



DYNAMIK



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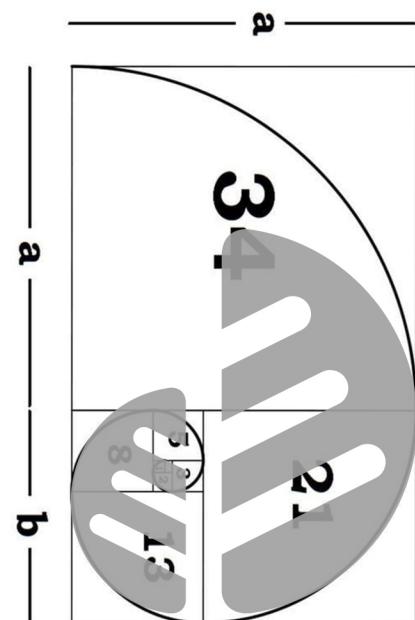
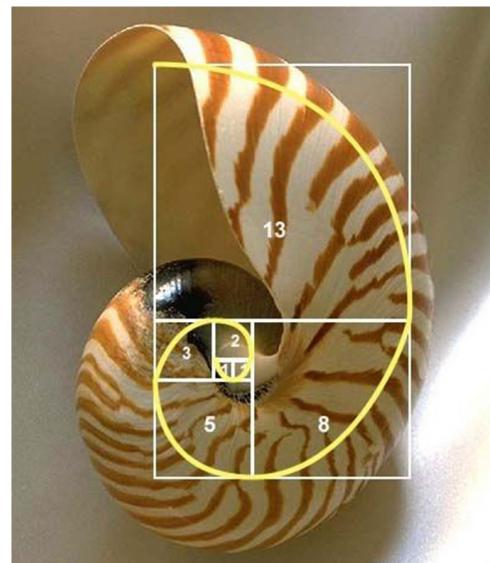
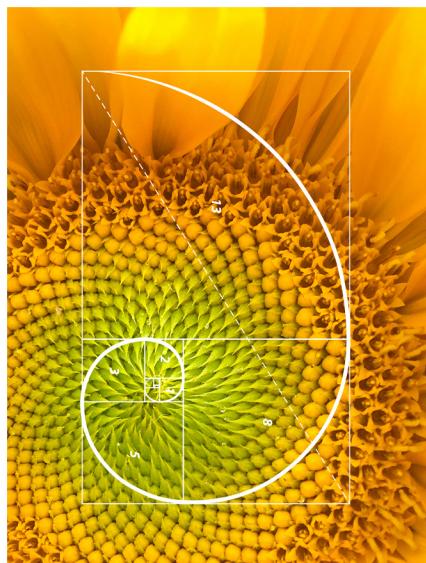
DYNAMIK



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d



icon

The logo features a stylized leaf icon that consists of two parts: an upper part and a lower part. The upper part is a larger shape with three lines suggesting the veins of a leaf, while the lower part is a smaller shape, completing the leaf design.

The leaf symbolizes growth, nature, and dynamism, aligning well with the name "Dynamik."

GOLDEN RATIO IN DESIGN:

The golden ratio (approximately 1.618) is often used in design to create aesthetically pleasing and harmonious proportions. While I cannot measure exact dimensions from the image alone, I can provide insights into how the golden ratio might be applied:

ICON PROPORTIONS:

The leaf icon could be designed with the golden ratio in mind. For example, the relationship between the upper and lower parts of the leaf or the spacing between the veins might follow the golden ratio to create visual harmony.



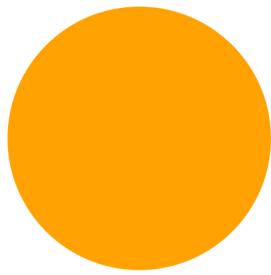
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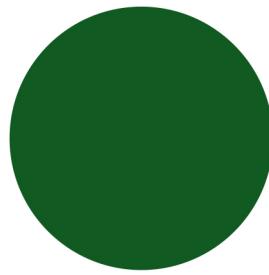
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typography

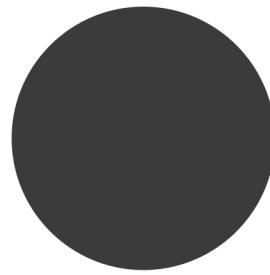
The word "DYNAMIK" is written in a bold, sans-serif font, giving it a modern and robust look. The letter spacing and font weight contribute to the logo's overall balance and readability.



#FFA202



#FFA202



#FFA202



color scheme

The logo uses two primary colors: a bright orange and a deep green.

Vivid orange : Symbolizes energy, enthusiasm, and creativity.

Dark lime green : Represents nature, growth, and harmony.

These colors work well together, creating a vibrant and eye-catching design.

application

The logo is versatile, as shown by its application on different backgrounds and materials (e.g., a tote bag).

The design maintains its integrity across different color schemes and contexts, ensuring brand consistency.

summary

The "**DYNAMIK**" logo is a well-crafted design that utilizes strong visual elements, a harmonious color scheme, and potentially the golden ratio to create a balanced and appealing look. The leaf icon effectively conveys growth and energy, while the bold typography ensures readability and modernity. The logo's versatility makes it suitable for various applications, reinforcing brand identity across different mediums.