



# VINYL INDIA-2018

**8<sup>th</sup>** International PVC & Chlor-Alkali Summit

12 - 13 April 2018, Grand Hyatt, Mumbai, India

## Highlights of VINYL INDIA - 2018

- The one and only exclusive and an integrated Chlor Alkali – Vinyl global summit
- Opportunity to interact and network with the movers and shakers in the Industry
- An arsenal of global speakers and distinguished guests exchanging views on the developments and trends in the Vinyl chain
- Innovative and Disruptive technologies acting as catalysts for change and modernisation
- Ban on short life PVC- withering the storm and rising against all odds
- Outstanding achievements awards

### PLATINUM PARTNERS



### GOLD PARTNERS



### SILVER PARTNERS



## ElitePlus<sup>++</sup> Business Services

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## About the Summit

Based on our success of our past events, we are confident that the 8th edition of this global Two-day summit will bring together over 850+ decision makers and leaders, from across the world covering an array of experiences and representing every facet of the Vinyl industry including Resin Manufacturers, Downstream Processors, Machinery Suppliers, Technology Licensors, Additives, Plasticisers & Stabilisers suppliers, Channel Partners, Traders & Indenters, Consultants, Institutions and Industry Associations. The summit has business sessions covering Indian and Global scenario of PVC, Manufacturing technology, advances in catalysts, Processing of Vinyl, Machinery manufacturers, Compounding additives and stabilisers and Responsible Care. A separate business session covers Chlor Alkali. The Summit gives a 360 Deg view of the Vinyl Industry.

The Indian Vinyl - Chlor Alkali industry continues to march ahead on the back of a strong infrastructure push by the Government. Indian consumption of PVC has touched 3 MMTA (App US \$ 2.8 Bn) and is all set to reach 5 MMTS by 2025. With an already existing deficit of over 1.5 MMTA, India needs additional 2 MMTA of PVC by 2025 to meet its growing infrastructure needs.

The Government's plan to set up smart cities in the country will accelerate the pace of growth leading to massive vinyl's and derivative consumption going forward. Given the huge opportunities offered by Indian Vinyl Industry, Vinyl India 2018 is the best forum for you to showcase your company's latest developments and offerings.

## ElitePlus<sup>™</sup> Business Services (EPBS)

India's leading knowledge base platform covering energy (including oil and gas, coal and renewables), chemicals, petchem, polymers and downstream processing industries, providing knowledge summits across these verticals.

Thus far, we have held over 60 events of global scale and standards. Our Signature summits include, Vinyl India-International PVC & Chlor - Alkali Summit, Speciality Films and Flexible Packaging Global summit, Injection, Blow, Roto & PET Moulding and the Argus-ElitePlus India Energy Week, which attract over 950 attendees each, from close to 25 countries making our platform a truly International one.

Decision makers and End Users make the majority of our attending delegates, from verticals such as Resin Manufacturers, Downstream Processors, Machinery Suppliers, Technology Licensors, Additives suppliers, Raw Material Providers, Compounders & Convertors, Indenters, Consultants, Institutions and Industry Associations as well as prominent Government policy makers. The star attraction is the presence of End users- the FMCG, Pharma companies who actually are users of the products in large numbers.

## CHEMICALS AND PETROCHEMICALS MANUFACTURERS' ASSOCIATION (CPMA)

CPMA is the apex forum representing the Indian Petrochemical Industry. Established in 1993, the Association offers its members a podium to collectively present their ideas, voice concern and offer suggestions on relevant issues. It provides a linkage between the industry, the Government and the society. It interacts with the policy making authorities and industry associations to develop and maintain harmonious and conducive business conditions.

