

DevFest GDG Paris 2016

Sponsor Kit



GDG Paris Association

Who are we?

The **Google Developer Group Paris** is:

- a non-profit association
- created in 2011 by passionate people
- part of the GDG **international network**



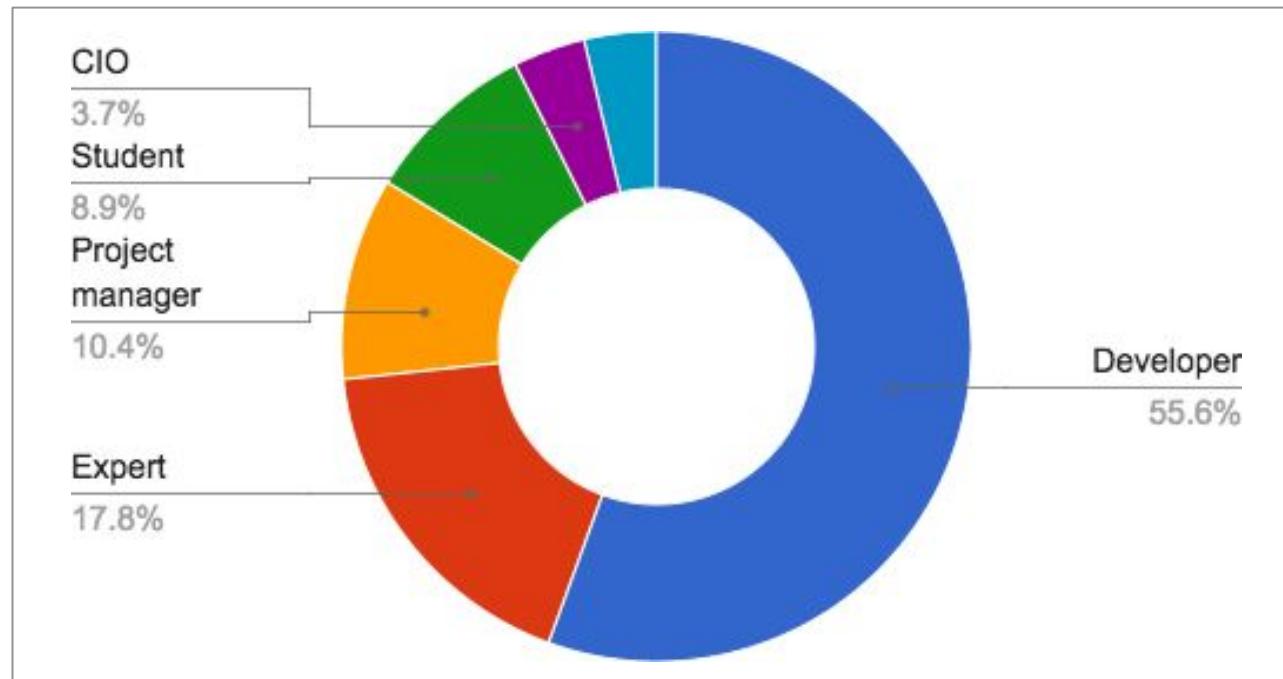
With the following goals:

- develop **expertise** on Google solutions
- foster experience **sharing**
- promote **networking**

