

Literature Review:
Relationship between trade and war

Elisa Tirindelli
Trinity College Dublin

April 5, 2017

Barbieri and Levy (1999)

There are two views on the impact of trade on wars:

- Liberal view: trade promotes peace
- Realist view: trade has a negligible impact on conflicts or if it has any then it is a negative one (particularly asymmetric trade)

There is however a common consent on the fact that war impacts trade negatively:

- Liberal view: conflicts deters trade or adversely affects terms of trade.
- Realist view: trade will terminate between adversaries because of relative gains concerns.

Contrary to expectations however, there are several historical evidence of trading with the enemy. Neither of the two theories provides an explanation to why this happens. Barbieri and Levy try to conciliate this evidence with the two theories. In order to do, they use dyadic trade, between 1870 and 1992, for those seven countries whose data are available ten years before and after the war (no major power war data available). They use an interrupted time-series method. They observe that there is no major decline in "official" trade (even less so in smuggled trade) and that there is a rise in trade right after the end of the conflict.

Anderton and Carter (2001)

The "trade promotes peace" hypothesis (liberal view) rests upon three premises: (1) societies achieve salient economic gains from their trading relationships; (2) serious conflict among societies disrupts trade; and (3) premises 1 and 2 enter the calculus of political decisionmakers. If any one of these three premises does not hold, the liberal linkage between trade and peace is broken. Barbieri and Levy (1999) claim the second point fails to hold, so we cannot say trade promotes peace, however they only look at short wars between non-major powers. This paper, on the other hand, study the impact of war on trade of major power dyads, with the intention to fill the gap left by Barbieri and Levy (1999). **The authors find that war between major powers is associated to a significant reduction in trade, and war between non major power also causes disruption, even though to a lesser extent.** They used an interrupted time series and estimate the following equation:

$$\ln(\text{trade}) = \beta_0 + \beta_1 \text{Trend} + \beta_2 \text{WarLevel} + \beta_3 \text{WarTrend} + \beta_4 \text{PeaceLevel} + \beta_5 \text{PeaceTrend} + \epsilon$$

Where WarTrend is a counter of years scored 0 before war outbreak and then 1, 2, 3, . . . from the outbreak of war to the end of the time series (same for PeaceLevel).

Blomberg and Hess (2006)

The purpose of this paper is to calculate the economic cost of violence on trade and compare it to the economic cost of other trade barriers to see which is larger in magnitude. **The authors divide conflicts into four subcategories:**

- Terrorism (T)
- External war (E)
- Revolution (R)
- Inter-ethnic fighting (IF)

And analyse the effect of each single one of them on dyadic trade using a gravity model. In addition, they also analyse the effect of the aggregate effect of conflict on trade, using a factor analysis to create a synthetic measure of violence (TERIF).

They find that: first, conflict has a statistically significant and robust negative impact on bilateral trade flows (more than traditional tariff barriers). Second, different types of conflict have different negative impacts on trade.

Taken together, tariff equivalent cost of violence is between 8 and 19 percent. **This is higher than the costs from language and border and significantly higher than the benefits from GSPs and WTO/GATT membership.**

Blomberg et al. (2006)

This paper constructs a **theoretical model** that relates conflicts to growth and growth to conflicts. It does so by categorizing conflicts as either avoidable or unavoidable, by introducing leader's characteristics (γ and ρ) and cost of conflicts (δ). **Propositions:**

1. If an economy has high returns to capital and a non selfish leader ($\rho \rightarrow 0$), then cost of conflicts (δ) are high enough to refrain leader to engage in avoidable conflicts. Hence conflicts hinders economic development but poor economic conditions do not generate conflicts.

2. If an economy has low returns to capital and a selfish leader ($\rho \rightarrow 1$), then conflicts hinders economic development and poor economic conditions generate conflicts.

They test the model empirically using data from 152 countries between 1950 and 2000. They first estimate a reduced form equation model and then a simultaneous equations model, both to estimate growth and political instability. They find disruptive effects of conflicts on economic outcomes on all economies, but only countries with initial lower levels of broad capital formation suffer get stuck in poverty-conflicts nexus.

