




Your market is  
**GROWING**




Prepared for GUILHERME RODRIGUES | Sep 27, 2021

## How to interpret this data

 Last 30-day period (as of 09/26/2021)

 All data is Worldwide

 Both app stores included

## Market Size

 **1.4M**

New Users

apptopia



**2.1M**

Daily Active Users (DAU)

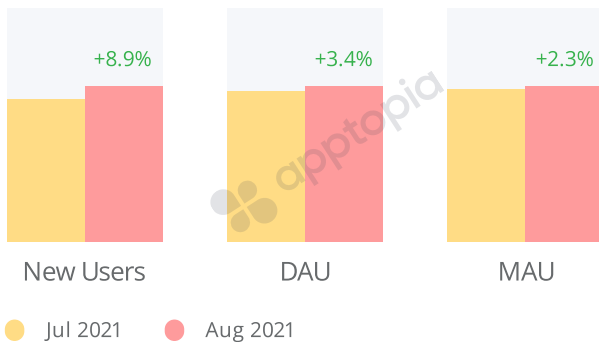
apptopia



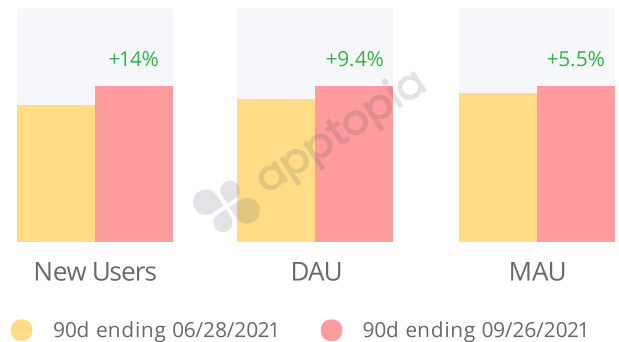
**4.9M**

Monthly Active Users (MAU)

