




Your market is
GROWING


Prepared for GUILHERME RODRIGUES | Sep 27, 2021



How to interpret this data

 Last 30-day period (as of 09/26/2021)

 All data is Worldwide

 Both app stores included

Market Size

 **5.2M**

New Users

apptopia



8.5M

Daily Active Users (DAU)

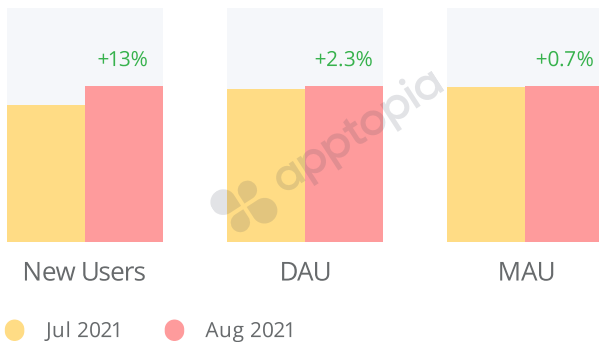
apptopia



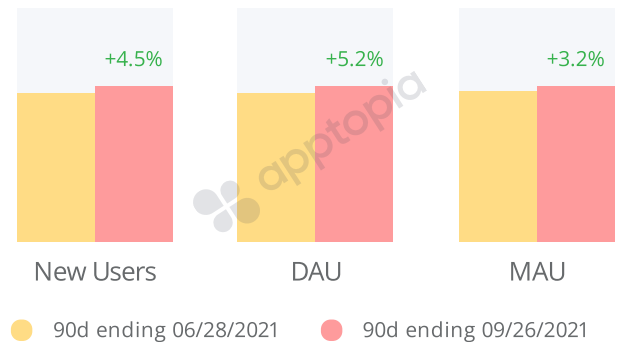
20.1M

Monthly Active Users (MAU)

