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# UXID

## Research on portal/hub visual elements evolution through time

Amable Rodríguez  
2019-04-26

[\[4641\] Research on portal/hub visual elements evolution through time](#)

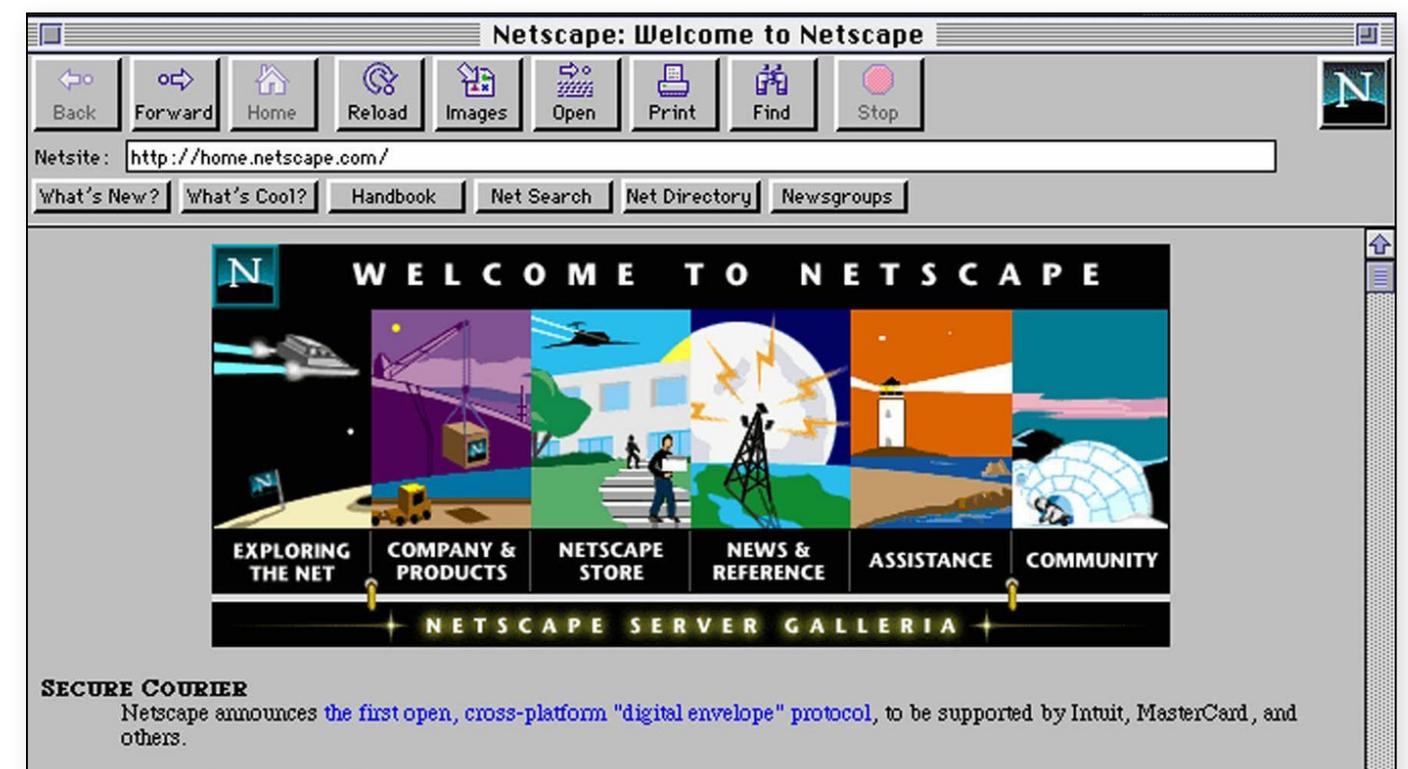
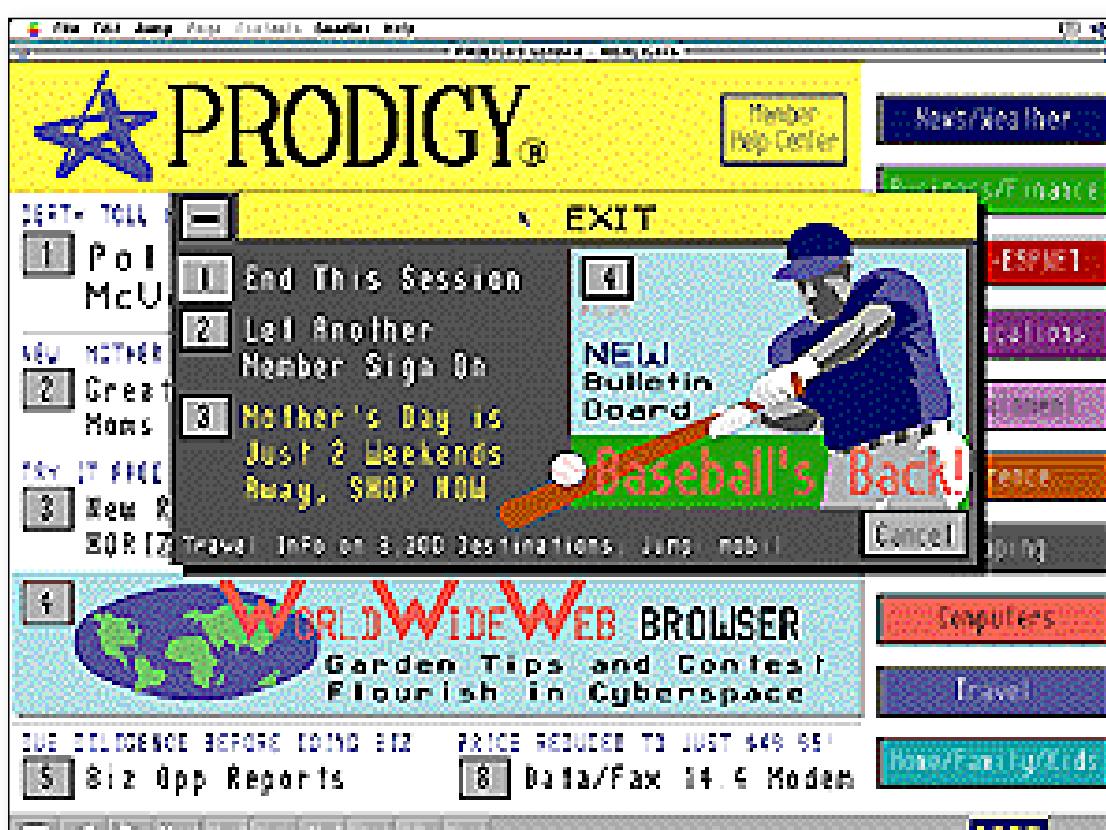
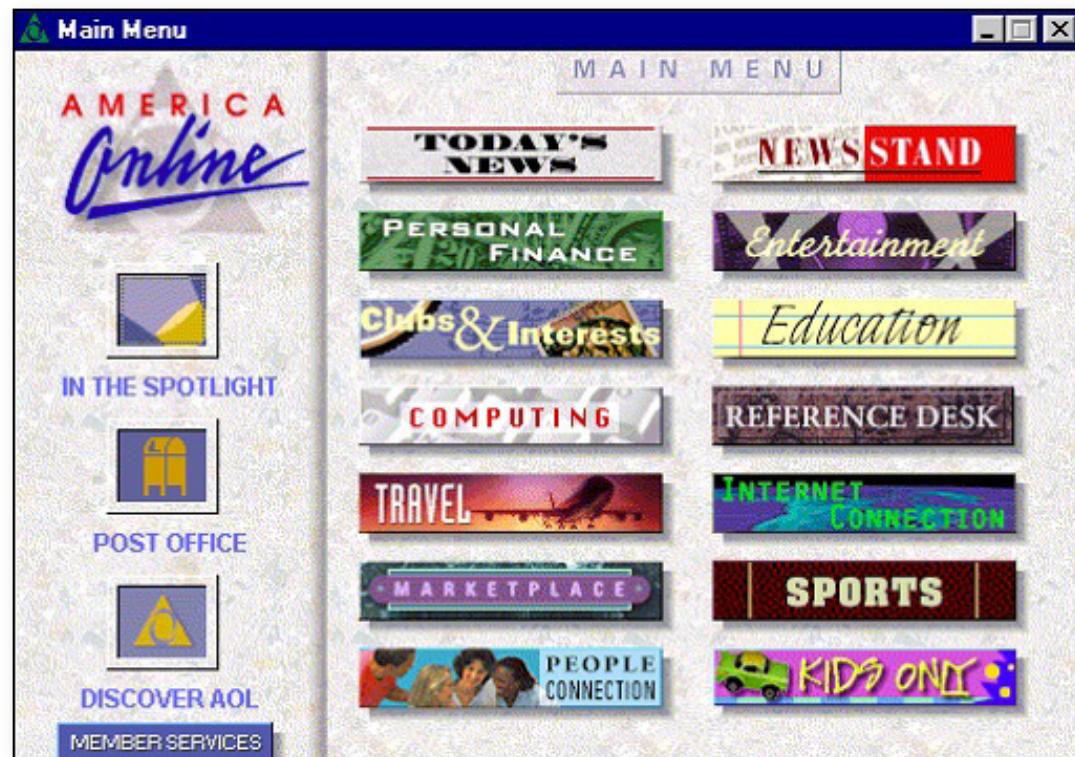
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# Web portals: where do they come from?