Martin et al. (2008)

They derive theoretically the two-sided effect of trade on peace (positive for bilateral trade and negative for multilateral trade) and test empirically this prediction. First they build a theoretical model where **disputes are exogenous but escalation to conflicts is endogenous**, and the timing of the game is as follows: a negotiation protocol is optimally chosen; then, information is privately revealed and negotiations take place. War occurs or not depending on the outcome of negotiations. **Then they incorporate this into a standard new trade theory model** (goods are imperfect substitutes) with trade costs . There are two implications in the model:

1. An increase in bilateral imports of i from j , as a ratio of country i 's income, decreases the probability of escalation to war between these two countries.
2. An increase in multilateral imports (from countries other than j), as a ratio of country i 's income, implies a higher probability of escalation to war between countries i and j .

As a consequence globalization can increase the likelihood of small scale bilateral wars but decrease that of multilateral big scale wars.

They test the model with an **empirical analysis** on dyads between 1950 and 2000, using a simple gravity estimation and then one where all variables are in difference to the US. They test for negative prewar effects, but they are only significant and negative in the case relative to (substituting US with Switzerland yields insignificant results). Lags of 20 to 20 years are observed. They control with several other specifications. Ultimately, their empirical results confirm what the model says.

Rahman (2010)

Rahman looks at English trade in 18th century and at a variety of trading partners between 19th and 20th century, to inspect the impact of **naval powers war on trade**. The novelty in this paper is

that Rahman focuses on the **effect on trade of a conflict with a third party** (no endogeneity). In his estimate he evaluates both the effect of the conflict per se and extent by which the naval power can damage trade. He exploits a gravity model with panel data including the antagonistic naval power as an iceberg cost to trade.

He runs the empirical analysis splitting it into two periods:

1. 18th century (1710-1822): he analyses English trade with other countries, using English navy as the main protagonistic fleet and the French navy as the main antagonistic fleet. As a measure of naval power he uses only the number of ships. In this specification, he is only interested in the intensive margin of antagonistic naval power.
2. 19th and 20th century (1870-1947): he needs to define a more complex measure of naval power based on: relevant ships, changes in conflicts and changes in distances. In this setting he can disentangle the extensive margin of conflict (the effect of fighting a nation with global reach) and the intensive margin of conflict (the effect of the extent of that global power's reach). He also uses an alternative measure of naval power in terms of capital investment in the navy.

He finds that naval forces, when summoned to antagonistic action, can inflict significant damage to international trade, particularly if those trading partners are located close to the naval power in question.

Glaser and Rahman (2016)

This paper attempts to assess the **of sea power projection** by the major powers of the time on bilateral trade patterns from the early 1870s to the precipice of the Great War. The authors develop a two-staged strategy: first they construct a model of naval power projection (simultaneous equation model, where naval deployment to a certain region at a certain time is jointly determined by all major naval powers) and then they incorporate it in a gravity model.

Glick and Taylor (2010)

This paper examines some major indirect costs of war over the period 1870–1997, namely the effect of belligerent conflict on the volume of international trade and consequently on per capita incomes and economic welfare. In their main specification they include a variable for war, one for neutral and one for war lags. Their analysis runs as follows:

1. First they test for the effects of war on the whole panel.
2. Then they isolate the effects of the two World Wars.
3. They quantify the loss of welfare for the two World Wars.

To address the endogeneity issue they construct a model of likelihood of two countries to engage in war. They find that historically, wars have been very damaging for world trade; major wars have been especially damaging; the damage to trade is felt by neutrals as well as belligerents; and the damage is highly persistent.

O'Rourke (2005)

This paper looks at the combined effects of several shocks (Britain's maritime blockade of France, France's counter-blockade of Britain) to the system, which were all ultimately due to the war. The author focuses on **relative prices of single goods** rather than trade volumes.

"In 1810, when Britain was suffering from poor harvests, but France had food in abundance, Napoleon authorized food exports to its enemy. Such a policy stance, based on the hope that one's opponent could be brought to its knees by supplying it with food in return for gold, relied on the assumption that Britain needed trade surpluses to finance its war effort on the Continent; it ignored the possibility that the war effort could be financed via capital flows (Neal 1991), and invites counterfactual speculation as to what would have happened had Napoleon understood correctly that imports are desirable, and attempted to starve out the British."

