

# ArtLink

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Mobile Development II  
2018-2019

New Media Development  
Bachelor in de grafische en digitale media  
Arteveldehogeschool

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# Scott Dunn

**Leeftijd:** 53  
**Beroep:** Gepensioeneerd  
**Status:** Gehuwd  
**Adres:** Gent

**Meest gebruikte websites:**  
Bol.com, HLN, Aldi

**Geduld**   **Humor**   **Flexibel**

## Doelen:

- Meer boeken lezen
- Meer gaan wandelen
- Reizen

**Meest gebruikte apps:**  
Facebook, Email, Belfius

## Frustraties:

- Rugklachten
- Verkeer
- Trage websites

**Gebruikte toestellen:**  
Smartphone, desktop, tablet

## Scenario:

Scott is een enorme fan van het museum. Zijn vrouw langs de andere kant niet via ArtLink kan hij naar een event gaan en ook nieuwe mensen leren kennen met dezelfde liefde voor het museum. Ook kan hij zijn kennis testen met quizzen en kunstwerken zien dat niet in het museum te bezichtigen zijn. De app is niet te moeilijk voor Scott om er wijs uittegeraken, dus hij zal een grote fan zijn.



## Persona Sheets & Scenarios

# Carolyn Hicks

**Leeftijd:** 20

**Beroep:** Student

**Status:** Single

**Adres:** Leuven

## Meest gebruikte websites:

Canvas, Youtube, Facebook

## Doelen:

- Diploma halen
- Reizen
- Op stap gaan

## Meest gebruikte apps:

Facebook, Instagram, Spotify

## Frustraties:

- Openbaar vervoer
- Slecht weer
- Mensen die afbellen

## Gebruikte toestellen:

Iphone en Macbook

## Scenario:

Carolyn wil graag meer museums bezoeken en met Artlink kan ze een event plannen met haar vrienden. Want met een groep plannen is niet altijd even gemakkelijk. Om de uitstap naar het museum leuker te maken kan zij en haar vrienden quizzen om te kijken wie het meeste weet over de schilderijen die er hangen. Voor een millennial is deze app een fluitje van een cent om te gebruiken.



# Persona Sheets & Scenarios

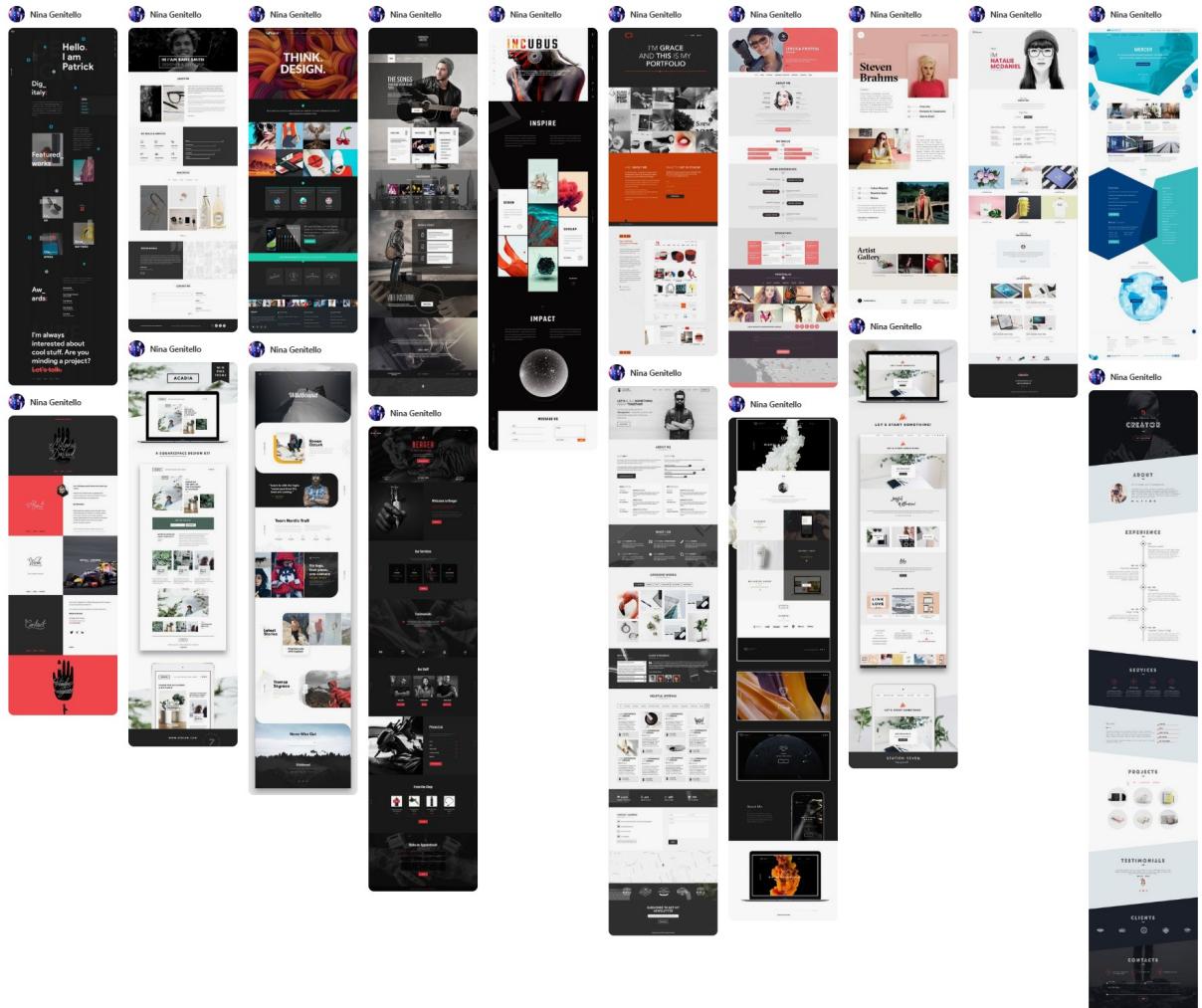
# Ideaboard

## Website

18 Pins

Jouw pins Meer ideeën

Rangschikken



Zoek wat ideeën voor deze sectie:

# Ideaboard

## Navigaties

8 Pins

Jouw pins Meer ideeën

Rangschikken

The board displays various navigation designs, including:

- A dark-themed mobile interface with a grid of contact icons.
- A dark-themed mobile interface with a sidebar menu and a central content area.
- A light-themed mobile interface featuring a large central button.
- A light-themed mobile interface with a grid of small cards.
- A dark-themed mobile interface with a top navigation bar and a main content area.
- A light-themed mobile interface with a flat navigation bar at the bottom.
- A light-themed mobile interface with a large central image and a navigation bar at the bottom.
- A light-themed mobile interface with a top navigation bar and a main content area.

