



# Choose your own **adventure**

"I'm just browsing. Take me to  
the action!"

# A window shopper, eh?



I'm sure you have a ton of other courses you're meaning to check out, and so you're giving us a nibble. Here's a curated list of just SKILLS. Got 15 minutes? Learn a skill.

## total time: 2~ hours

Lecture 4

You'll probably like this: Hooray for Free Stuff!



Otherwise Skip to



### Introduction to Product Development

What is "Lean product development"?



What is "Agile"?



What is Waterfall development?



### Competitive & Market analysis

What's a feature table?



Putting together a feature table



Practice building a feature table



Analyze specific features



Then skip to

## Customer Development

Building user personas off your interviews



Real world example of a user persona



## Conceptualizing the solution

Introduction to wireframing



Let's jump into sketching



Sketching out a mobile app



Using POP



Intro to Balsamiq



## Iterating on your product with Metrics

Using the AARRR metrics framework



Using the HEART metrics framework - part 1



Using the HEART metrics framework - part 2



Then skip to

## Technology for product managers

Understanding the front end, back end,  
and tech stacks



Understanding APIs



That's it! That's your driveby tour where you can  
learn the most in the shortest period of time