Creating and Giving Business Presentations

with Tatiana Kolovou



Your Speaking Skills Action Plan

After watching your presentation recording and/or receiving feedback from colleagues, identify three areas of strength the feedback has made you more aware of and three opportunities you have to improve.

Areas of Strength	Areas for Improvement
<u>1.</u>	
2.	
3.	

Action plan around areas for improvement:

- 1. Identify the one speaking skill you want to improve.
- 2. Identify a baseline. When do you do this or not do this? (if it's gestures, are you not gesturing at all or too much? How many missed opportunities or overuse occasions?)
- 3. Identify a goal and be specific. Be sure this is an attainable goal. For example, "I want to use more gestures in my day-to-day conversation. In a five-minute conversation, I'd like to gesture ten times."
- 4. Find a time in your day (during work or the rest of the time) and plan to practice this skill in a relevant setting. Discuss your efforts for change with a trusted colleague, friend, or spouse.
- 5. Add audio-visual feedback if possible to measure your progress.
- 6. Continue repeating steps 4–5 until you can see improvement.
- 7. Set an overall time line for your goal. Four to six weeks is reasonable for a speaking skill. If it's a habit you've had for a while, remember that on average it takes 21 days to start or stop a habit. Practice daily!

The steps above follow the SMART goal format (specific, measurable, actionable, relevant, and time-bound goals have more success than general ones).