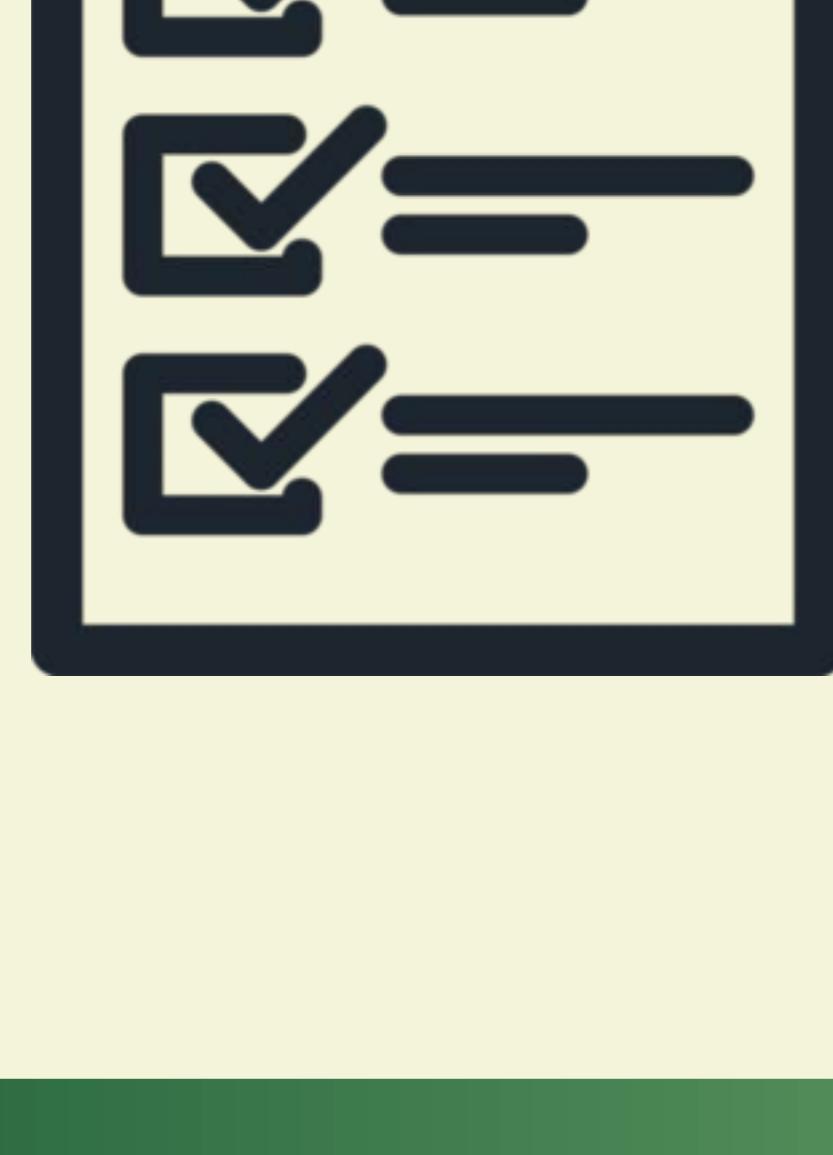
INDIVIDUAL ACHIEVEMENT. TOGETHER.

YOU DON'T HAVE TO GO IT ALONE.

EVERYONE'S GOT GOALS, BUT NOT EVERYONE KNOWS WHERE TO START. AT GOALEE, WE'RE HERE TO SHOW YOU THAT YOUR JOURNEY FOR SELF-IMPROVEMENT DOESN'T HAVE TO BE A SOLO ENDEAVOR.



IT ALL STARTS WITH A STEP



LET US KNOW WHAT GOALS OR SKILLS YOU

WANT TO BUILD. GOALEE WILL GENERATE A PERSONALIZED DAILY PLAN WITH AN EMPHASIS ON ACHIEVABLE GOALS THAT BUILD TOWARDS LONG TERM HABITS.

MAKE IT A TEAM EFFORT.

AFTER THAT, JOIN A 'TEAM' OF OTHER USERS WHO ARE JUST AS COMMITTED TO MAKING POSITIVE CHANGES IN THEIR LIFE AS YOU! WHILE IN A TEAM, USERS CAN SEE EACH OTHER'S PROGRESS AND CHEER THEM ON. IN-APP REWARDS AWAIT FOR TEAMS THAT COLLECTIVELY ACHIEVE THEIR GOALS.



