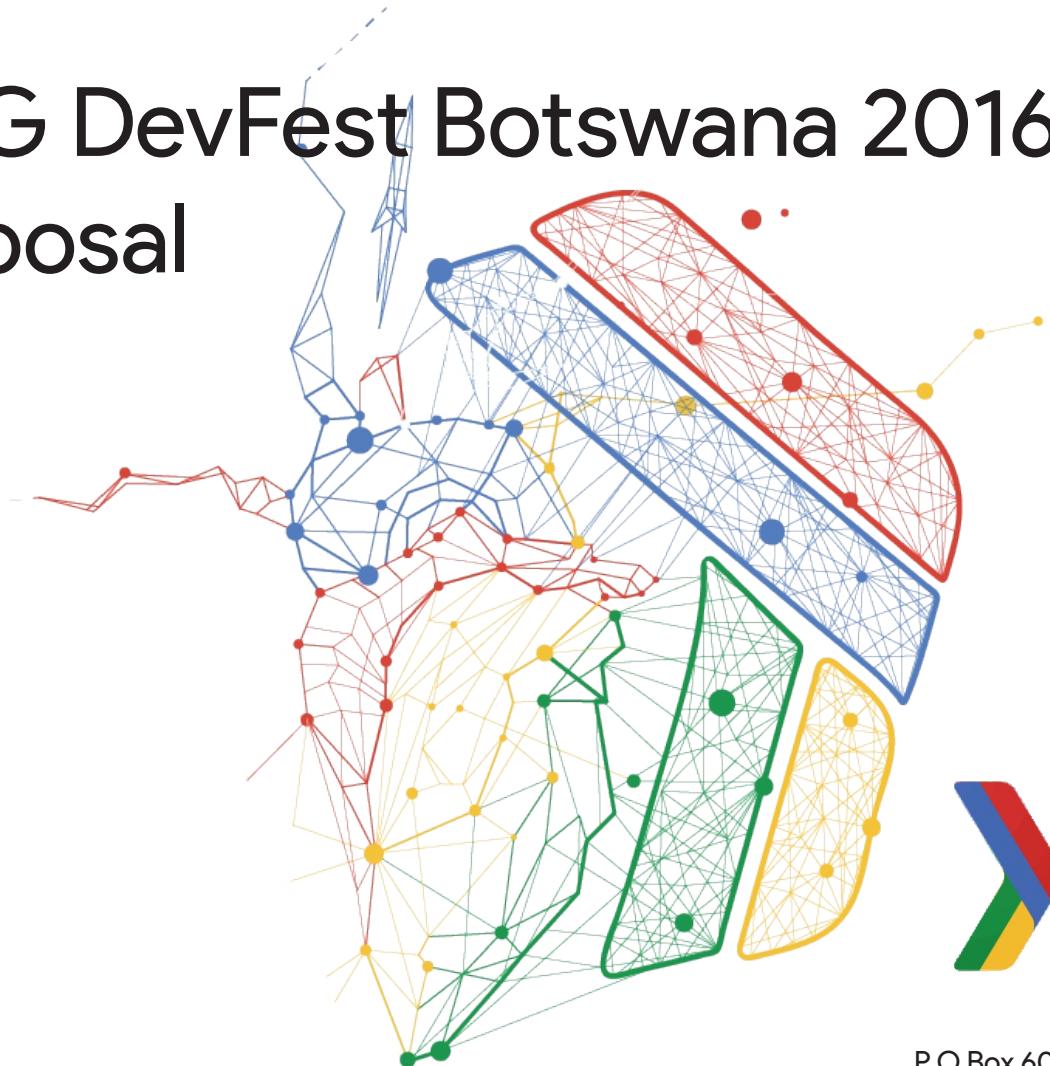




GDG DevFest Season 2016

GDG DevFest Botswana 2016 Proposal



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Executive Summary

With the rest of the world heading into a sphere of technological breakthrough, advancement and sophistication Botswana is no different in sharing the vision to be an active body of this sphere. It is imperative as youth to cultivate on the technology wave and not shy away from opportunities to contribute greatly to this movement as aspiring and advancing developers. Google Developer Group is a community of developers focused on promoting developers and technological innovation, mainly interested in Google developer technologies. We have been hosting small Google developers' events for the past year and to elevate the grandeur of these events we will be hosting GDG Botswana Devfest 2016, a collaboration between GDG Gaborone and GDG Francistown to bring your local developer community together to experience talks, in-depth product demos and behind-the-scenes interviews for Google developer technologies

Overview

GDG Devfests are large, community-run events that can offer speaker sessions across multiple product areas, all-day hack-a-thons, code labs, and more. In 2016, the official Devfest Season runs from September 01st through November 30th. Each GDG Devfest will be inspired by and uniquely tailored to the needs of the developer community that hosts it. While no two events will be exactly alike, each GDG Devfest will, at its core, be powered by a shared belief that when developers come together to exchange ideas, amazing things can happen.