- Britain: He starts looking at relative prices of main importable goods: wheat and timber from Europe, pepper and green tea from Asia and sugar and cotton from the New World, all expressed relative to the price of textile. He finds a pronounced wartime effect on prices of British imports from Europe, and a less pronounced (if still sizable) effect on imports from Asia and the Caribbean/Latin America.
- France: War, rather than the blockade itself, seems to have had an important impact on French relative price of wheat. As opposed to iron, sugar, raw cotton, pepper and coffee, whose relative prices were heavily impacted by the Blockade.

Elsewhere, it seems to have been true that the relative price of imports rose during the wars, and that the relative price of exports fell.

The results suggest that war-time attempts to **disrupt trade of European goods worked**, and if

anything had a bigger impact on land-scarce and populous Britain than on the European continent, which had a comparative advantage in agricultural commodities, but was also a producer of textiles. However, once the focus is switched to **imports of non-European commodities, the picture is dramatically altered**. Panel B looks at the relative price of a key European import from Asia, that is to say pepper, relative to both wheat and textiles, in Britain, France and the Netherlands. There are thus three main conclusions from the table:

1. First, the war raised the relative price of importables nearly everywhere, often by significant amounts
2. Second, the increase in the relative price of importables was particularly pronounced during the blockade years, with increases of more than 100%, or even 200%, being common.
3. Third, a comparison of Britain with France, Holland and Germany suggests that the former's access to non-European goods was far less severely restricted during the conflict than that of its rivals.

It is noteworthy the effect on the US, which back then were a young economy.

In France, industries which were linked with the Atlantic trade, such as sugar-refining, the linen industry, ship building, rope-making, and sailmaking were seriously affected by the Royal Navy's sea blockade, as well as the slave revolt on Saint Domingue; on the other hand, those industries which had complained about the Eden Treaty, and the consequent increase in British competition, presumably benefited.

Juhász (2014)

The principal contribution of this paper is to estimate the causal effect of temporary trade protection on the development of an infant industry and the economy more generally. It does so by analysing the textile industry in France during the Napoleonic era, which, because of the war, was "protected" by its British, more developed, competitor.

Baier and Bergstrand (2007)

Daudin (2010)

Reuveny (2001)

References

- Anderton, C. H. and Carter, J. R. (2001). The impact of war on trade: An interrupted times-series study. *Journal of Peace Research*, 38(4):445–457.
- Baier, S. L. and Bergstrand, J. H. (2007). Do free trade agreements actually increase members’ international trade? *Journal of international Economics*, 71(1):72–95.
- Barbieri, K. and Levy, J. S. (1999). Sleeping with the enemy: The impact of war on trade. *Journal of Peace Research*, 36(4):463–479.
- Blomberg, S. B. and Hess, G. D. (2006). How much does violence tax trade? *The Review of Economics and Statistics*, 88(4):599–612.
- Blomberg, S. B., Hess, G. D., and Thacker, S. (2006). On the conflict–poverty nexus. *Economics & Politics*, 18(3):237–267.
- Daudin, G. (2010). Domestic trade and market size in late-eighteenth-century france. *The Journal of Economic History*, 70(03):716–743.
- Glaser, D. J. and Rahman, A. S. (2016). Ex tridenti mercatus? sea-power and maritime trade in the age of globalization. *Journal of International Economics*, 100:95–111.
- Glick, R. and Taylor, A. M. (2010). Collateral damage: Trade disruption and the economic impact of war. *The Review of Economics and Statistics*, 92(1):102–127.
- Juhász, R. (2014). Temporary protection and technology adoption: Evidence from the napoleonic blockade.
- Martin, P., Mayer, T., and Thoenig, M. (2008). Make trade not war? *The Review of Economic Studies*, 75(3):865–900.
- O’Rourke, K. H. (2005). The worldwide economic impact of the revolutionary and napoleonic wars. Technical report, National Bureau of Economic Research.
- Rahman, A. S. (2010). Fighting the forces of gravity–seapower and maritime trade between the 18th and 20th centuries. *Explorations in Economic History*, 47(1):28–48.
- Reuveny, R. (2001). Bilateral import, export, and conflict/cooperation simultaneity. *International Studies Quarterly*, 45(1):131–158.