



I'm bloated



ACTIVITY:
Find my features

Let's take a quick tour

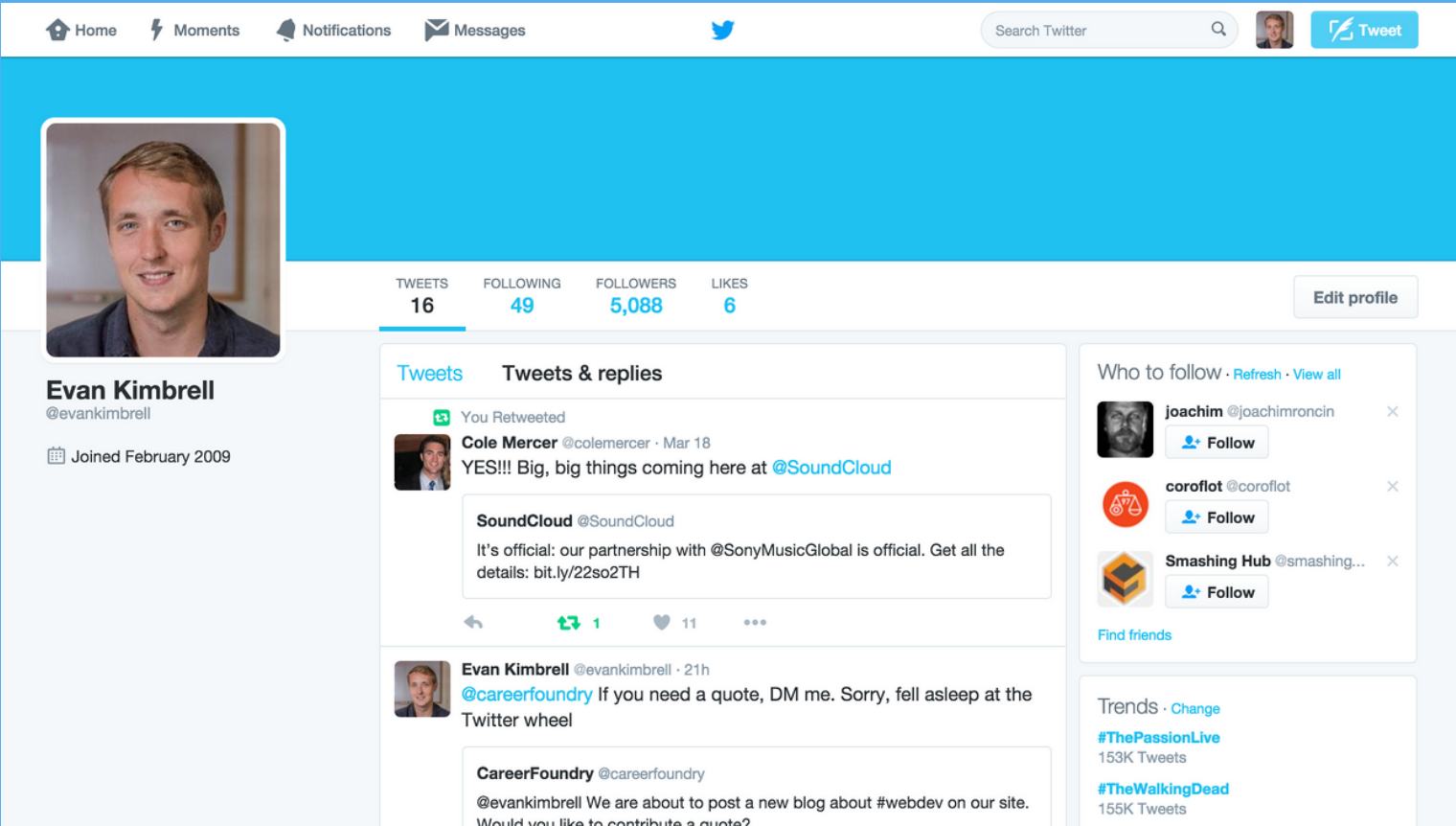
So what is Twitter, exactly?

