



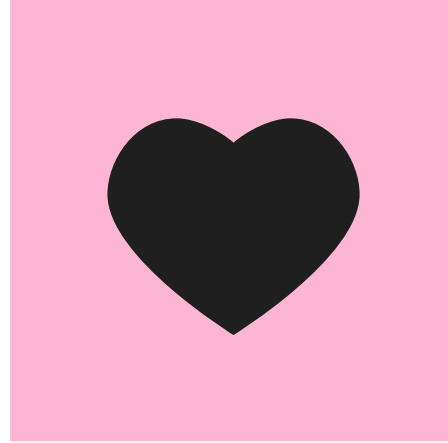
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

See an example



Estimation of Business Expens

Producers calculate costs to predict future business expenses and evaluate their performance.

In most cases, production costs are calculated using the actual costs/actual output accounting method.

past business costs can be used to predict future business expenses and to evaluate performance.

Equipment expenses.

Incorporation fees

legal fees, software and tech expenses.

Using cost estimation, organization can ensure the sucess of their projects and maintain a competitiv edge in their respective industries.

Budget planning, resource allocation, risk managent, improved decision-making, and competitive advantage.

In the blog, we concluded that cost estimation is a vital process that involves predicting the financial requirements of a project or activity.

Set budget, allocate resuources effectively, manage risks, and, gain a competitive advantage.

Companes , software development firm, health facility, or marketing agency. lost estimation.