Programmer

- 1. First job, fresh out of school
- 2. Many years of experience, but new in this organization
- 3. Long-term employee, but new to this programming language
- 4. A high-priced contractor, expert in the technology
- 5. Long-term employee, counting the last few years to retirement.
- 6. The "go to" programmer with the answer to any situation

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Tester

- 1. First job, fresh out of school
- 2. Many years of experience, but new in this organization
- 3. Experienced tester trying to learn test automation
- 4. Experienced Business Analyst turned tester
- Former programmer turned tester to support test automation
- Highly experienced in this business domain

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Manager

- 1. Recent MBA degree
- Recently promoted from a senior programming position to manager
- Former deputy for a wellrespected manager, promoted when that manager moved on
- 4. Long-time manager from the "School of Hard Knocks"
- Hoping to reclaim reputation after two straight "failed" projects
- Reads all the classic management books

Product Owner

- Recent liberal arts graduate, hired because of a shortage of Product Owners
- Business Analyst retitled to Product Owner when the organization transitioned to Agile
- 3. Lead UX designer
- 4. Customer Service manager for the product
- Marketing manager for the product
- 6. Director of the business division

Scrum Master

- Recent college graduate with a brand-new CSM certificate
- Project Manager retitled to Scrum Master when the organization transitioned to Agile
- 3. Programmer, interested in the people side of things
- Business Analyst, taking a new role as the development teams works more directly with users
- Development team member selected by the team to fill the Scrum Master role
- 6. Experienced as Scrum Master for several successful teams