Twitter is an online social networking service that enables users to send and read short 280-character messages called "tweets". Registered users can read and post tweets, but those who are unregistered can only read them

Interesting, how does it work?

Users create a free account, add personal details, & photos. Afterwards they can select any number of other Twitter users to "Follow". "Following" a user subscribes you to receive any tweet they send out.

The profile screen looks like this:



When a user decides to tweet something, it will show up in their own personalized timeline feed shown above.

To follow someone the user just has to navigate to the profile page of another user and click "Follow"

#

Udemy

16.5K Tweets

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Joined August 2009

7,132 Following

250.5K Followers

Not followed by anyone you're following

Tweets

Tweets & replies

Media

Likes

Udemy

@udemy · Jul 14

Have you seen our brand-new brand? It was time for a glow up. We're still here to help you reach your learning goals — now we just look better doing it. #KeepGrowing

Search Twitter

How to become a designer

The Do's and Don'ts of Zoom Communication

203% increase in consumption of Coursera courses in May 2021

Top 10 Surging Tech Skills

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Follow

Show more

Trends

1 · Music · Trending

#2YearsWithWinterBear

To see what the aggregate of your Following list is tweeting, you use the Home screen that houses your main timeline.

Home

Moments

Notifications

Messages

Search Twitter

Tweet

Evan Kimbrell

@evankimbrell

TWEETS

16

FOLLOWING

49

FOLLOWERS

5,088

Trends · Change

#ThePassionLive

153K Tweets

#TheWalkingDead

155K Tweets

Northern Iowa

58.6K Tweets

#LoveTwitter

212K Tweets

#RHOA

52.5K Tweets

#Sweet16

73K Tweets

Infibeam

17.2K Tweets

Aggies

17.2K Tweets

The Wire

Marc Andreessen Retweeted

matt blaze

@mattblaze · 21m

Crypto backdoor proponents' 'strangest argument: technologists are 'arrogant' when we say we don't know how to build reliable systems.

17

15

View conversation

Product Hunt

@ProductHunt · 9m

Call @AppleSupport These laser-cut customizable MacBook covers are 🍌🍌🍌
producthunt.com/tech/uncover-2

3

14

Product Hunt

@ProductHunt · 16m

Talking With The Pros: Interviews with creative people from all over the world
producthunt.com/tech/talking-w...

