

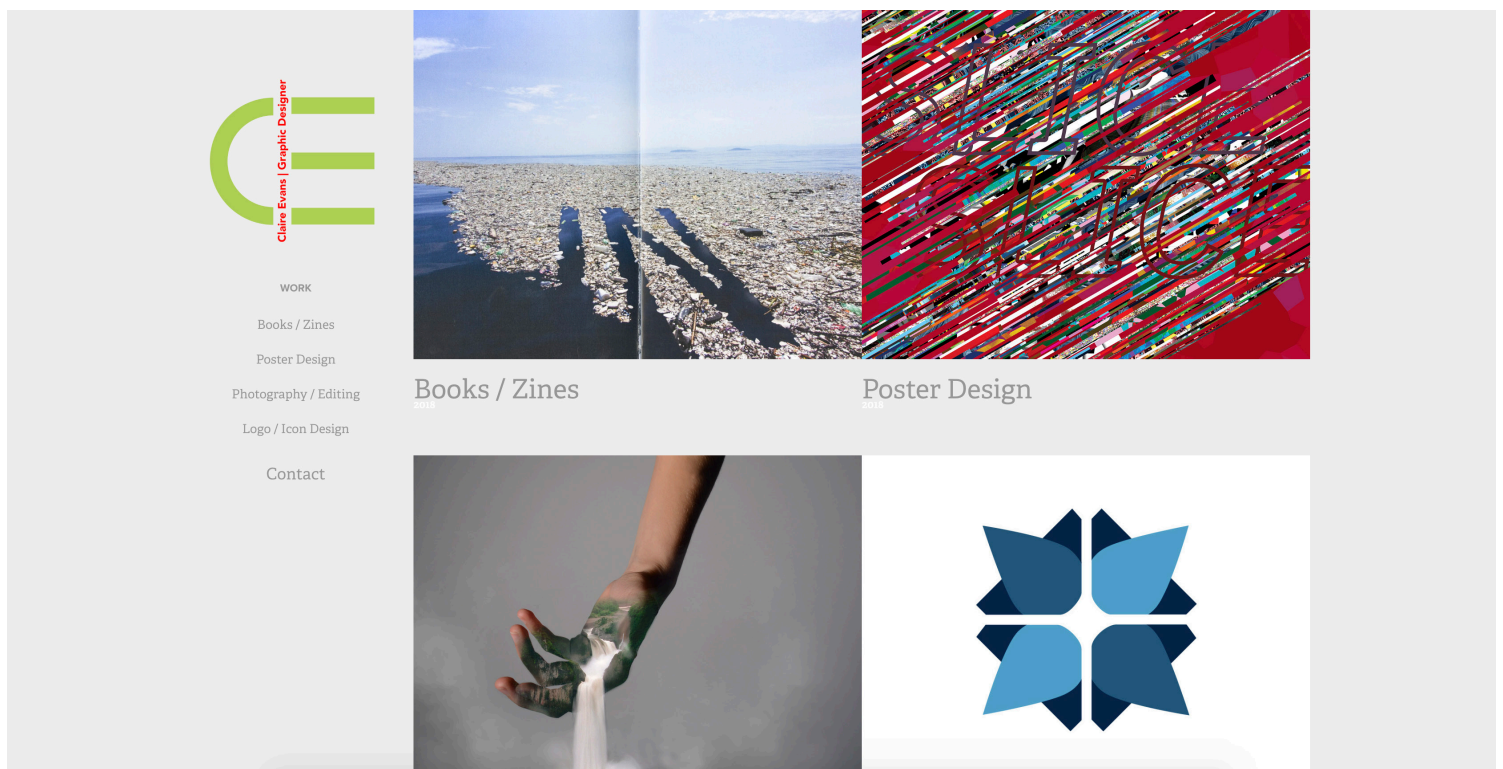
# Website Reduction

I decided to redesign my portfolio website so that it would take up less energy and bandwidth to interact with. My original website had six different pages to click through in order to view all of the work. Also, because of how easy it is to become lazy and not put in the work to make the images and videos smaller image sizes, I ended up having images that were all 300dpi and were about 2-4 MB each. It took time to load all of the images, and to click through everything. In addition, I wanted to put in a wide breadth of work, so instead of curating a select few works to be showcased in the website, I put a lot of work in there (even a lot of outdated work).