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## PROGRAM OVERVIEW

### Day 1 - THURSDAY, 12 April 2018

08.50 - 09.00	<b>Registration</b>
09.00 - 09.10	<b>Summit Opening Remarks</b>
09.10 - 09.20	<b>Welcome Address</b> Kamal P. Nanavaty, President - Strategy Development, <b>Reliance Industries</b>
09.20 - 09.40	<b>Keynote Address I: PVC Industry - The Dawn of a New Era</b>
09.40 - 10.00	<b>Keynote Address II: Outlook and Opportunities for Indian Economy in 2018</b> Ajit Ranade, President & Chief Economist, <b>Aditya Birla Group</b>
10.00 - 10.30	<b>Coffee Break &amp; Networking</b>
<b>Business Session I - Market Update: PVC</b>	
10.30 - 10.50	<b>Vinyls – from a European Perspective</b> Dr. Karl-Martin Schellerer, Managing Director, <b>Vinnolit GmbH &amp; Co. KG</b>
10.50 - 11.10	<b>Megatrends and Innovation</b> Alexandre de Castro, Commercial Director - Chlor Alkali and Vinyls, <b>Braskem</b>
11.10 - 11.30	<b>Chinese PVC Market Situation Analysis</b> Frank Ye, Sr. Partner, <b>Chem1 Consulting (Beijing) Co. Ltd.</b>
11.30 - 11.50	<b>Indian PVC Industry on course to Take off Post GST</b>
11.50 - 12.10	Vivek Sane, Vice President – Polymer Marketing, <b>Reliance Industries</b>
12.10 - 12.20	<b>Global PVC trade flow - Outlook for 2020</b> Kyle (Jin Wook) Choi, Associate Director - Chlor-alkali, Vinyls, <b>IHS Q &amp; A Session</b>
<b>Business Session II - Market Update: Chlor - Alkali &amp; EDC - VCM</b>	
12.20 - 12.40	<b>Global Vinyl EDC VCM Scenario – Post European Mercury Closure</b> Yukihiro Enomoto, General Manager - Olefins & Chlor-Alkali Division, <b>Mitsui &amp; Co., Ltd.</b>
12.40 - 13.00	<b>PVC: The game changer</b> Serena Seng, Managing Editor, Olefins and Polymers, S&P Global, <b>Platts</b>
13.00 - 13.20	<b>Caustic Demand Supply and Impact in PVC</b> Aly Elattal, PVC Product Manager, <b>Tricon Energy</b>
13.20 - 13.30	<b>Q &amp; A Session</b>
13.30 - 14.30	<b>Lunch &amp; Networking</b>
<b>Business Session III - Additives &amp; Compounding</b>	
14.30 - 14.50	<b>PVC Stabilizers - Core for Downstream Processing</b> Dr. Stefan Fokken, Head of Research & Development, <b>Baerlocher</b>
14.50 - 15.10	<b>Phasing out Lead based Stabilizers - the way forward for India</b> Rajeev Mehendale, Director, <b>Goldstab Organics Pvt. Ltd.</b>
15.10 - 15.30	<b>An Australian Perspective of Lead Replacement in Pipes</b> John Chan, Technical Manager, <b>Sun Ace Group</b>
15.30 - 15.50	<b>Selection of a Plasticizer - What is the Flexibility?</b> Pushp Jain, Director, <b>KLJ Organic Limited</b>
15.50 - 16.00	<b>Q &amp; A Session</b>
16.00 - 16.30	<b>Coffee Break &amp; Networking</b>
16.30 - 16.40	<b>The Grand Vinyl India Quiz - Preliminary Round</b>
<b>Business Session IV - Processing &amp; Downstream Machinery</b>	
16.40 - 17.00	<b>Technical Advances in Foamcase in Pipe Processing</b> Peter Cervenka, Business Unit Manager, <b>Theysohn Extrusionstechnik GmbH</b>
17.00 - 17.20	<b>OPVC - Reality Check and Lessons for India</b> Berend Stel, Global Account Manager - PVC0, <b>Rollepaal</b>
17.20 - 17.40	<b>New Dimensions in PVC Extrusion</b> Nitin Chowdhary, Deputy CEO, <b>Windsor Machines Limited</b>
17.40 - 17.50	<b>Q &amp; A Session</b>
17.50 - 18.20	<b>Panel Discussion 1: Indian PVC facing the wall of Environmental challenge</b> S V Kabra - <b>Kabra Extrusion</b> , Jaydev Meela - <b>Sudharkar Pipes</b> , D J Salunke - <b>Finolex Industries</b> , Shivsingh Mehta - <b>Kriti Industries</b> , Akhilesh Bhargava - <b>AIPMA</b>
18.20 - 18.30	<b>Q &amp; A Session</b>
18.30 - 19.00	<b>Cocktails &amp; Networking</b>
19.00 - 19.30	<b>Dinner Speech</b>
19.30 - 19.40	<b>Outstanding Achievement Awards</b>
19.40 - 19.50	Lucky Dip Prizes
19.50 - 20.50	<b>Networking Dinner &amp; Cocktails</b>



