

A DEEP DIVE INTO

SHARK TANK

Sink or Swim



14
SEASON

317
EPISODES

\$226.49M
INVESTMENT VALUE

1274
TOTAL PITCHES

765
GOT DEAL

Barbara Corcoran

\$17.72M

Investment Amount

22.85 Avg. Equity

Mark Cuban

\$59.42M

Investment Amount

17.70 Avg. Equity

Lori Greiner

\$43.24M

Investment Amount

16.37 Avg. Equity

Robert Herjavec

\$35.40M

Investment Amount

18.37 Avg. Equity

Daymond John

\$20.25M

Investment Amount

25.84 Avg. Equity

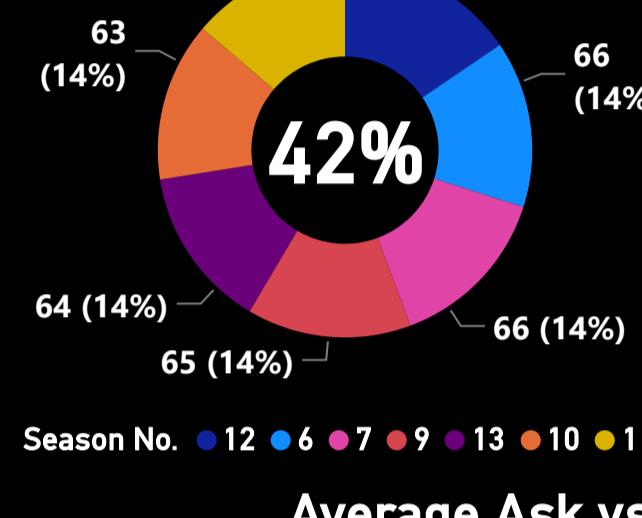
Kevin O'Leary

\$28.17M

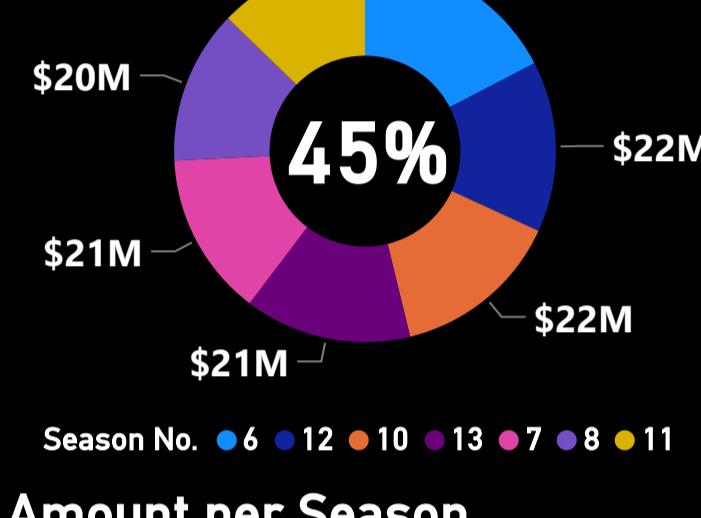
Investment Amount

15.11 Avg. Equity

Seasons with Most no of Deals



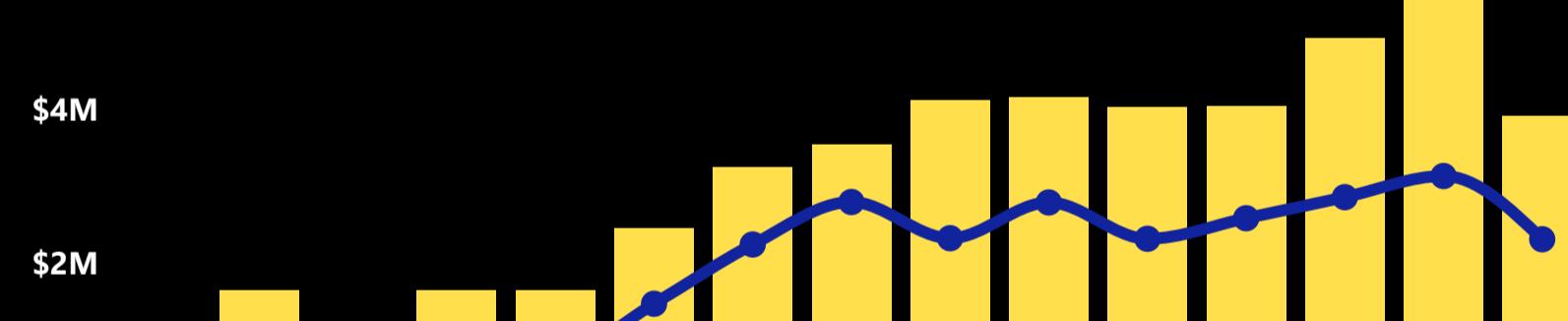
Seasons with Top Investment



Average Ask vs Deal Amount per Season

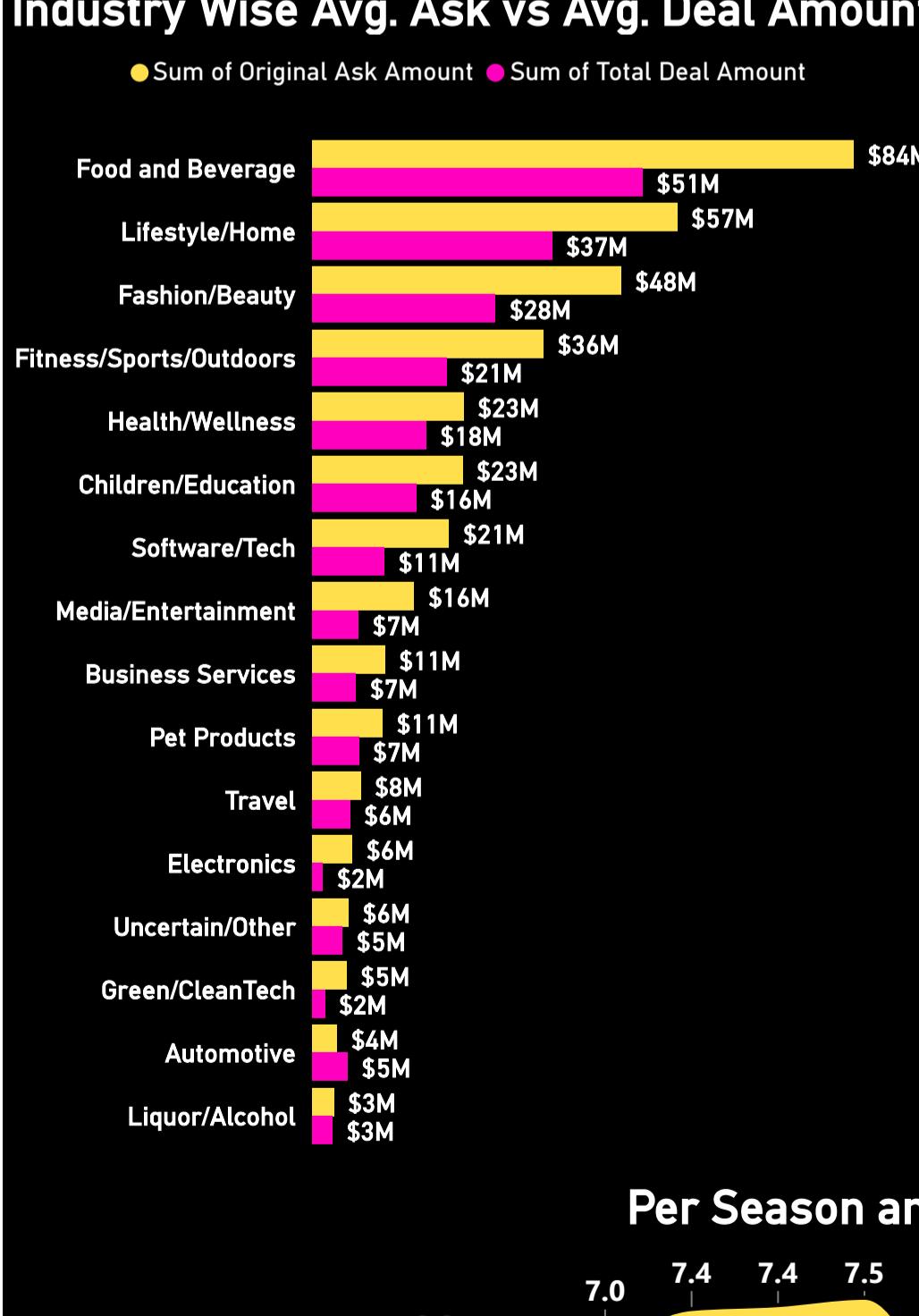


Average Requested vs Deal Valuation per Season

