

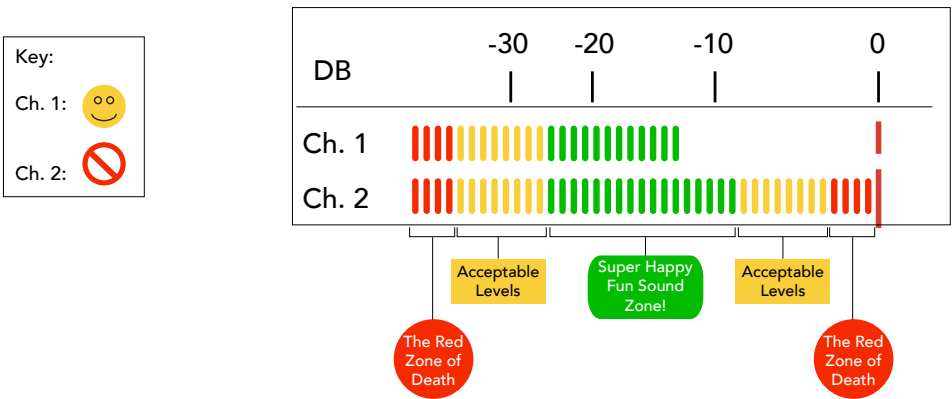
Setting Proper Audio Levels

Camera mistakes we can fix and cover up in a variety of creative and often easy ways. However, audio mistakes are unforgiving; we have to get the audio right the first time, every time. Getting it “right” starts with getting healthy levels-not too soft and definitely not too hot, but just right in the audio sweet spot that I like to call the “Super Happy Fun Sound Zone.”

The Digital Audio Sweet Spot

On *digital* equipment (such as your camera or digital recorder) you want your audio levels to peak roughly between -20dB and -12dB on average.

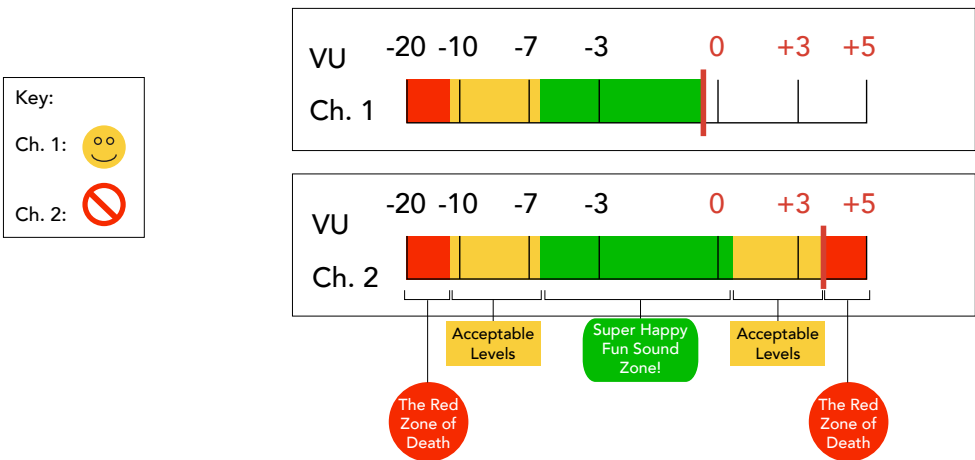
Digital Audio Display



The Analog Audio Sweet Spot

Our *analog* equipment (such as certain models of mixers) you want your audio levels to peak at 0 VU on average.

Analog VU Meter



*Note: Color added for illustrative purposes.