A day in the life of a PM

Covered in this lecture:

Cole's work schedule on
typical and atypical days

▶ **9:00 AM**

Check emails & technology news
Keeping up with the industry is important as a PM

▶ **10:00 AM**

Metrics dashboard
We try to track down the reason why the metrics have been
affected

▶ **11:00 AM**

Team standup meeting
Updates on the metrics

▶ **11:15 AM**

Meet with designers and talk about problems and feedback
We think about new solutions or work on current ones

► **12:00 PM**

Write specs, tickets, user stories for upcoming features

► **1:00 PM**

Test latest mobile release
Testing on Android and iOS and report bugs

► **2:00 PM**

From now on, things change depending on the day

● Monday: Meet with team to do sprint planning or retrospective

● Most days: Meet with other PMs that are stakeholders

● Random other things:
- Meet with data science team and look at exploratory data from user behavior
- User tests of new features
- Present metrics milestones to executives, investors, or other PMs
- Present a recent accomplishment on Fridays
- Open houses
- Meet with new employees for orientation

► **As a PM, the days are always dynamic**

See you next lecture!