Rating: **◄►** Target price: **▲**

EPS: ▼

CMP Rs. 182

Target Rs. 167 Rating SELL

How does our one year outlook change?

- Crompton Greaves (CRG) revenues (standalone) is expected to grow by 10% y-o-y with relatively healthy growth in the consumer segment (15% y-o-y contributed by fans and lighting growth) compensating for weakness in power (2% y-o-y growth). Industrial segment is expected to grow by 10% y-o-y
- EBITDA margin in the standalone business is expected to improve to 8.4% in FY16E vs. 7.7% in FY15 primarily due to improved margins in the consumer durable segment on the back of better product mix, benign commodity prices and operating leverage. Margins in the overseas business is expected to witness only moderate improvement in FY16E. Low margin orders and risks of execution delays are expected to keep international power segment margins capped
- Valuation at which the international power systems operations (in Europe, North America and Indonesia) which are to be sold over the next 12 months is a key monitorable
- Operational performance of international power segment continues to remain a concern. Recovery in the domestic power and industrial segments are expected to be gradual given the competition currently prevailing. Strong growth and margins in the consumer durable segment is the only silver lining. Considering the demerger of the consumer business, we value CRG on an SoTP basis. We assign 20x on FY17E earnings for the consumer segment and 10x for the domestic power and industrial segment and assign 1x book value for investment in international business (Rs. 12.5bn) thereby arriving at a target price of Rs. 167. Maintain 'Sell' rating

How does our 3 year outlook change?

- Our three year outlook on CRG's power segment remain cautious.
- Growth and margin in the residual automation and industrial businesses (international) post the potential sale of international power assets over the next one year is a monitorable. Growth in the domestic power and industrial segment is expected to witness gradual recovery driven by improving demand environment
- We have a positive long term outlook on the consumer segment due to leadership positioning in fans and lighting (75% of sales) with superior RoCE (>50%). Market leadership (among top three position) in fans, lighting and pumps segments, strong branding and distribution network should drive both growth and margins ahead of its peers

1QFY16 Update				27 July, 2015		
Promoters		34.4		Bloomberg	CRG IN	
Institutions		46.4		Shares o/s	627mn	
Public		19.2		Market Cap	Rs. 114.0bn	
	1m	3m	12m	52-wk High-Low	Rs. 231-145	
CRG	12%	11%	-10%	3		
Sensex	1%	2%	7%	3m Avg. Daily Vol	Rs. 501mn	
CG Index	4%	9%	15%	Index	BSE 100	

Key estimate revision - Consolidated							
	FY16E			FY17E			
	Old	New	Change	Old	New	Change	
Revenue	1,57,625	1,52,702	-3.1%	1,76,974	1,70,258	-3.8%	
EBITDA	8,853	8,077	-8.8%	10,778	9,645	-10.5%	
Margin (%)	5.6%	5.3%	-33 bps	6.1%	5.7%	-43 bps	
PAT	4,032	3,665	-9.1%	5,158	4,609	-10.6%	
PAT Margin	2.6%	2.4%	-16 bps	2.9%	2.7%	-21 bps	
EPS	6.4	5.8	-9.1%	8.2	7.4	-10.6%	

All figures in Rs. mn, except EPS, which is in Rs.

Financial summary - Consolidated						
Year	Revenues (Rs. mn)	EBITDA (Rs. mn)	PAT (Rs. mn)	EPS (Rs.)	P/E (x)	RoE (%)
FY15	1,40,131	5,950	1,366	2.2	83.5	3.6
FY16E	1,52,702	8,077	3,665	5.8	31.1	9.2
FY17E	1,70,258	9,645	4,609	7.4	24.8	10.8