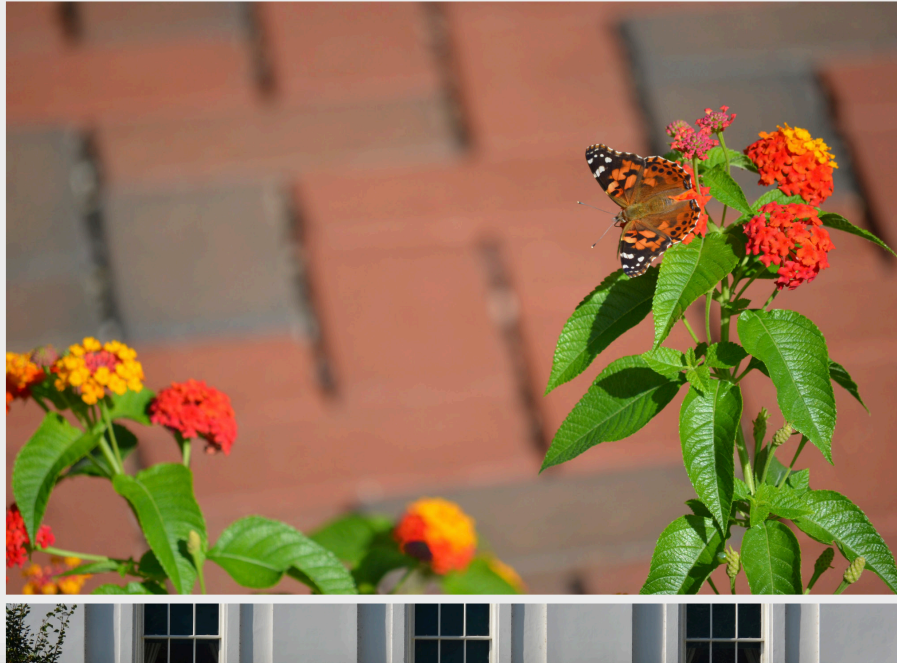
With that said, I wanted to create a portfolio website that was a single page and could easily be scrolled through. I reduced all of the image sizes to be 72dpi which allowed them to be 200-400KB instead of 2-4MB, dramatically reducing the file sizes and energy used to load them. I also reduced the file sizes of the GIFs. The images themselves are smaller on the screen, but are still able to be seen and read. I decided to pick only a select few works to showcase that could easily be updated as time went on. The website is a single scroll website with the about me on the same page. I am still working out how I should create a contact sheet—maybe I will put it below the scroll menu so that it is again just one click to interact with the entire website.

## Original

<https://evansclaire11.myportfolio.com>



This a sample of edits of figure-removed, or "ghost", editing



Claire

#### WORK

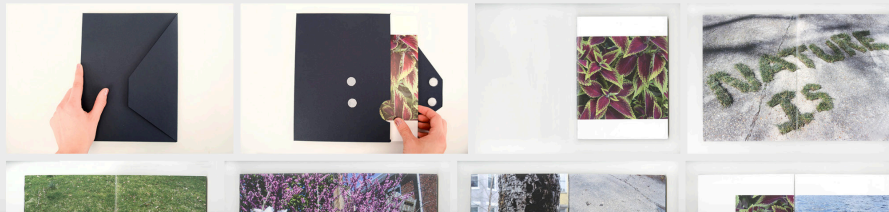
Books / Zines

Poster Design

Photography / Editing

Logo / Icon Design

Contact







My name is Claire Evans. I am a Graphic Design student at the Maryland Institute College of Art. As a student, I am still working towards my specializations; however, I have a passion for logo design and visual branding, hand-lettering, drawn work, book arts, and photo editing. I also have a knack for writing and public speaking.