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Find friends

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Jobs

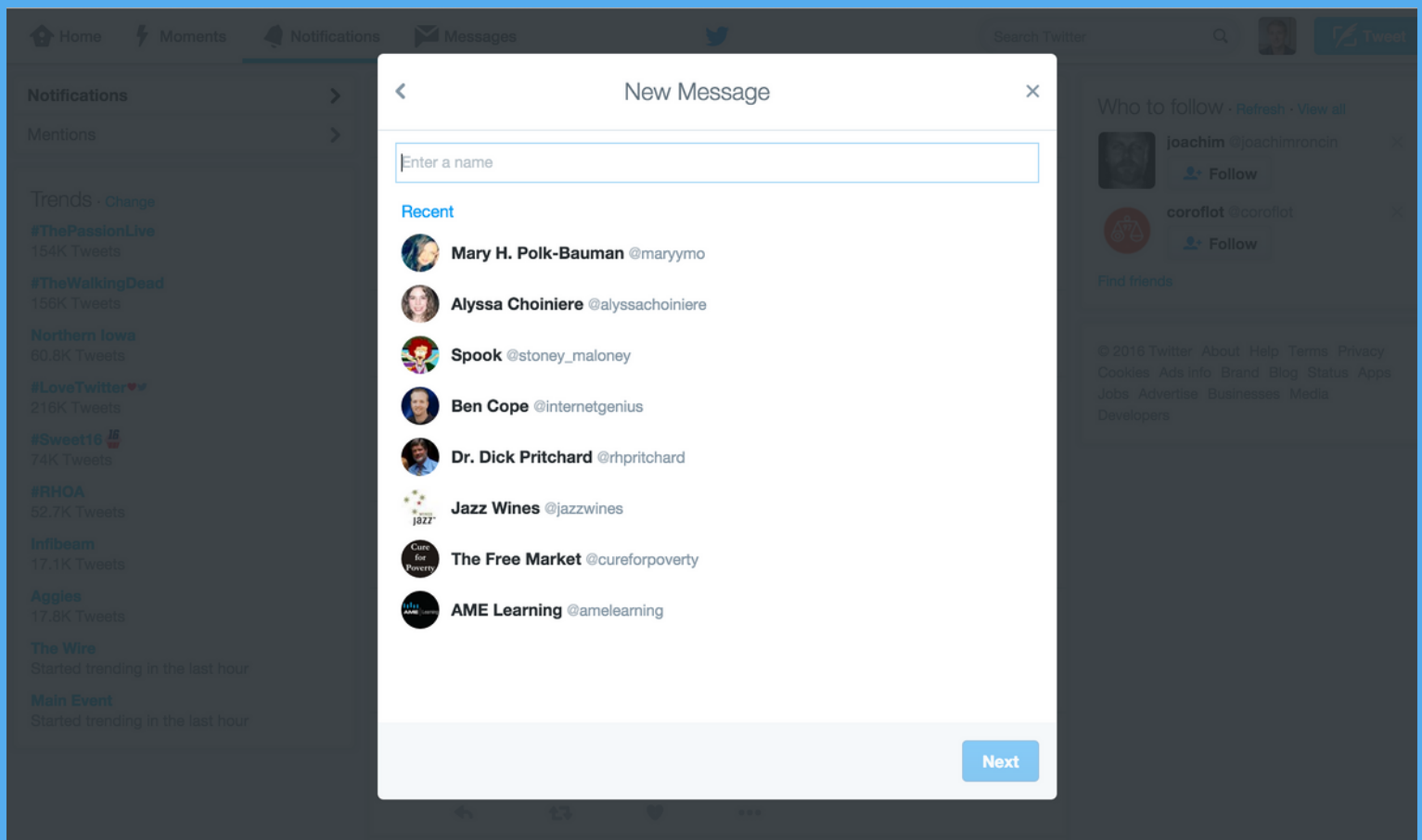
Advertise

Businesses

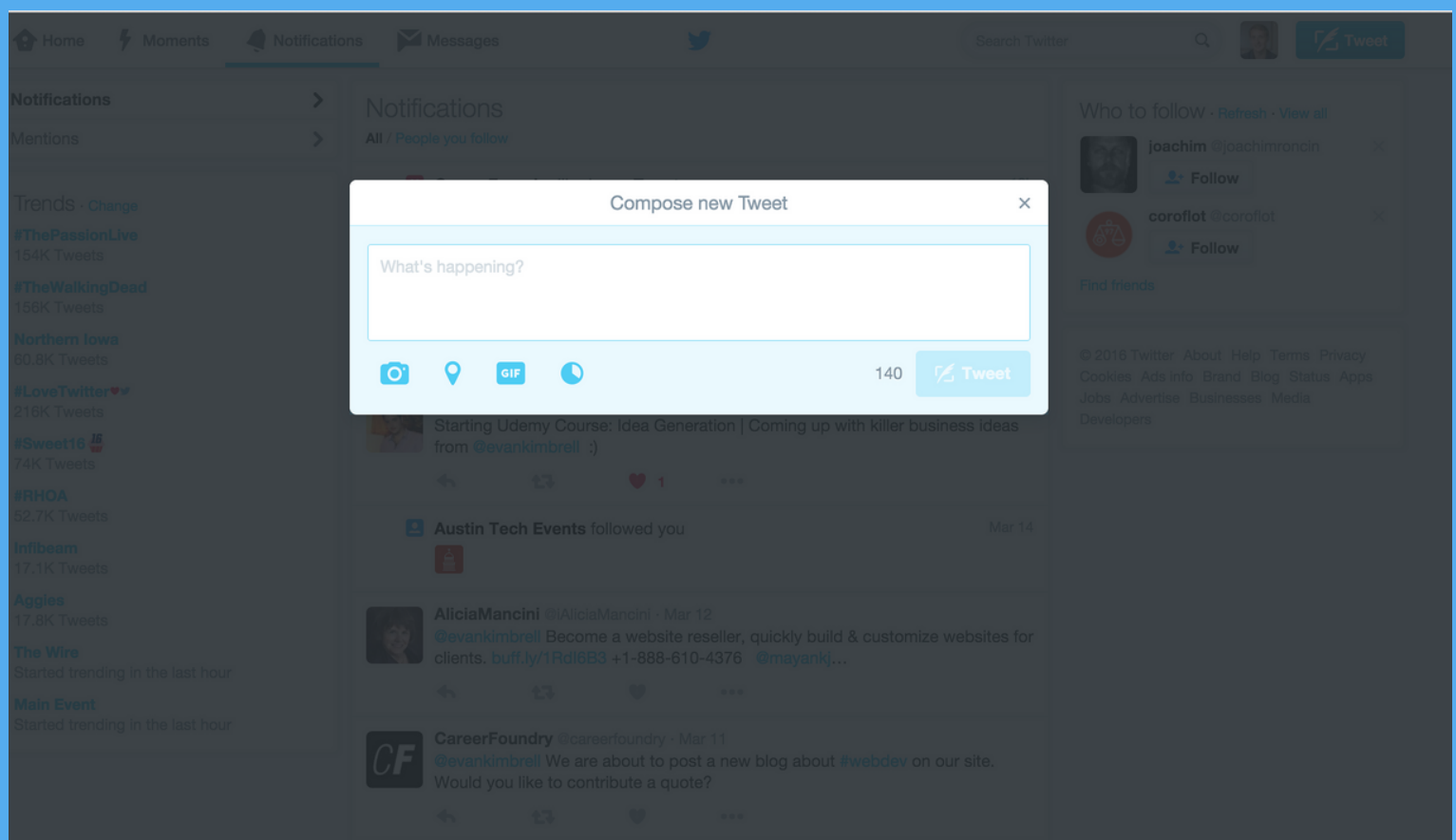