Quarterly Financial Results

CMP Rs. 182 Target Rs. 167 Rating SELL

Consolidated Financial Result						
Rs. mn\Period	30-Jun-15	30-Jun-14	YoY Growth	31-Mar-15	QoQ Growth	
Revenues	31,658	34,415	-8.0%	38,081	-16.9%	
Material cost	21,602	23,121	-6.6%	25,971	-16.8%	
Employee cost	4,721	5,071	-6.9%	5,042	-6.4%	
Other expenditure	4,017	4,420	-9.1%	6,047	-33.6%	
Operating Expenses	30,339	32,612	-7.0%	37,060	-18.1%	
EBITDA	1,319	1,803	-26.8%	1,021	29.2%	
EBITDA margin (%)	4.2%	5.2%	-107 bps	2.7%	149 bps	
Depreciation	680	671	1.4%	623	9.2%	
Other income	456	310	46.8%	189	141.2%	
EBIT	1,095	1,443	-24.1%	587	86.5%	
Interest	280	245	14.4%	298	-6.0%	
PBT	815	1,198	-32.0%	289	181.9%	
Tax	653	550	18.8%	336	94.6%	
Effective tax rate	80.1%	45.9%		116.1%		
PAT	162	649	-75.0%	-47	NA	
PAT margin (%)	0.5%	1.9%	-137 bps	-0.1%	63 bps	
EPS (Rs.)	0.3	1.0	-75.0%	(0.1)	NA	

Consolidated Segment Analysis							
Rs. mn\Period	30-Jun-15	30-Jun-14	YoY Growth	31-Mar-15	QoQ Growth		
Revenues							
Power Systems	16,353	20,193	-19.0%	23,503	-30.4%		
Consumer Products	9,708	8,611	12.7%	9,053	7.2%		
Industrial Systems	4,587	4,526	1.3%	4,722	-2.9%		
Total	31,658	34,415	-8.0%	38,081	-16.9%		
EBIT							
Power Systems	-717	356	NA	208	NA		
Consumer Products	1,387	1,087	27.6%	1,186	16.9%		
Industrial Systems	341	308	10.6%	387	-11.8%		
Total Adj. EBIT	1,095	1,443	-24.1%	587	86.5%		
EBIT Margins (%)							
Power Systems	(4.4)	1.8	-615 bps	0.9	-527 bps		
Consumer Products	14.3	12.6	166 bps	13.1	118 bps		
Industrial Systems	7.4	6.8	63 bps	8.2	-76 bps		
Total Adj EBIT Margin	3.5	4.2	-73 bps	1.5	192 bps		



Financial Summary

CMP Rs. 182 Target Rs. 167 Rating SELL

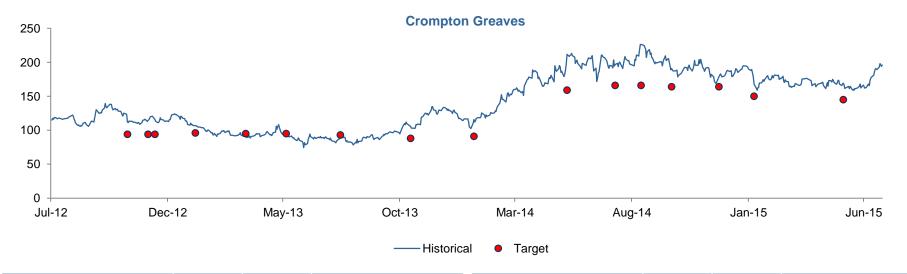
Abridged Financial Statements (Consolidate	d)		
Rs. mn	FY14	FY15	FY16E	FY17E
Profit & Loss				
Revenues	1,36,315	1,40,131	1,52,702	1,70,258
EBITDA	7,045	5,950	8,077	9,645
Other Income	1,491	1,274	1,465	1,611
Depreciation	2,621	2,620	2,781	2,989
EBIT	5,914	4,603	6,761	8,268
Interest	967	1,047	1,140	1,196
PBT	4,947	3,556	5,621	7,072
PAT	2,443	1,366	3,665	4,609
Balance Sheet				
Net Worth	36,446	38,159	40,884	44,311
Deferred Tax	-1,532	-1,110	-1,110	-1,110
Total debt	21,930	25,265	26,637	28,017
Total Networth and liabilities	56,962	62,517	66,614	71,420
Gross Fixed assets	48,509	49,475	53,475	57,475
Net fixed assets	22,088	20,433	21,653	22,664
CWIP	915	-	-	-
Investments	2,989	4,414	4,414	4,414
Inventories	16,714	14,552	20,918	23,323
Sundry Debtors	35,877	37,318	39,744	43,381
Cash and bank balances	8,150	6,893	8,294	9,595
Loans and advances	8,392	13,722	12,534	13,872
Current liabilities	49,751	44,283	50,410	55,296
Net current assets	19,382	28,202	31,080	34,875
Total assets	56,962	62,517	66,614	71,420
Cash Flows				
Cash flows from Operations	3,196	-5,073	6,097	6,288
Cash flows from Investing	-978	-734	-3,988	-3,988
Cash flows from Financing	98	1,686	(708)	(999)

