

# GLOSSARY



## Public Speaking Foundations

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Use these terms and definitions below to understand concepts taught in the course.

**Transcript Search:** note that you can search for terms directly within the course. To search video text, switch to the *Transcripts* tab, then press Cmd/Ctrl + F on your keyboard to run a search within the active transcript.

Term	Definition
<b>audience persona</b>	An individual representation of your entire audience.
<b>speech objective</b>	The desired outcome of your presentation, and what you hope your audience will gain.
<b>story</b>	In its most basic sense, a story format is, “Something happens to someone.”
<b>self-awareness techniques</b>	Tools to help manage pre-performance anxiety, including meditation and mindfulness.
<b>vocal variety</b>	Involves breaking a pattern in volume or dynamic range, emotional tone, and pace.