READY TO MAKE CHANGE IN YOUR LIFE? SIGN UP TODAY!

ENTER EMAIL ADDRESS

9:41



Welcome Grace



Current Skills

Weight Lifting

Piano

Reading Books

This Week's Progress

4x Streak

Sun

Mon

Tue

Wen

Thu

Fri

Sat



Daily Quests

Refresh in :
12 Hours

Quest 1

50Xp

Try _____

Quest 2

50Xp

Practice _____

Quest 3

100Xp

Do _____

Friends Goal Progress



Piano Quest Completed

100Xp

Cheer



Home



Tasks



Friends



Profile

9:41



WELCOME GRACE



CURRENT SKILLS

Weight Lifting

Piano

Reading Books

THIS WEEK'S PROGRESS

4x Streak

Sun

Mon

Tue

Wed

Thu

Fri

Sat



DAILY QUESTS

Refresh in :
12 Hours

Quest 1

50Xp

Try -----

Quest 2

50Xp

Practice -----

Quest 3

100Xp

Do -----



HOME



TASKS



FRIENDS



PROFILE



Delete Account

Are you sure you want to delete
your Goalee account?

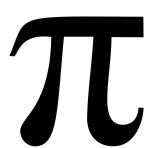
No

Yes

Join the Race!

Next

Hop Back In!



THE MATHLETES

Need some help with
math? We got you!



THE MATHLETES

Need some help with
math? We got you!



PIANO MONKEYS

New or experienced, all
piano players are
welcome!



PIANO MONKEYS

New or experienced, all
piano players are
welcome!

WELCOME TO GOALEE!

*Leave Procrastination in the
Dust!*

Already have an account?

Hop Back In!

New to Goalee?

Join the Race!

LET'S GET SOME BASICS DOWN

Name

Email

Phone Number

Username

Password

Next

WHAT'S YOUR DESTINATION?

Goal 1 (Required)

I want to learn piano

By when do you want to reach this goal?

By the end of the year

Goal 2 (Optional)

Study for my math final

By when do you want to reach this goal?

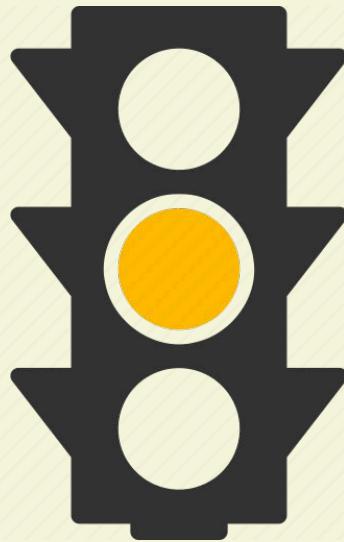
3 weeks

Goal 3 (Optional)

By when do you want to reach this goal?

Next

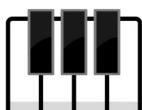
SIT TIGHT



**WE'RE DRAFTING UP A FEW
PITSTOPS FOR YOU**

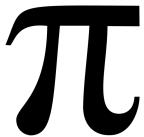
YOU'RE ALMOST DONE! JUST ONE MORE QUESTION: WHO'S YOUR CREW?

We thought you may be interested in these groups, any catch your eye? Select as many as you want!



PIANO MONKEYS

New or experienced, all piano players are welcome!

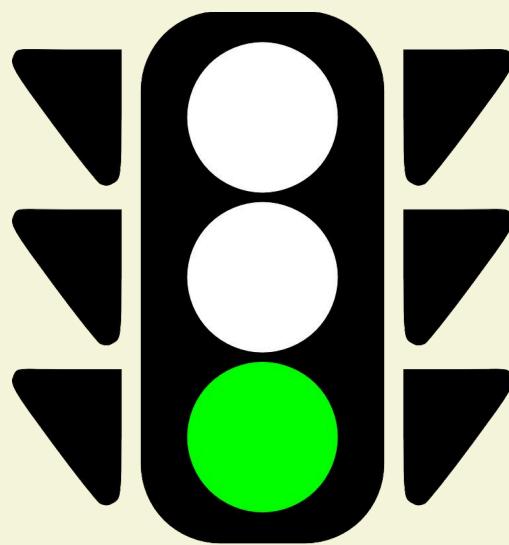


THE MATHLETES

Need some help with math? We got you!

