~~(i) Browser tab title- "Whooshka - Part Instantly!"~~

~~(ii) Navbar - conceal / suppress FAQ for now. Move blog and facebook to left and add twitter on right (~~[~~twitter.com/@WhooshkaParking~~](http://twitter.com/@WhooshkaParking)~~)~~

(iii) red banner with gradient - can you make it fade to white instead of purple? or just leave it at red.  Also, if possible, lets not do the upward slant? a clean straight banner will convey more reliability/dependability/ seriousness.  Hex code for the whooshka red is #F3154E

(iv)  maybe Center justify WHY WHOOSHKA

(v) Put the "average person/ 100 days" text either in the banner or just under (textcolour white if IN the banner). It should flow as the answer to Why Whooshka

(vi) The Whooshka mission statement should be set under the WHY WHOOSHKA / 100 days/ dont be average blurb. It should be above the phone screenshots

(vii) Instead of "trialling soon in melbourne" lets change to "Whooshka's beta initially focuses on street parking in the Melbourne CBD and surrounding suburbs. "

(viii) the phone pics are a bit vertically stretched? on web version?  anyway, the order of pics is - notification first (there is one image i sent that says "Vehicle Driving: Tap when you're ready to park" or something.  Use that one first.  #2 pic is searching.  #3 pic is parking found.

(ix) Instead of the 01 - 02 -03 widget under the pics, can we retain that line for style wrap it around text that says "1 Tap, 1 Screen'....so it looks like

------------------------------- 1 Tap, 1 Screen---------------------------

(x) for 01-02-03 text lets say:

Tap only when you're looking for street parking

Whooshka looks for users leaving the area

See spots recently vacated by users  (remove helps you reach back to your vehicle)

(xi) centre GET APP NOW and change to WHOOSHKA IS FREE! GET IT NOW and then show badges.  take out "download from" and "launching in".  we will use this site after launch.

(xii)  Dont think we will have news letter.  Keep the code but suppress it for now (comment it out).  Instead, we can use the same div styling to say the same text that is on current site - Proudly Australian, decidedly global etc.

Also add : "We are focused on our mission to find you street parking in 5 minutes or less.  Let us know how we can do this better."  then email envelope with "[hello@whooshka.me](mailto:hello@whooshka.me)".

Then "Please Like us on Facebook and Follow us on Twitter" and add those icons. (see attached icon image resources)

(xiii) add hyperlink at the bottom with text " Whooshka Terms & Conditions".  we can create a simple htm file for that. I can do that too, its just converting a word doc to html.

(xiv) change the floating action button colour on bottom right to match the Whooshka Red hex code