



DOWN THE PLAN



PRODUCTIE DOSSIER

Owen De Waele NMD | 2018 - 19

Bachelor in de grafische en digitale media |
Bachelor of Graphical and Digital Media

Arteveldehogeschool | Artevelde University College Ghent

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BRIEFING

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BRIEFING

Wat wilt de klant ?

De klant wilt een webapplicatie waarbij je projecten / ideeën / producten (verder verkort als PIP) kan pitchen aan een doelgroep, en er geld voor te krijgen.

Sitemap

gewone' pagina's met content (uit db)

- home
 - about
 - contact
 - privacy policy
- nieuws (zonder categorieën)
- overzichtspagina (met pagination)
 - detailpagina
 - afbeelding
 - intro
 - tekst

te financieren producten/projecten/..., gesorteerd volgens categorieën

- Games
- Uitvindingen
- Muziek
- Evenement

Login/Register

- Profiel
- Project publiceren
- Credits kopen

Product/Idee/Project

Een pagina van een PIP moet volgende elementen bevatten

Uitleg over het project

Meerdere afbeeldingen met gallery-mogelijkheid

Commentaar

Er moet een doelbedrag ingesteld worden.

Vb 400 credits.

Mogelijkheid tot sponsoring

Gebruikers kunnen het product subsidiëren op verschillende manieren, die aangegeven zijn door de poster.

De mogelijke financieringen werden gekozen door de persoon die het product gepubliceerd heeft.

PLANNING

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Bepalen Activiteiten

Briefing bijwonen
Moodboard aanmaken
Aanmaken sitemap op basis van de briefing
Aanmaken van wireframes
Design opstellen
Opzetten Project
Opzetten Database
Content toevoegen aan database
Structuur van project aanmaken
Basis pagina's uitbouwen (home, contact, About, Privacy policy)
Login systeem aanmaken
Handmatig admin invoegen na default op user te zetten (Admin kan handmatig aangepast worden door de beheerder van de site)
Credit systeem
Aanmaken van producten pagina's en functionaliteiten
Lay-out en styling
Testing
Productiedossier

Prioriteren Activiteiten

- 1) Briefing bijwonen
- 2) Sitemap opstellen
- 3) Opzetten Project | Structuur van het project
- 4) Opzetten database
- 5) Moodboard aanmaken
- 6) Aanmaken wireframes
- 7) Design maken
- 8) Content toevoegen aan database
- 9) Login systeem opzetten | Admin invoegen | login checks
- 10) Credit systeem opzetten
- 11) Product pagina's en functionaliteiten
 - Aanmaken producten (met login check)
 - Een overzicht van alle producten tonen.
 - Detail pagina's van producten.
 - Toevoegen van foto's | deleten foto's
 - In de kijker
 - Funding optie
 - Mail functie
 - Comment formulier
 - Edit / delete knop
 - Edit en delete pagina
- 12) Lay-out en styling
- 13) Productie dossier
- 14) Afwerking
- 15) Testing

Tijdsinschatting

170u (3 weken iedere dag 8 uur)