In the 90's, Internet providers bring the first attempt to organize and select content from the Internet to be presented to the users. This were in most cases the first thing users saw when "entering to the Internet". This is why the term "Portal" was given to them.

The layout wasn't very consistent but the common element was some sort of categorization that invited the users to explore more.



UX Design : [4641] Research on portal/hub visual elements evolution through time

Web browsers started to appear with their own starting page and becoming a very important piece on the evolution of Internet Portals as well.

## Search Engine Name

Search box

- Content category #1
- Content category #2
- Content category #3
- Content category #4
- Content category #5
- Content category #6
- Content category #7
- Content category #8
- Content category #9
- Content category #10
- Content category #11
- Content category #12

With the web growing super fast, search engines started to appear and gain terrain as the first thing most people used to see and use once connected to the Internet.

Search engines offered search on indexed web pages often followed by some pre-categorization offered to the user to ease their need to find content.

They used to have non or very few advertising yet, sometimes only self promoting internal features.

Very basic layout was used thanks to HTML.

ALTAVISTA Technology  
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**AUTONET** USA CANADA Car Buying & Car Insurance Pain Relief Buy and insure new cars & trucks online Click here for advertising information - reach millions every month!

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YAHOO! NEW COOL RANDOM HEAD LINES INFO ADD URL

CLICK HERE TO VISIT THE STARS Yahoo! LOS ANGELES Weekly Picks

Yahoo! Deutschland [Yellow Pages](#) [People Search](#) [City Maps](#) [News Headlines](#) [Stock Quotes](#) [Sports Scores](#)

- [Arts](#) - [Humanities](#), [Photography](#), [Architecture](#), ...
- [Business and Economy \[Xtra!\]](#) - [Directory](#), [Investments](#), [Classifieds](#), ...
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- [News \[Xtra!\]](#) - [World \[Xtra!\]](#), [Daily](#), [Current Events](#), ...
- [Recreation and Sports \[Xtra!\]](#) - [Sports](#), [Games](#), [Travel](#), [Autos](#), [Outdoors](#), ...

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# Search Engine Name

Advertising

Search box

- Content category #1 subCat#1, subCat#2, subCat#3
- Content category #2 subCat#1, subCat#2, subCat#3
- Content category #3 subCat#1, subCat#2, subCat#3
- Content category #4 subCat#1, subCat#2, subCat#3
- Content category #5 subCat#1, subCat#2, subCat#3
- Content category #6 subCat#1, subCat#2, subCat#3

Featured content

Later, more detailed pre-categorization was offered to the user, some extra content like a news headlines section was added in some cases.

Advertising was almost always present in some way.

More use of small images, tables and iframes helped to obtain better content layouts.

**AltaVista** The most powerful and useful guide to the Net

Ask AltaVista™ a question. Or enter a few words in any language  Help - Advanced

Example: What is the latest news coverage on the Ken Starr report?

**Specialty Searches**

- AV Family Filter - AV Photo Finder - AV Tools & Gadgets
- Entertainment - Health - Online Shopping - Careers - Maps
- People Finder - Stock Quotes - Travel - Usenet - Yellow Pages

**CATEGORIES**

- Automotive
- Business & Finance
- Computers & Internet
- Health & Fitness
- Hobbies & Interests
- Home & Family
- Media & Amusements
- People & Chat
- Reference & Education
- Shopping & Services
- Society & Politics

**NEWS BY ABCNEWS.com**

- Jordan's King Hussein Dies
- NASA Probe to Gather Stardust
- Senate Prepares for Closing Arguments
- World Leaders Mourn Hussein

**ALTAVISTA HIGHLIGHTS**

Entertainment:

- Victoria's Online Models Fail to Titillate
- The '60s' Exacts Boomers Mentality

Travel:

- Delta cuts sandwiches from flights

**OTHER SERVICES**

Featured Sponsors

- Quotes and Investor Info - click here!
- Find today's best travel bargains!

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Free Gift from Sephora.com

Search advanced search

Shop · Auctions · Classifieds · Shopping · Travel · Yellow Pos · Maps · Media · News · Sports · Stock Quotes · TV · Weather Connect · Chat · Clubs · Games · GeoCities · Greetings · Mail · Members · Messenger · Personal · People Search · For Kids Personal · My Yahoo! · Addr Book · Calendar · Briefcase · Photos · Alerts · Bookmarks · Companion · Bill Pay · more...

**Yahoo! Shopping** Thousands of stores. Millions of products.

Departments	Stores	Features
Apparel	Electronics	Dell
Beauty	Food	Costco
Books	Luxury	Illuminations
Computers	Sports	TigerDirect.com

**In the News**

- Five die in Israeli-Palestinian clashes
- Bush, Gore spar over drilling for oil in Alaska wildlife refuge
- Dow falls 173, Nasdaq closes off 105
- Summer Olympics, MLB
- Y! Auctions - cars, coins, cards, stamps, comics, Olympics

**Arts & Humanities** Literature, Photography...

**News & Media** Full Coverage, Newspapers, TV...

**Business & Economy** B2B, Finance, Shopping, Jobs...

**Recreation & Sports** Sports, Travel, Autos, Outdoors...

**msn** Send Easter Flowers 1-800-flowers.com click here

**MSN Search**

Search Home More Options Help

**Search the Web for:**  Search

15 Results per page:  Show result summaries:

**Web Directory**

- Entertainment, Movies/TV, Music, Games, Celebrities, Humor, Arts
- Work & Money, Finance, Jobs, Companies, Professions, Business
- Computing, Internet, Sales, Software, Hardware, Design, Computer Sci
- Shopping, Auctions, Classifieds, Cards/Gifts, Online Stores, Buying Guides
- Connecting, Chat, Personals, Find People, Forums, Homepages
- Lifestyle, Books, Sports, Auto, Hobbies, Food/Wine, Fashion
- Library, Education, Reference, Society, Science, Social Science
- Travel, Transportation, Activities, Lodging, Reservations
- Personal, Health, Kids, Relationships, Home, Family, Beliefs
- Lookup, News, What's On, Businesses, Horoscopes, Maps, Weather

**MSN Worldwide Search sites:**

To search from one of MSN's international sites, select one of the links below.

- Australia
- Canada
- France
- Germany
- UK
- US
- Japan

**Other Links:**

- Free Games
- Chat
- Greeting Cards
- Buy Books
- Event Tickets
- More...

**Special Features:**

- Limited time offer: Free Internet access\*
- Get MSN on your cell phone or pager
- Six months free bill paying
- MSN Project: Will it work?
- How to rid yourself of junk email
- More...

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Shop for health care items! Lycos GAMESVILLE WIN CASH PRIZES CLICK HERE Enter to See Pearl Jam Live

MP3 Search for Go Get It!

Topics Shop Autos Computers Entertainment Games Health Kids Music Small Biz Sports Travel Find Auctions Books Chat Clubs Ecards Email Free ISP MP3 Maps People Stocks Yellow Pages More...

