

WRITING A LITERATURE REVIEW

Guiding questions to support planning, revising, and refining of a *literature review* *

What is the focus and aim of your review? Who is your audience?

1. The focus of the review is to examine the current status of research in the field of social media, who is the people using social media, which content is processed, and how they affect people's life if they do.

Why is there a need for your review? Why is it significant?

2. The need is given by the fact that social media is a fast-evolving field, the social networks, the number of users and their profiles are some aspects worth to be explored more.

What is the context of the topic or issue? What perspective do you take? What framework do you use to synthesize the literature?

3. The focus is on the content of social media, what is the evolution of a trend and how people perceive them.

How did you locate and select sources for inclusion in the review?

4. Mainly from Google Scholar, there are dozens of other research so I am trying to select the ones 1) academically more relevant and 2) the inherent ones for the perspective I want for the review.

How is your review structured?

5. /////

What are the main findings in the literature on this topic?

6. Each research shows, without doubt, exponential growth of adoption of social networks, that is spread between classes and geographically.

What are the main strengths and limitations of this literature?

7. /////

Are there any discrepancies in this literature?

8. /////

What conclusions do you draw from the review? What do you argue needs to be done as an outcome of the review?

9. /////

* As with other sets of guiding questions in this book, select those questions that are relevant to your context, add others as appropriate, and decide the order in which you will address them to communicate effectively with your audience.

Source: Healey, M., Matthews, K., & Cook-Sather, A. (2020) *Writing about learning and teaching in higher education: Creating and contributing to scholarly conversations across a range of genres*. Center for Engaged Learning Open-Access Books, Elon University. 142-152.