Creative Thinking

with Drew Boyd



02_07 Exercise File

Example: Crescendo Alarm Clock

External Attributes

- 1. Time of day
- 2. Elapsed time of alarm ringing
- 3. Duration of sleep
- 4. Characteristics of user
- 5. Restfulness of sleep

Internal Attributes

- a. Volume of alarm
- b. Type of alarm sound
- c. Color
- d. Size
- e. Shape