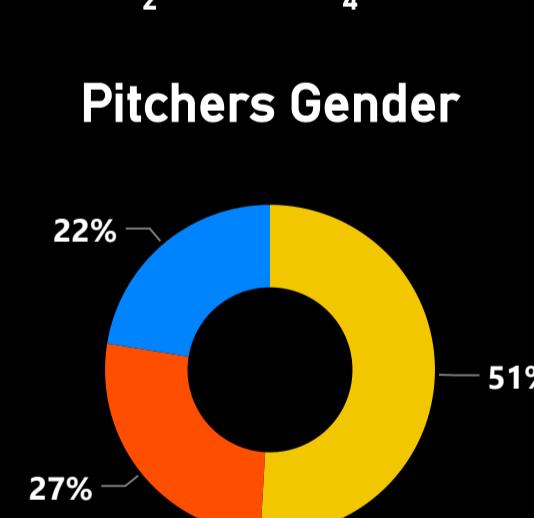


Industry Wise Avg. Ask vs Avg. Deal Amount

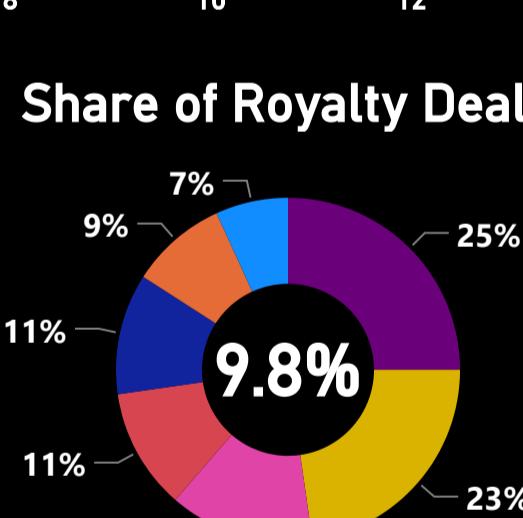
● Sum of Original Ask Amount ● Sum of Total Deal Amount



Pitchers Gender

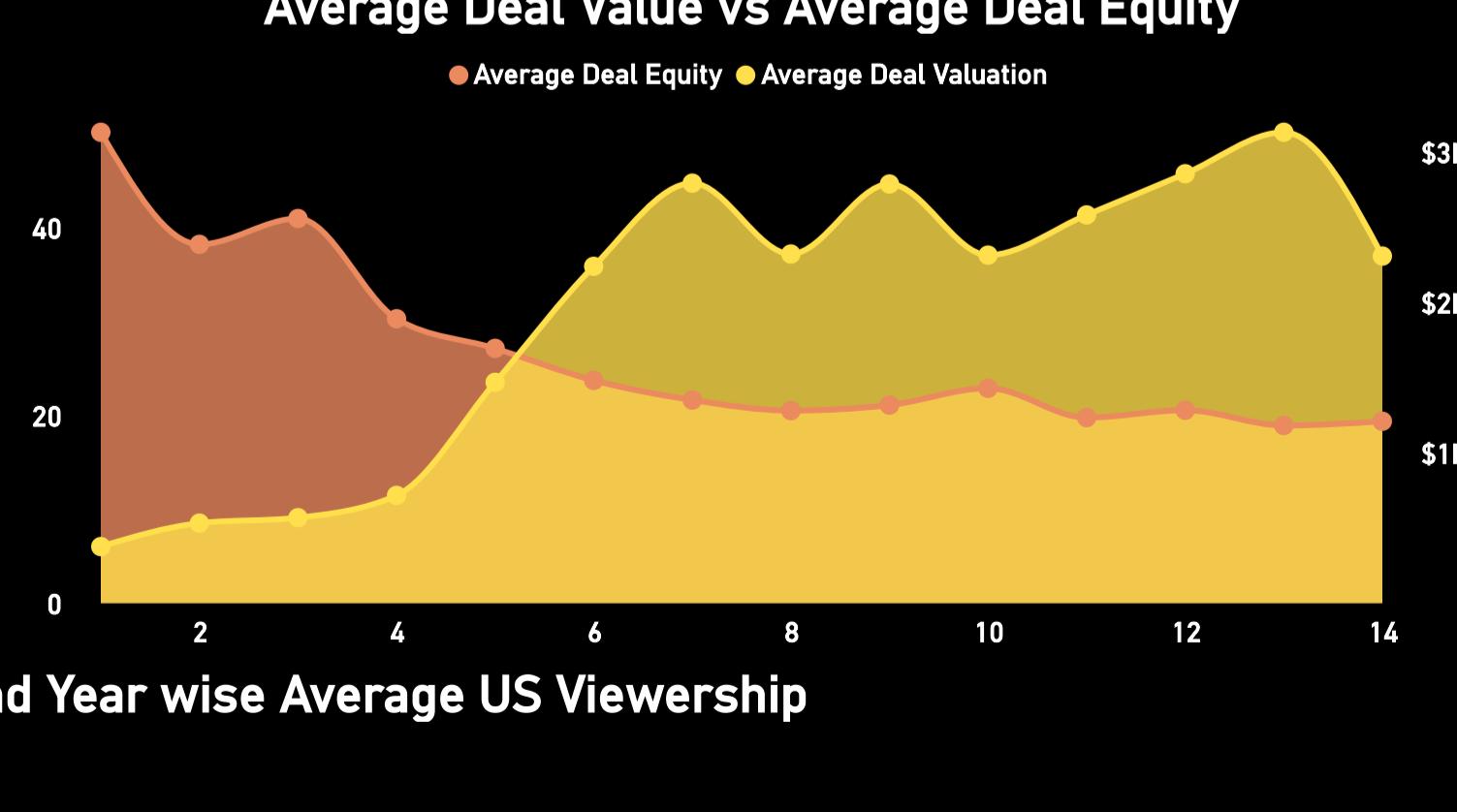


Share of Royalty Deals



Average Deal Value vs Average Deal Equity

● Average Deal Equity ● Average Deal Valuation



Per Season and Year wise Average US Viewership

