

# Guilherme Hebling

Front-End Web Developer

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## SUMMARY

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Front-end developer with a background in business administration and digital marketing. Attentive to detail and an eye for designing user interfaces. Keen on creating good solutions with a good user experience using HTML5, CSS3/SCSS, and JavaScript. Currently looking for the right opportunity where I can put my skills into practice while continuously expanding my knowledge within web development.

## SKILLS

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### Web Technologies:

HTML5, CSS3,  
Sass/SCSS, Bootstrap, Tailwind

### Programming Language:

JavaScript

### Design:

Figma, Adobe XD

### Web Server:

Firebase, Google Cloud Platform

### Version Control:

Git, GitHub

### Tools:

VS Code, Chrome Dev Tool

## PROJECTS

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### Amazon Clone

Web application created with **React** and deployed using **Google Firebase**.  
React Router for UI, React Context API for basket, and user authentication.

[Deployed Website](#) | [GitHub Repository](#)

### Photographer Portfolio

Responsive web design coded from scratch using **Sass/SCSS** and extensive use of **Flexbox** for the user interface, and JavaScript for responsive navbar and hamburger menu.  
Designed the website mockup using **Figma** before the actual coding.

[Deployed Website](#) | [GitHub Repository](#)

### Google Maps Store Locator

A website with search functionality integrated with the **Google Maps API**.  
Search input looks for **JSON** list of stores and returns the filtered results on the map.

[Deployed Website](#) | [GitHub Repository](#)

### Tech Company Website

Clean and modern website developed using **Tailwind CSS (CSS Framework)**.  
The inspiration for the design comes from tech-related startups and companies.

[Deployed Website](#) | [GitHub Repository](#)

## EDUCATION

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### The Complete Web Developer in 2021

*Zero to Mastery Academy*

### Web Development

*Johns Hopkins University (via Coursera)*

### Introduction to User Experience Design

*Georgia Institute of Technology (via Coursera)*

### Bachelor of Business Administration (BBA)

*Federal University of São Carlos (UFSCar)*

**2011 - 2017**

*Sorocaba - Brazil*

- Professional focus on business administration.

## WORK EXPERIENCE

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### Freelancer / Self-Employed

*Hebling Media*

**02.2018 – present**

*Oslo – Norway*

- Web design and web management for local companies
- Assignments as a photographer and videographer on commercial work and the wedding industry
- Valuable knowledge in customer service and running my own company in Norway.

### Marketing Specialist

*Market Phone*

**02.2017 – 02.2018**

*Sorocaba – Brazil*

Largest e-commerce company for beauty products in Latin America. As an intern in digital marketing, I helped to improve the website's SEM using primarily Google AdWords and Facebook Ads. Was also one of the middlemen between managers, and the digital marketing and design teams. Establishment of reports and dashboards for the company's KPIs.

### Digital Marketing

*Beleza na Web*

**11.2015 – 05.2016**

*Sao Paulo – Brazil*

Largest e-commerce company for beauty products in Latin America. As an intern in digital marketing, I helped to improve the website's SEM using primarily Google AdWords and Facebook Ads. Was also one of the middlemen between managers, and the digital marketing and design teams. Establishment of reports and dashboards for the company's KPIs.

## OTHER

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### Languages

**English:** Fluent both oral and written

**Norwegian:** Good skills both oral and written

**Portuguese:** Native

**Spanish:** Good skills both oral and written

**Italian:** Basic skills both oral and written

### IT

Experienced user of **Microsoft Office (Excel, PowerPoint, Word)**

Advanced user of creative software such as **Lightroom, Premiere, Photoshop**

Knowledge of **MS Access, SharePoint, CorelDRAW, Adobe XD, InDesign, VS Code**