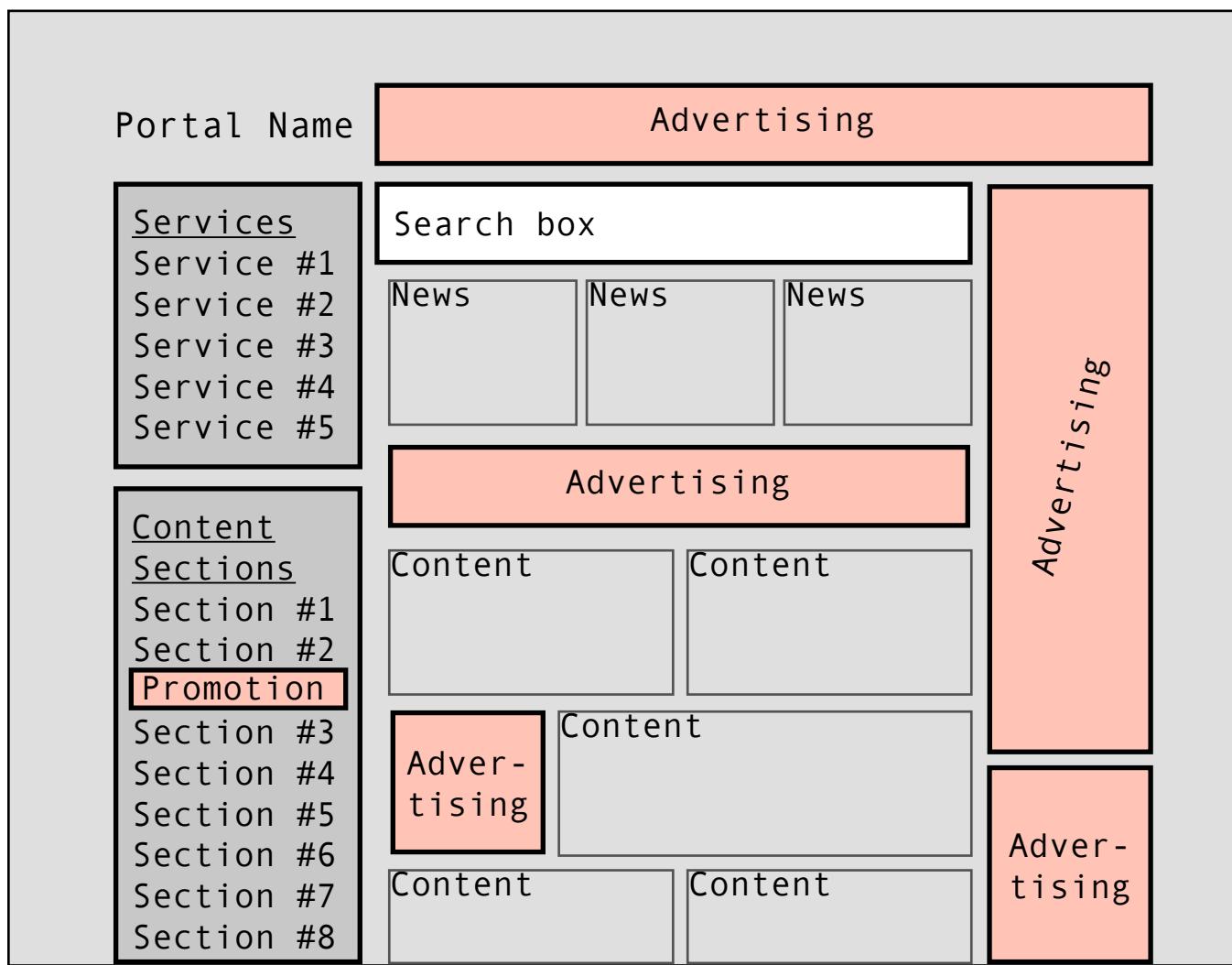
**Lycos News** Edit June 08, 2000

- Gates Promises to Fight MS Breakup
- Michigan Gasoline Spill: Hundreds Evacuate
- Simpson Truth or Dare

**Shop for Father's Day Gifts!** More events...

**My Lycos - Personalize** Sign up, Log in... New York, NY Partly Cloudy, 76°F Change to your city

**Arts & Entertainment** Music, Celebrities, Movies... **Recreation** Food, Outdoors, Humor...



Web portals started to become a collection of services and content. It was very common to see web portals that incorporate search engines to search internally and externally. In other cases search engines themselves became web portals by adding content and services but keeping the search box to navigate the web always as their key feature. The objective was to become the entry point to the Internet for as many people as possible.

The business model was replicated from traditional printed media: advertising by exposition. This ending up creating very crowded pages.



Suddenly, searching the web became secondary and pushing all kind of content to the user was central.

Searching the rest of the web was relegated to a second place sometimes since the idea was to stuff the user with so much content that they does not need to go else were.

The creation of “web communities” was a conscious effort to keep a constant captive audience to be able to sell advertising exposure to them.

All this context is needed in order to understand why this came to be what they were. In many cases the content was put there under the assumption that they will reach as much public as possible rather than putting content coming from a real user needs, in other words: their objective was to sell advertising rather than to give to the public information or services demanded by them.

Some “web communities” were artificially created in flagrant efforts to sell “whatever” content they could generate. Volume over quality was the preferred formula in some cases even dropping the web search feature.

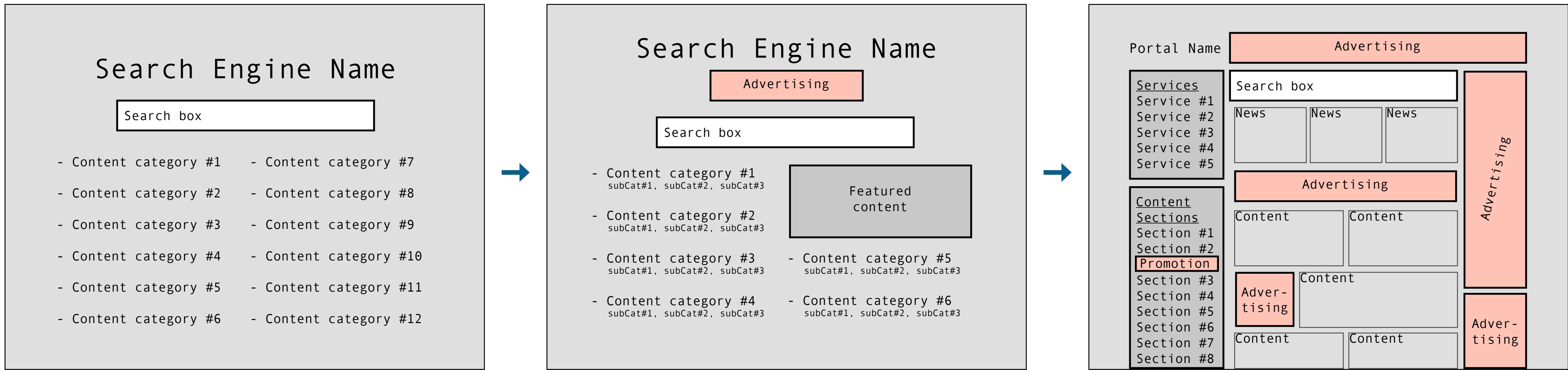
The screenshot shows the homepage of loquesea.com. At the top, there's a logo of orange circles, the text "loquesea.com", and navigation links for "HOY", "MAIL", "CHAT", "FOROS", and "PAGINAS". On the right, there are "inscribete" and "o entra ya" buttons. The main content area features a banner for "Carlos H. Nieto la pesadilla de Walter Mercado". Below it, several news items are displayed in boxes:

- secciones**: sexo, >> mp3, música, rock latino, amor, televisión, belleza, fútbol, alma, poesía, juegos, tecnología, universidad, trabajo, aventura, >> fan clubs.
- astrología**: >> horóscopo, personalología, feng-shui.
- cosas**: >> consumibles, crucigrama, flechas, sexopedia.
- nosotros**: quiénes somos, qué pensamos, colaboraciones, contáctanos.

Notable content includes:

- A story about mothers kidnapping their sons.
- A story about Ana Susana's arrival.
- A story about Beck Hansen's album "Midnite Vultures".
- A story about Uma Thurman's movies.
- A story about a game involving touch.
- A sidebar for "HOY MARTES" featuring Adriana, Leonardo Di Caprio, and Netmiliano Zapata.
- A sidebar for "LA DOCTORA CHICHI".
- A sidebar for "LEONARDO DI CAPRIO".
- A sidebar for "NETMILIANO ZAPATA".
- A sidebar for "VERA SE QUEJA".

This lead in many cases to a sad end, been part of the popping of the .com bubble. Portals grew to much too soon with the promise to have astronomic returns of investments but not been able to do so.



In summary: added categorization and extra content initially intended to complement search engines landing pages, make them evolve incorporating services like mail, forum, chat and e-commerce as well as having all kind of news, horoscope, weather, etc. Web portals came from copying the news paper metaphor to the web (including the advertising model), competing with each other to win the battle of becoming the Internet front door.

