## Beyond the Iceberg Hypothesis: Opening the Black Box of Transport Costs

Online Appendix (Not for publication)

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## A. Additive-costs only Model

Table A.1: Transport costs estimates : Summary

Mea	n value o	ver 1974-20	013	
# digit	3 6	ligits	4 digi	ts (*)
Mode	Vessel	Air (**)	Vessel	Air
With only Addi	tive Tra	nsport Co	osts $(\widehat{t}^{ada})$	, in %)
Mean	9.2	5.1	8.0	5.8
Median	5.7	2.4	5.5	2.5
Data $(p/\widetilde{p}, \text{ in } \%)$				
Mean	5.3	5.0	5.6	3.9
Median	4.3	2.0	4.4	1.9
# obs.	29279	28207	29317	27680
# origin country	188	191	188	189
# products	230	211	666	567

Notes: Statistics are obtained weighting each observation by its value relative to total trade flows. The additive term is expressed in fraction of fas price. (\*): Four 4-digit estimation: on selected years. (\*\*): 1989 omitted in 3-digit estimation for air.

- B. Transport Cost Estimates: Yearly Detailed Results
- $B.1. \ \ 3\text{-}Digits \ Level \ Product \ Classification$

Table B.1: Air: Transport costs estimates, all years, 3-digit

LCGI	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
Model (A) - With only Ad-Valorem Trade Costs $(\widehat{\tau}^{ice}, \text{in } \%)$	Vith on	y Ad-V	'alorem	Trade	Costs (	$\widehat{ au}^{ice},  ext{ in } rac{9}{2}$	(0)													
Mean	6.9	7.5	7.2	7.7	6.9	6.1	5.4	0.9	6.4	6.9	7.2	6.1	6.4	9.9	2.2	5.3	5.0	5.1	4.9	5.1
Median	5.4	6.4	6.9	7.1	6.3	5.3	3.8	4.9	5.3	6.1	6.7	5.5	5.9	6.3	5.3	4.6	4.4	4.5	4.5	4.4
Model (B) - With Additive & Ad-Valorem Trade	Vith Ad	ditive &	$\sqrt{2}$ Ad-V	alorem	Trade (	Costs														
Ad-valorem term $(\widehat{\tau}^{adv}, in \%)$	$_{1}$ ( $\widehat{ au}^{adv}$ , $_{1}$	(% u																		
Mean	3.6	3.7	3.9	3.8	3.2	3.0	2.3	2.8	2.8	2.6	3.3	2.5	3.2	2.6	3.1	3.1	2.4	2.7	2.2	2.4
Median	2.7	2.7	2.9	2.7	2.1	2.4	1.6	1.8	1.9	1.9	2.7	1.8	2.1	2.0	2.0	1.9	1.6	1.5	1.5	1.6
Additive term $(t^a)$	$(t^{add}/\widetilde{p}, in \%)$	(%																		
Mean	2.6	3.0	2.3	3.1	2.6	2.1	2.0	2.0	2.3	2.8	2.5	2.8	2.6	2.9	1.7	4.6	1.8	1.8	1.9	1.9
Median	1.1	1.2	0.0	1.3	1.1	0.7	0.5	9.0	8.0	1.0	1.0	1.3	1.3	1.5	1.0	0.7	8.0	9.0	6.0	8.0
# observations	14955	15299	11397	10707	15222	15684	16118	16864	17322	18180	20644	19908	20695	20793	24663	25197	24958	25156	26191	28296
								ర	Continued											
Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2002	2006	2007	2008	2009	2010	2011	2012	2013
Model (A) - W	- With only Ad-Valorem Trade Costs $(\hat{\tau}^{ice}, \text{ in } \%)$	y Ad-√	'alorem	Trade	Costs (	$\widehat{ au}^{ice},  ext{ in } \overset{0}{ ho}$	(9)													
Mean	4.6	4.6	4.2	4.1	3.8	3.8	3.6	3.5	3.8	3.9	4.0	4.1	3.9	4.1	4.1	4.0	4.2	3.9	3.7	3.4
Median	3.7	3.8	3.1	3.0	2.7	2.8	2.5	2.4	2.7	2.6	2.9	3.1	2.7	3.0	3.2	3.0	3.4	3.1	3.0	2.9
Model (B) - W	- With Additive & Ad-Valorem Trade	ditive &	$\sqrt{2}$ Ad-V	alorem		Costs														
Ad-valorem term $(\hat{\tau}^{adv}, in \%)$	$i (\widehat{\tau}^{adv}, i$	(% u																		
Mean	2.3	2.1	1.9	1.8	1.8	1.8	1.7	1.6	1.6	1.9	1.9	2.0	1.8	2.3	2.3	2.3	2.6	2.2	2.2	1.7
Median	1.3	1.4	1.4	1.3	1.3	1.5	1.2	1.1	1.2	1.4	1.4	1.6	1.4	1.9	1.9	1.8	2.2	1.7	1.9	1.7
Additive term $(t^{add}/\tilde{p}, in \%)$	$add/\widetilde{p}$ , in	(%																		
Mean	1.7	1.6	1.5	1.5	1.4	1.4	1.3	1.3	1.6	1.4	1.5	1.4	1.3	1.2	1.2	1.2	1.1	1.1	6.0	1.0
Median	8.0	0.7	0.0	9.0	0.5	0.5	0.5	0.5	0.5	0.5	0.0	0.5	0.5	0.5	0.5	0.5	0.4	0.4	0.4	0.5
# observations	20078	31037	32187	33502	33492	33593	35027	34885	35150	35891	36990	41806	42554	40858	40159	38275	40279	41190	40909	39351