In addition, all keynote and technical sessions will be available on-line for time-shifted viewing. The event can also offer other unique activities for developers, such cloud codelabs or even hackathons. This year's hackathon will be on our newly re-introduced passenger train and solutions built from the hackathon will be focused on three areas, Mobile, Web and Internet of Things(IoT). We will be collaborating with GDG Francistown for the first time since we are so far apart and we are trying to build the relationship by spending

What to Expect

In 2015 the conference was visited by 40+ attendees and 2 speakers from Botswana and this year - expanded experts' geography to have Google Developer Experts!

Every year more than 80% of our participants are experienced developers, so Devfest Botswana 2016 will have highly technical sessions.

3 parallel tracks dedicated to Mobile, Web and Internet of Things(IoT)

At the very end of all the talks we will have a 48hr long hackathon, developers will team up to produce high-grade solutions and pitch them to a panel of judges.

Presentations

There will be presentations delivered on Google platforms and general development platforms, these will be Android N, Google Cloud Platform, Firebase and Tensor Flow

Tech Announcements

The event will recap the announcement of the main Google IO in May, the developers will learn about Spaces, Android N Beta, Android Wear, Google Assistant, Daydream and another new development tools that was revealed at the event.

Hackathon

Developers will have the chance to start creating tools applications, putting into work the new tools and the old ones to push the limits of technology. There will be prizes for the coolest product form the developers who



Venue

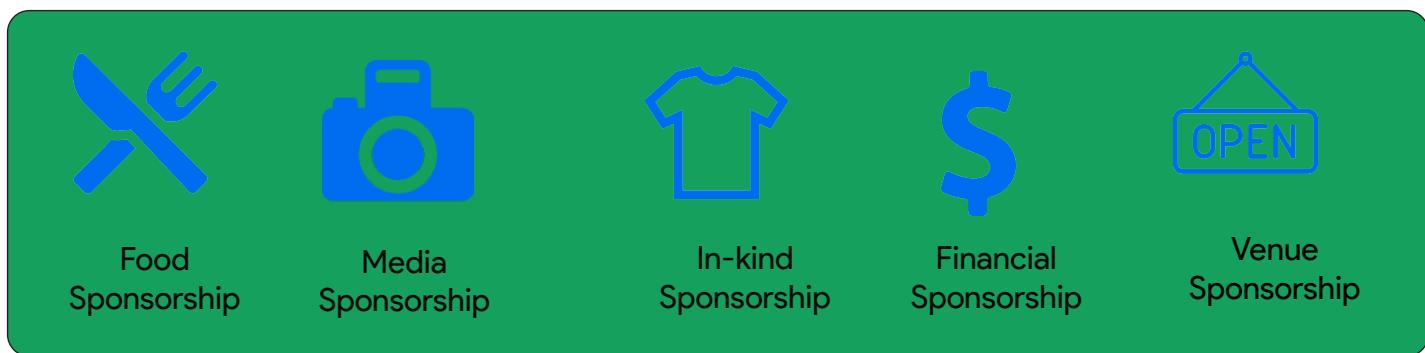
The event will be in 3 places;

- University of Botswana, which will be the starting point and the finish point for the event.
- Botswana Railways Train between Gaborone and Francistown. We will use the train as a mode of transport between Gaborone and Francistown.
- Botswana Accountancy College Francistown Campus: This is where we will spend most of our time on the second day, we will spend about 14 hours here for the 48hr hackathon.

Organizers

Google Developers Group Gaborone (GDG Gaborone) in collaboration with the Google Developer Groups Francistown (GDG Francistown). GDG Gaborone is responsible for mobilizing Southern Botswana while GDG Francistown will mobilize Northern Botswana.