Key metrics				
	FY14	FY15	FY16E	FY17E
Growth ratios				
Sales	12.7%	2.8%	9.0%	11.5%
EBITDA	83.9%	-15.5%	35.8%	19.4%
PAT	208.3%	-48.3%	173.3%	25.8%
Margin ratios				
EBITDA	5.2%	4.2%	5.3%	5.7%
PAT	1.9%	1.0%	2.4%	2.7%
Performance ratios				
RoE	7.2%	3.6%	9.2%	10.8%
RoCE	5.3%	2.7%	6.5%	7.4%
RoA	2.6%	1.3%	3.4%	4.0%
Fixed asset turnover (x)	2.8	2.8	2.9	3.0
Total asset turnover (x)	1.2	1.3	1.3	1.3
Financial stability ratios				
Net Debt to Equity (x)	0.4	0.5	0.4	0.4
Current ratio (x)	1.4	1.6	1.6	1.6
Inventory and debtor days	163	171	175	173
Creditor days	122	105	110	109
Working capital days	41	66	65	64
Interest cover (x)	6.1	4.4	5.9	6.9
Valuation metrics				
Fully Diluted Shares (mn)	626.8	626.8	626.8	626.8
Market cap (Rs.mn)	1,14,069	1,14,069	1,14,069	1,14,069
EPS (Rs.)	3.9	2.2	5.8	7.4
P/E (x)	46.7	83.5	31.1	24.8
EV (Rs.mn)	1,27,849	1,32,440	1,32,412	1,32,490
EV/ EBITDA (x)	18.1	22.3	16.4	13.7
BV/ share (Rs.)	58.2	60.9	65.2	70.7
Price to BV (x)	3.1	3.0	2.8	2.6



Recommendation History

CMP Rs. 182 Target Rs. 167 Rating SELL



Report Date	CMP (Rs.)	TP (Rs.)	Recommendation
01/Jun/15	169	145	Sell
04/Feb/15	179	150	Sell
18/Dec/14	171	164	Sell
17/Oct/14	191	164	Sell
09/Sep/14	225	166	Sell
06/Aug/14	195	166	Sell
04/Jun/14	189	159	Sell
31/Jan/14	112	91	Sell
11/Nov/13	103	88	Sell
08/Aug/13	88	93	Add
30/May/13	96	95	Reduce
09/Apr/13	92	95	Sell

Report Date	CMP (Rs.)	TP (Rs.)	Recommendation
31/Jan/13	108	96	Sell
11/Dec/12	113	94	Sell
30/Nov/12	116	94	Sell
05/Nov/12	113	94	Sell
29/Jul/12	115	111	Reduce
23/Jul/12	130	107	Sell
18/Jul/12	129	113	Reduce
12/Jun/12	120	113	Reduce



Disclaimer

CMP	Target	Rating
Rs. 182	Rs. 167	SELL

Absolute	BUY	Stock expected to provide positive returns of >15% over a 1-year horizon	REDUCE	Stock expected to provide returns of <5% – -10% over a 1-year horizon
Rating Interpretation	ADD	Stock expected to provide positive returns of >5% - <15% over a 1-year horizon	SELL	Stock expected to fall >10% over a 1-year horizon

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