Media

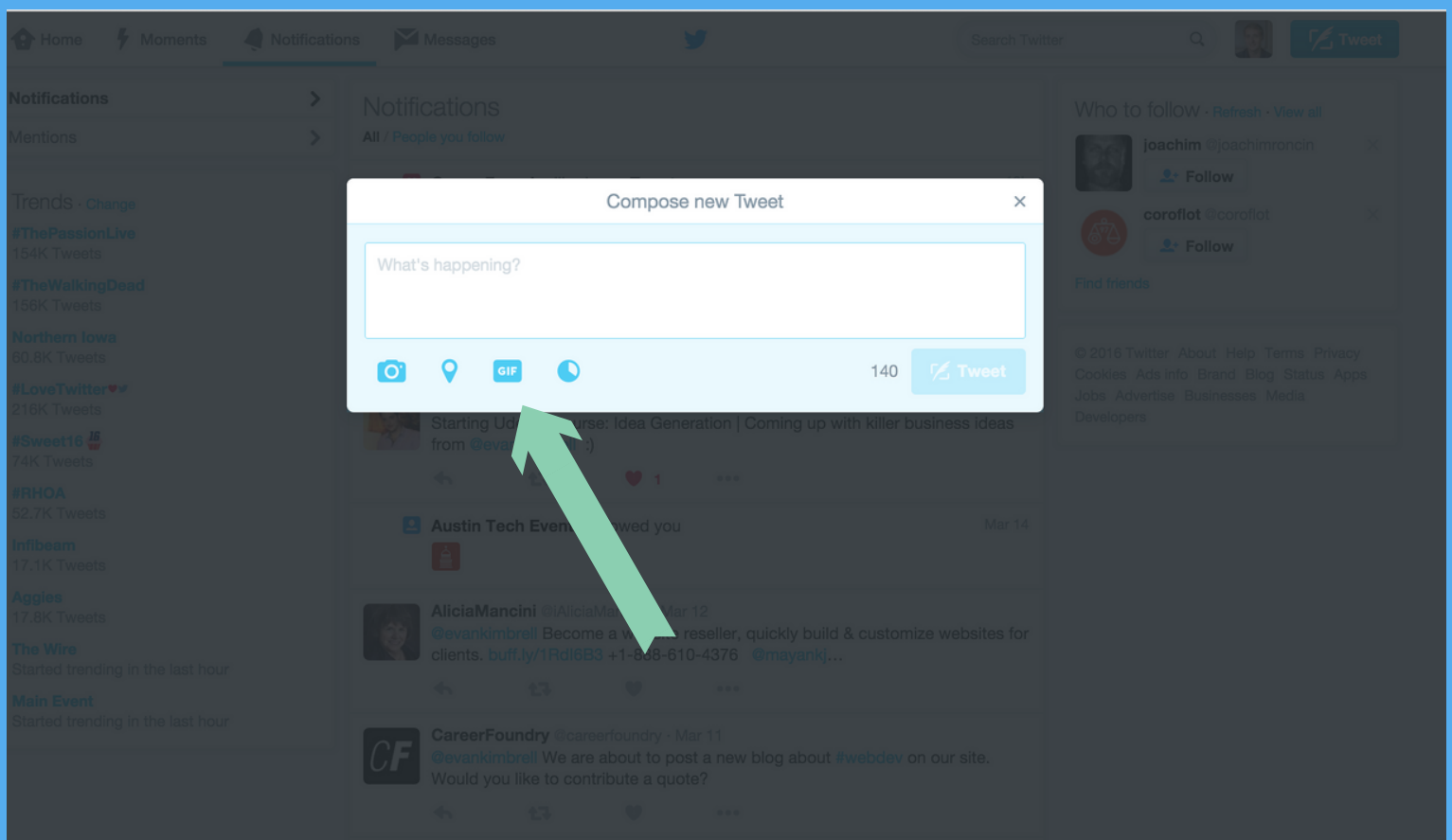
Developers

If you want to message someone privately, you have the option of sending a Direct Message (assuming they follow your profile)



When you're ready to tweet yourself, you click Tweet in the right hand corner and get this:





There are several features baked into the Tweet button

Location

Add Photo

Add a GIF

Add a Poll

Now you can interact with other people on Twitter publicly. You do this by:

Liking their tweets

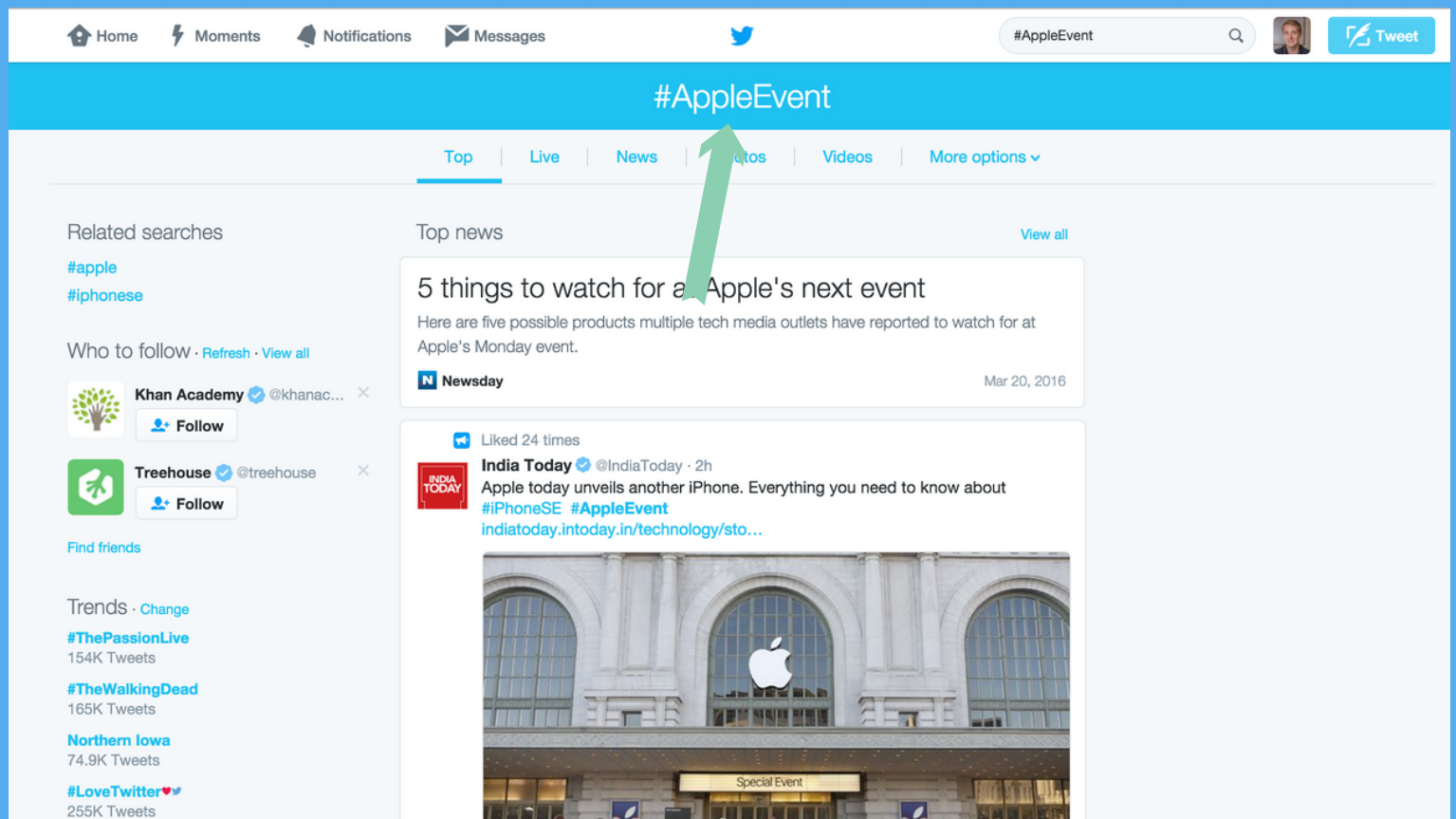
Re-tweeting their tweets

Replying to their tweets

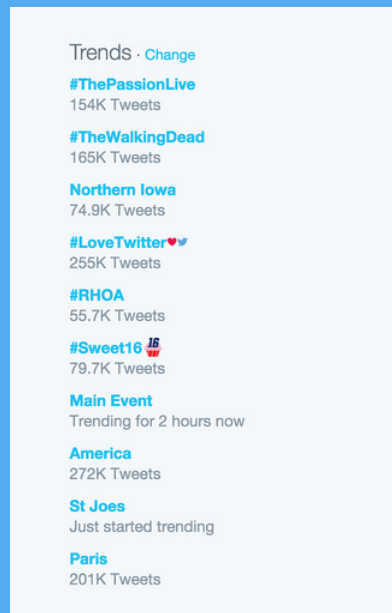
Let's talk about the feature called "Hashtagging"



