



AMY SMITH

Marketing Manager

New York, NY

I'm a marketing manager at ACME co and love products!

WORK EXPERIENCE

ACME CORP

Marketing Manager | Jan, 2014 – Current

Marketing promotions manager for three national web sites focusing on new and upcoming musical acts. All types of music covered from various perspectives.

- Launched promotional web site geared toward local rock bands in Virginia Beach, Virginia. Focused promotions, link exchanges and advertising toward regional exposure.
- Led campaign to efficiently market bands in target areas
- Responsible for increasing ticket sales for many under-booked concerts

DUNDER MIFFLIN

Marketing Intern | Jan, 2013 – Jan, 2014

Marketing intern for outdoor billboard promotions company. Inventory of billboards extending from Washington DC to Albany, New York.

- Proposed expense budget for summer campaigns
- Communicated between various teams to organize around marketing activities
- Responsible for helping select key locations to place billboards

EDUCATION

SCHOOL OF ROCK

Bachelor of business administration - Marketing and Philosophy | Jan, 2009 – Jan, 2013

I had a 3.2 GPA and played sports!

SKILLS

Microsoft Word, Salesforce, and Photoshop

CONTACT INFORMATION

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STANDARD
RESUME