Next

YOU'RE ALL SET!



**WELCOME TO GOALEE!
ON YOUR MARKS,
GET SET,**

GO!



9:41

WELCOME TO GOALEE!



*Leave Procrastination in the
Dust!*

Already have an account?

Hop Back In!

New to Goalee?

Join the Race!

LET'S GET SOME BASICS DOWN

Name

Email

Phone Number

Username

Password

Next

WHAT'S YOUR DESTINATION?

Goal 1 (Required)

I want to learn piano

By when do you want to reach this goal?

By the end of the year

Goal 2 (Optional)

Study for my math final

By when do you want to reach this goal?

3 weeks

Goal 3 (Optional)

By when do you want to reach

Next



Goalee.



ACCOUNTABILITY

How often do you want to be reminded about your goal per day?

Once a day

Twice a day

Thrice a day

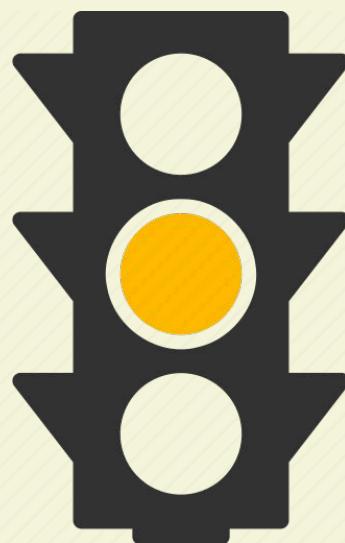
Next

**Goalee****ACCOUNTABILITY NOTIFICATION**

Goalee would love to access your notification to keep you notify and accountable.

Allow**Not allowed*****Next***

SIT TIGHT



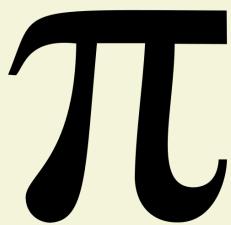
**WE'RE DRAFTING UP A FEW
PITSTOP FOR YOU**



YOU'RE ALMOST DONE!

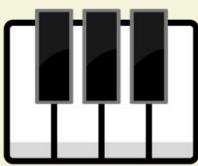
WHO'S YOUR CREW?

We thought you may be interested in these groups, any catch your eye? Select one for now!



THE MATHLETES
TEAM LEVEL: 5
MEMBERS: 6

JOIN

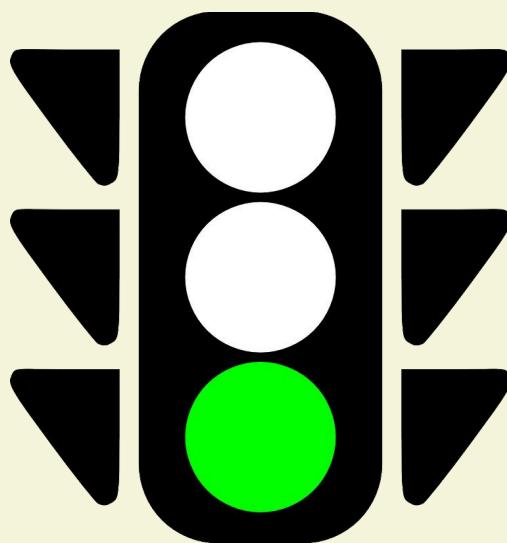


PIANO MONKEYS
TEAM LEVEL: 2
MEMBERS: 3

JOIN

Next

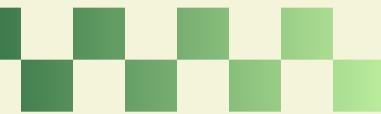
YOU'RE ALL SET!



**WELCOME TO GOALEE!
ON YOUR MARKS,
GET SET,**

GO!