16 events organised in one year

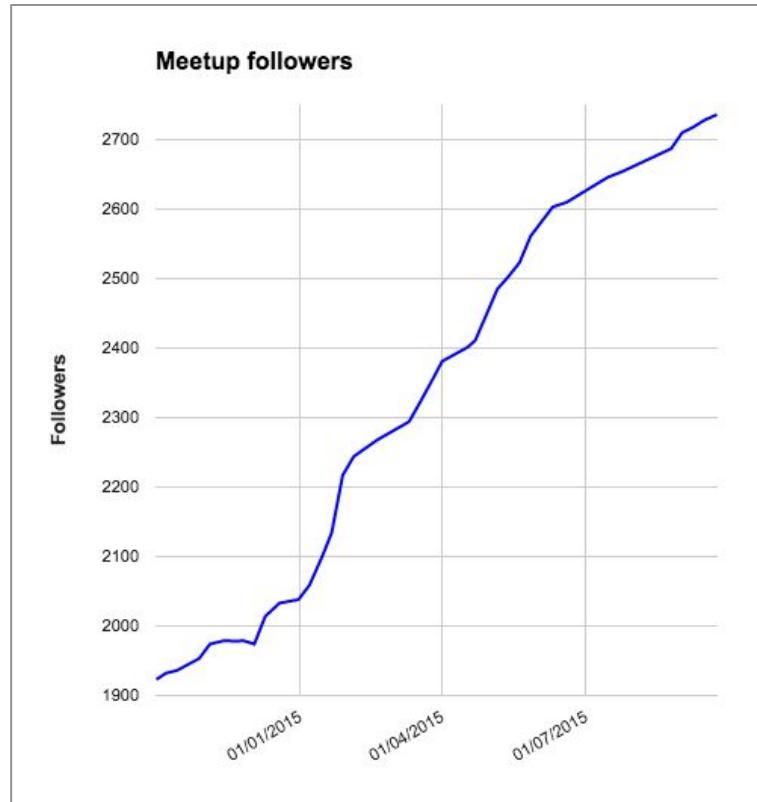


An audience of **developers**, **experts** and **enthusiasts**



A **dynamic** association, rapidly **growing**

- **2 800 followers** on meetup.com
- an **increase** of more than
40 % in one year



A motivated team



Xavier Loup
Treasurer



Thibault Pouget
President



Benjamin Lacroix
General secretary



François
Bacconet



Anne
Maitre



Alain
Regnier



Tiffany
Souterre



Olivier
Thomas



Pritesh
Bheemanee

The DevFest

What is it ?

The **DevFest**, what is it ?

- the Developers Festival dedicated to **Google** technologies
- an **international** event organized in each country
- **talks** and **codeLabs day**

A place to exchange, share and discover where major players of Mobile and Web technologies meet:



- **enthusiasts**
- **developers**
- and **students**



DevFest 2015 in Numbers

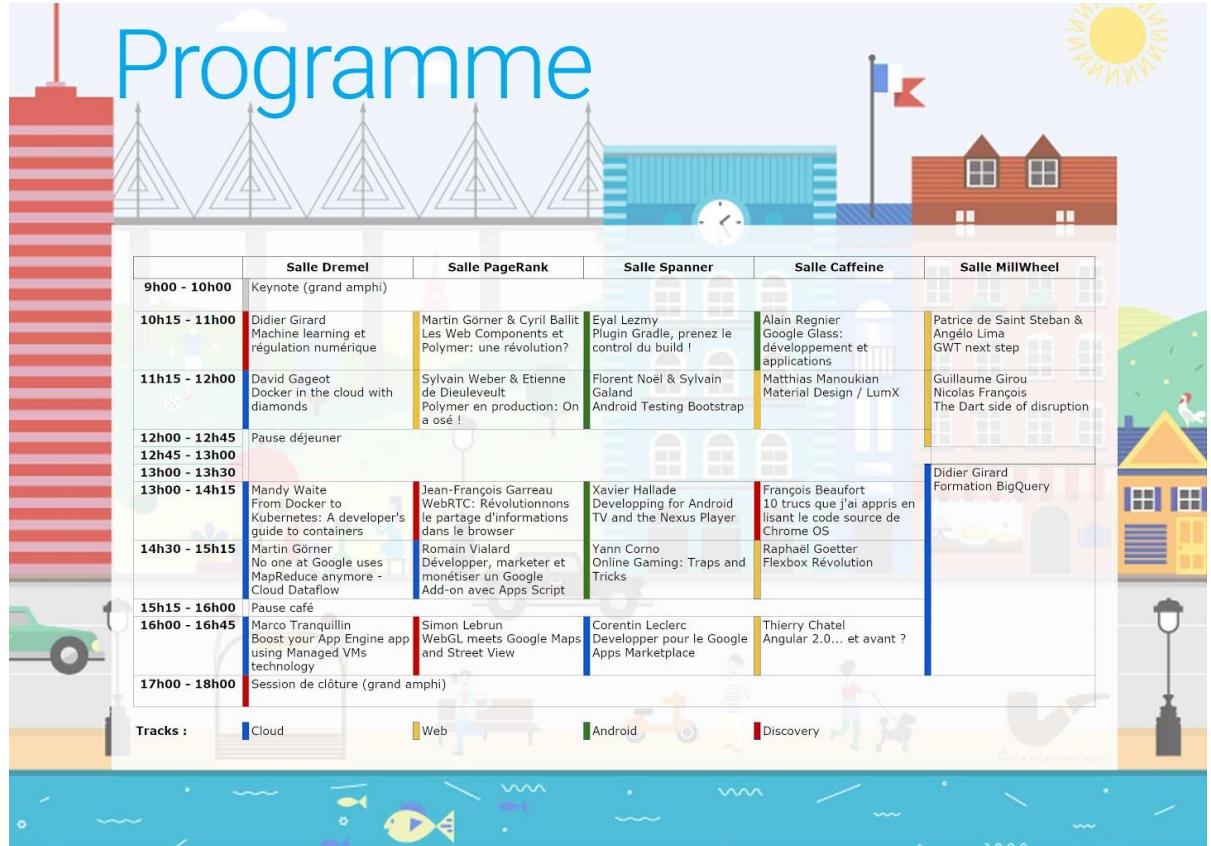
1 day

300 attendees

30 talks

28 speakers,
5 Googlers et
6 GDE

4 topics : **Cloud**,
Web, **Android**,
Discovery



Programme

	Salle Dremel	Salle PageRank	Salle Spinner	Salle Caffeine	Salle MillWheel
9h00 - 10h00	Keynote (grand amphithéâtre)				
10h15 - 11h00	Didier Girard Machine learning et régulation numérique	Martin Görner & Cyril Ballit Les Web Components et Polymer: une révolution?	Eyal Lezmy Plugin Gradle, prenez le contrôle du build !	Alain Regnier Google Glass: développement et applications	Patrice de Saint Steban & Angélo Lima GWT next step
11h15 - 12h00	David Gageot Docker in the cloud with diamonds	Sylvain Weber & Etienne de Dieuleveult Polymer en production: On a osé !	Florent Noël & Sylvain Galand Android Testing Bootstrap	Matthias Manoukian Material Design / LumX	Guillaume Girou Nicolas François The Dart side of disruption
12h00 - 12h45	Pause déjeuner				
12h45 - 13h00					
13h00 - 13h30					
13h00 - 14h15	Mandy Walte From Docker to Kubernetes: A developer's guide to containers	Jean-François Garreau WebRTC: Révolutionnons le partage d'informations dans le browser	Xavier Hallade Developing for Android TV and the Nexus Player	François Beaufort 10 trucs que j'ai appris en lisant le code source de Chrome OS	Didier Girard Formation BigQuery
14h30 - 15h15	Martin Görner No one at Google uses MapReduce anymore - Cloud Dataflow	Romain Vialard Développer, marketer et monétiser un Google Add-on avec Apps Script	Yann Corno Online Gaming: Traps and Tricks	Raphaël Goetter Flexbox Révolution	
15h15 - 16h00	Marco Tranquillini Boost your App Engine app using Managed VMs technology	Simon Lebrun WebGL meets Google Maps and Street View	Corentin Leclerc Développer pour le Google Apps Marketplace	Thierry Chatel Angular 2.0... et avant ?	
16h00 - 16h45					
17h00 - 18h00		Session de clôture (grand amphithéâtre)			

Tracks :

- Cloud
- Web
- Android
- Discovery

DevFest 2015 in Pictures



DevFest 2015 feedbacks !

"Really **exciting** ! Thank you for this amazing day."

Xavier Langlois

"A wonderful day at #gdgparis #DevFestParis. **Thank you to the organizers and sponsors of the event !**"

Klemen Sever

"Very nice talks, great **organization**.
Bottom line, when is the next one ??????"

Félix Billon

"**Congratulations** to #GDG Paris for the #DevFestParis. It was nice and interesting."

Frédéric Renout

"Great event, **bravo to the speakers and organizers** ! (+1 for the caterer !)"

Ludovic Borie

"**Thank you** to the organizers and speakers for the event #DevFestParis"

MaskedHawk

DevFest 2016: what will happen ?

1 date : February 5th, 2016

+ 500 expected attendees

+ 20 talks

4 topics : **Cloud,**
Web,
Android,
Discovery

1 prestigious location

18 medias and social networks



DevFest 2016, a new **prestigious venue** !



Your implication

Become a sponsor

Why become a DevFest 2016 **sponsor** ?



Increase your **popularity** with the most involved stakeholders in the Mobile and Web technologies sectors



Enjoy the DevFest **communication** campaign *via* social medias with 18 networks involved, and by your presence on site



Differentiate yourself from your competitors



Associate your **image** to a dynamic and international event, at the forefront of technology



Develop your **network** by meeting current and future generations

How to become **sponsor** ?

By choosing one of the 3 available packs:

	Silver	Gold	Platinum	Description
included conference tickets	2	4	8	
Digital presence	Yes	Yes	Yes	Logo and company link on the DevFest web site and on social networks
Sponsor room presence	1 m2 table	6 m2 booth	9 m2 booth	
Distribution of flyers		Yes	Yes	Possibility of giving out flyers in the bag distributed to each attendees
On site animations		Yes	Yes	Possibility to organize a game, an animation that will be featured during the Keynote
Keynote presentation			Yes	5 minutes to present the company during the keynote
Dedicated session			Yes	Possibility to propose a speaker for a session
Annual GDG Paris sponsoring		Included	Included	Sponsoring of all other GDG Paris events in 2016
Price	1 500 €	3 000 €	5 000 €	
<i>Number of available packs</i>	8	6	4	

Thank you to our DevFest 2015 sponsors !

Google



CIRRUEO
Enterprise Optimization



 lumapps

[Sf=ir]


webtiss
créateur de solutions mobiles

 mailjet™



Genymobile

Xebia

Contacts

bureau@gdgparis.com