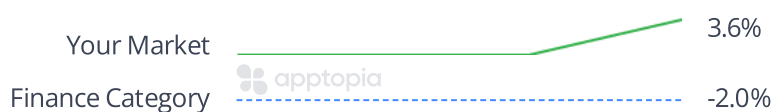
Recent MoM Growth



90-day Growth

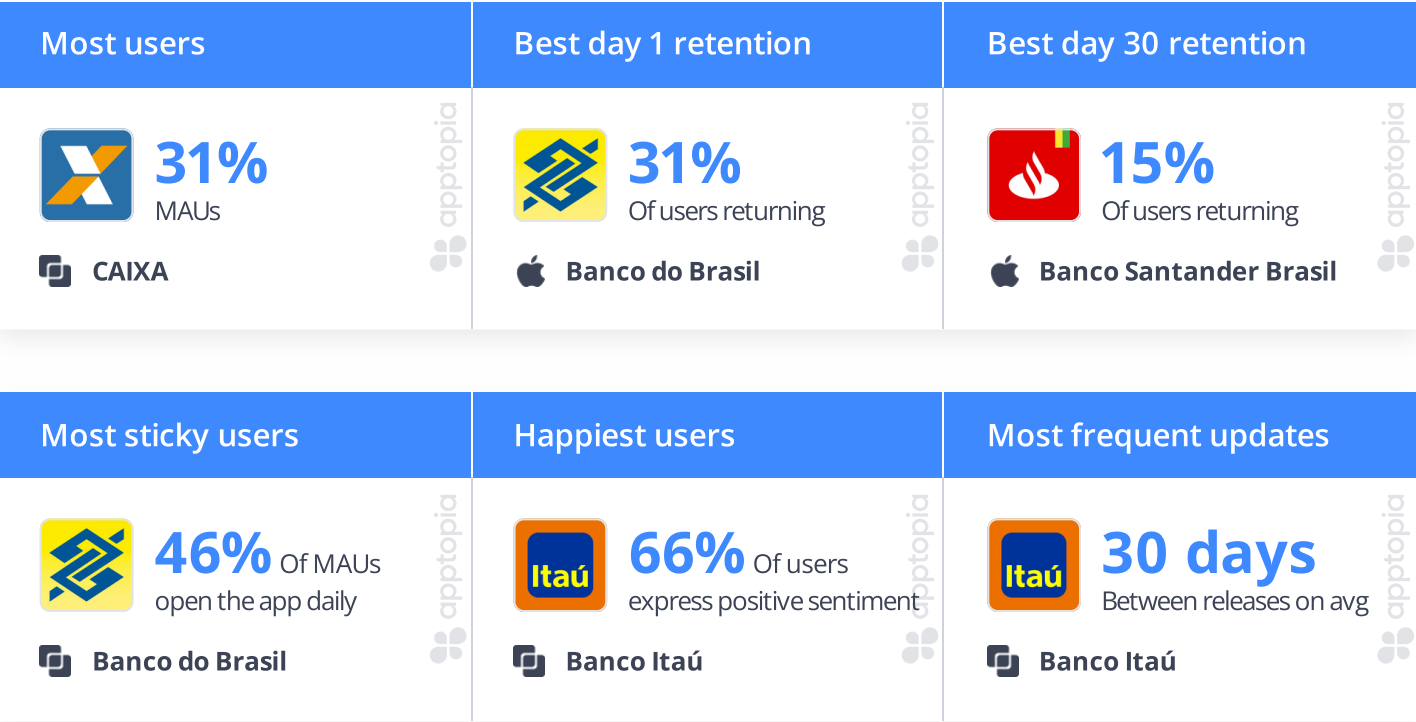


New Users Growth See how Downloads are growing in your market versus the average for your primary category.

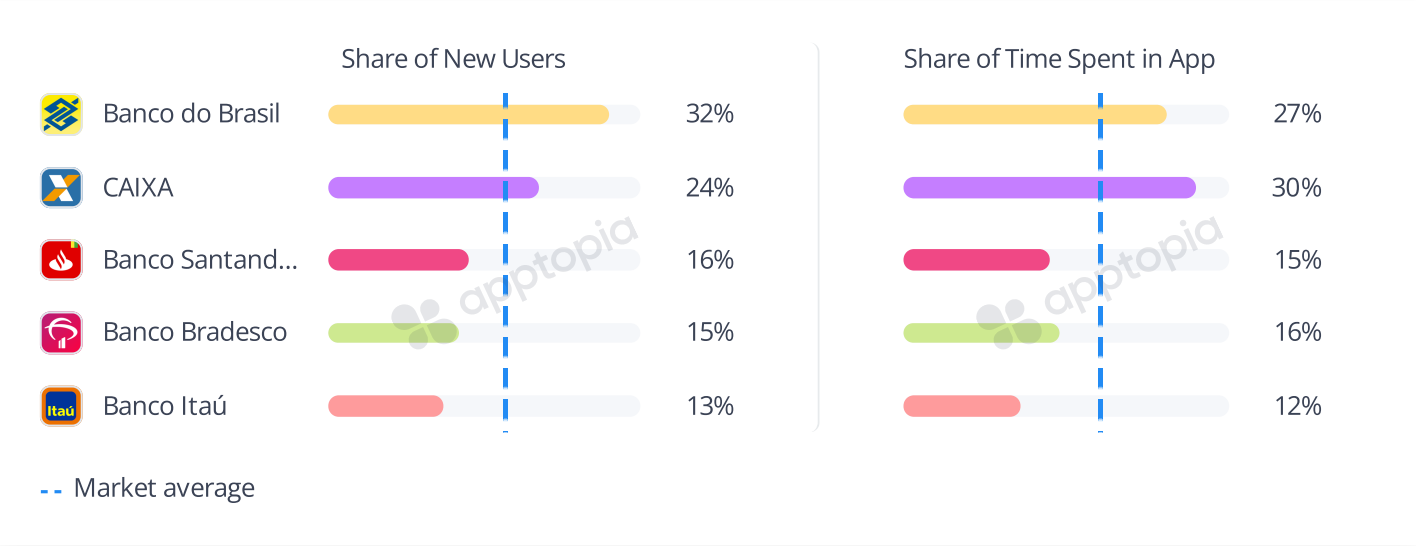


Your Market **Outperformed**
Category Avg by
5.6%

Competitor Highlights Quick facts about the top players in the market.



Market Share Understand which players are performing above or below market average.



Competitive Positioning Uncover your users' sentiment about your app compared to other players.



Join the top businesses that trust Apptopia



Not included in this report

- Country breakdown
- Historical data back to Jan 2015
- Revenue and sessions metrics
- Cross app usage

Product resources

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