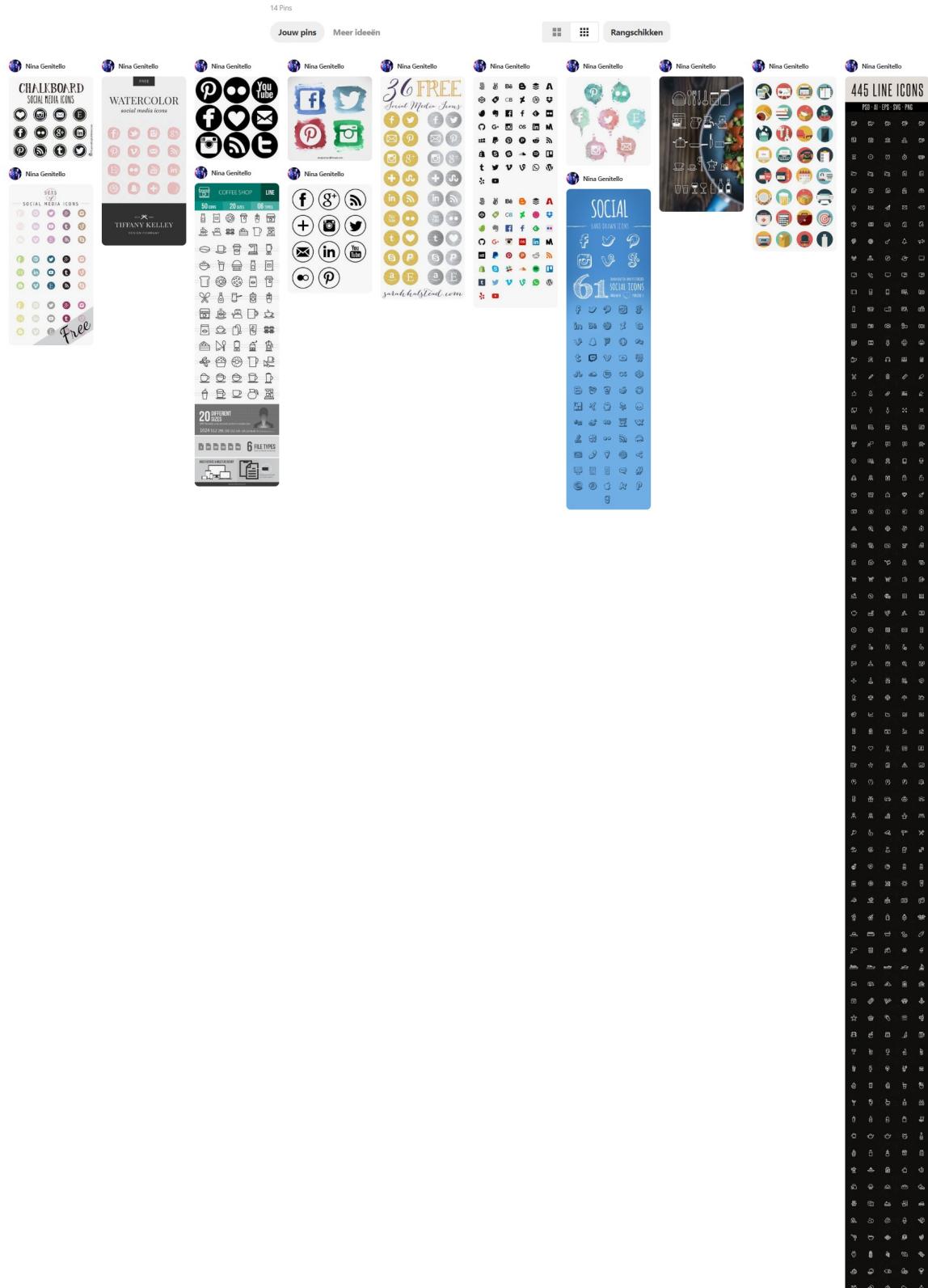
Zoek wat ideeën voor deze sectie:

The row includes:

- A yellow mobile app with a vertical navigation menu on the left.
- A black mobile app with a horizontal navigation bar at the top.
- A dark blue mobile app with a vertical navigation menu on the left.
- A teal mobile app with a horizontal navigation bar at the top.
- A dark blue mobile app with a vertical navigation menu on the left.

# Ideaboard

## Icons



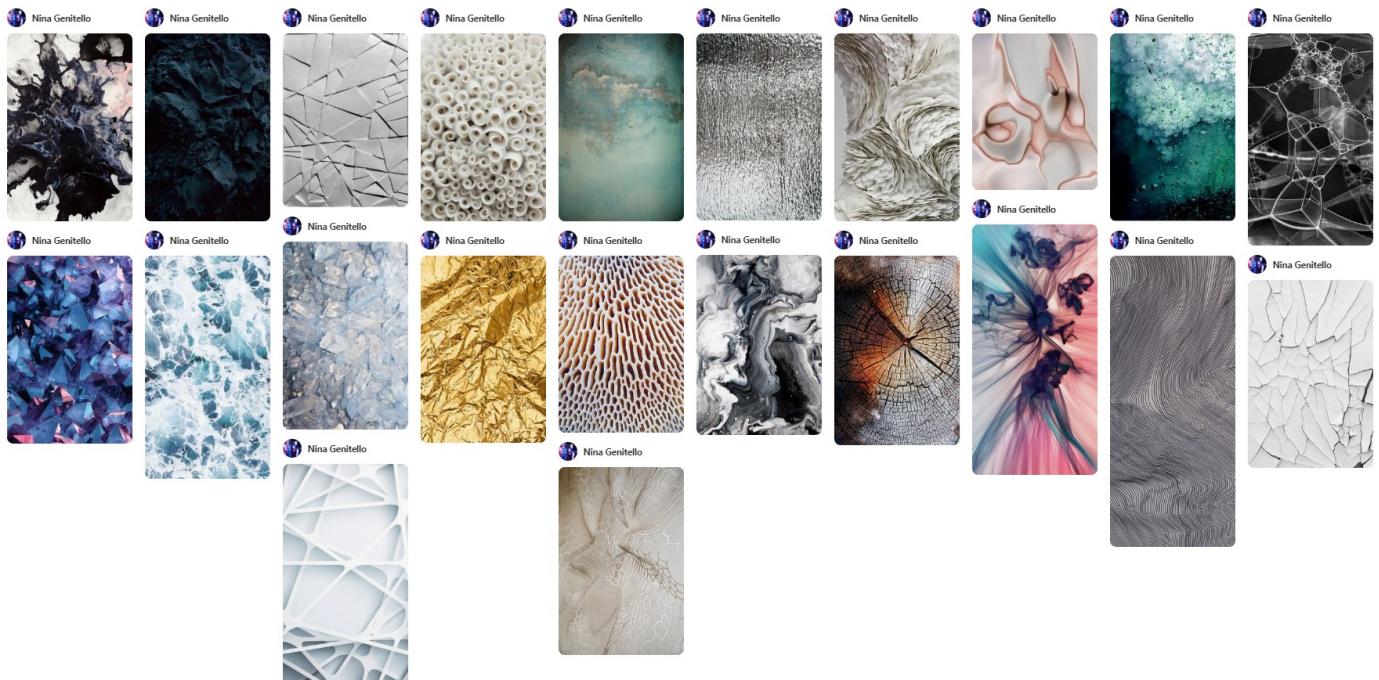
# Ideaboard

## Textures

22 Pins

Jouw pins Meer ideeën

Rangschikken



Zoek wat ideeën voor deze sectie:



+

?