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### Day 2 - FRIDAY, 13 April 2018

09.10 - 09.20	<b>Opening Remarks</b>
09.20 - 09.30	<b>Reality Check – Health of Indian Processing Industry</b> Rahul Prithiani, Director, CRISIL Research
09.30 - 09.50	<b>Keynote Address I: VinylPlus, the Voluntary Commitment of the European PVC Industry</b> Dr. Brigitte Dero, General Manager, European Council of Vinyl Manufacturers & VinylPlus
09.50 - 10.10	<b>Keynote Address II : Outlook for Indian Infrastructure</b> Sankaran Naren, Executive Director & Chief Investment Officer, ICICI Prudential Asset Management Company Limited

10.10 - 10.40 Coffee Break & Networking

#### Business Session V - Technology: Molecule to Macromolecule

10.40 - 11.00	<b>Main Factors affecting the Morphology in Suspension PVC</b> Dr. Andrea Visentini, PVC Technical Service Manager, Ineos
11.00 - 11.20	<b>EDC/VCM Process</b> Jean-Christophe Millet, Chlor Alkali Main Expert & Vinyls Licensing Manager - Process and Technology Department, Technip
11.20 - 11.40	<b>EDC Process Optimization by Oxychlorination Catalyst</b> Dr. Christian Bartosch, Global Technology Manager for Oxychlorination Catalysts, BASF
11.40 - 12.00	<b>Things to consider when specifying a Decanter Centrifuge for PVC separation</b> Ian Livesey, Sales Director, BroadBent Centrifuges
12.00 - 12.10	<b>Q &amp; A Session</b>

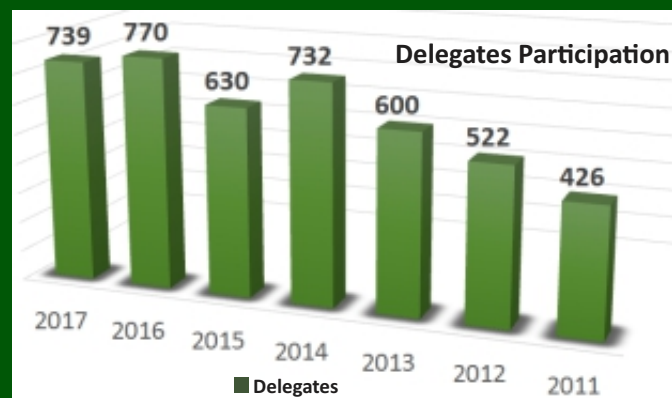
#### Business Session VI – Pipes, Profiles & Films

12.10 - 12.30	<b>PVC Windows Market: Global Scenario</b> Dr. Matthias Koch, Head of Strategic Marketing, Veka Group
12.30 - 12.50	<b>Window Profiles and Calcium</b> Jürgen Spehn, Technical Service Manager, Omya International AG
12.50 - 13.10	<b>OPVC successful stories in India and around the world</b> Ignacio Muñoz, Chief Executive Officer, Molecor Tecnología S.L.
13.10 - 14.00	<b>Lunch &amp; Networking</b>
14.00 - 14.20	<b>Elastomeric Joints in Plastic Pipe Systems - Evolution, Significance and Case Study</b> Martijn Boerma, Business Development Manager Asia Pacific, Trelleborg Pipe Seals
14.20 - 14.40	<b>uPVC Windows - The positive choice for Indian Construction</b> Robert Höllrigl, Executive Director of R&D, Encraft
14.40 - 15.00	<b>Improvement in Quality Infrastructure: Drawing on the PPI HSB Experience</b> Sarah Patterson, PPI HSB Chairman, Plastics Pipe Institute (PPI)
15.00 - 15.10	<b>Q &amp; A Session</b>
15.10 - 15.40	<b>Panel Discussion 2: UPVC Windows in India - the way forward</b> Mario Schmidt - Lingel Windows, Satish Kumar - Deceuninck Profiles India, Deepak Chugh - Lgf Sysmac, Amit Malhotra - McCoy Soudal, Ashven Datla - NCL Wintech India, Farid Khan - Profine India Window Technology, Arun Sharma - Aluplast India
15.40 - 15.50	<b>Q &amp; A Session</b>
15.50 - 16.20	<b>Coffee Break &amp; Networking</b>
16.20 - 16.50	<b>The Grand Vinyl India Quiz - Final Round</b>