Home



CURRENT GOALS

Math

Piano

THIS WEEK'S PROGRESS

4x Streak



Sun



Mon



Tue



Wed



Thur



Fri



Sat



UNCOMPLETED QUESTS

Refresh in :
12 Hours

Quest 1

50Xp

Try -----

Complete

Quest 2

50Xp

Practice -----

Complete

Quest 3

100Xp

Do -----

Complete

FRIENDS GOAL PROGRESS



John
Greene

Piano Quest Completed



HOME



GOALS



TEAMS



PROFILE

Profile



Ayomide Grace

Subscribed



Profile

Tap to edit profile



Subscription

View all your trip purchase with Go So Local



Sign out

Sign out of your account



Character Sheet

Show their current level/skills/stats



HOME



GOALS



TEAMS



PROFILE

Profile



Tap to edit

Customize Flair

Save change

Sign Out

Delete Account



HOME



GOALS

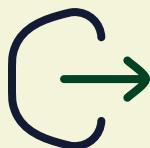


TEAMS



PROFILE

X



Sign out

Are you sure you want to log out
of Goalee

No

Yes



Profile



Premium Plan

Subscribe to have full access to
all premium features

Free Trial

Current plan

Limited to 1 Team and
limited rewards

Monthly subscription

Access tp unlimited Teams,
Rewards, and Chat Features

\$5.99



Yearly subscription

Same benefits as monthly
but save 2 months free

\$60.00

[Subscribe](#)

LOGIN

Username

* * * * *

Password

* * * * *

Next

9:41



Goals

ACTIVE GOALS

Add



Goal 1

Started 1/4/2020

Learning Piano

LEVEL 3

Goal 2

Started 4/25/2021

Get better at Math

LEVEL 1

Goal 3

Empty

COMPLETED GOALS

Goal 1

Completed 1/4/2020

Improve Writing Skills



HOME



GOALS

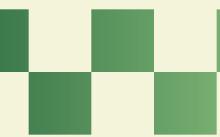


TEAMS



PROFILE

< Learning Piano



CURRENT QUESTS

Refresh in :
12 Hours

Quest 5

Received 2/5/2024

Complete Unit Test

Complete 150xp

Quest 4

Received 2/4/2024

Complete Practice Sheet

Complete 150xp

COMPLETED QUESTS

Quest 3

Completed 2/5/2024

Study 1 hour

50xp

Quest 2

Completed 2/4/2024

Complete Challenge Problem

150xp

Quest 1

Competed 2/3/2024

Study for 2 hours

100xp



HOME



GOALS



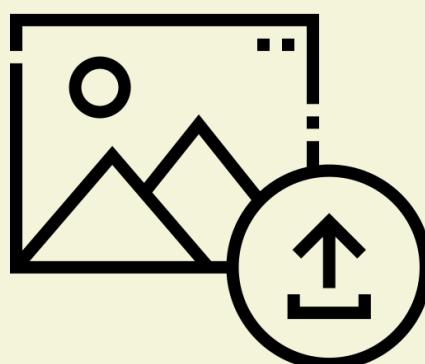
TEAMS



PROFILE

< Complete Quest

Upload Media



Quest Title

Quest Tags

Message

POST TO QUEST BOARD



HOME



GOALS

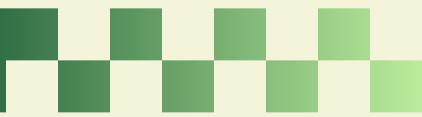


TEAMS



PROFILE

YOUR TEAMS



TEAM 1
PLACEHOLDER

TEAM 2
PLACEHOLDER

TEAM 3
PLACEHOLDER

ADD TEAM BUTTON

Nav Bar Placeholder

< [TEAM NAME]

**TEAM DESCRIPTION +
ANNOUNCEMENTS FROM ADMINS
PLACEHOLDER**

**TEAM LEVEL + PROGRESS TO
NEXT LEVEL PLACEHOLDER**

**MEMBER
FEATS**

**LIVE CHAT
PLACEHOLDER**

Nav Bar Placeholder

< [TEAM NAME]

**TEAM DESCRIPTION +
ANNOUNCEMENTS FROM ADMINS
PLACEHOLDER**

**TEAM LEVEL + PROGRESS TO
NEXT LEVEL PLACEHOLDER**

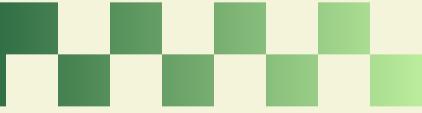
**MEMBER
FEATS**

**LIVE CHAT
PLACEHOLDER**

Nav Bar Placeholder



MEMBER FEATS



Media
Preview

Member Username
Goal: [Placeholder text]

Lorem ipsum odor amet, consectetuer adipiscing elit. Turpis hac mattis class porta porttitor hendrerit.