Privacy

# Ideaboard

## Buttons

9 Pins

Jouw pins

Meer ideeën



Rangschikken



Zoek wat ideeën voor deze sectie:



+

?

Privacy

# Ideaboard

## Fonts

19 Pins

Jouw pins Meer ideeën

Rangschikken

Zoek wat ideeën voor deze sectie:



# Ideaboard

## Kleur

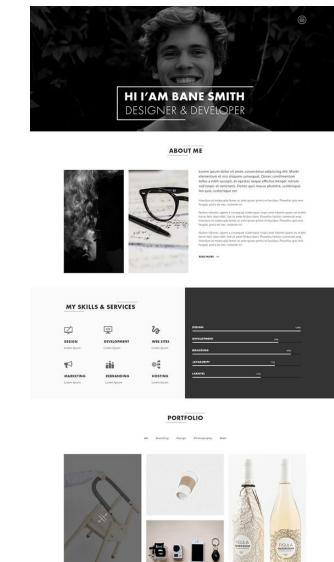
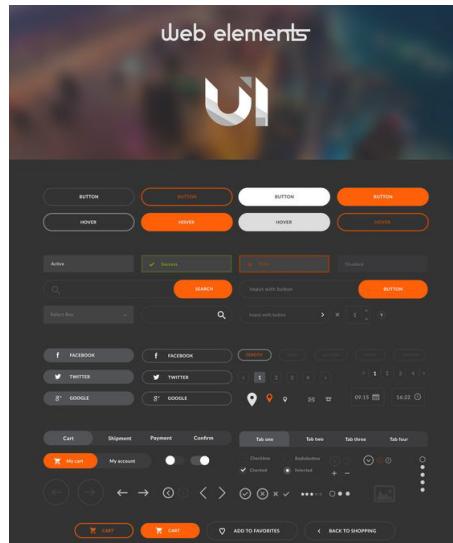
39 Pins

Jouw pins Meer ideeën Rangschikken

Zoek wat ideeën voor deze sectie:

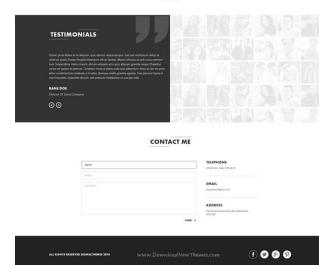
# Moodboard

# Moodbord



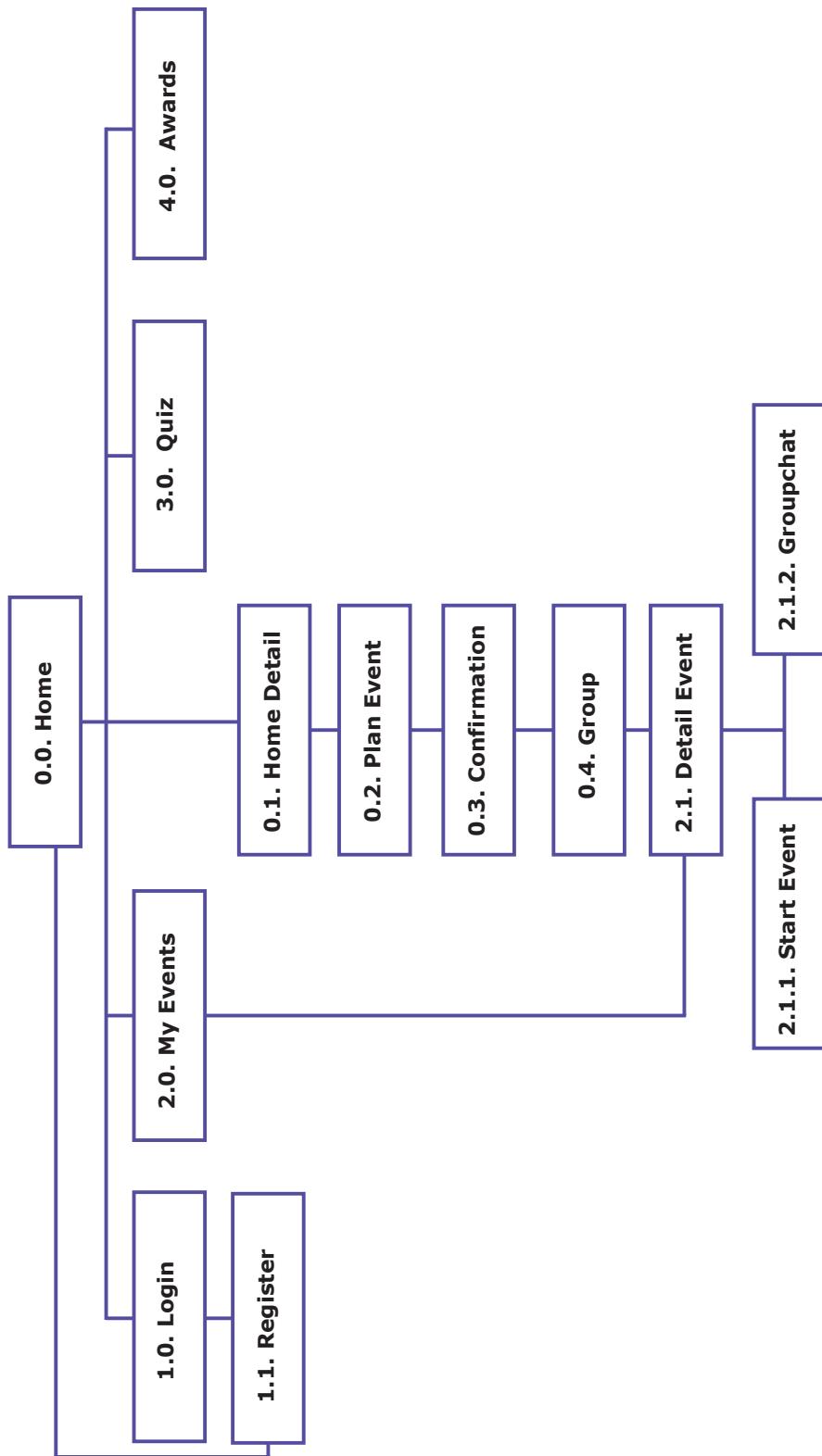
# Arial aaaa

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789 01234567890

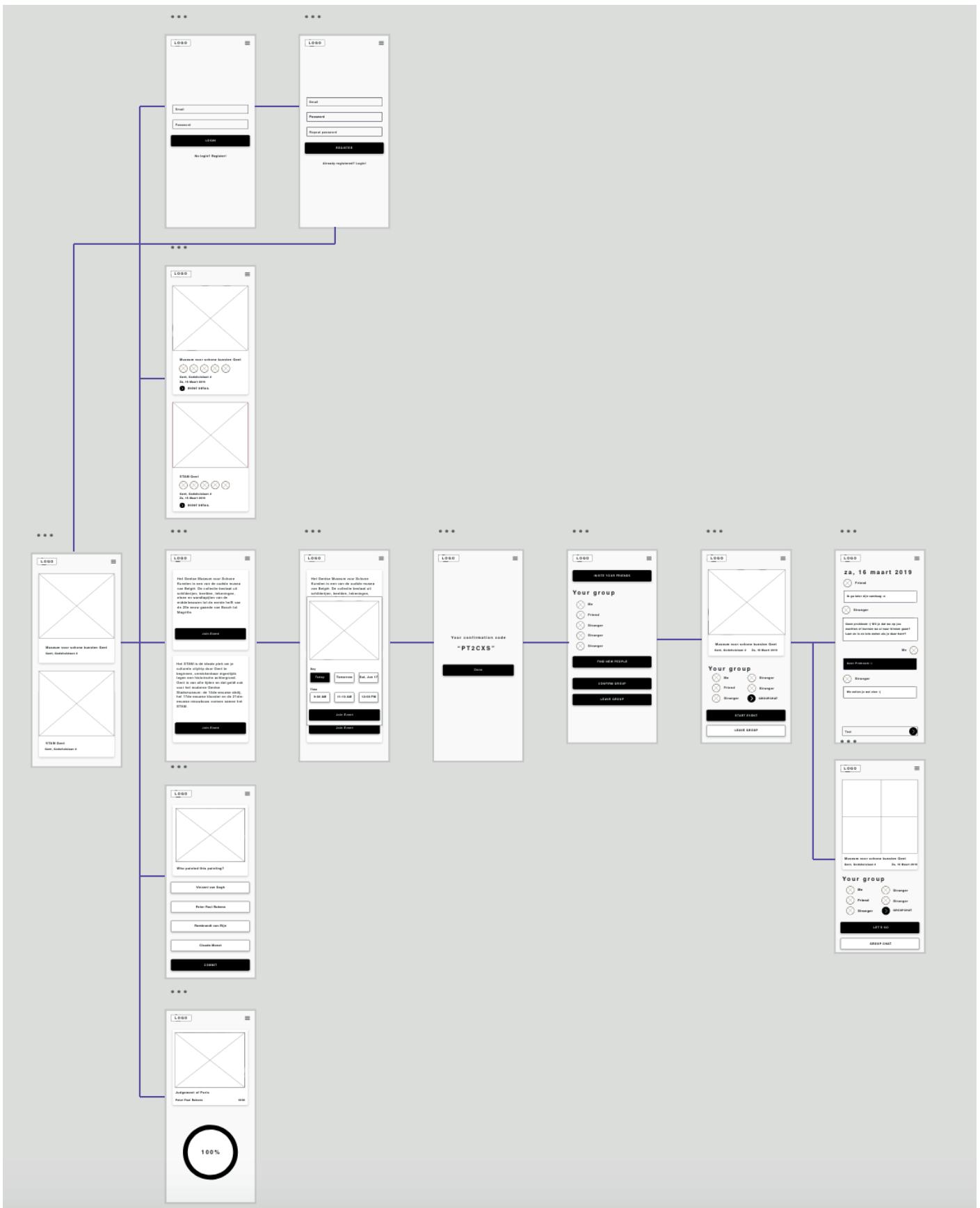


# Sitemap

## Sitemap

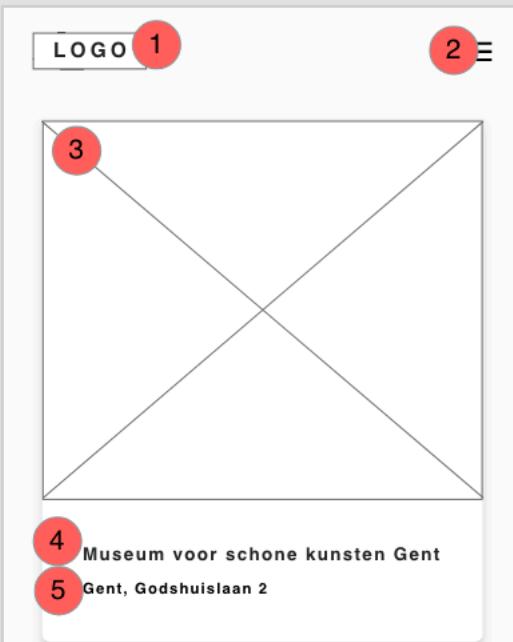


# Wireflow



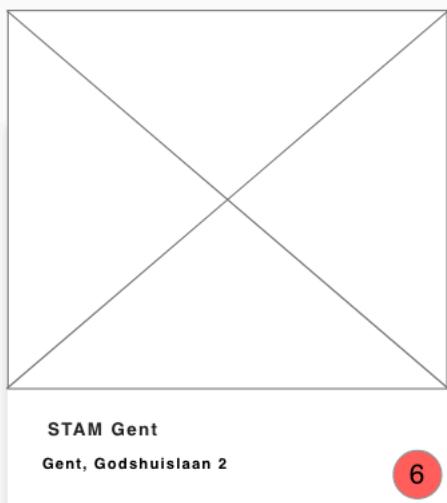
# Wireframes

0.0. Home



Artboard – 3

1. Logo
2. Menu
3. Afbeelding
4. Subtitel
5. Tekst
6. Push kader



# Wireframes

1.0. Login

A wireframe of a login page. At the top left is a logo button labeled '1'. At the top right is a menu icon labeled '2'. Below these are two input fields: 'Email' and 'Password', each with a red circular callout labeled '3'. Below the input fields is a large black button labeled '4' containing the word 'LOGIN'. At the bottom left is a link labeled '5' with the text 'No login? Register!'. The entire wireframe is set against a light gray background.

Artboard – 1

- 1. Logo
- 2. Menu
- 3. Inputveld
- 4. Call to action knop
- 5. link

# Wireframes

1.1. Register

The wireframe shows a registration form with the following components:

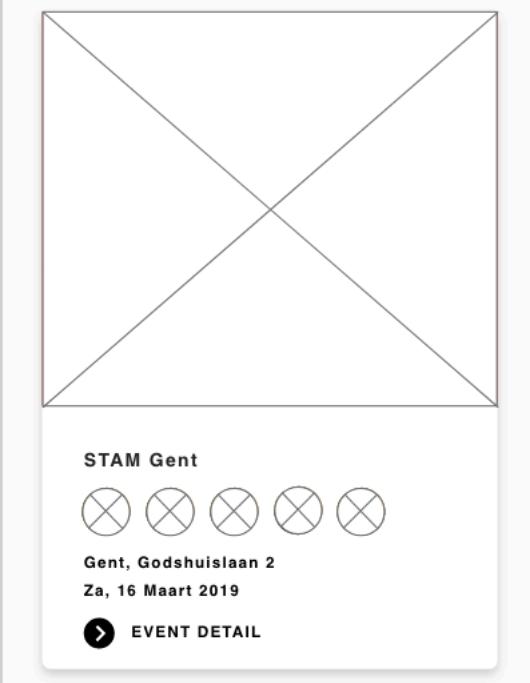
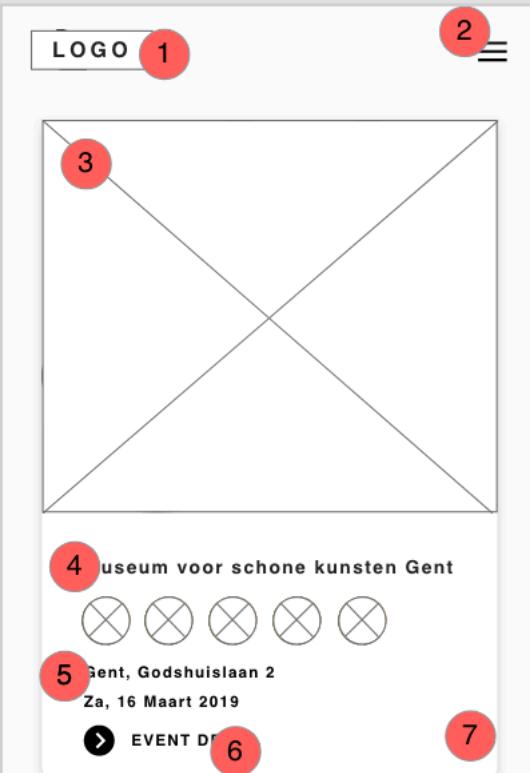
1. Logo: A logo icon in the top left corner.
2. Menu: A menu icon represented by three horizontal lines in the top right corner.
3. Inputveld: Three input fields labeled "Email", "Password", and "Repeat password".
4. Call to action knop: A large black button labeled "REGISTER".
5. link: A link at the bottom left that says "Already registered? Login!".

Artboard – 2

1. Logo
2. Menu
3. Inputveld
4. Call to action knop
5. link

# Wireframes

2.0. My Events

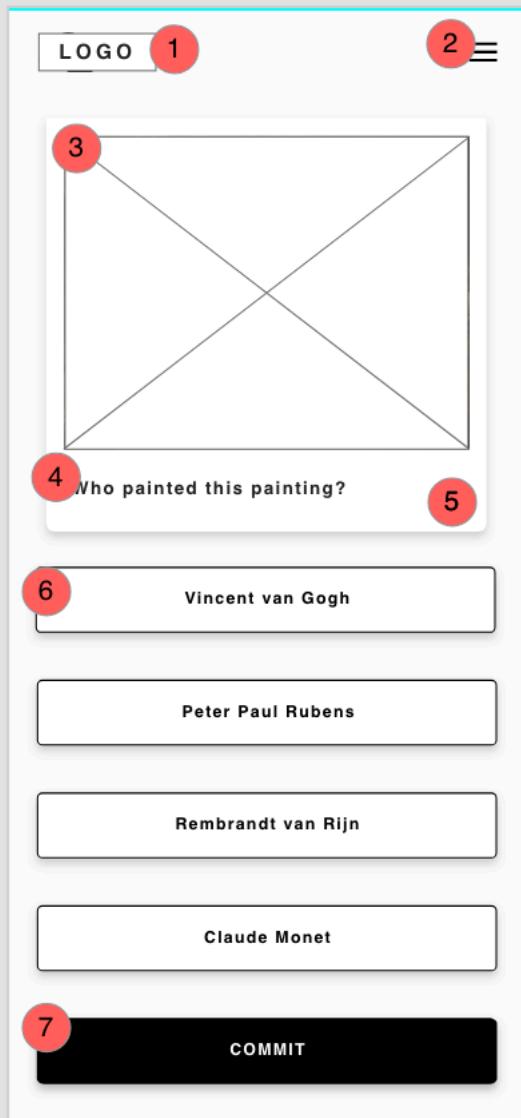


Artboard – 11

1. Logo
2. Menu
3. Afbeelding
4. Subtitel
5. Tekst
6. Link
7. Push kader

# Wireframes

3.0. Quiz

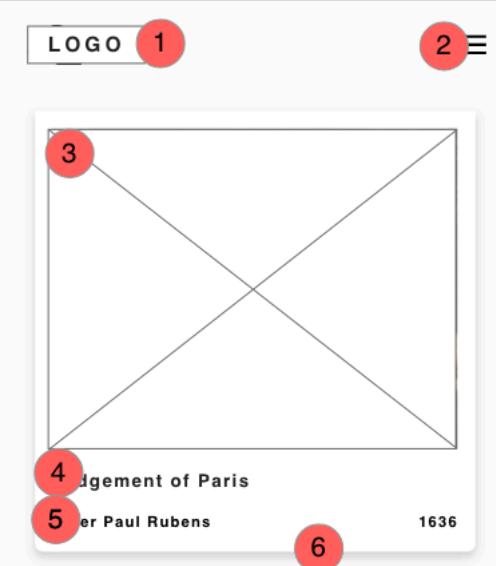


Artboard – 7

1. Logo
2. Menu
3. Afbeelding
4. Subtitel
5. Kader
6. Push kader
7. Call to action knop

# Wireframes

4.0. Awards

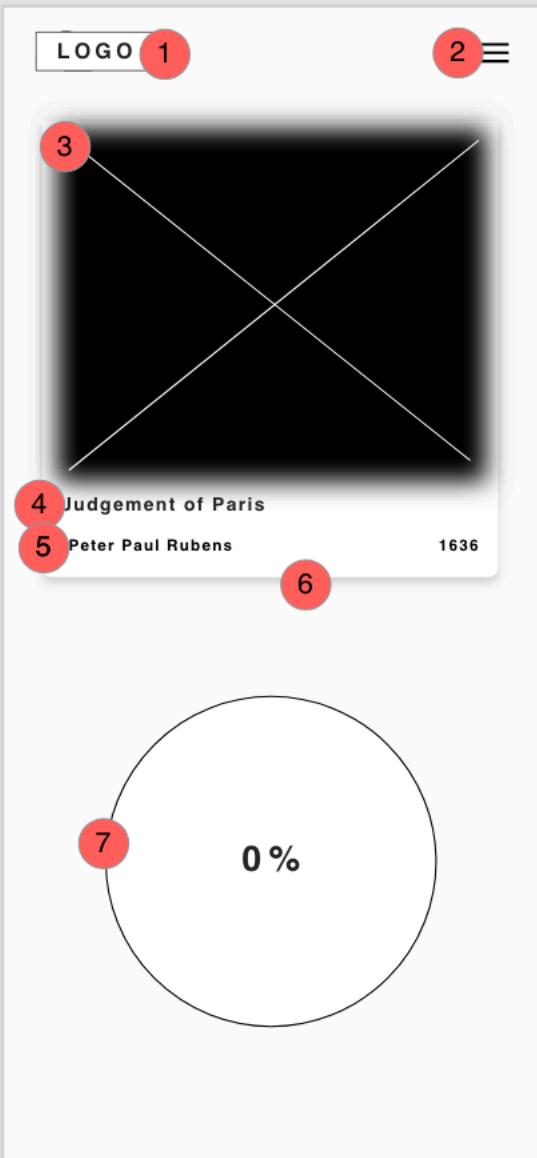


Artboard – 8

1. Logo
2. Menu
3. Afbeelding
4. Subtitel
5. Tekst
6. Kader
7. Taartdiagram met vooruitgang

# Wireframes

4.0. Awards-Blur



Artboard – 15

1. Logo
2. Menu
3. Blur afbeelding
4. Subtitel
5. Titel
6. Kader
7. Taartdiagram met vooruitgang

# Wireframes

The image displays two wireframes side-by-side. The left wireframe is titled "0.1. Home Detail" and contains two sections. The top section features a logo placeholder (1), a menu icon (2), and descriptive text about the Gentse Museum voor Schone Kunsten (3). A "Join Event" button (5) is at the bottom. The bottom section contains text about the STAM museum (4). The right wireframe is titled "Artboard – 10" and lists five numbered components corresponding to the wireframe elements: 1. Logo, 2. Menu, 3. Tekst, 4. Push kader, and 5. Call to action knop.