Table B.2: Vessel: Transport costs estimates, all years, 3-digit

1001	1974	1975	1976	1377	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
Model (A) - With only Ad-Valorem Trade Costs $(\hat{\tau}^{ice}, \text{in } \%)$	Vith onl	y Ad-V	alorem	Trade	Costs (	$\widehat{\tau}^{ice}$ , in $^{9}$	(%)													
Mean	8.6	9.6	8.9	8.3	8.1	7.5	6.5	0.9	6.3	7.0	7.0	6.9	6.7	6.2	6.1	5.7	5.7	5.5	5.0	5.2
Median	9.6	8.5	8.0	7.3	7.1	6.5	5.5	5.0	5.9	5.7	6.1	6.3	7.0	6.3	5.7	4.8	4.6	4.4	4.2	4.7
Model (B) - With Additive & Ad-Valorem Trade Costs	7ith Ad	ditive &	Z Ad-V	alorem	Trade	Costs														
Ad-valorem term $(\tilde{\tau}^{adv}, in \%)$	$, (\widehat{\tau}^{adv}, i)$	(% u																		
Mean	5.4	4.8	5.4	5.2	5.9	4.6	3.1	3.3	3.4	4.2	4.1	4.0	3.9	3.6	4.0	3.0	3.3	3.0	2.6	2.9
Median	4.9	4.1	4.8	4.4	5.4	4.0	2.4	2.9	2.9	3.9	3.5	3.6	3.6	3.0	3.5	2.6	2.8	2.7	2.3	2.6
Additive term $(\widehat{t}^{add}/\widetilde{p}, in \%)$	$^{add}/\widetilde{p},~in$	(%																		
Mean	5.1	5.5	3.5	3.5	2.5	3.1	3.4	2.9	3.5	2.9	3.2	3.2	2.9	2.8	2.4	2.9	2.7	2.8	2.7	2.7
Median	2.9	3.6	1.9	1.7	1.2	1.7	2.3	1.5	2.3	2.0	2.3	2.1	1.8	1.8	1.3	2.0	1.7	1.7	1.8	1.6
# observations	19007	18710	13615	12826	16601	17274	17356	17788	18075	18883	21650	23348	23729	23626	27661	29106	28383	28095	29050	30839
								ŭ	Continued											
Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Model (A) - With only Ad-Valorem Trade Costs $(\hat{\tau}^{ice}, \text{ in } \%)$	Vith onl	y Ad-V	alorem	Trade	Costs (	$\widehat{ au}^{ice},  ext{ in } \overset{0}{ ho}$	(0)													
Mean	5.2	5.1	4.8	4.7	4.8	5.0	5.1	5.0	4.8	5.2	5.4	5.5	4.8	4.7	4.4	4.3	4.0	3.5	3.6	3.6
Median	4.1	4.3	3.9	3.9	3.9	4.5	4.9	4.6	4.1	4.8	5.1	4.9	4.2	4.2	3.8	4.1	3.6	3.0	3.1	3.3
Model (B) - With Additive & Ad-Valorem Trade	7ith Ad	ditive &	z Ad-V.	alorem	Trade	Costs														
Ad-valorem term $(\hat{\tau}^{adv})$		in %)																		
Mean	2.6	2.8	2.6	2.5	2.2	2.5	2.5	2.7	2.4	2.4	2.7	2.6	2.3	2.5	2.1	2.2	1.9	1.8	1.8	2.2
Median	2.2	2.5	2.2	2.2	1.9	2.1	2.1	2.6	2.3	1.9	2.8	2.2	1.9	2.3	1.8	2.0	1.8	1.6	1.4	1.8
Additive term $(t^{add}/\widetilde{p}, in$	$dd/\widetilde{p}$ , in	(%																		
Mean	2.9	2.7	2.5	2.5	3.2	2.8	2.8	2.4	2.6	3.2	2.9	3.0	2.8	2.4	2.4	2.1	2.5	1.9	1.9	1.5
Median	2.0	1.8	1.6	1.3	2.0	2.0	2.2	1.6	2.0	2.5	1.9	2.2	1.9	1.8	2.1	1.7	1.9	1.6	1.6	8.0
# observations	31865	39146	32344	33181	33086	34585	36090	36407	37955	37679	37757	41431	41763	39604	38950	37332	37748	38569	38387	38473