Planning uitwerking WebDev 2

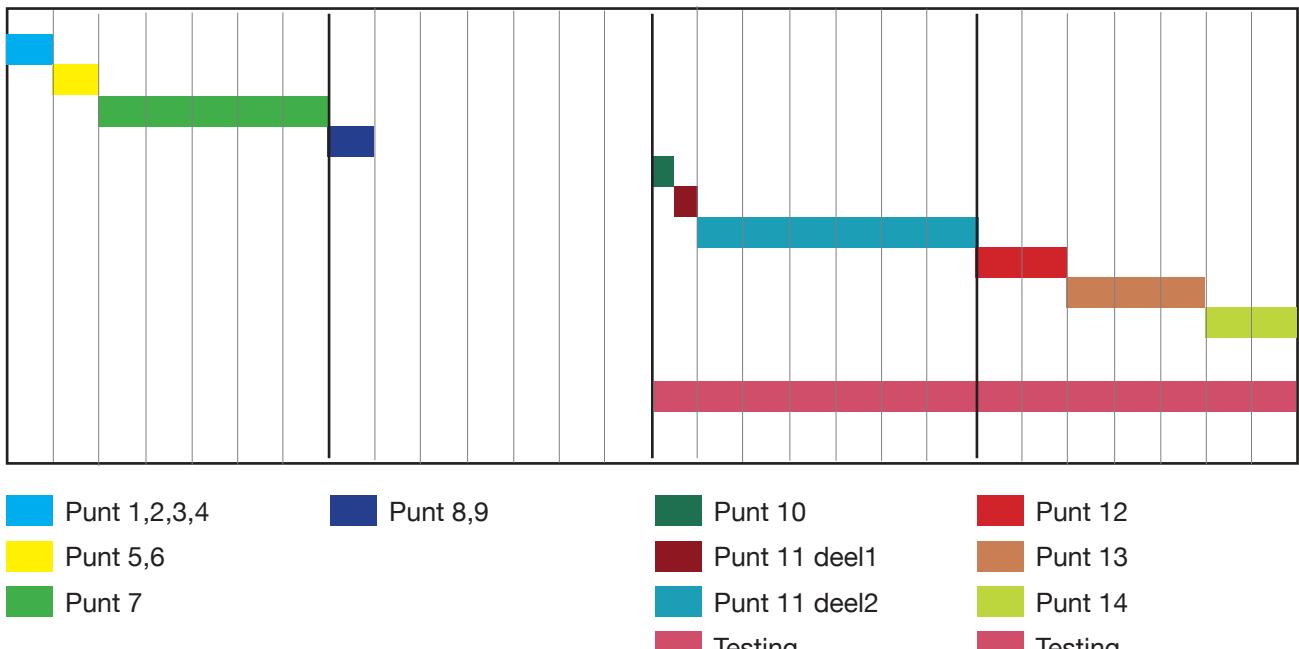
27/04/19

04/05/19

11/05/19

18/05/19

25/05/19



Controle uitwerking WebDev 2

Na het overlopen van de planning zijn er 2 extra dagen afwerking bijgekomen om nog kleine foutjes en design flaws uit de site te halen

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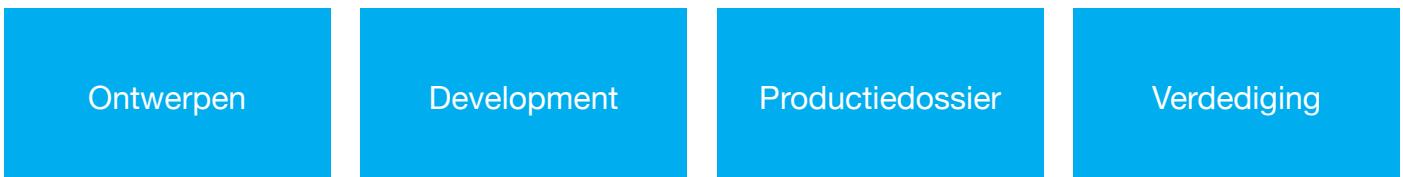


Scenario

De betrokken persoon (ik) moest voor het OLOD een webapplicatie maken waarbij je projecten / ideeën / producten (verder verkort als PIP) kan pitchen aan een doelgroep, en er geld voor te krijgen.

Doel en verwachtingen

- 1) Vootbrengen van een webapp
- 2) Voldoen aan klanten eisen
- 3) Product moet af zijn op 09/06/19

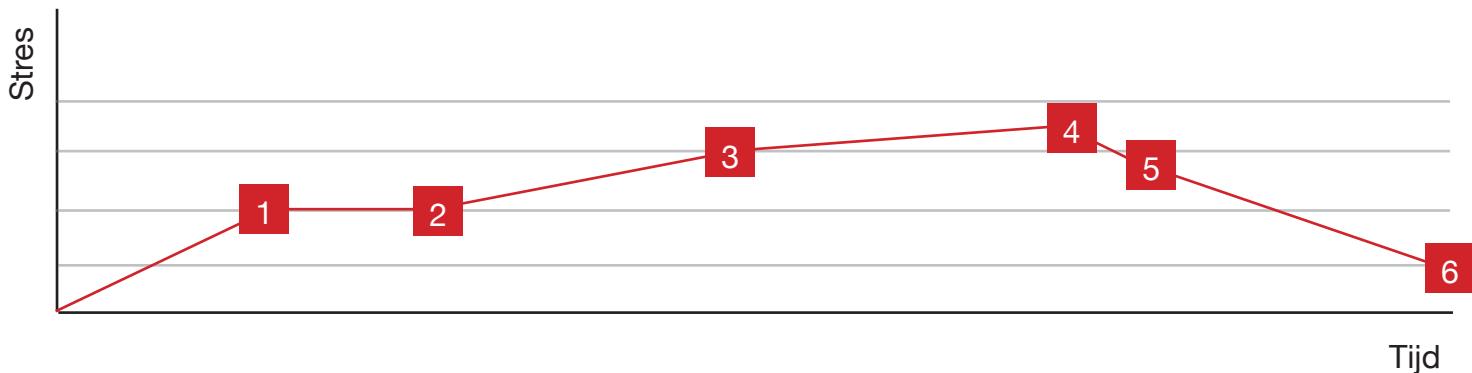


- 1) Moodbord
- 2) Sitemap
- 3) Wireframes
- 4) Visual designs

- 1) Database
- 2) Content
- 3) Front-/Back-end
- 4) Lay-out
- 5) Testing

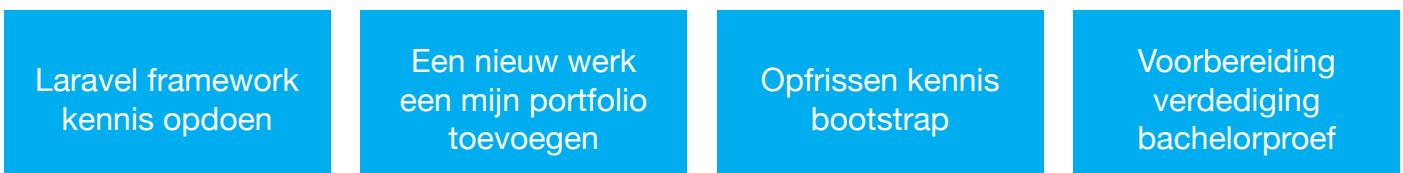
- 1) Verzamelen info
- 2) Implementeren
- 3) Lay-out

- 1) Presentatie maken
- 2) Presenteren



1. Designs maken duurde iets langer.
2. Database model was niet volledig dus extra migrations waren nodig.
3. Kleine foutjes blijven terug komen.
4. Productiedossier loopt samen met MobDev waar nog wat werk voor moet gedaan worden.
5. Kieskeurig met nuttige thema's in presentatie.
6. Deadline bereikt dus ontspanning.