# What happened next?

Despite the commercial failure of most .com web portals, search engines were able to keep relevant by adding services like email, e-commerce and job sites all in addition to the search-the-web main feature.

With time, better graphic cards and Internet speed helped on the evolution of the visual

aspect of this web portals. Having better layouts and cleaner designs in general was a good evolution and re-designs and changes were made on a very fast pace.

This leaded to the creation of better interfaces allowing the consumption of large amount of content an easier task than before.

Content was found in a more organized structure and what was before a long scrolling body of mixed elements became a more clean set of sections with less content and more logical arrangement.

For the first time, less was more.

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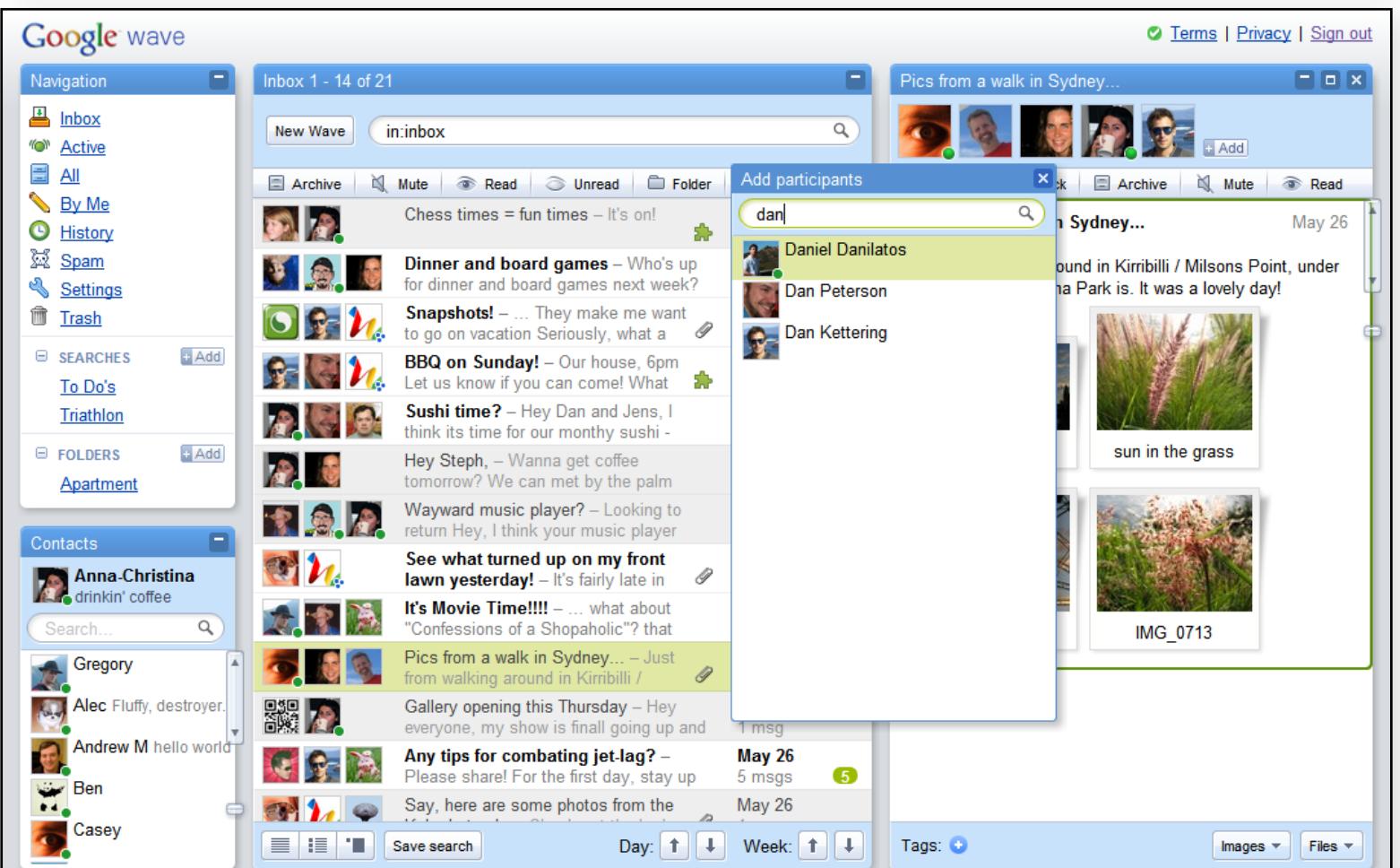
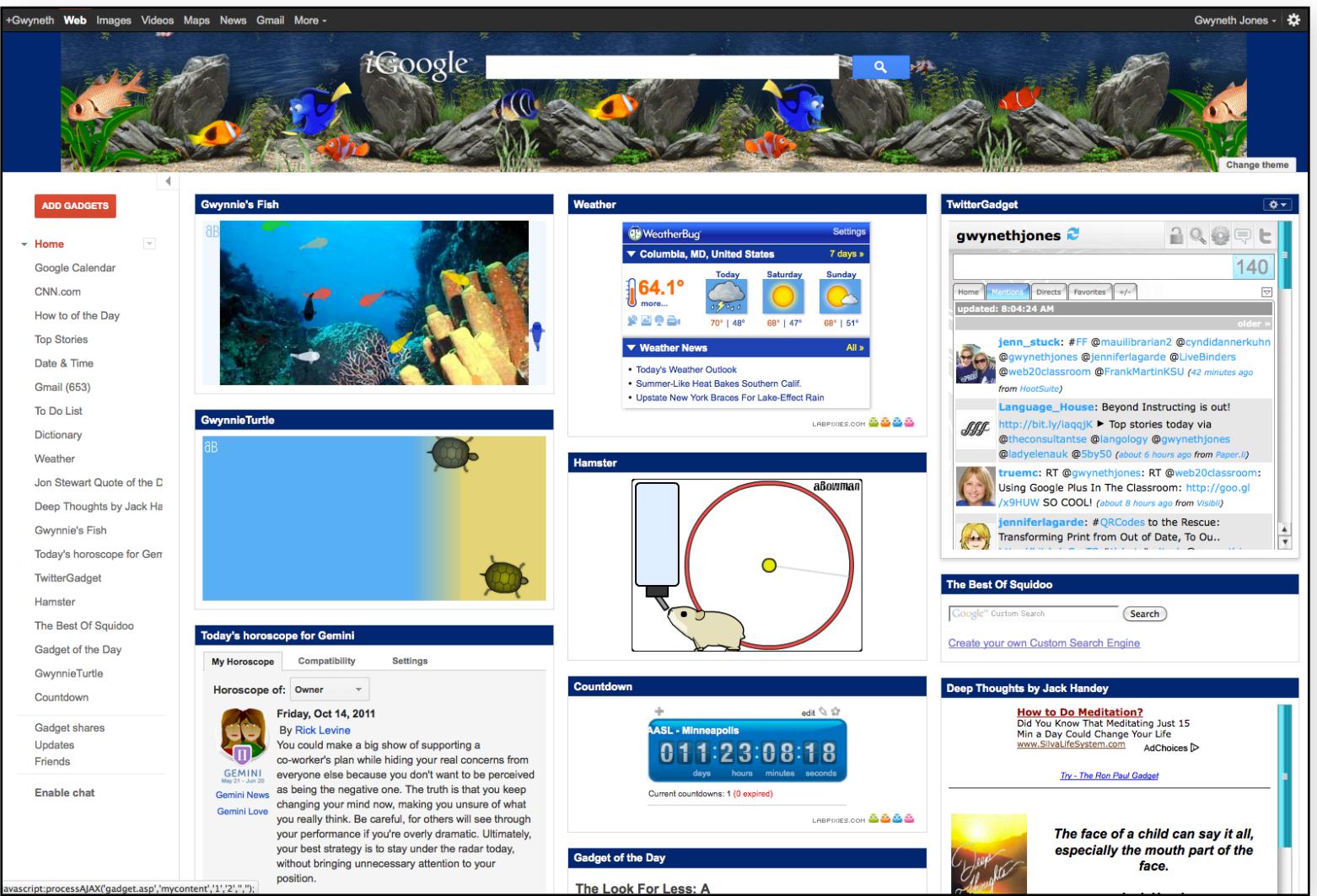
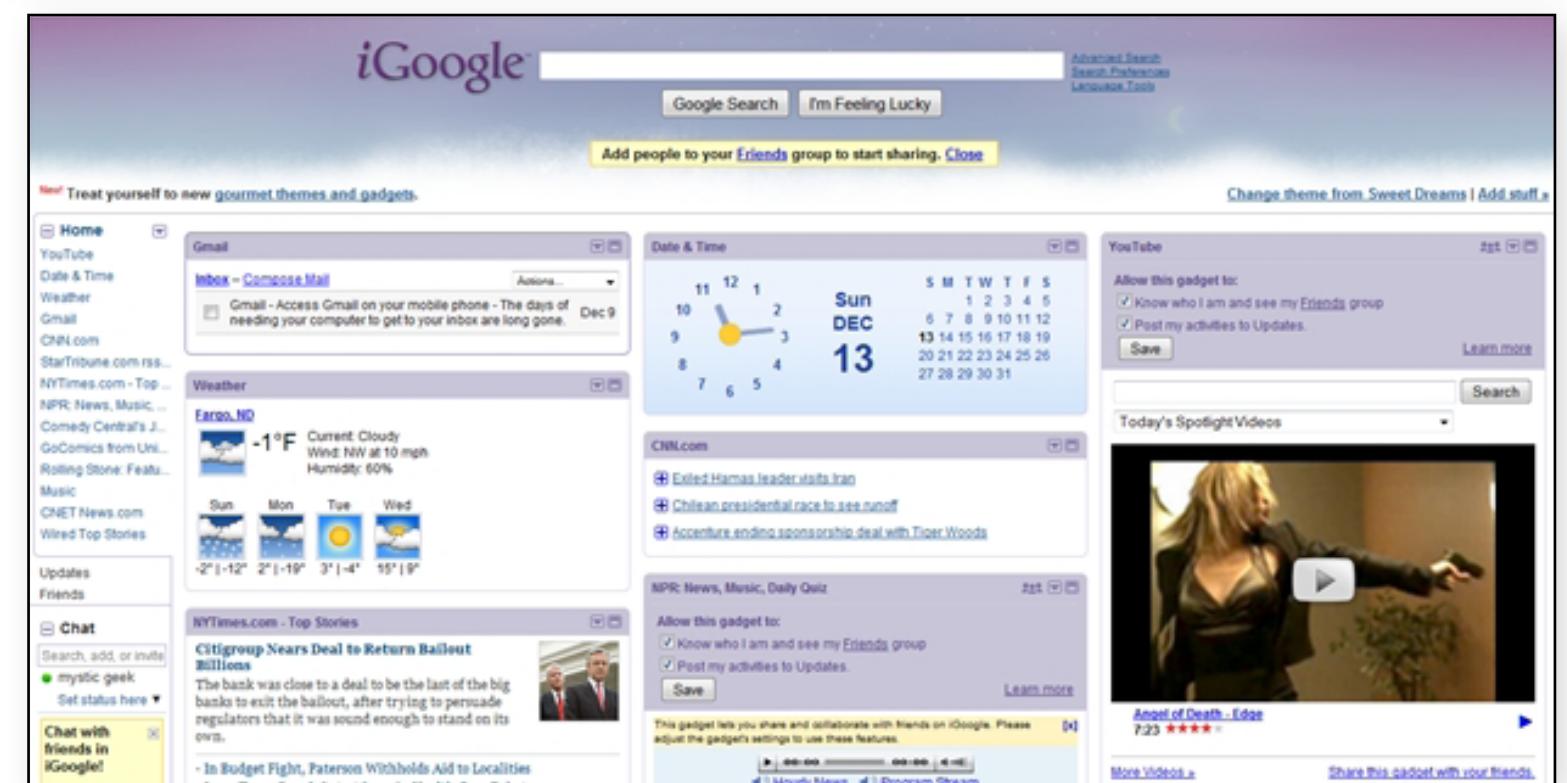
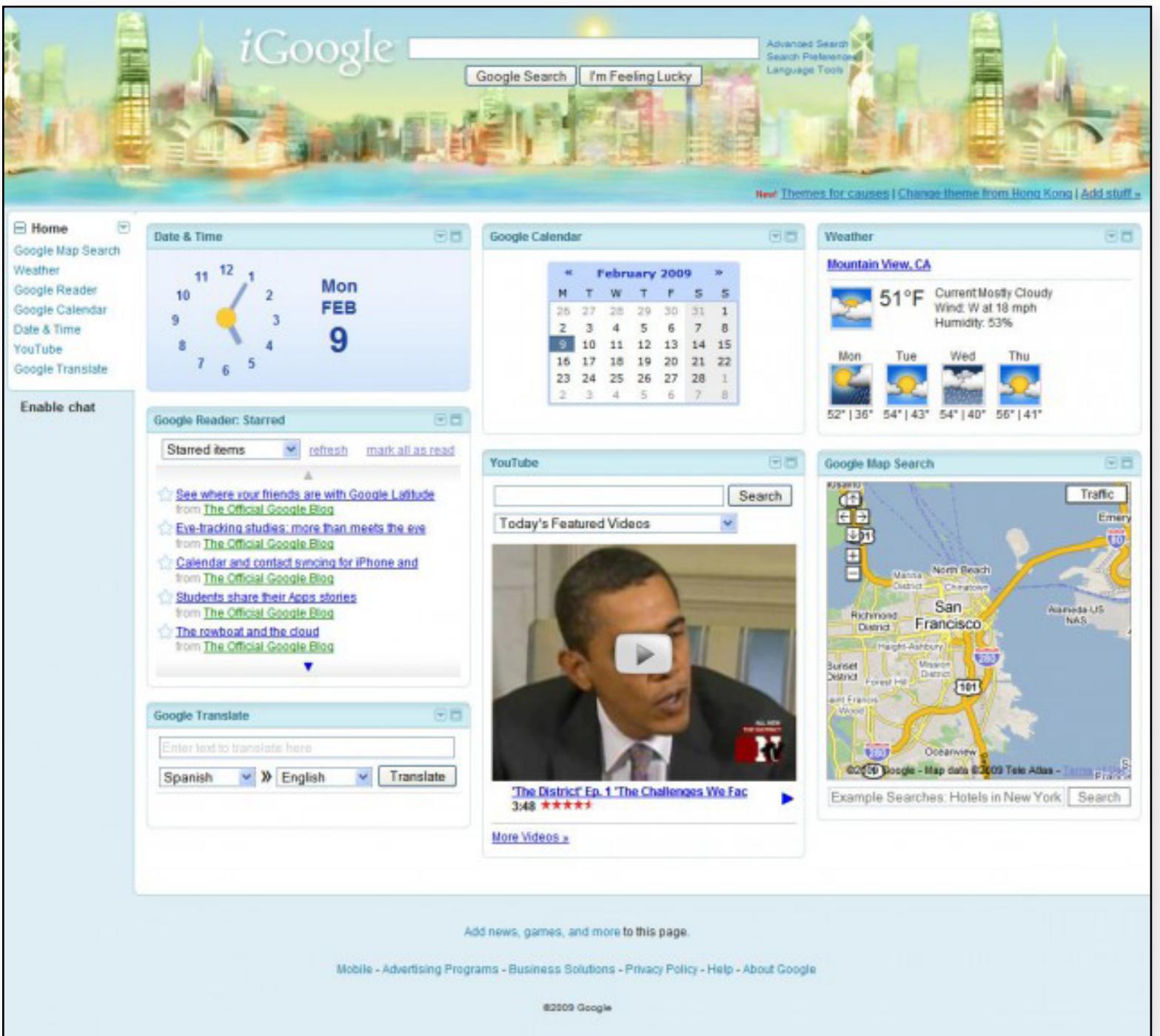
For the first time, less was more.