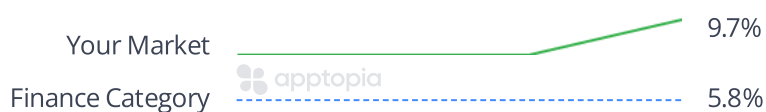
### Recent MoM Growth



### 90-day Growth

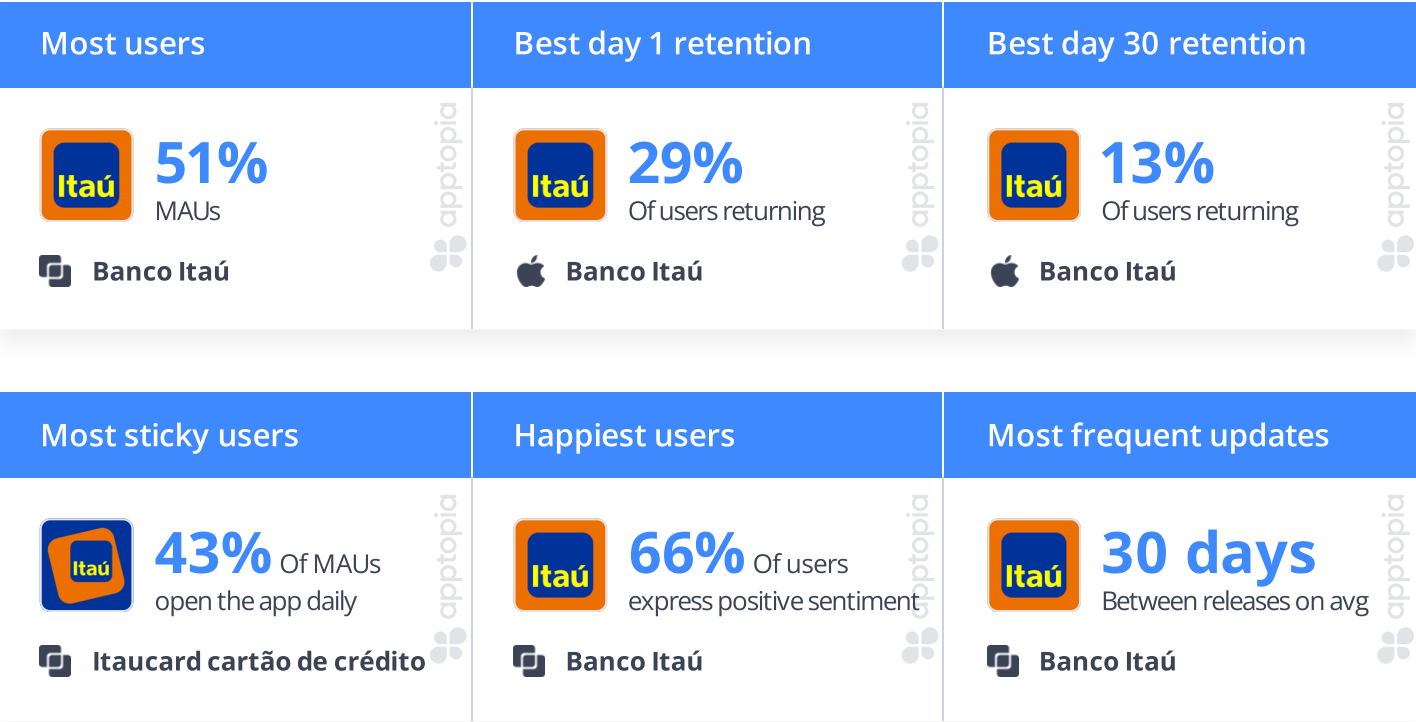


## New Users Growth See how Downloads are growing in your market versus the average for your primary category.

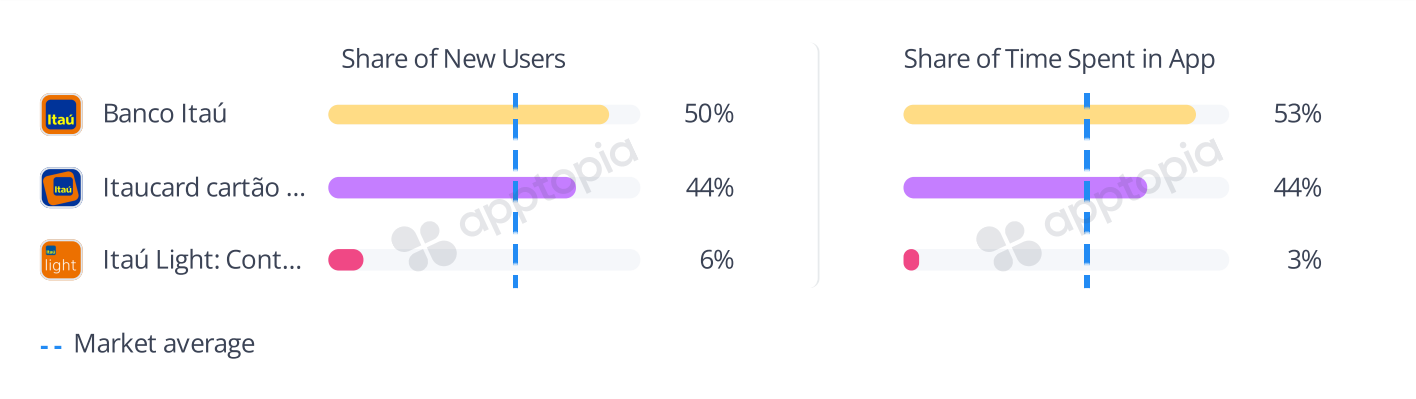


Your Market **Outperformed**  
Category Avg by  
**3.9%**

Competitor Highlights Quick facts about the top players in the market.



Market Share Understand which players are performing above or below market average.



## Competitive Positioning Uncover your users' sentiment about your app compared to other players.



Join the top businesses that trust Apptopia



### Not included in this report

- Country breakdown
- Historical data back to Jan 2015
- Revenue and sessions metrics
- Cross app usage

### Product resources

- [Solutions for Brands & Publishers >](#)
- [How accurate is our data? >](#)
- [API Documentation >](#)
- [Pricing >](#)

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