Opportunities



MOODBORD

MOODBORD

MOODBORD

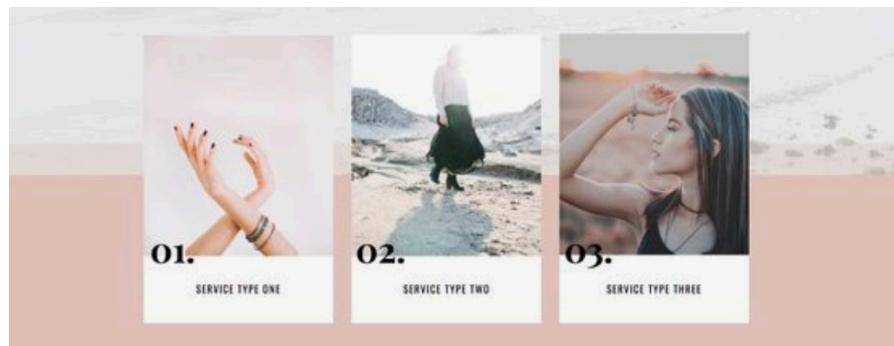
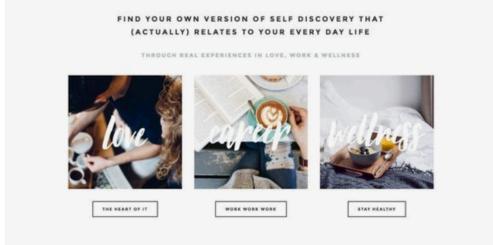
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Miito

Small bits of uninteresting journeys in my life.

Some updates here. It's been a while. I finally got the time to update this theme that I've been working on for a couple of months before I went on hiatus.

— 14 hours ago



Well, yeah, I messed up. I deactivated a physics mod and now my trucks have gone flying like a bird. I destroyed the whole cargo. To cancel the job, I need \$18,000 and I only have \$15,000. I'm done for.