Even Google joined at some point the web portal trend.

They offered to the user the possibility of arrange themselves the content containers (or "portlets") they way wanted.

According to Google:

"On November 1, 2013, iGoogle will be retired. We originally launched iGoogle in 2005 before anyone could fully imagine the ways that today's web and mobile apps would put personalized, real-time information at your fingertips. With modern apps that run on platforms like Chrome and Android, the need for iGoogle has eroded over time, so we'll be winding it down."



# What about now?

There seems to be room still for this trend even when they are not as popular as in the old days. Here we can see current examples of personal web portals available now. Some of them are “free” (advertising paid), some other subscription based.

For example, Yahoo! still has myYahoo!. It combines personalized Yahoo! features, content feeds and information. The site was launched in 1996 and was one of the company's most popular creations.

Web portals have been more relevant on more specific audiences, like landing pages on private Intranets.

With the incorporation of CSS, content layout has become more and more flexible and with the evolution of javascript allowing content to be updated without reloading the page helped creating more “application” feeling to them.

This screenshot shows a SharePoint-based web portal. At the top, there's a banner with the text "Welcome! Click Edit at the top right of the page to start customizing". Below this, there are sections for "Company Links" (including Microsoft, LinkedIn, Facebook, etc.), "Company News" (Microsoft acquiring Google), and a "Calendar" section showing events like "Board Meeting" and "Company Picnic". The overall design is clean and modern, typical of enterprise web portals.

This screenshot shows an ACME Corp intranet portal. It features a sidebar with "Home", "Project", "Resource Center", "Documents", "Discussions", and "Events". Below this is a "TEAM SPACES" section listing "Human Resources", "Marketing", "Product", "Delivery", "Ask ACME", "Intranet Best Practices", and "Logistics". The main content area includes a "SUCCESSFUL Q1" banner, "Latest News" (Employee of the Month, Intranet Usage Tutorial, New Gym Membership), "Upcoming Events", "Recent Activities", "My Widgets", "Who's Online?", and a "Our Systems" section integrated with Google Drive, Salesforce, JIRA, and GitHub.

This screenshot shows an STF Intranet Colaborativa portal. It includes a "Meu perfil" section with a profile picture of Leandro Borges de Rezende. Below it are "Mural de atividades", "Minhas comunidades", "Meus contatos", "Notícias", and "Meu calendário". The "Meus contatos" section lists "Intranet Colaborativa STF", "Legislação Anotada", "CMS do STF", and "Banco de Talentos". The "Notícias" section features articles like "STF inova com rede de colaboração web" and "Processo de melhoria continua é implementado e novos indicadores são". The "Meu calendário" section shows events like "Board Meeting" and "Company Picnic".

This screenshot shows the EDGE CHALHOU GROUP website. The header includes a search bar and navigation links for "HOME", "MARKETS & CONSUMERS", "BRANDS & TRENDS", "REPORT LIBRARY", "OPERATIONAL TOOLS", "SPEAKER SESSIONS", and "CONTACT US". The "Hello Cedric" dropdown menu is also visible.

**RECENTLY ADDED:** Includes "Beauty To Go In Sydney", "Chanel Dubai Cruise Collection Recap", and "The Adidas Battle Pack - The official footwear".

**MARKETS & CONSUMERS:** Shows thumbnails for "UAE Fashion Competitive Outlook NEW - 2014", "Dubai City Report 2014", "BI Newsletter April 2014", "Abu Dhabi City report 2014", and "UAE country report - Middle East market size 2014".

**FEATURED VIDEO:** Shows a thumbnail for a video about the UAE.

**ARE WE MISSING OUT?** Shows a "Share Your Activity" section with a placeholder message: "It could be a cool product launch, an event, a digital campaign, a window display...".

**BRANDS & TRENDS:** Shows thumbnails for "GUERLAIN", "Creative Picks Vol. 22", "Beckham's Philanthropic", "Aigner Wants Your Story", "Alexander Wang X HM", and "Faberge's hunt app".

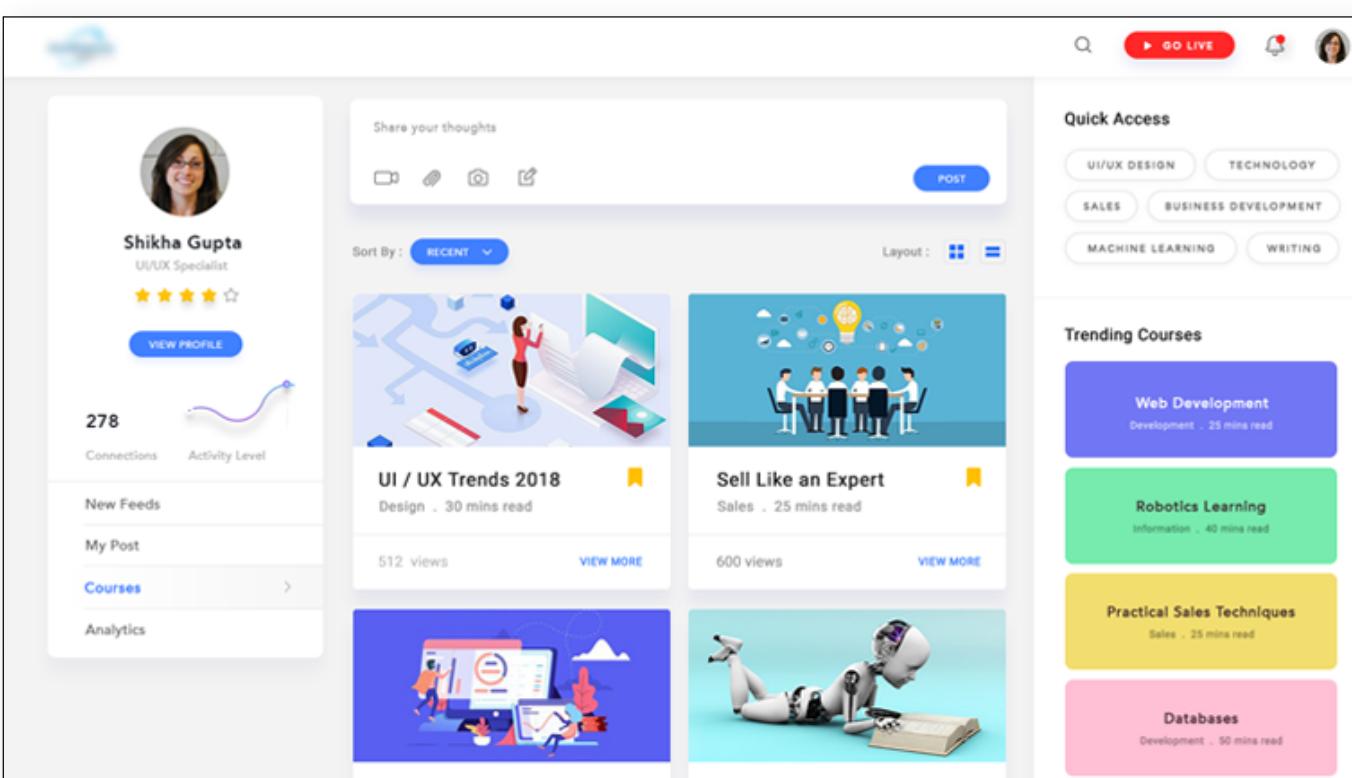
**REPORT LIBRARY:** Shows thumbnails for "Fashion & Music Trends & Shorty Awards - Recognizing Social", "Winners of the Grazia Style Award", "#The Selfie: A GCA In-depth report", and "Major Trends Driving the Future".

**LATEST ACTIVITY:** Shows a feed of recent posts: "Beauty To Go In Sydney" (2 hours ago), "The future of retail - from a brand perspective" (3 hours ago), and "Impact Earth Month" (2 days ago).

**OPERATIONAL TOOLS:** Shows thumbnails for "Impact Earth Month", "UAE Green Festival", "Russian Victory Day", "Blogs", "SMS Campaigns", and "Viral Marketing".

