

GDG DevFest 2014



October 18 2014 Fresno, California

About our group:

- We are a group of volunteer developers and technologists, we are not directly affiliated with Google, and receive no financial support from them.
- We welcome diversity - our events are open to all skill levels, and various technologies.
- Attendance varies by event. We expect to sell out this event at 400 attendees

Why should you support us?

- Connect with attendees on a high-level developer event.
- Brand yourself and your products as community-friendly.
- Endless thanks of the organizers and attendees.

We have several packages predefined but we are customizing them per sponsor to be able to hit their focus.

\$500 Silver- Logo in all our material (website, flyers, t-shirt, presentations).

\$1000 Gold - Proportionally bigger Logo then Silver (website, flyers, t-shirt, presentations, advertisement (TV Radio)), a vendors spot to booth, named partial sponsor of a certain portion of the event.

\$2000 Platinum - Proportionally bigger Logo then Gold (website, flyers, t-shirt, presentations, advertisement(TV Radio)), a vendors spot to booth at a high traffic location, will be announced a portion of the event being brought to them you, 5min of time to talk to our audience at closing.

As I said this are general packages and we are willing to flex it to be able to provide you a service too.

We are also in the process of becoming a non-profit. Our application is in the processing point with the IRS and should be hearing about from them within the next 2 months. This sponsorship will be able to be counted as a donation.