Reaction/cheer count

Feedback

Media
Preview

Member Username
Goal: [Placeholder text]

Lorem ipsum odor amet, consectetuer adipiscing elit. Turpis hac mattis class porta porttitor hendrerit.

Reaction/cheer count

Feedback

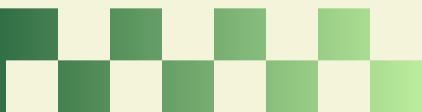
Media
Preview

Member Username
Goal: [Placeholder text]

Nav Bar Placeholder



[NAME]'S FEAT



FEAT MEDIA PLACEHOLDER

SECTION FOR
FEEDBACK FROM
OTHER TEAM
MEMBERS
PLACEHOLDER

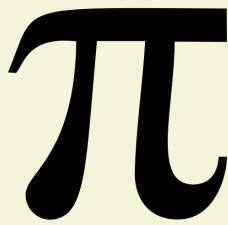
Your Teams

Current

Past

Active Teams

Today 27th Oct

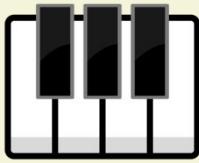


THE MATHLETES
TEAM LEVEL: 5
MEMBERS: 6

LEVEL 5

51%

GO >>>



PIANO MONKEYS
TEAM LEVEL: 2
MEMBERS: 3

LEVEL 2

25%

GO >>>

Add new team



HOME



GOALS



TEAMS



PROFILE

< Your Teams

Mathletes

Group of students taking Calculus in College at different Colleges

TEAM LEVEL

LEVEL 5

51%

Announcements

ADMIN:

Hey Hey, Mathletes! We're hosting a mass group study session RIGHT NOW in live chat until 8! Feel free to hop on in!

Current Team Quest Board

Find the sum of the series

$$(a) \sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

$$(b) \sum_{n=3}^{\infty} \frac{1}{n(n-2)}$$

JOHN GREENE: CALCULUS

Hey, just finished with these problems. I'm not sure about what I ended up with, can anyone look it over?

$$\begin{aligned} L(\mathbf{x} + \mathbf{y}) &= L\left(\begin{bmatrix} x_1 + y_1 \\ x_2 + y_2 \end{bmatrix}\right) \\ &= \begin{bmatrix} (x_1 + y_1) + 4(x_2 + y_2) \\ 3(x_1 + y_1) - (x_2 + y_2) \\ x_2 + y_2 \end{bmatrix} \\ &= \begin{bmatrix} (x_1 + 4x_2) + (y_1 + 4y_2) \\ (3x_1 - x_2) + (3y_1 - y_2) \\ x_2 + y_2 \end{bmatrix} \\ &= \begin{bmatrix} x_1 + 4x_2 \\ 3x_1 - x_2 \\ x_2 \end{bmatrix} + \begin{bmatrix} y_1 + 4y_2 \\ 3y_1 - y_2 \\ y_2 \end{bmatrix} \\ &= L(\mathbf{x}) + L(\mathbf{y}) \end{aligned}$$

RUBY ROSE: LINEAR ALGEBRA

I'm going to be completely honest, I'm stuck on these matrices. Here's what I have, can anyone tell me what I'm missing?

ADD QUEST



HOME



GOALS



TEAMS



PROFILE

< Team Chat

Hey how is everyone's week going?

It's been great so far! I am on a 4 day streak with my practice problems and just did well on my midterm test!

That's great! I also did well on my test from all the extra practice problems

Hey can someone actually help me out with my quest for today? I dont understand that last question

Yes of course! I left some notes in the feedback that will hopefully make it more clear how to solve it

Write your message



HOME



GOALS

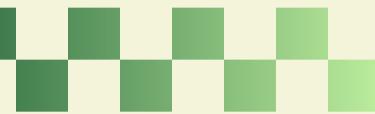


TEAMS



PROFILE

< Team Quests



MEMBER QUESTS

Find the sum of the series

(a)
$$\sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

(b)
$$\sum_{n=3}^{\infty} \frac{1}{n(n-2)}.$$

CALCULUS 1

3/7/2025

Hey, just finished with these problems. I'm not sure about what I ended up with, can anyone look it over?

TAGS:

Homework

Help Needed

Calculus

FEEDBACK 2

Find the sum of the series

(a)
$$\sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

(b)
$$\sum_{n=3}^{\infty} \frac{1}{n(n-2)}.$$

LINEAR ALGEBRA

2/21/2025

I'm going to be completely honest, I'm stuck on these matrices. Here's what I have, can anyone tell me what I'm missing?