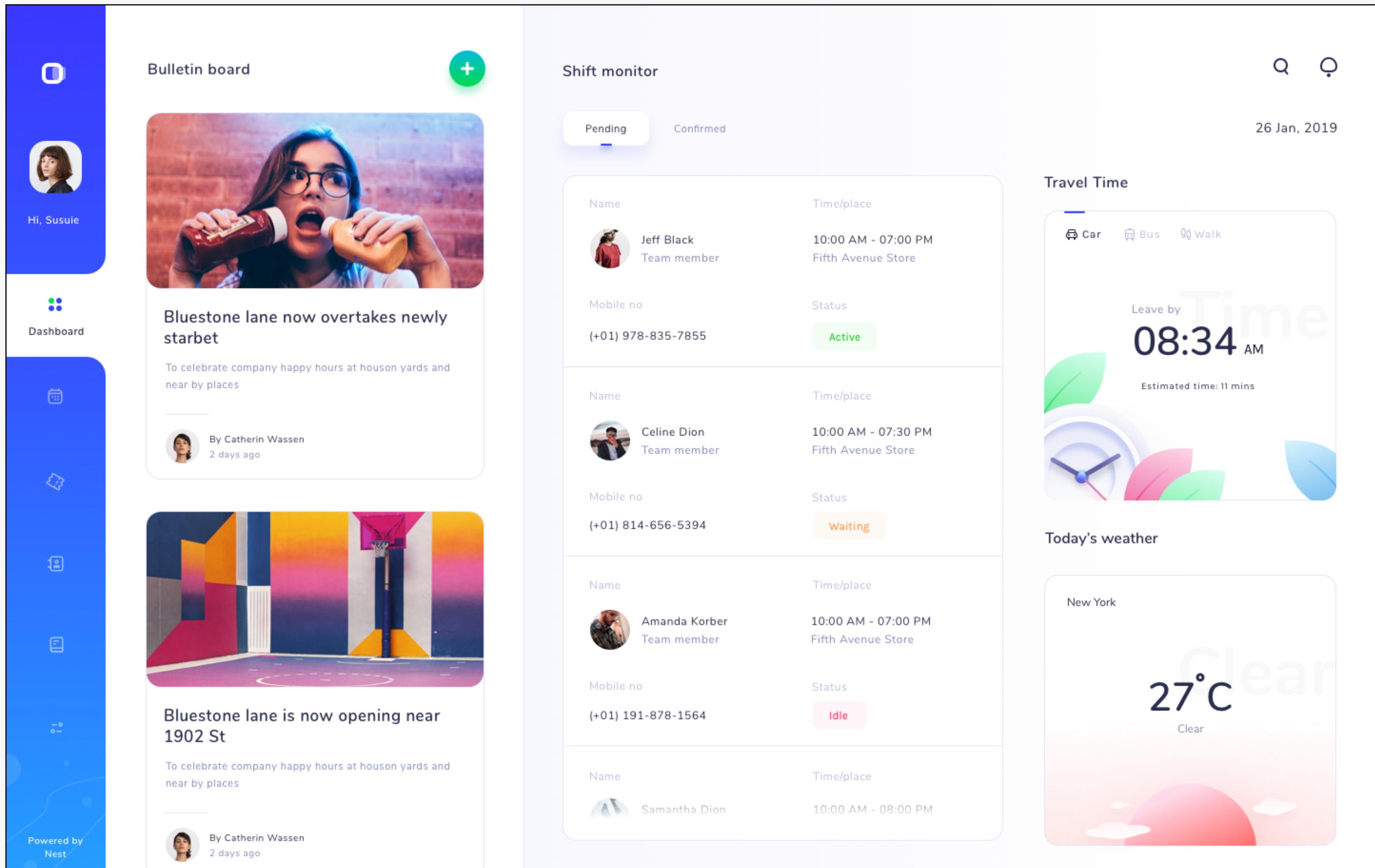
The footer includes links for "HOME", "TRAINING LIBRARY", "MY EDGE", "MARKETS & CONSUMERS", "LIBRARY", "MY DROPBOX", "BRANDS & TRENDS", "CONTACT US", "SITE MAP", "OPERATIONAL MARKETING", "LOGOUT", and "ADMINISTRATION".

Some examples of more modern attempts to do very interesting designs around portals can be found here:



This screenshot shows a modern portal interface. At the top, there's a search bar, a 'GO LIVE' button, and a notification bell. Below the header, a user profile for 'Shikha Gupta' is displayed, including her photo, title ('UI/UX Specialist'), a 5-star rating, and a 'VIEW PROFILE' button. A 'Connections' section shows '278' connections, and an 'Activity Level' graph. On the left, a sidebar lists 'New Feeds', 'My Post', 'Courses', and 'Analytics'. The main content area features a 'Share your thoughts' input field with video, audio, and image icons, and a 'POST' button. Below this is a 'Quick Access' section with categories like UI/UX DESIGN, TECHNOLOGY, SALES, BUSINESS DEVELOPMENT, MACHINE LEARNING, and WRITING. A 'Trending Courses' section lists 'UI / UX Trends 2018', 'Sell Like an Expert', 'Robotics Learning', 'Practical Sales Techniques', and 'Databases'. A post by 'Abhinav Mittal' is shown with the text 'It's task management software.' and a placeholder text about dummy text from the 1500s. Another post by 'Dhipu Mathew' is shown with the same text and placeholder text. On the right, an 'Events' section shows a timeline from 'TODAY' to 'JUN 25' with events like 'Robotics Workshop' at 09:00, 'Project Meeting' at 12:00, 'One on One Session with Abhishek' at 14:00, and 'Project Meeting' at 16:00. A legend at the bottom indicates that pink/red boxes represent 'Event', yellow boxes represent 'Session', and teal boxes represent 'Meeting'.

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Some examples of more modern attempts to do very interesting designs around portals can be found here:

The image displays three distinct web portals, each showcasing a unique design approach:

- I AM EXPAT (Top Right):** A clean, modern portal with a black header featuring the logo "I AM EXPAT". It includes navigation links for EXPAT INFO, CAREER, HOUSING, EDUCATION, LIFESTYLE, and DIRECTORY. The main content area features a large map of Europe at night, a sidebar for HOUSING (listing "Airbnb and Gom strike a deal" and "LIGHT | International opera"), and a prominent yellow call-to-action button "ADD YOUR PROPERTY AS A LISTING".
- CAREER | NEWS & ARTICLES (Left):** A vertical news portal with a black header. It features a large image of a windmill at sunset, a search bar, and a sidebar for HOUSING. The main content area includes a news article about the "Circular Economy" and a quote from Bartók's Photo Album.
- Latest Houses, Apartments & Rooms (Bottom Right):** A real estate listing portal with a white header. It shows a grid of apartment listings across multiple pages, each with a small image, price, and location details. The design is minimalist and focuses on the visual representation of the properties.

Some examples of more modern attempts to do very interesting designs around portals can be found here:

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The screenshot shows a modern portal interface with a clean, minimalist design. At the top, there's a header bar with the 'bportal' logo, a search bar, and navigation links for 'What we do', 'What's Happening', 'Find it', and 'IT support'. A user profile for 'Syed raju' is also present.

The main content area features a large, stylized graphic of a building with a red roof and a blue base, labeled 'GST'. Below this, there are several sections: 'Latest News' (with a placeholder text about a new MVP program), 'Division news' (with a placeholder text about advance training), and a 'Find people' section with three input fields: 'Find people', 'Find location', and 'Find products'. At the bottom, there's a footer with social media links and a copyright notice.

This screenshot shows a similar modern portal interface with a 'bportal' logo at the top. It includes a search bar, navigation links for 'What we do', 'What's Happening', 'Find it', and 'IT support', and a user profile for 'Syed raju'.

The main content area has a large 'GST' graphic. It includes sections for 'Announcement' (with a placeholder text about ADP changes), 'Good Morning' (with a message to 'Syed raju'), 'Your upcoming events' (listing a meeting with Jhon on Mar 22 at 12:30 PM and a meeting with Juli on Mar 22 at 02:00 PM), 'Culture' (with a placeholder text about Scott purviance becoming CEO of Amwins), 'Your applications' (listing Microsoft Office and Benefits), and 'Quick links' (listing Practice groups, Marketing Materials, Regulatory Compliance, Access Quick Links, and Access Divisional Resources). On the right side, there's a sidebar with a 'Good Morning' message, 'Your upcoming events' (listing the same meetings), 'Your applications' (listing Microsoft Office and Benefits), and 'Quick links' (listing Practice groups, Marketing Materials, Regulatory Compliance, Access Quick Links, and Access Divisional Resources).

Some examples of more modern attempts to do very interesting designs around portals can be found here:

M6 Portal

Dashboard

Timeline

Calendar

Hi, Brad Pitt

Brad Pitt

Lead Consultant

Contact Details

brad.pitt@m6group.co.uk  
(497)-948-4403

Dashboard Filters:

News  
• 3 Posts

Events  
• 6 Posts

Galleries  
• 2 Posts

Stats  
• 4 Posts

+ Add to Timeline

Add Title Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit condimentum ullamcorper leo, vel faucibus eu.

Added by [Brad Pitt](#) on June 27 at 9:32am

Lore ipsum dolor sit amet, con  
sectetur adipiscing elit condimentum

Read More

Add Event Title Here

27th July

Meeting Room 2

10:30 - 11:30

Lore ipsum dolor sit amet,  
conse tetur adipiscing elit  
condimentum ullamcorper leo,  
vel faucibus eu.

