

Date: \_\_\_\_\_

Step 2:-

Introduction:-

Our furniture E-commerce Platform aims to revolutionize the online furniture shopping experience by providing a seamless, customizable and customer-centric market place.

We target customers seeking stylish, high quality furniture with convenient delivery and assembly services.

Step 2:-

Problem:-

Customers struggle to find furniture that fits

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Problem:-

Customers struggle to find furniture that fits their personal style and spaces, along with reliable delivery and assembly options.

Solution:-

Our platform offers a wide range of customizable furniture options, virtual room planning tools, and dependable delivery services.

Step 3:-

Target Audience:-

Homeowners and renters looking to furnish their homes.

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Homeowners and renters looking to furnish their homes.

Interior Designers seeking a unique and customizable options business in need in office furniture solution.

Date:

#### Step 4:-

##### Products:-

- Furniture for living rooms, bedrooms, dining areas, office and outdoor spaces.
- Customizable options for Sofa, tables chair, beds and Storage units.
- Home decor accessories Such as lighting and rugs.

##### Services:-

Virtual room planning and design consultation.

Delivery and assembly Services.

After Sales Support, including returns and warranties.

#### Step 5:-

Virtual room planning and design consultation.  
Delivery and assembly Services.  
After Sales Support, including returns and warranties.

#### Step 5:-

##### Customization:-

Offering a wide range of customization options to suit individual tastes and space requirements.

##### User Experience:-

Advanced features like augmented reality for Virtual Placement and intuitive shopping interface.

##### Sustainability, Affordability, ~~Service~~

Eco-friendly materials and products to attract environmentally conscious consumers.

##### Affordability:-

Competitive pricing and Value added Services.

