



# Purchase Decision Model Explanation

Field

All

Variable

All

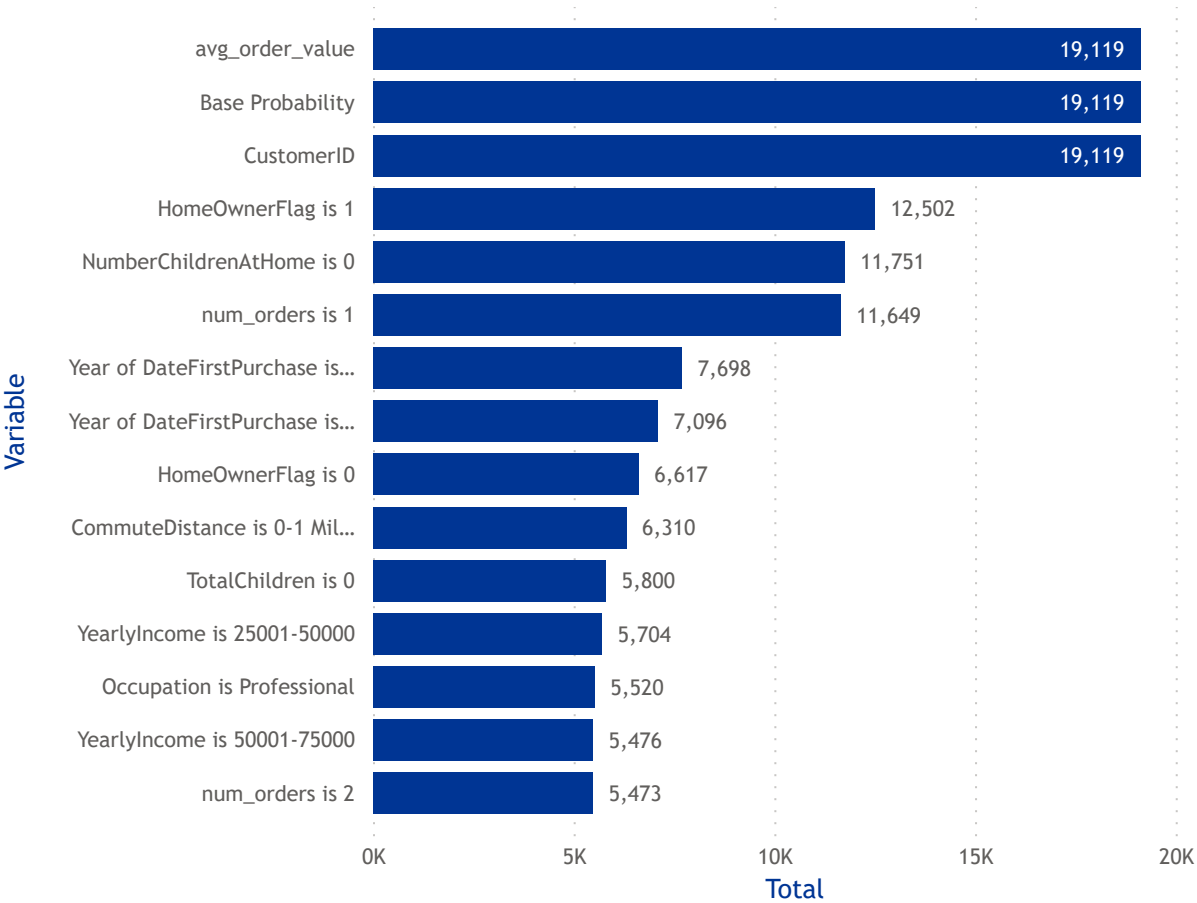
19,119

Total

100.00%

Contribution %

Total by Variable: Top 15



Total by Variable: Bottom 15