— 1 day ago

Miito by Halim Zulqurni

10 CLEAN SANS-SERIF FONTS FOR YOUR WEBSITE & BLOG

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ANDES	FUTURA
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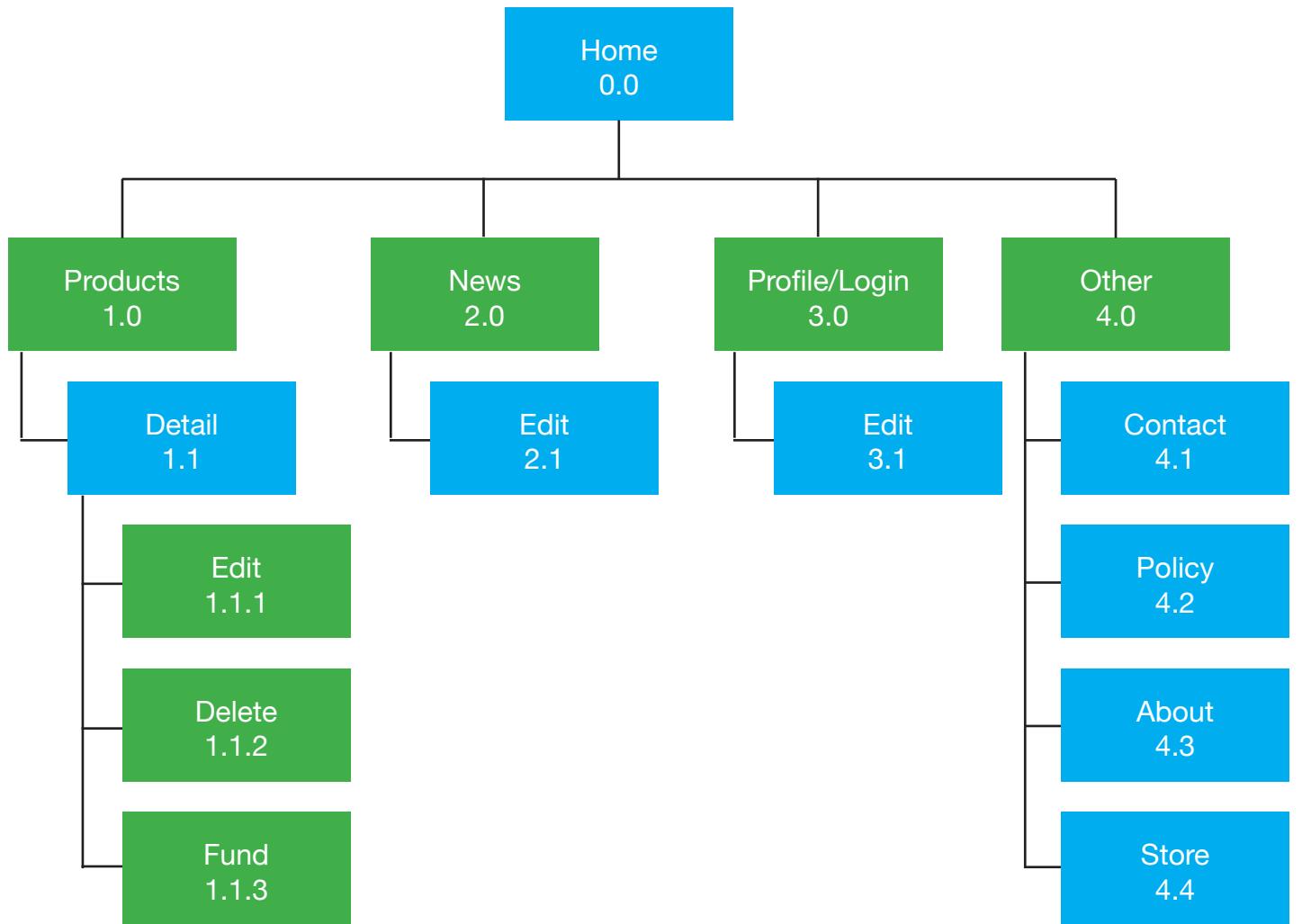
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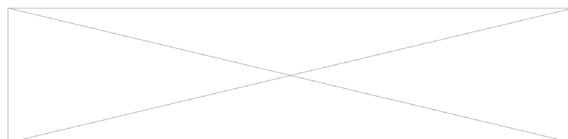
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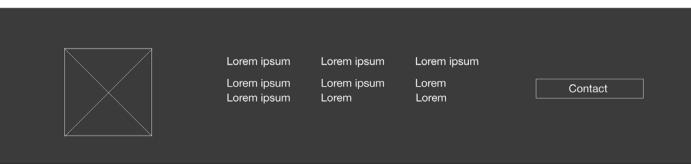
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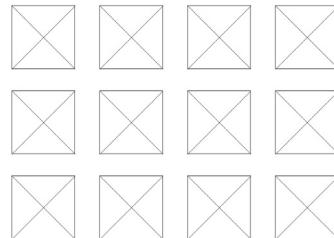
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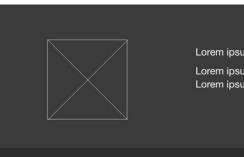
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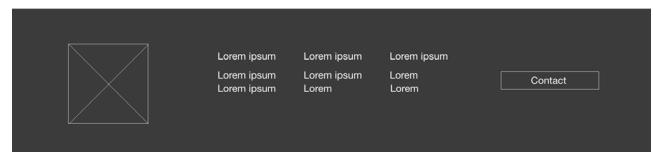
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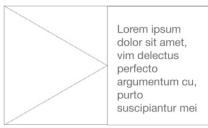
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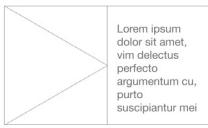
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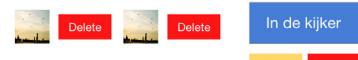
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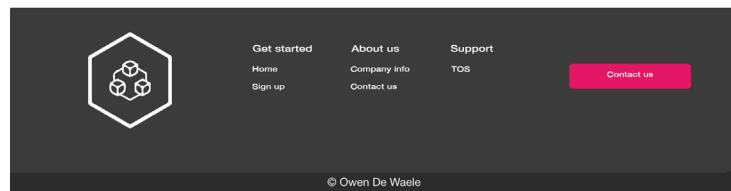
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Home

Welkom bij Down the Plan

Welkom wij zijn een website die nieuwe kickstarters en entrepreneurs helpen hun ideeën en project voor te stellen aan de wereld. Bij Down The Plan kunnen deze kickstarters en entrepreneurs hun ideeën en projecten online plaatsen met de bedoeling om commentaar en feedback van de community te krijgen en zelfs fundings ontvangen van geïnteresseerde partijen

About

Welkom wij zijn een website die nieuwe kickstarters en entrepreneurs helpen hun ideeën en project voor te stellen aan de wereld. Bij Down The Plan kunnen deze kickstarters en entrepreneurs hun ideeën en projecten online plaatsen met de bedoeling om commentaar en feedback van de community te krijgen en zelfs fundings ontvangen van geïnteresseerde partijen Ons team bestaat uit vrijwilligers van een in Gent gelegen multimedia bedrijf die de passie van de nieuwste uitvindingen wilt doorgeven en de mensen hun interesse wil wekken bij de nieuwste evenementen

Down The Plan overleeft op het funding systeem waarbij wij 10% nemen als winst van deze 10% gaat de helft naar een goed doel dat iedere maand veranderd

Policy

Privacy Policy

Effective date: April 27, 2019

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from 127.0.0.1:8000

Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

Email addressFirst name and last nameCookies and Usage Data

Usage Data

We may also collect information how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are

beacons, tags, and scripts to collect and track information and to improve and analyze our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

Session Cookies. We use Session Cookies to operate our Service.

Preference Cookies. We use Preference Cookies to remember your preferences and various settings.

Security Cookies. We use Security Cookies for security purposes.