0.1. Home Detail

1. Logo

2. Menu

3. Tekst

4. Push kader

5. Call to action knop

Artboard – 10

# Wireframes

0.2. Plan Event

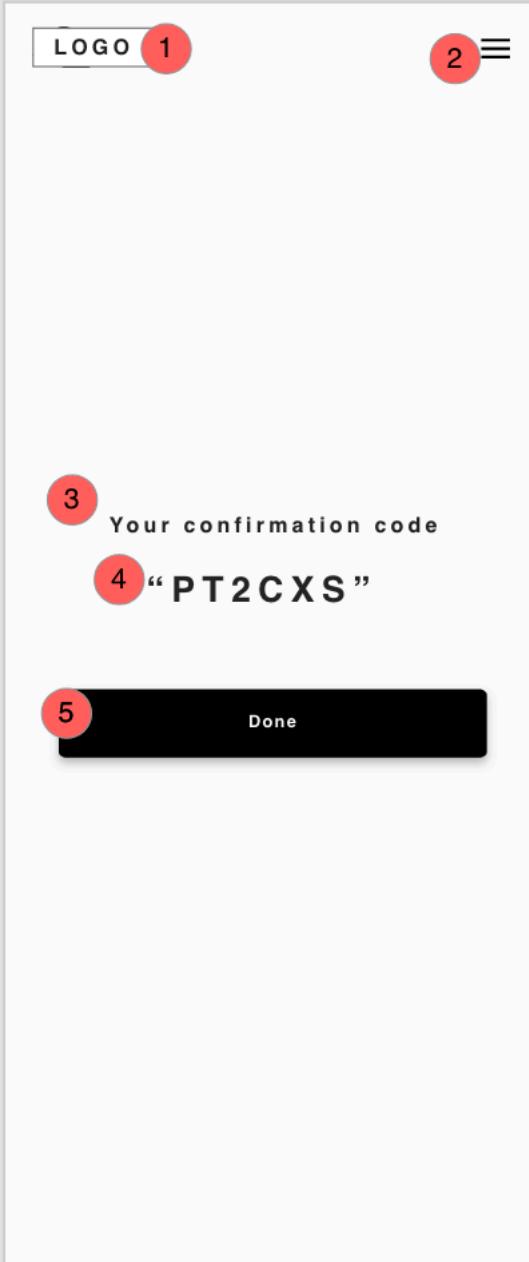
The wireframe shows a mobile application interface for planning an event. At the top left is a logo placeholder (1), and at the top right is a menu icon (2). Below the header is a subtitle (3) about the Gentse Museum voor Schone Kunsten. A large central area (4) contains a large 'X' shape. Below this is a 'Day' section (5) with three buttons: 'Today' (6), 'Tomorrow' (7), and 'Sat, Jun 17'. Underneath is a 'Time' section (8) with three time slots: '9:00 AM', '11:10 AM', and '12:00 PM'. At the bottom are two 'Join Event' buttons.

Artboard – 16

1. Logo
2. Menu
3. Popup kader
4. Afbeelding
5. Subtitel
6. Selected push kader
7. Push kader
8. Call to action knop

# Wireframes

0.3. Confirmation



Artboard – 20

1. Logo
2. Menu
3. Subtitel
4. Titel
5. Call to action knop

# Wireframes

0.4. Group

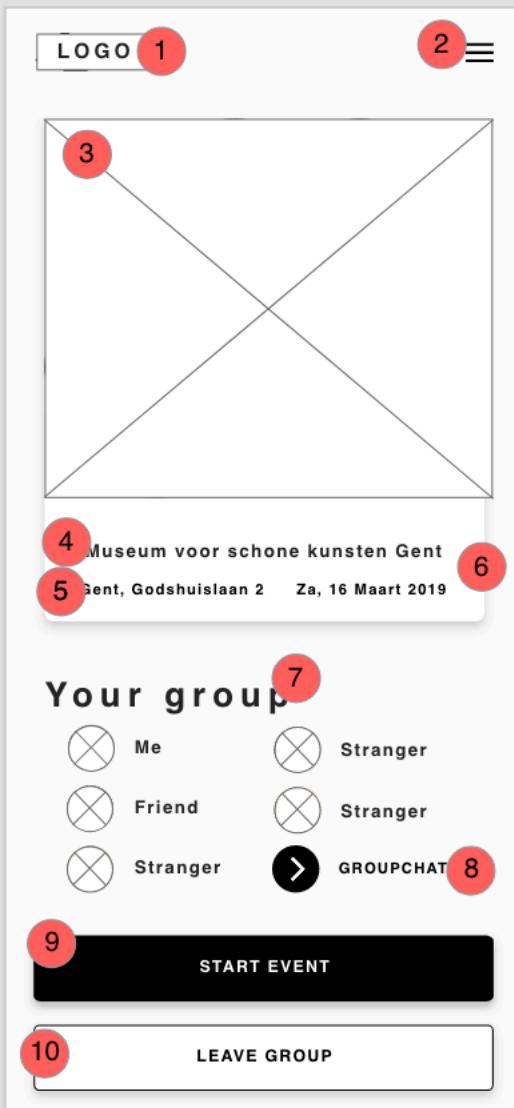
The wireframe shows a user interface for creating a group. At the top left is a logo icon labeled '1'. To its right is a menu icon labeled '2'. Below these is a black button labeled 'INVITE YOUR FRIENDS' with a red circle containing the number '3' above it. The main title 'Your group' is centered, with a red circle containing the number '4' to its right. Below the title is a list of users: 'Me' (selected), 'Friend', 'Stranger' (highlighted with a red circle containing the number '6'), 'Stranger', and 'Stranger'. Below this list are three black buttons labeled 'FIND NEW PEOPLE', 'CONFIRM GROUP', and 'LEAVE GROUP'.