Added by [Brad Pitt](#)  
on June 27 at 9:32am

Add Title Here

27%  
INCREASE

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Add Gallery Title Here

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Add Event Title Here

27th July

Meeting Room 2

10:30 - 11:30

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on June 27 at 9:32am

# M6 Portal

[Dashboard](#) [Timeline](#) [Calendar](#)

Hi, Brad Pitt  ▾



**Brad Pitt**  
Lead Consultant

Contact Details  
brad.pitt@m6group.co.uk  
(497)-948-4403

Dashboard Filters:

-  News  
• 3 Posts
-  Events  
• 6 Posts
-  Galleries  
• 2 Posts
-  Stats  
• 4 Posts

+ Add to Timeline

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Some examples of more modern attempts to do very interesting designs around portals can be found here:

The screenshot displays a modern university portal interface. At the top, there is a search bar and a user profile for "Zack Morris". The main content area includes:

- Today's Schedule:** Shows a class from 09:30AM - 10:30AM titled "Methods for Education Research" by Kaitlyn Gefroh.
- To-Dos:** A list of tasks, including "Register for Summer Orientation" which is marked as "Done".
- Announcements:** Posts from users like Richard Belding.
- Upcoming Events:** Details for an event on SEP 03: "Women's Soccer hosts UAB. Come out and support Wo... \$10.00 Enter Fee".

The interface uses a light blue and white color scheme with circular icons for various functions like Canvas, Workday, and Favorites.

Some examples of more modern attempts to do very interesting designs around portals can be found here:

**INTRANET PORTAL**

**CEO MESSAGE**

**MY APPS**

**GALLERY**

**QUICK LINKS**

**HOLIDAY'S**

**NEWS & EVENTS**

**DOCUMENTS LIBRARIES**

**ANNOUNCEMENTS**

**CHENNAI - INDIA**

Some examples of more modern attempts to do very interesting designs around portals can be found here:

The image displays two side-by-side screenshots of a news portal's homepage. The left screenshot shows a large, dramatic photograph of a polar bear swimming in icy water, serving as the main visual for the top story. The right screenshot shows a similar layout but with a different background image.

**Top Story (Left Screenshot):**

- Title:** Just 13% of the ocean is untouched by Humans
- Image:** A small thumbnail of a polar bear.
- Summary:** The President doesn't care enough to understand Global warming
- Score:** 64 upvotes
- Image:** A small thumbnail of Donald Trump.
- Summary:** Global climate change impacts in the United States
- Score:** 79 upvotes
- Image:** A small thumbnail of a polar bear.
- Summary:** Polar bears are starving because of Global warming
- Score:** 44 upvotes

**Top Stories (Right Screenshot):**

- Title:** Just 13% of the ocean is untouched by Humans
- Image:** A small thumbnail of a polar bear.
- Summary:** The President doesn't care enough to understand Global warming
- Score:** 64 upvotes
- Image:** A small thumbnail of Donald Trump.
- Summary:** Global climate change impacts in the United States
- Score:** 79 upvotes

**Right Now (Left Screenshot):**

- 1 MIN AGO:** Peter Sagan makes time cut on stage 19 of 2018 Tour de France
- 12 MIN AGO:** World's first electrified road for charging vehicles opens in Sweden
- 10:52 AM:** VW Annual Production Hits 6 Million Cars For The First Time
- 9:43 AM:** UC imposes toughest Russian

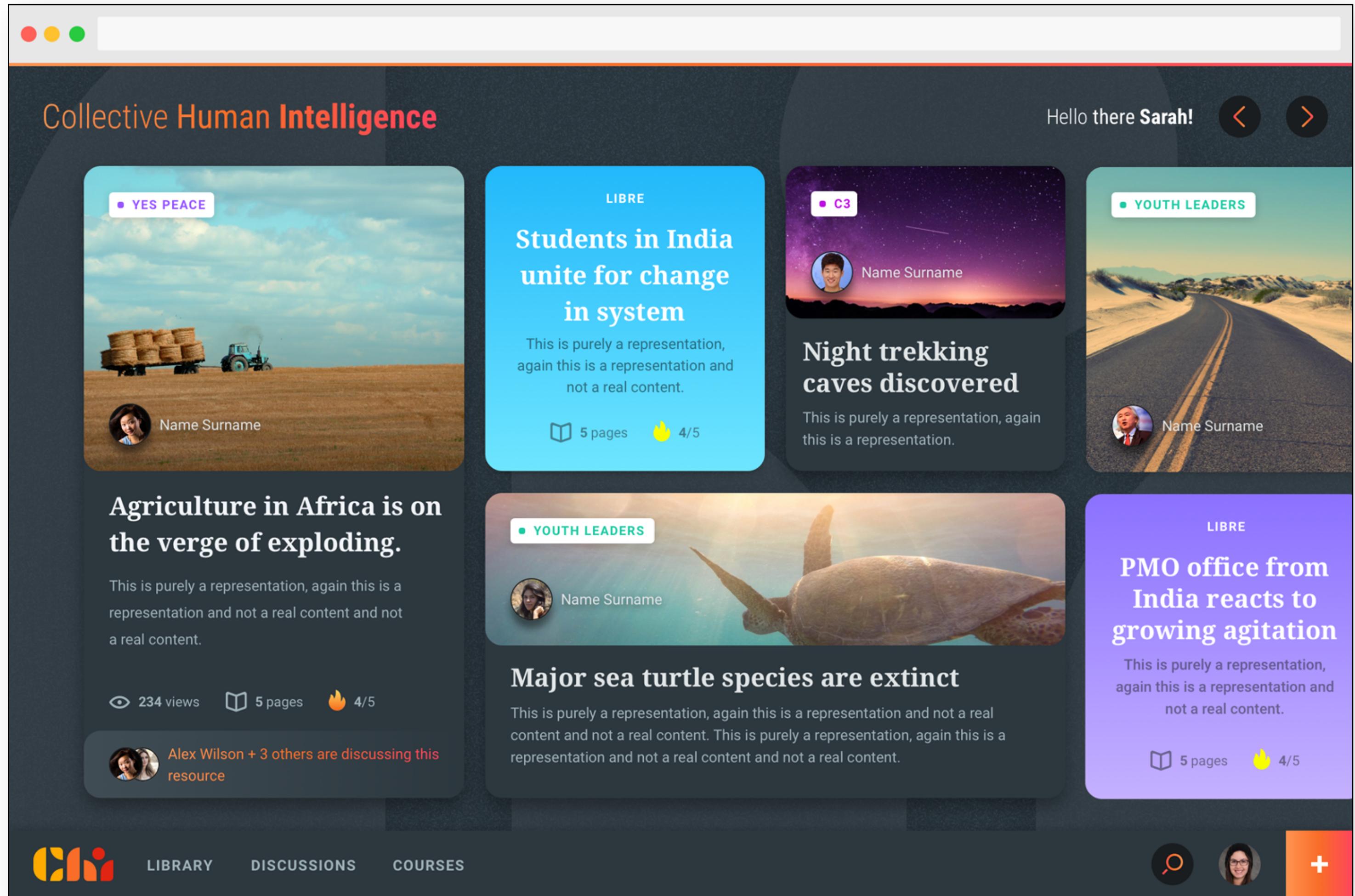
**Right Now (Right Screenshot):**

- 1 MIN AGO:** Peter Sagan makes time cut on stage 19 of 2018 Tour de France
- 12 MIN AGO:** World's first electrified road for charging vehicles opens in Sweden
- 10:52 AM:** VW Annual Production Hits 6 Million Cars For The First Time
- 9:43 AM:** UC imposes toughest Russian

**Other Elements:**

- Header:** STARTITUP, Home, Videos, Events, Search, Login, Sign up
- Filter:** TOPICS OF THE WEEK, ALL, FROM SLOVAKIA, INTERVIEWS, STARTUPS
- Section Headers:** TOP STORIES, RIGHT NOW
- Time Filters:** 24 H, 48 H, 7 DAYS
- Upvote Count:** Indicated by red numbers next to each summary line.

Some examples of more modern attempts to do very interesting designs around portals can be found here:



The fine line between dashboards and portals started to fade in some cases.

Dashboard are a set of widgets that exist with the main purpose to quickly transmit information coming from critical data, often used in real time scenarios.

Thanks to the flexibility that javascript gives allowing dynamic content refresh, dashboard widgets are often combined with other content and services elements as part of web portals like in this examples.

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Thanks to the flexibility that javascript gives allowing dynamic content refresh, dashboard widgets are often combined with other content and services elements as part of web portals like in this examples.



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