Use of Data

Larvel Eindwerk uses the collected data for various purposes:

To provide and maintain the Service

To notify you about changes to our Service

To allow you to participate in interactive features of our Service when you choose to do so

To provide customer care and support

To provide analysis or valuable information so that we can improve the Service

To monitor the usage of the Service

To detect, prevent and address technical issues

Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Belgium and choose to provide information to us, please note that we transfer the data, including Personal Data, to Belgium and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Larvel Eindwerk will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Legal Requirements

Larvel Eindwerk may disclose your Personal Data in the good faith belief that such action is necessary to:

To comply with a legal obligation

To protect and defend the rights or property of Larvel Eindwerk

To prevent or investigate possible wrongdoing in connection with the Service

To protect the personal safety of users of the Service or the public

To protect against legal liability

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Service Providers

We may employ third party companies and individuals to facilitate our Service (“Service Providers”), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By email: owen.de.waele@hotmail.com

DATABASE

DATABASE

DATABASE

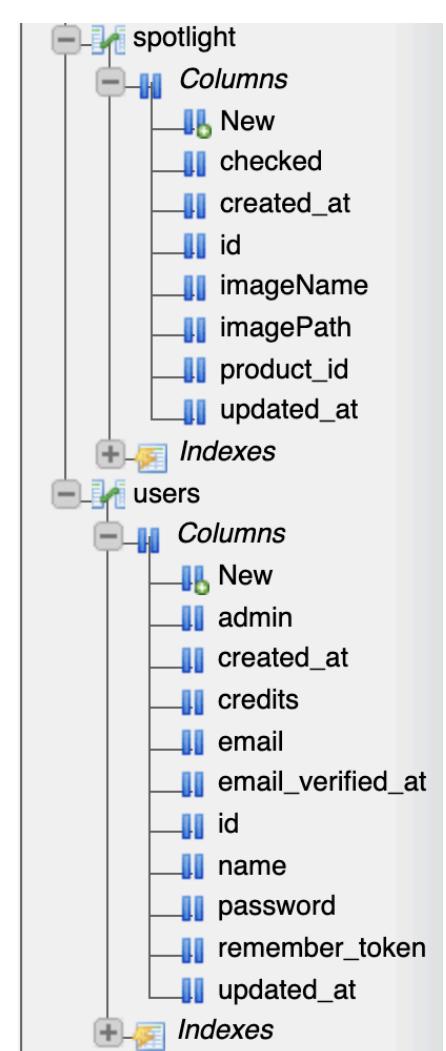
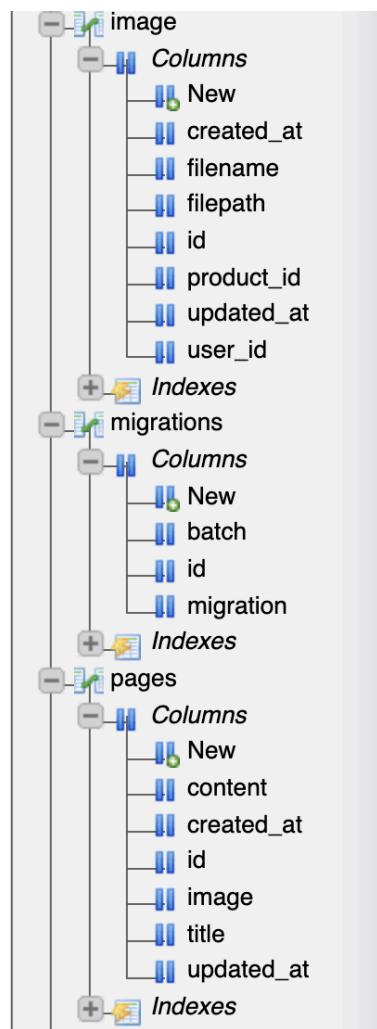
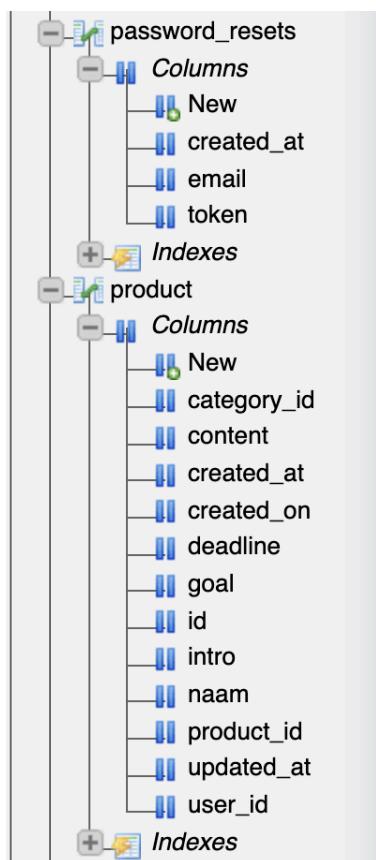
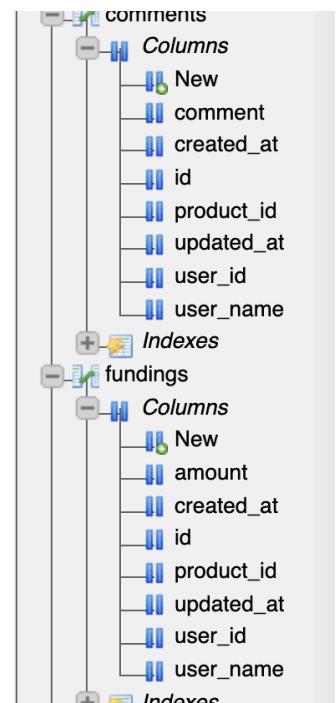
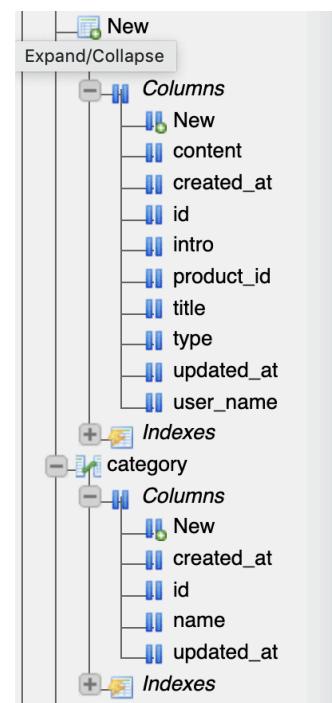
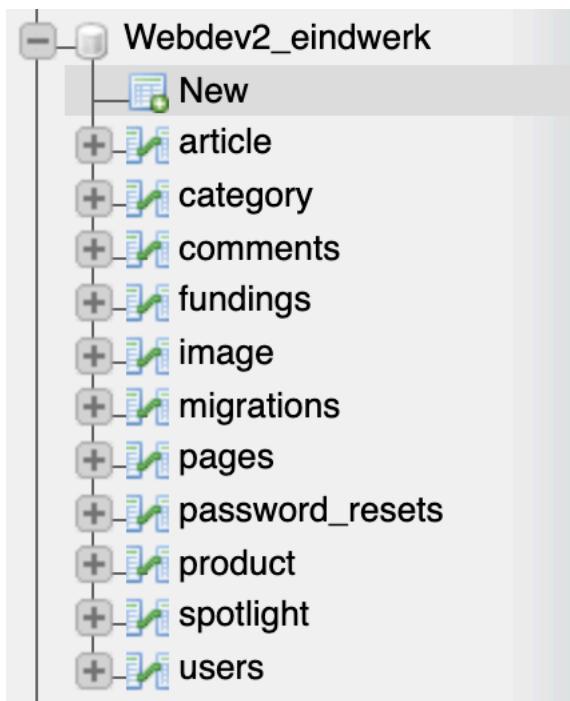
DATABASE

