GDG DevFest Ukraine 2016

Make the most of development.
Make the most of you!

SEPTEMBER 9-10, LVIV

ABOUT

The biggest Google tech conference in Ukraine carefully crafted for you by GDG community! All about Android, Web and Cloud from the world experts.

DevFest is organized by GDG Lviv with a support of 8 GDGs from all around Ukraine. Google Developer Groups are open, volunteer geek communities who create exciting projects and share experience about Google technologies with the passion.

WHAT TO EXPECT

Awesome Speakers

Over 40 techies from top notch companies like Google, Intel etc.

Hot Topics

3 parallel streams dedicated to Android, Web and Cloud technologies; no marketing bullshit, only hardcore technical stuff

Dedicated audience

This year we expect 600+ participants. According to statistics, over 80% - experienced developers

Hands-on workshops

6 workshops to get your hands dirty and create a working prototype right on the conference

VENUE

PIVDENNYI EXPO

A long-awaited exhibition center in Lviv, which can fulfill the needs of the large-scale event. With convenient geographical position, well-planned infrastructure and modern equipment, expocentre will provide the nicest atmosphere for knowledge exchange and networking.
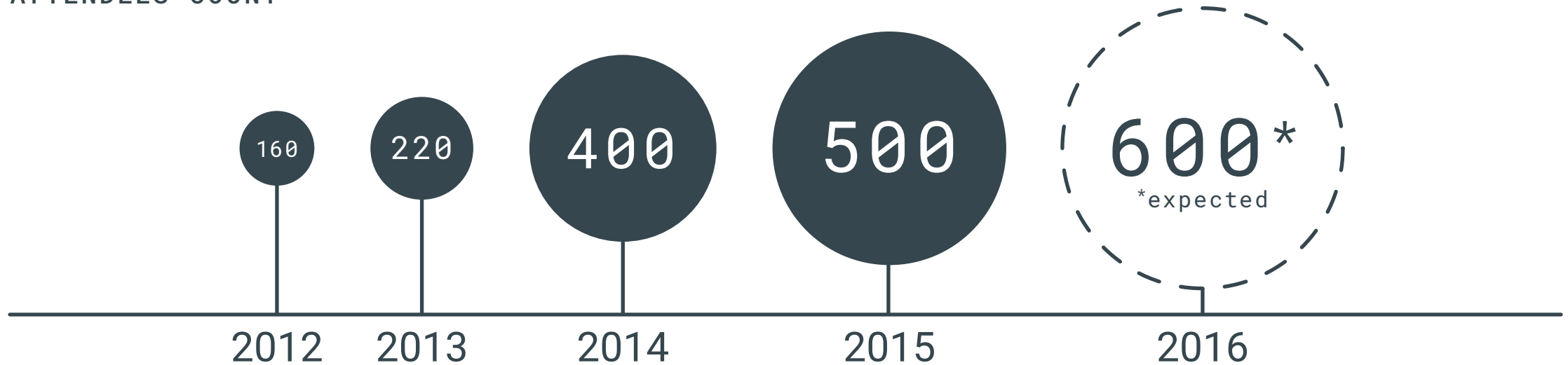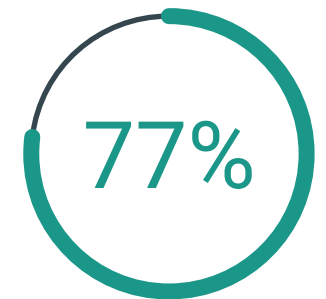