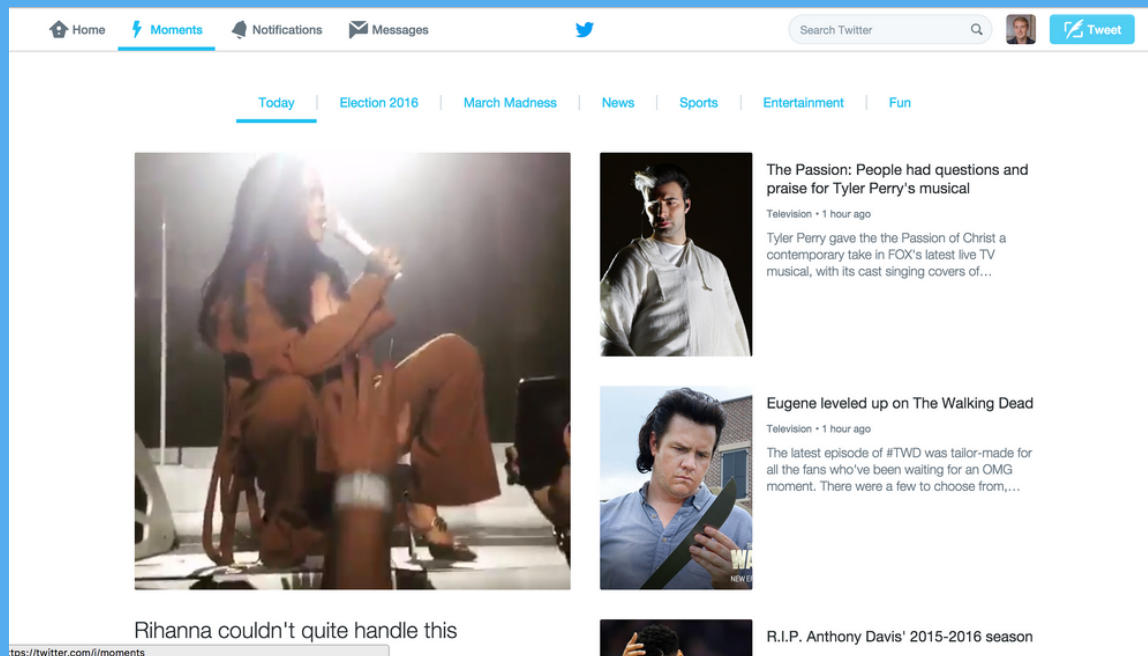
When you tweet and you add the symbol # before a word, it creates a hashtag out of that word. When someone then searches for # plus any word, they'll see a timeline of any tweets that included the hashtag



From the Hashtags, Twitter can then display a list of the most popular at any given time.



Last stop on our tour. Woot woot. Twitter has one last primary feature: Moments



Moments allows you to see a curated list of the largest "moments" happening across Twitter. Mainly curated from celebrities or accounts that are high profile / news related

Alright, now your turn

Find a "product" in Twitter that we didn't cover and share it with the group

I'll give you a hint. We barely scratched the surface of what you can do and what needs to get done on Twitter.

