

Federal University of Paraíba

(unofficial branding showcase*)



logo-ufpb-color

RGB triplets

flame: (252,95,33), (237,133,38)
pillars, lettering and, flower: (229,165,17)
shield and stripe: (36,52,134), (2,92,166)
backstripe: (100,100,100), (220,220,220)



logo-ufpb-gray

RGB proportion

flame: 150 and 200
pillars, lettering and, flower: 176
shield and stripe: 91
backstripe: 200



Black & White

logo-ufpb-bw