Shchyretska St, 36
Lviv, Ukraine

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WE ARE GROWING

ATTENDEES COUNT

- 160 — 2012
- 220 — 2013
- 400 — 2014
- 500 — 2015
- 600* — 2016
  - *expected

CITIES

- Lviv
- Kyiv
- Kharkiv
- Uzhhorod
- Cherkasy
- Odessa
- Dnipro
- Other

77%

male gender and
23% - female

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STATISTICS

SPECIALIZATION

1.79%
1.53%
6.14%
4.09%
1.53%

84.65%
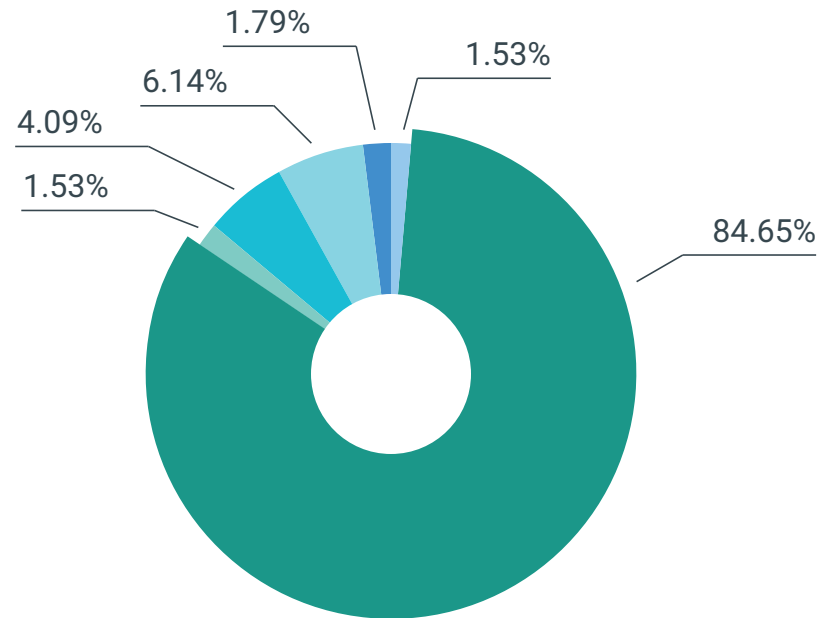
- ● Developer
- ● Designer / Artist
- ● Other
- ● Management
- ● Quality Assurance
- ● Entrepreneur

EXEPERIENCE

17.90%
5.37%
38.11%
38.62%
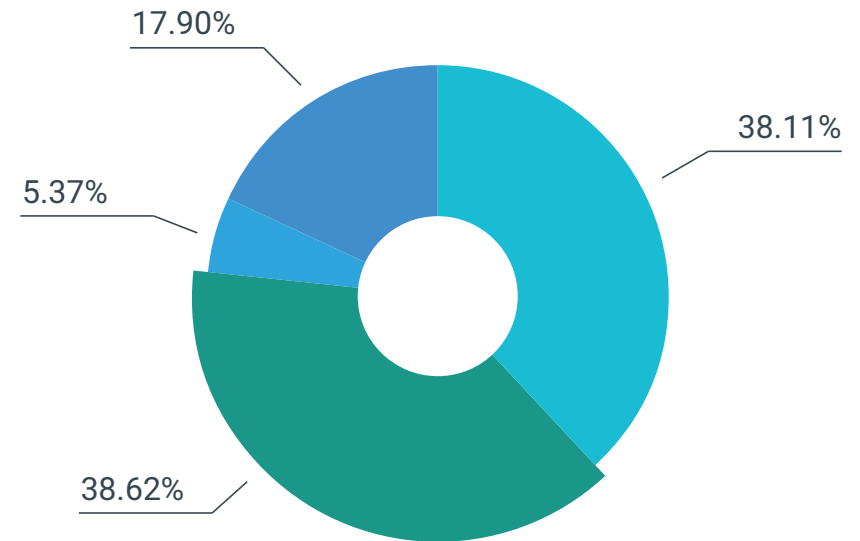
- ● Advanced
- ● Intermediate
- ● Jedi
- ● Newbie

INTERESTS

android   ux   polymer   web   other
ui   chrome   dart   js

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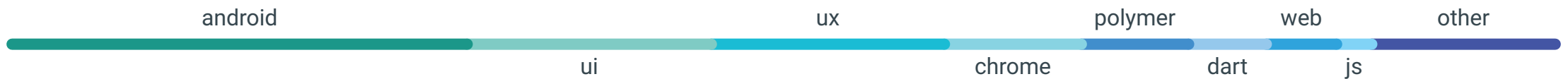
DEVFEST 2015 ATTENDEES FEEDBACK

73%

satisfied or very satisfied with content quality 19% - neutral

92%

satisfied or very satisfied with the conference

86%

plan to take part in DevFest 2016, 12% are thinking about it
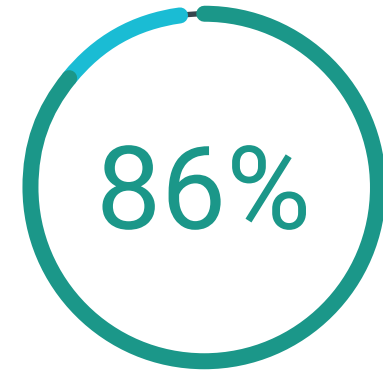
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SUPPORT US AS A SPONSOR

This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers.

As a sponsor of DevFest 2016, you directly promote the work of a great community and help further in its dynamic development.