## C. Eliminating the composition effects: Primary vs. Maufacturing sector

In this Section, we characterize the time trend in international transport costs at a more disaggregated level, by distinguishing the trade flows for primary goods and manufactured goods. The evolution in transport costs over time, by transport mode (overall transport costs and composition effects excluded) are reported in 1 for the manufacturing sector, and in Figure 2 for the primary goods.

Goods: Manufacturing (d) Multiplicative transport costs, Vesse (a) Multiplicative transport costs, Air 150 -125 -100 -75 -50 -25 -150 -125 -100 -75 -50 -25 -1970 1980 2010 1970 1980 1990 2000 2010 1990 2000 year (b) Additive transport costs, Air (e) Additive transport costs, Vessel 1970 1980 1990 2000 2010 1970 1980 1990 2000 2010 year year (c) Total transport costs, Air (f) Total transport costs, Vessel 150 -125 -100 -75 -50 -25 -150 -125 -100 -75 -50 -25 -1970 1980 1990 2000 2010 1970 1980 2000 2010 1990 year year Transport cost ld, excluding composition effects

Figure 1: Transport costs (with and without composition effects), Manufacturing

[TO BE COMPLETED]

Figure 2: Transport costs (with and without composition effects), Primary goods

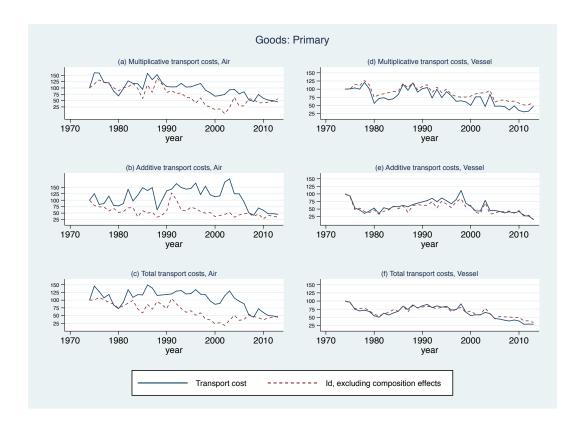


Figure 3: Share of primary goods in the value of total US imports