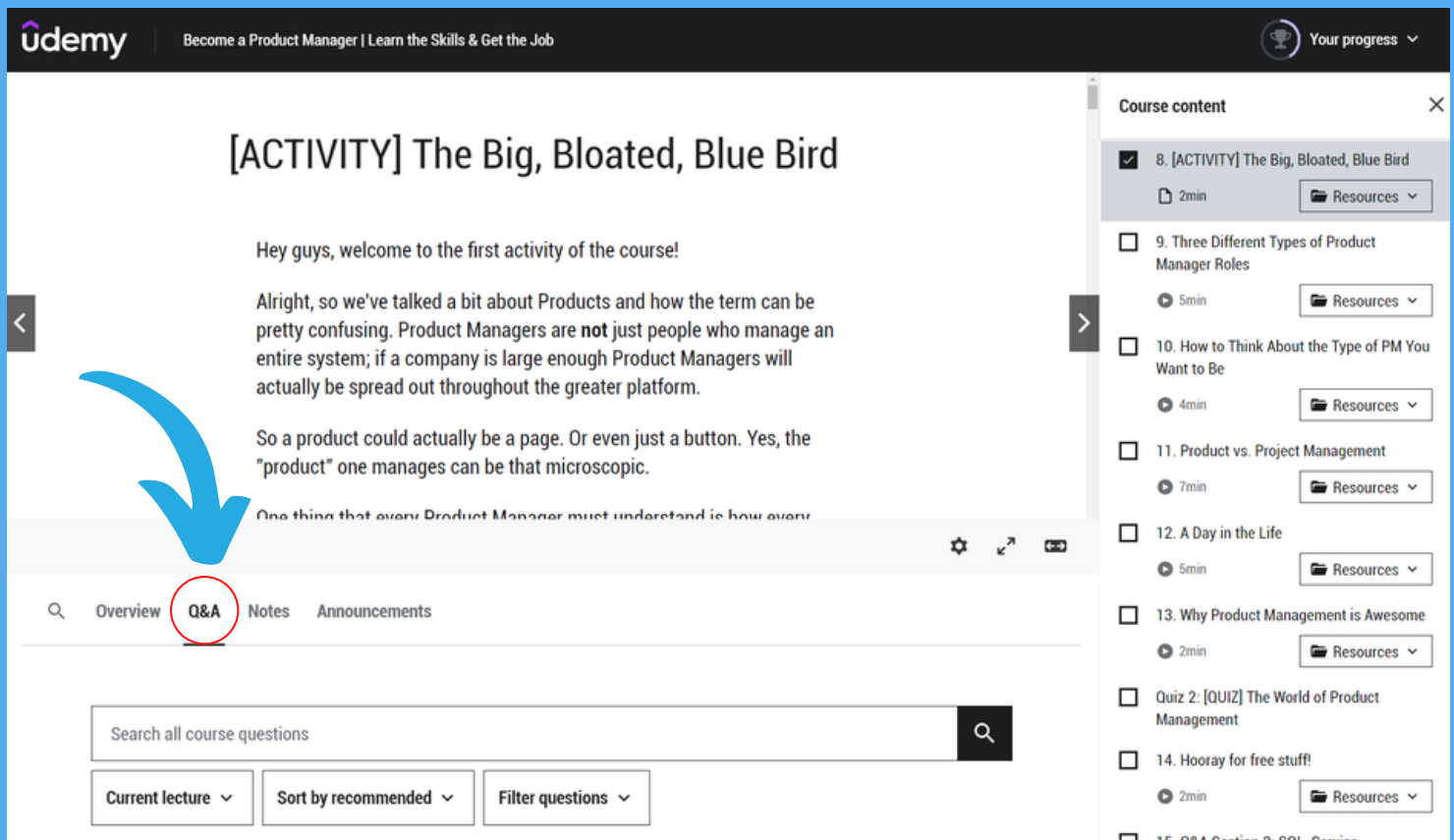
Scour the photos, create an account and browse.

What parts do you think are complicated enough that a Product Manager might be assigned to them?

Twitter has 300m active users so nothing is trivial.

Remember: Whoever gets the most obscure, the most hidden product and posts it will get a prize

Post your answers in the Q&A section



The screenshot displays the Udemy course page for "Become a Product Manager | Learn the Skills & Get the Job". The main content area is titled "[ACTIVITY] The Big, Bloated, Blue Bird" and contains a welcome message and introductory text about Product Managers. A blue arrow points from the text "Post your answers in the Q&A section" to the "Q&A" tab in the course navigation bar, which is circled in red. The navigation bar also includes "Overview", "Notes", and "Announcements". Below the navigation bar is a search bar for course questions and filters for "Current lecture", "Sort by recommended", and "Filter questions". On the right side, a "Course content" sidebar lists the course modules, with the current activity highlighted.

Udemy | Become a Product Manager | Learn the Skills & Get the Job | Your progress

[ACTIVITY] The Big, Bloated, Blue Bird

Hey guys, welcome to the first activity of the course!

Alright, so we've talked a bit about Products and how the term can be pretty confusing. Product Managers are **not** just people who manage an entire system; if a company is large enough Product Managers will actually be spread out throughout the greater platform.

So a product could actually be a page. Or even just a button. Yes, the "product" one manages can be that microscopic.

One thing that every Product Manager must understand is how every

Course content

- ☒ 8. [ACTIVITY] The Big, Bloated, Blue Bird (2min) Resources
- ☐ 9. Three Different Types of Product Manager Roles (5min) Resources
- ☐ 10. How to Think About the Type of PM You Want to Be (4min) Resources
- ☐ 11. Product vs. Project Management (7min) Resources
- ☐ 12. A Day in the Life (5min) Resources
- ☐ 13. Why Product Management is Awesome (2min) Resources
- ☐ Quiz 2: [QUIZ] The World of Product Management
- ☐ 14. Hooray for free stuff! (2min) Resources
- ☐ 15. Q&A Section 2: SQL Service