#### Business Session VII - PVC & Sustainability

16.50 - 17.10	<b>Advances in Chlorinated Hydrocarbon Incineration</b> Markus Dertinger - Dürr Systems AG
17.10 - 17.30	<b>Phthalate Plasticizers for Flexible PVC</b> Dr. Hiromi Yanase, General Manager - Technical Department, Japan Plasticizer Industry Association (JPIA)
17.30 - 17.40	<b>Q &amp; A Session</b>
17.40 - 17.50	<b>Lucky Dip Prizes</b>
17.50 - 18.00	<b>Summary Remarks</b>

### Vinyl Summits Global Participation 2011 -2017



### A SNAPSHOT OF OUR VINYL SUMMITS

Years	Delegates
2017	739
	
Years	Delegates
2016	770
	
Years	Delegates
2015	630
	
Years	Delegates
2014	732
	
Years	Delegates
2013	600
	
Years	Delegates
2012	522
	
Years	Delegates
2011	426
	

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## Registration Form

Job Title*	_____	First name*	_____
Last name*	_____	Position	_____
Company*	_____		
Address*	_____		
Country*	_____		
Nature of Business	_____		
Telephone	_____	Fax	_____
Mobile	_____	E-mail	_____

### REGISTRATION FEES INCLUDE

- Pass to participate in all the summit sessions
- Networking Cocktails and Dinner
- Networking Lunch and beverage breaks for both the days of the summit
- Delegate Kit with Speaker presentation CD

Standard Rate			
	Base Rate	GST (18%)	Total
Indian Delegates (INR)	19915	3585	23500
Foreign Delegates (US\$)	339	61	400

Above rates are per delegate and inclusive of 18% GST

### PAYMENT MODE

1. Outside India (USD) Bank Transfer (Payment by TT) to ICICI Bank Ltd., Khar Linking Road Branch, Mumbai 400052, Branch Account No. 124005000039 Beneficiary: Elite Plus Business Services Pvt. Ltd. vide Swift Code: ICICINBBCTS. (Beneficiary Bank's Correspondent Bank, for USD transfer, is J P Morgan Chase Bank, New York, Account No. 0011427374.

2. Within India (INR) RTGS / IFSC : Final Credit to ICICI Bank Ltd., Khar Linking Road Branch, Mumbai - 400052, Account No. 124005000039 Beneficiary Elite Plus Business Services Pvt. Ltd. RTGS / IFSC code: ICIC0001240.

3. Cheque in the name of "Elite Plus Business Services Pvt. Ltd.", payable at Mumbai, Posted to : Elite Plus Business Services Pvt. Ltd., 61-62, Radheya Building, 14th Road, Khar (W), Mumbai – 400052. Online Payment (Credit Card): Visa, MasterCard and Diners accepted.

### RECEIPT OF YOUR REGISTRATION

Confirmation letter and invoice will be sent with receipt of your registration. Payment must be received prior to the conference date. All cancellation requests should be submitted in writing to [diya@eliteplus.co.in](mailto:diya@eliteplus.co.in) Cancellation before 10 March 2018 will be refunded 50% of the registration fee. Cancellation after 10 March 2018 is not eligible for a refund. Failure to attend all or part of an event for any reason whatsoever will be treated as a late cancellation and no refunds will be given. If the event is cancelled for any reason within our control, then the registration fee will be fully refunded. We shall not be liable for any other loss, damage, costs (including without limitation travel, visa or accommodation costs), expenses or other liabilities incurred by you in connection with such cancellation. Refunds may take up to 25 business days.

In case of any query please Email [diya@eliteplus.co.in](mailto:diya@eliteplus.co.in) or call us on Mobile.: +91 96196 34690 +91-22-26000556 / +91-2226000555

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