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TESTING

TESTING

TESTING

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TESTING

TESTING

Ik verwacht	Er gebeurd
Als ik de app start ik op de home pagina kom.	Als MAMP aanstaat gebeurd dit anders krijg ik een error
Ik verwacht dat ik voorbeelden kan zien als voordat ik mij inschrijf op de app	Men kan de basis pagina's en product pagina's bekijken zonder extra functies
Ik verwacht na mijn register direct ingelogd te zijn	Er word geredirect naar de homepage en de credits en user name worden getoond rechts in de header
Ik verwacht als ingelogde user functionaliteiten bij de producten	Een ingelogde user die geen admin en /of maker van het product is krijgt een fund en reactie functie.
Ik verwacht een melding als ik niet genoeg credits heb voor iets.	De user krijgt een knop die verwijst naar de credit page als de user geen credits meer heeft.
Ik verwacht als ik op lees meer klik bij de artikels op de homepage ik een overzicht van het artikel krijg.	Dit lukt
Ik verwacht een duidelijk contact overzicht voor de site als ik op een contact knop duw.	Contact link staat in header en footer met extra info voor contact op te nemen op de pagina zelf.
Ik verwacht dat ik op mijn profiel pagina op edit duw en dat ik mijn profiel kan aanpassen	Als men op de edit knop duwt kan mijn hun email / naam aanpassen en een profiel foto toevoegen.
Als ik op de create new product knop duw ik een nieuw product kan aanmaken.	Er word geredirect naar de create product page.
Ik verwacht als ik op download pdf duw ik een bestand krijg met een overzicht van het product.	Er word een pdf gedownload van het product.
Een volledige lijs met donaties van mijn product als ik op de knop 'bekijk volledige donatielijst duw'.	Er word geredirect naar een nieuwe pagina met een overzicht van de donaties
Foto's te kunnen toevoegen aan mijn project.	Er kunnen foto's toegevoegd worden toegevoegd op de detail pagina deze kunnen ook verwijderd worden.
Progress van de fundings te kunnen bekijken.	Er is een progresbar die dit aantoon.

Dat ik mijn product kan aanpassen	Er is een edit en delete optie beschikbaar op de detail pagina en overzicht pagina van de projecten voor de project eigenaars en/of admin.
Dat ik mijn project in de kijker kan zetten	Het product kan in de kijker worden gezet mits er een foto aanwezig is in het project en de user 200 credits heeft.
Dat ik kan doneren aan andere users	Bij de detail pagina's waar men niet de maker van het product is worden er fund functie's van 20,40 en 60 credits getoond.
Ik verwacht dat ik een eigen aantal credits kan doneren dien iet vaststaan.	Er is geen mogelijkheid voor een eigen aantal credits te doneren
Ik verwacht als admin alles aan te kunnen passen.	De admin kan site gewijs de producten en artikels aanpassen.
Ik verwacht als admin 10% van de gedoneerde funds	Er word 10% naar de admin doorgestuurd
Als ik fund er een email verstuurd word.	Dit werkt tenzij de user zijn/haar email niet in de sandbox zit