Artboard – 4

1. Logo
2. Menu
3. Call to action knop
4. Titel
5. Afbeelding
6. Subtitel

# Wireframes

2.1. Detail Event



Artboard – 5

1. Logo
2. Menu
3. Afbeelding
4. Subtitel
5. Tekst
6. Push kader
7. Titel
8. Link
9. Call to action knop
10. Regular knop

# Wireframes

## 2.1.2. Groupchat



## Artboard – 6

1. Logo
2. Menu
3. Titel
4. Afbeelding
5. Subtitel
6. Kader
7. Tekst
8. Main kader
9. Inputveld
10. Call to action knop

# Wireframes

## 2.1.1. Start Event

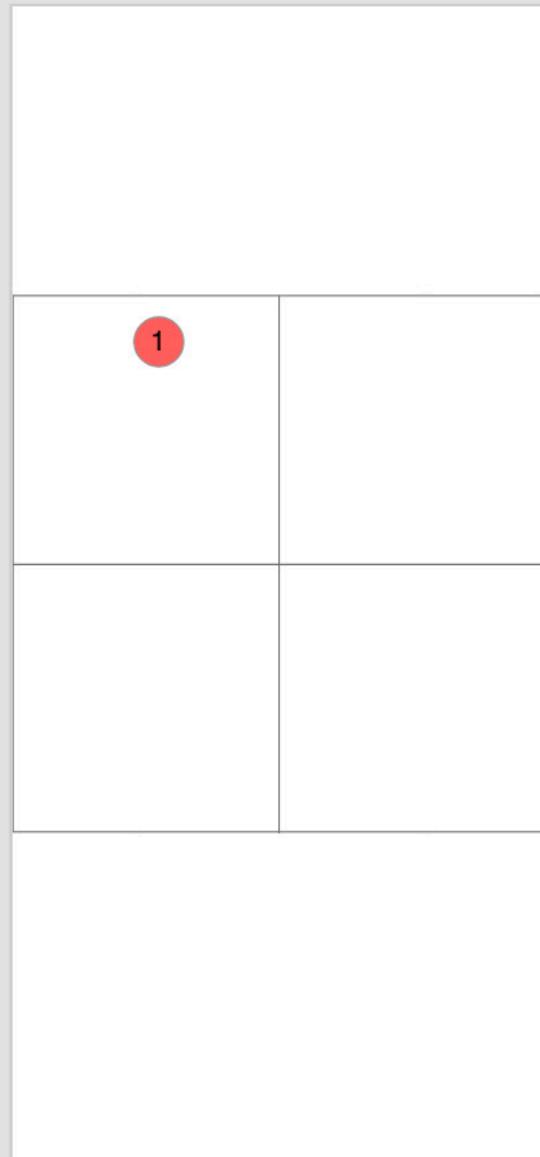


## Artboard – 13

1. Logo
2. Menu
3. QR code
4. Subtitel
5. Tekst
6. Push kader
7. Titel
8. Call to action knop
9. Regular knop
10. Link

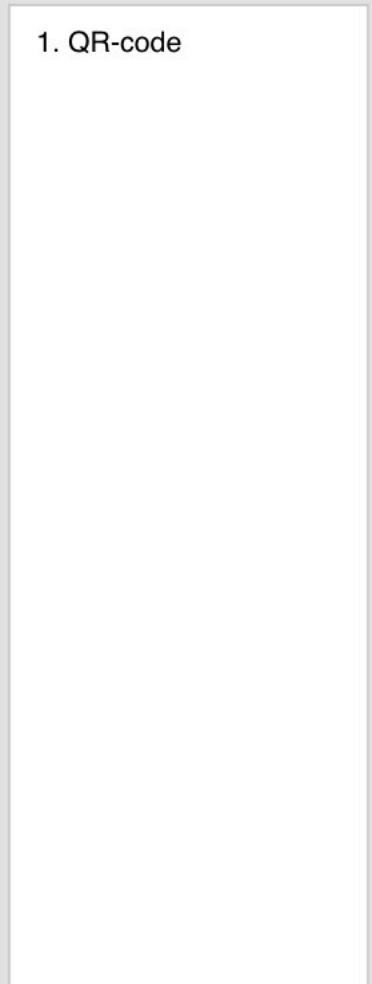
# Wireframes

2.1.1. Start Event

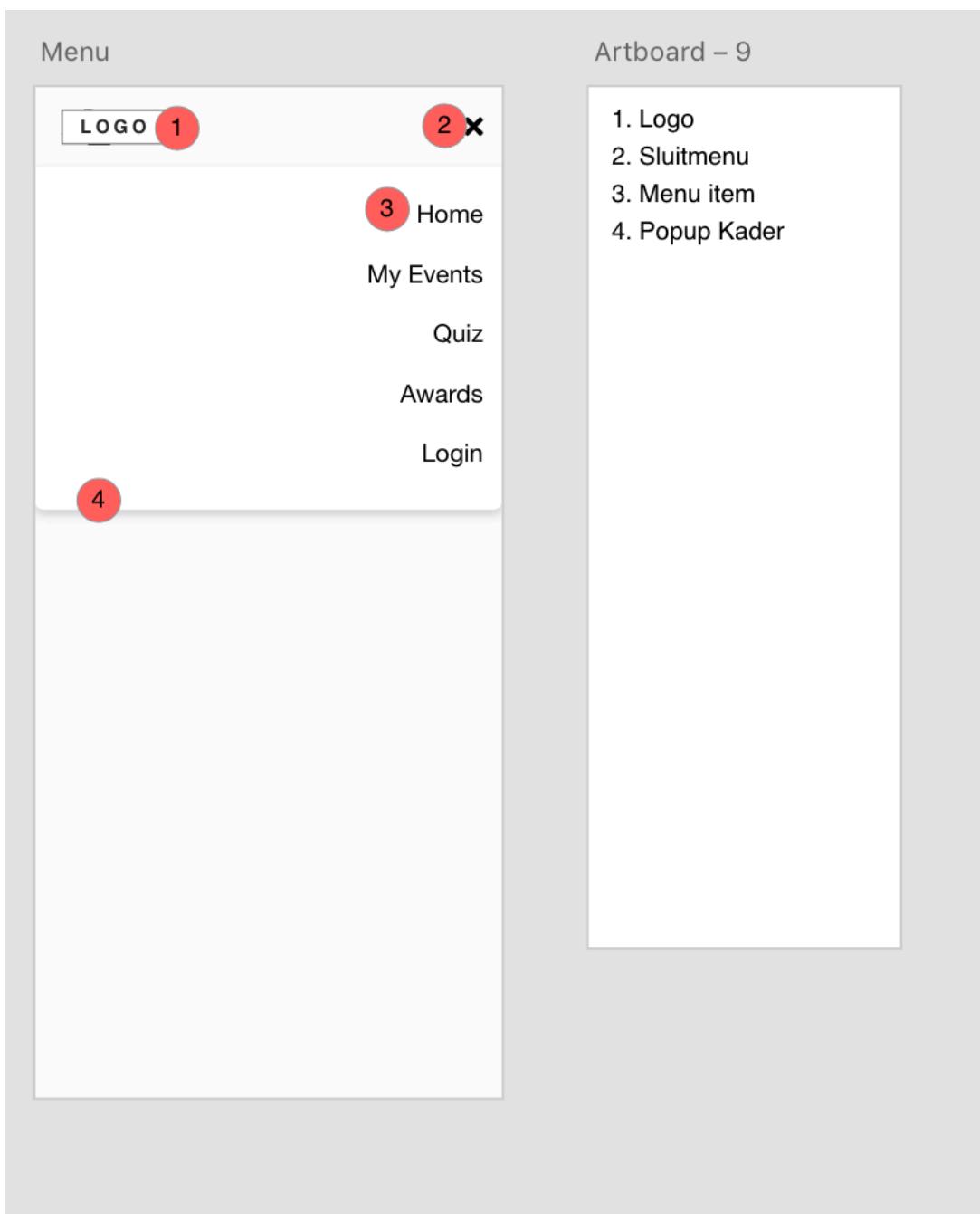


Artboard – 18

1. QR-code



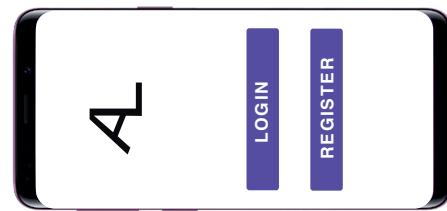
# Wireframes



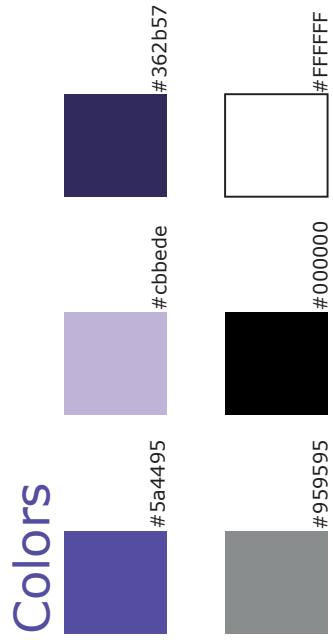
# Style Tiles

## Style Tile

A



Header



Menu



X

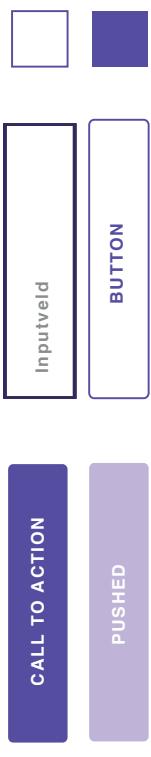
Home

My Events

LOGIN

REGISTER

Controls, buttons & actions



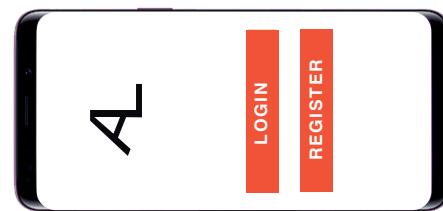
Typography

Title Brandon Grotesque 25 Bold  
Text Brandon Grotesque 13 Regular  
Link Brandon Grotesque 11 Bold

# Style Tiles

## Style Tile

A



### Header

A

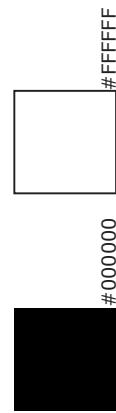
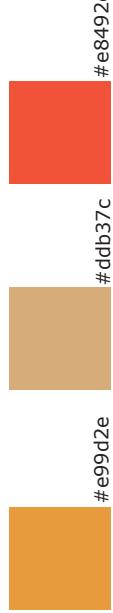


Input

LOGIN

REGISTER

### Colors



### Icons & links



### Link

### Controls, buttons & actions



### Typography

Title Lato 25 Bold  
Text Lato 13 Regular  
Link Lato 11 Bold

# Visual Designs

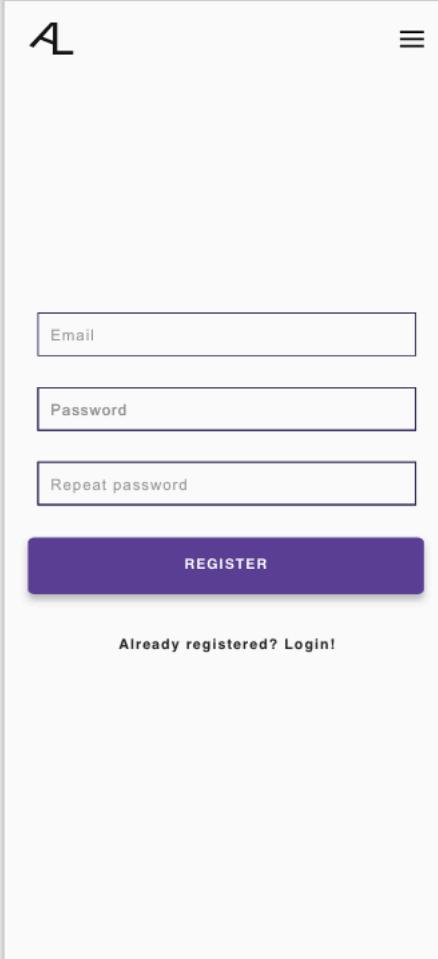


1.0. Login

The image shows a login screen. At the top left is a menu icon (three horizontal lines) and at the top right is a three-dot more options icon. Below the menu is a large black logo consisting of the letters 'A' and 'L'. The main area contains two input fields: one for 'Email' and one for 'Password', both represented by light gray rectangles. Below these fields is a blue rectangular button with the word 'LOGIN' in white capital letters. At the bottom of the screen, there is a link in small text that reads 'No login? Register!'

