



# GREG DAIKER: ARTIST STATEMENT

The built environment is a major visual interest for me. This inclination is due in part to growing up with an architect father and a realtor mother.

More than just cityscapes and buildings, I am influenced by the drafts, plans and drawings of the architectural practice. I find the visual language of the drafting culture greatly appealing, and my work draws upon the same methodology and processes. My imagery is predominantly derived from my imagination, although references can be made to the tangible world, actual structures and real events.

I utilize architecture as a means to comment on our current society. The spaces I create are humorous yet cynical, taking references from modern architecture, urban planning, suburban sprawl and man-made disasters. I appreciate the consumer qualities that architecture reflects, making it an appropriate vehicle to comment on the current state of our culture, particularly evident in the suburban landscape.

My work is informed by the writings of Robert Venturi and Denise Scott Brown's "Learning From Las Vegas." They depict an urban environment inhabited by simple sheds covered with neon signs and contrived symbolic eclecticism. My work acknowledges a correlation between cultural ideologies and architecture. I find this very intriguing, developing an exaggerated version reflecting our current environment.

I appreciate a pluralist approach to art that employs multiple mediums to achieve my goals. My work confuses the viewer, manipulating their ideas of what is possible while inverting truth and fiction, reality and the imagination.