SNIPPETS

SNIPPETS

SNIPPETS

SNIPPETS

SNIPPETS

SNIPPETS

SNIPPETS

SNIPPETS

```

public function getIndex(){
    $page = Page::where('id', 1)->first();
    $spotlights = Spotlight::where('created_at', '>', Carbon::now()->subDays(7))->inRandomOrder()->limit(4)->get();
    $oldSpotlights = spotlight::where('created_at', '<', Carbon::now()->subDays(7))->get();
    foreach ($oldSpotlights as $post) {
        $post->delete();
    }
    $articles = Article::where('created_at', '>', Carbon::now()->subDays(2))->simplePaginate(6);
}

return view('general/home')->with(compact('page', 'articles', 'spotlights'));
}

```

```

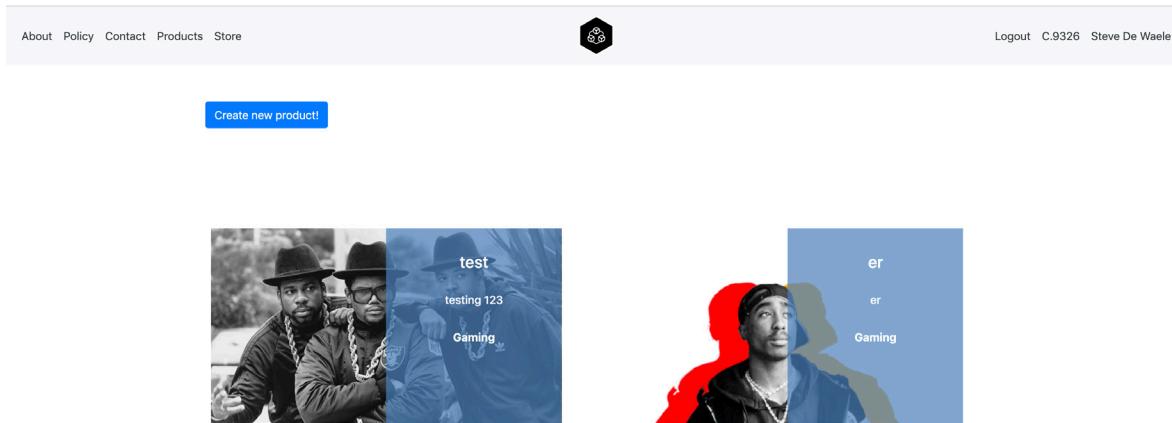
<div id="spotlightBox" class="mt-5">
@foreach($spotlights as $spotlight)
    <a href="{{route('productDetail', $spotlight->product_id)}}>
        Detail</a> |             |
| <hr/>                  |             |
| <b>er</b>              | er          |
| <a href="#">Detail</a> |             |
| <hr/>                  |             |

**Email**  
dewaelesteve@telenet.be

**Name**  
Steve De Waele

[Edit](#)

On to the products page when you are logged in as a user you will see a button appeared on the products page as show below.



When you press on the 'Create new product' button you will be redirected to a page to create your first project. There you will be given a form and have to fill in some basic information. Note: the input field 'doebedrag' only allows numbers. When you create a new product you will be redirected to the detail page we spoke about earlier. The detail page should look something like shown below.

The screenshot shows a project detail page for 'GuidelineTest' created on 2019-06-02. It includes a success message 'Product succesvol aangemaakt voeg afbeeldingen toe'. Below it, a section for recent donations (1) and a photo upload form (2). To the right, a yellow sidebar (3) contains project details and a red 'In de kijker' block (4).

- 1**: Overzicht recente donaties (Recent donations overview)
- 2**: Voeg foto's toe aan uw project (Add photos to your project)
- 3**: Project details and edit/delete buttons
- 4**: 'Zet uw project in de kijker' (Put your project in the spotlight) sidebar

On this page you have a number of functions if you are the creator of this project. To start off you can get a list view of your donors (1) automatically the last 4 donations will be shown on the page itself but to keep it clean the rest will be displayed on the list page. Secondly you have the option to add a picture to your project (2), you will also have the option to edit and/or delete your project (3) as you will notice you will have a yellow-ish block on the right side this is the 'In de kijker' (4) function. Before this function works you will have to follow the steps explained within this block but to keep it simple to activate this function you will need to add an image to your project which will also be shown on the detail page to you and other users who visit. After you add an image the detail page will look like the picture below.



De afbeelding/-en zijn geupload

### GuidelineTest

2019-06-02

Dit is voor een guideline test

We hebben al €0 van €500.00 ingezameld

[Download PDF](#)

[Overzicht recente donaties](#)

[Bekijk volledige donatie lijst!](#)

[Voeg foto's toe aan uw project](#)

[Bestanden kiezen](#) Geen bestand gekozen

[Verzenden](#)

[In de kijker!](#)

[Edit](#)

[Delete](#)

127.0.0.1:8000/storage/product11/2pac-55cec3e121fc2f.png

You will see that the yellow-ish block now is blue and the function is unlocked. With this function you can put your project in the spotlight. What this means is for the price of 200 credits your project will be featured on the homepage for 7days like shown below.

About Policy Contact Products Store

Logout C.9326 Steve De Waele

# Down The Plan

In de kijker

Nieuwsoverzicht

test is Geplaatst door Owen De Waele  
test

test date is aangemaakt door Owen De Waele

Not only will this attract more people to your project but you will have a better chance to receive fundings and that is one of our next functions I will be talking about. As we can see on the picture below there are some more features on the detail pages which will show themselves if you are not the creator of the product. One of these features is the comment feature where you can leave a review or comment on your experiences with the product.

The other one is the funding option which I will explain on the next page



ghjklk

2019-06-02

jhkj



We zitten op €702 en ons doel was €599.00

[Download PDF](#)[Fund 20](#) [Fund 40](#) [Fund 60](#)[Comment](#)

### Reactions

Test

Steve De Waele

The funding system is pretty straight forward after buying enough credits ( min 20 ) you will have the option to donate to other users their projects. When this happens your name, the amount you gave and the timestamp will be show in the donate function on the detail page for the creator to see. The creator can based on this list give the users a reward in return but he / she is not obligated to do so. The funding system is put toghester in a way that 90% of the funded credits will be given to the project these will be added to the project creators wallet. The other 10% will be going to the admin of the site for maintain purposes.

DEPLOY  
GUIDE

DEPLOY  
GUIDE

**DEPLOY**  
**GUIDE**

DEPLOY  
GUIDE

To start of the Deployment guide you will have to go to  
<https://github.com/gdm-1718-owendewa/DownThePlan>

and either download the zip file or clone it into your github desktop.

You can follow the deployment guide in the Readme.md file or down below