Sponsorship Opportunities



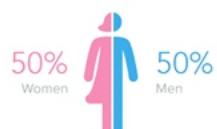
Audience

Participant demographics

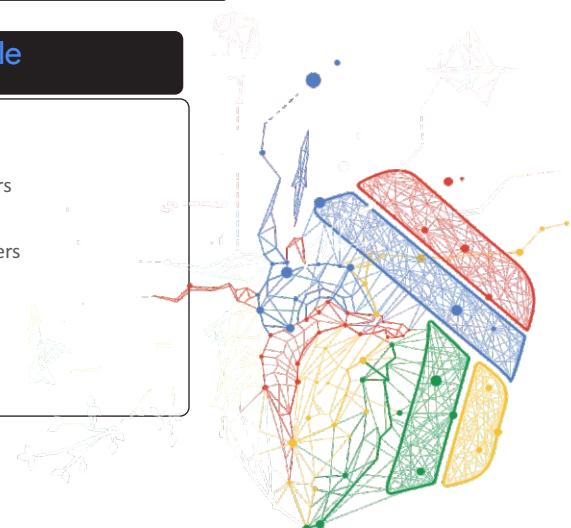
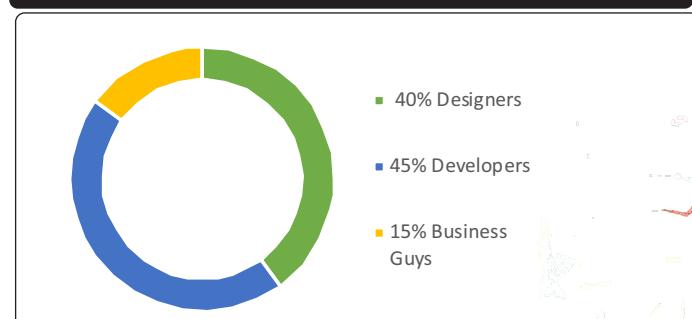
Expected Participants

100-200

Expected Gender distribution



Expected Attendee Profile



What we offer in return

3 PACKAGES AVAILABLE

INFERNO

- Company logo on event website
- Attribution on social Media channels
- Brand promotion on swag
- Branding on stage
- Stall during the event
- 10-minute talk with the participants

BORNFIRE

- Company logo on event website
- Attribution on social Media channels
- Brand promotion on swag
- Stall during the event

CANDLE LIGHT

- Company logo on event website
- Attribution on social Media channels
- Brand promotion on swag
- Stall during the event

Benefits to your Institution

The event is a platform to market your company and the various products it offers by having a stall to display and its offers to developers. Additionally, it is a worthy and affordable teambuilding tactic for your female staff members who would be partaking in the event. More importantly it would be a massively commendable gesture to partake in the development of a currently very narrow industry that is vital for the technology oriented entities as your institution. It is needless to outline the obvious act of social responsibilities that would go a long way in growing the Botswana economy.



About Us

GDG Gaborone stands for Google Developer Group Gaborone. We are a community of developers interested in Google technologies like Android, Firebase, Polymer, Chrome and APIs like the YouTube API, the Google Maps API to mention a few. We are highly technical group and try by all means to attract interest of other people in order to grow the developer community and working to disrupt the innovation space in Botswana.

For the past year we have hosted 8 events which are as follows;

INTRODUCTION TO ANDROID DEVELOPMENT: 10 February 2015

Number of participants: 30

Percentage of women: 60%

Venue: University of Botswana

ANDROID DEVELOPMENT HACKATHON: 10 April 2015

Number of Participants: 35

Percentage of women: 60%

Venue: University of Botswana

Number of apps produced: 4

GOOGLE I/O EXTENDED 2015: 28 May 2015

Number of participants: 50

Percentage of Women: 40%

Venue: University of Botswana

Number of Apps produced in the hackathon: 5

BUILDING EXTRAORDINARY APPS WITH FIREBASE: 31 July 2015

Number of Participants: 40 of which 20 were from Botswana Institute of Technology Research and Innovation (BITRI).

Percentage of women: 45%

Venue: University of Botswana

GDG GABORONE DEVFEST 2015: 30 October 2015

Number of Participants: 40

Percentage of women: 25%

Venue: University of Botswana

GDG GABORONE CODE RUMBLE 2016: 29 January 2016

Number of Participants: 120

Percentage of women: 20%

Venue: University of Botswana

GDG GABORONE NOVTECH IWD 2016: 8th to 10th April 2016

Number of Participants: 30

Percentage of women: 70%

Venue: University of Botswana

I/O EXTENDED 2016 BOTSWANA

Number of Participants: 32

Percentage of women: 25%

Venue: University of Botswana