DIAMOND SPONSOR

$2000*

*only 3 packages

1. Conference invitation: **5 tickets**

2. Logo on the conference bag

3. Logo on the conference website

4. Banners in the conference hall: **2 items***
   *Max rollup size 0.8x1.8m

5. Goodiebag inserts: **3 items**

6. Recognition in online media and email communications

7. Logo on the presswall

8. Logo on the main stage*
   *Printed on our banner

9. Booth space*
   *Max 5m wide (4 recruiters)

10. "Meet our Diamond sponsor" blog post

11. Introduction during welcome announcements*
    *2 minutes talk on the main stage

12. Logo on the participant's badge

13. Sponsored talk*
    *Submit the topic for the conference before July 17th

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PLATINUM SPONSOR

$1500

1. Conference invitation: **3 tickets**

2. Logo on the conference bag

3. Logo on the conference website

4. Banners in the conference hall: **2 items***
   *Max rollup size 0.8x1.8m

5. Goodiebag inserts: **2 items**

6. Recognition in online media and email communications

7. Logo on the presswall

8. Logo on the main stage*
   *Printed on our banner

9. Booth space*
   *Max 3m wide (2 recruiters)

10. "Meet our Platinum sponsor" blog post

11. Introduction during welcome announcements*
    *2 minutes talk on the main stage

12. Logo on the participant's badge

13. Sponsored talk*
    *Submit the topic for the conference before July 17th

GOLD SPONSOR

$1000

1. Conference invitation: **2 tickets**

2. Logo on the conference bag

3. Logo on the conference website

4. Banners in the conference hall: **1 items***
   *Max rollup size 0.8x1.8m

5. Goodiebag inserts: **1 items**

6. Recognition in online media and email communications

7. Logo on the presswall

8. Logo on the main stage*
   *Printed on our banner

9. Booth space*
   *Max 3m wide (2 recruiters)

10. "Meet our Gold sponsor" blog post

11. Introduction during welcome announcements*
    *2 minutes talk on the main stage

12. Logo on the participant's badge

13. Sponsored talk*
    *Submit the topic for the conference before July 17th

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SILVER SPONSOR

$500

1. Conference invitation: **1 tickets**

2. Logo on the conference bag

3. Logo on the conference website

4. Banners in the conference hall: **1 items***
   *Max rollup size 0.8x1.8m

5. Goodiebag inserts: **1 items**

6. Recognition in online media and email communications

7. Logo on the presswall

8. Logo on the main stage*
   *Printed on our banner

9. Booth space*
   *Max 3m wide (2 recruiters)

10. "Meet our Silver sponsor" blog post

11. Introduction during welcome announcements*
    *2 minutes talk on the main stage

12. Logo on the participant's badge

13. Sponsored talk*
    *Submit the topic for the conference before July 17th

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COMPARE AND SELECT

		Diamond	Platinum	Gold	Silver
Conference invitation		5	3	2	1
Logo on the back of conference bag					
Logo on the conference website					
Baners in the conference hall	Max rollup size 0.8x1.8m	2	2	1	
Goodiebag inserts		3 items	2 items	1 item	
Recognition in online media and email communications					
Logo on the preswall					
Logo on the stage	Printed on our banner				
Booth space		Max 5m wide (4 recruiters)	Max 3m wide (2 recruiters)		
"Meet our Diamond/Platinum sponsor" blog post					
Introduction during welcome announcements	2 minutes talk on the main stage				
Logo on the participant's badge					
Sponsored talk	Submit the topic for the conference before July 17th				
		$2000	**$1500**	**$1000**	**$500**

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FLEXIBILITY

Don't see a package that fits your needs?
Do you have a unique idea? If you want to support Devfest 2016, we want to help you to develop a tailored sponsorship package that fits your specific targets.
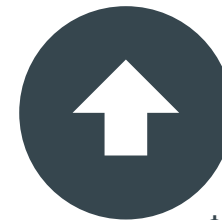
$500

Party Sponsor

2 banners on the party venue and monochrome logo on the entrance bracelet

REC

$500

Recording sponsor

"Video recording sponsored by ..." frame on each session recording

$200

Upgrade booth

Get bigger booth space to gain more attraction

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DEVFEST 2015 PARTNERS

General Sponsor

Google

Diamond Sponsor

COREVALUE

Platinum Sponsors

N-iX

DATAART

eleks®

Wolters Kluwer
When you have to be right

SIGMA
Software

Gift Sponsors

nic.ua

JetBRAINS

massage SHULGA

Hosting Partner

ibis STYLES HOTELS

General Partner

LVIV IT CLUSTER

Production Partner

and action
video production

Information Partners

COMMUNA

Symphony Solutions

network

career4it.com
employment fair for it talents

JS

hackraft
we do events

*SE2015

Afisha Lviv

CyberBionic systematics

ITVDN
IT VIDEO DEVELOPERS NETWORK

R7

LITS | Lviv IT School

codeguida

LvivOnline
www.lviv-online.com

STARTUP DEPOT
Create. Develop. Grow.

BE-SPARKLE.COM

IT Education Academy

DevCom
Software Development Company

droidcon
Krakow

PHP frameworks day

SoftServe

Garage48

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