```
DownThePlan
```

After you downloaded the folder or cloned it go the main folder in our case ,Eindwerk\_WebDev2 and install composer locally or globally if do not have composer installed go to <https://getcomposer.org/download/> and follow the steps.

or if you want a quick install in the current directory (preferably the main folder) run.

```

```
php -r "copy('https://getcomposer.org/installer', 'composer-setup.php');"  
php -r "if (hash_file('sha384', 'composer-setup.php') === '48e3236262b34d-  
30969dca3c37281b3b4bbe3221bda826ac6a9a62d6444cdb0dc0615698a5c-  
be587c3f0fe57a54d8f5') { echo 'Installer verified'; } else { echo 'Installer corrupt';  
unlink('composer-setup.php'); } echo PHP_EOL;"
```

```
php composer-setup.php
```

```
php -r "unlink('composer-setup.php');"
```

```

After you installed composer either locally or globally you will create a .env file in the main folder. After you created this copy paste the following code in that file.

```

```
APP_NAME=Laravel
```

```
APP_ENV=local
```

```
APP_KEY=base64:fEz7//WAMKDiRIJ0vfkhWLDD1laMNtFTzSYTWL0xcrs=
```

```
APP_DEBUG=true
```

```
APP_URL=http://localhost
```

```
LOG_CHANNEL=stack
```

```
DB_CONNECTION=mysql
```

```
DB_HOST=127.0.0.1
```

```
DB_PORT=8889  
DB_DATABASE= {your database name}  
DB_USERNAME={your database user}  
DB_PASSWORD={your database pass}
```

```
BROADCAST_DRIVER=log  
CACHE_DRIVER=file  
QUEUE_CONNECTION=sync  
SESSION_DRIVER=file  
SESSION_LIFETIME=120
```

```
REDIS_HOST=127.0.0.1  
REDIS_PASSWORD=null  
REDIS_PORT=6379
```

```
MAIL_DRIVER=mailgun  
MAIL_HOST=smtp.mailtrap.org  
MAIL_PORT=587  
MAIL_ENCRYPTION=tls
```

```
//Got to https://www.mailgun.com/ and create your free account  
//Create a sandbox domain and get the free api's paste them below on order
```

```
MAILGUN_DOMAIN={your mailgun domain}  
MAILGUN_SECRET={your mailgun key}
```

```
MAIL_USERNAME=postmaster@sandboxc938220674964377ad56ea26066a5dd1.mailgun.org  
MAIL_PASSWORD=f96402c4dce59b04d13c31f48e73ed8f-2416cf28-d5a07c2b  
MAIL_FROM_ADDRESS=postmaster@sandboxc938220674964377ad56ea26066a5dd1.mailgun.org
```

MAIL_FROM_NAME={your mail name}

AWS_ACCESS_KEY_ID=

AWS_SECRET_ACCESS_KEY=

AWS_DEFAULT_REGION=us-east-1

AWS_BUCKET=

PUSHER_APP_ID=

PUSHER_APP_KEY=

PUSHER_APP_SECRET=

PUSHER_APP_CLUSTER=mt1

MIX_PUSHER_APP_KEY=,{PUSHER_APP_KEY},

MIX_PUSHER_APP_CLUSTER=,{PUSHER_APP_CLUSTER},

// Go to <https://stripe.com/en-be> and create an account there you will find

// your public and secret Stripe key paste them in order down below

STRIPE_KEY={your stripe public key}

STRIPE_SECRET={your stripe secret key}

CREDIT_RATIO=0.05

..

After you copied this add all the required info (links to stripe and mailgun site included).

Your database will have to be linked aswell

If you created your database and linked it you can import the database.sql file into to your database.

This database will have a few basic pages with content and an admin user with the info AdminUser@test.be and pass: 123456789

or make a new user the admin and delete this one.

After you've done this you can and start the app by going into the main file in your terminal or other CLI-tool and run the command

`php artisan serve` this will start up a server on the given host based on your `.env` file.

After that you can open a new terminal and use this project to start your own application.