TAGS:

Homework

Resolved

Linear Algebra

FEEDBACK 5

Find the sum of the series

(a)
$$\sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

(b)
$$\sum_{n=3}^{\infty} \frac{1}{n(n-2)}.$$

LINEAR ALGEBRA

2/26/2025

Need help with a matrix problem.

TAGS:

Homework



HOME



GOALS



TEAMS



PROFILE

< Quest Feedback

Find the sum of the series

(a) $\sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$

(b) $\sum_{n=3}^{\infty} \frac{1}{n(n-2)}$

CALCULUS 1

3/7/2025

Hey, just finished with these problems. I'm not sure about what I ended up with, can anyone look it over?

TAGS

Homework

Help Needed

Calculus

Hi, does anyone know how to do the last problem of this set? It's the last thing I need to complete my daily quest.

Yes, what you need to do first is



HOME



GOALS



TEAMS



PROFILE



YOUR CHECKPOINTS



Weekly Progress Bar for Goal 1
Placeholder

Daily Quest Placeholder

Daily Quest Placeholder

Weekly Progress Bar for Goal 2
Placeholder

Daily Quest Placeholder

Daily Quest Placeholder

Nav Bar Placeholder

Find the sum of the series

$$(a) \sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

$$(b) \sum_{n=3}^{\infty} \frac{1}{n(n-2)}$$

JOHN WHITE: CALCULUS

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RUBY ROSE: LINEAR ALGEBRA

I'm going to be completely honest, I'm stuck on these matrices, can anyone tell me what I'm missing?

π

THE MATHLETES
TEAM LEVEL: 5

GO >>>



PIANO MONKEYS
TEAM LEVEL: 2

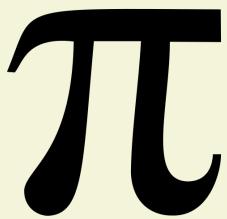
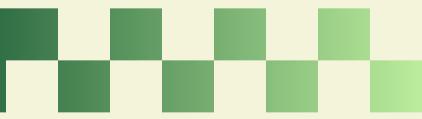
GO >>>

Homework

Help Needed

Calculus

YOUR TEAMS



THE MATHLETES
TEAM LEVEL: 5

GO >>>



PIANO MONKEYS
TEAM LEVEL: 2

GO >>>

FIND A NEW CREW

Nav Bar Placeholder

THE MATHLETES

ADMIN ANNOUNCEMENT:



Hey Hey, Mathletes! We're hosting a mass group study session RIGHT NOW in live chat until 8! Feel free to hop on in!

TEAM LEVEL

LEVEL 5

51%

THIS WEEK'S MEMBER FEATS

[VIEW ALL >>>](#)

Find the sum of the series

$$(a) \sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$$

$$(b) \sum_{n=3}^{\infty} \frac{1}{n(n-2)}$$

JOHN WHITE: CALCULUS

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RUBY ROSE: LINEAR ALGEBRA

I'm going to be completely honest, I'm stuck on these matrices. Here's what I have, can anyone tell me what I'm missing?

[ADD A FEAT](#)



LIVE CALL ONGOING

Members Online:

John W., Ruby R., Hannah V., David G.,
Timothy M., Claire T.

[JOIN CALL](#)

Nav Bar Placeholder

< MEMBER FEATS

Find the sum of the series

(a) $\sum_{n=2}^{\infty} \frac{3 \cdot 4^n}{5^{n+1}}$

(b) $\sum_{n=3}^{\infty} \frac{1}{n(n-2)}$

JOHN WHITE CALCULUS

Hey, just finished with these problems. I'm not sure about what I ended up with, can anyone look it over?

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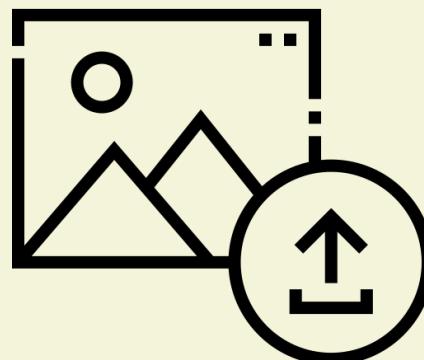
Calculus

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