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Th!nk: Process of Creation

      Like any good solution that follows the D-School Process, we started with the first stage, empathizing, and it was not long until a problem was found that put us into the design stage: the price of computer repairs. Using Computer Repair Doctor Inc. as an example, the replacement of a laptop screen can be as high as $225 or more, Software repair can be as pricy as $150, and Hardware repair can be up to $225. Like any TV product, that's not all! Do you want your fan repaired? That will cost as high as $175. Did you accidentally spill your drink on your computer and need that damage fixed? According to Computer Repair Doctor Inc., that RedBull damage could cost up to $250 or more! Would you like to upgrade your memory or RAM? That'll be $200, please! Do you need to recover some data you lost? You could be paying up to $1,000! Another problem we found was the price of technological goods, such as processors and graphics cards, with a simple search on Google or Amazon showing results that usually cost between $300 and $1,000; in fact, one result was over $7,000! Of course, the ideation stage was relatively short in terms of figuring out the solution for these issues: lower prices for computer repair and technological products. The prototype stage was entered and now we are into the testing state of the fruits of our labour, Th!nk, a combination of computer repair and tech provider, as well as providing a maker space! Here at Th!nk, we only charge a flat $40 as a base for computer repair; even then, the additional price is only $20 per hour, putting one's mind (and wallet) at ease! So, if recovering data only takes two hours, it'll only cost $80! Another problem that we fix is the price of technological products, demanding only $200 for processors, and only $100 for graphics cards! The price for graphics cards also applies to motherboards, and $50 for hard drives! If that isn't enough, we also sell all-in-one packages for about $400 (price varies based on products included)!

Citations:

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