# Visual Designs

1.1.Register



A mobile registration form with three input fields: Email, Password, and Repeat password. Below the fields is a purple 'REGISTER' button. At the bottom is a link: 'Already registered? Login!'

2.0. My Events



The interface shows two event cards. The top card is for 'mSK' at 'Museum voor schone kunsten Gent'. It features the 'mSK' logo, the museum's name, a row of five profile pictures, and event details: 'Gent, Godshuislaan 2' and 'Za, 16 Maart 2019'. A purple 'EVENT DETAIL' button is below. The bottom card is for 'STAM' at 'Stadsmuseum Gent'. It features the 'STAM' logo, the museum's name, a row of five profile pictures, and event details: 'Gent, Godshuislaan 2' and 'Za, 16 Maart 2019'. A purple 'EVENT DETAIL' button is below.

# Visual Designs

3.0. Quiz



Who painted this painting?

Vincent van Gogh

Peter Paul Rubens

Rembrandt van Rijn

Claude Monet

**COMMIT**

3.0. Quiz – Active



Who painted this painting?

Vincent van Gogh

**Peter Paul Rubens**

Rembrandt van Rijn

Claude Monet

**COMMIT**

# Visual Designs

## 4.0. Awards

A

≡



Judgement of Paris

Peter Paul Rubens

1636

100 %

## 4.0. Awards-Blur

A

≡



Judgement of Paris

Peter Paul Rubens

1636

0 %

# Visual Designs

## 0.1. Home Detail

This wireframe shows a mobile application interface. At the top, there's a purple header bar with the title 'Visual Designs'. Below it is a light gray header section with a logo icon and a menu icon. The main content area contains two card-like boxes. Each box has a title, a detailed description, and a purple 'Join Event' button at the bottom.

**Museum 1:**

Het Gentse Museum voor Schone Kunsten is een van de oudste musea van België. De collectie bestaat uit schilderijen, beelden, tekeningen, etsen en wandtapijten van de middeleeuwen tot de eerste helft van de 20e eeuw gaande van Bosch tot Magritte.

**Museum 2:**

Het STAM is dé ideale plek om je culturele citytrip door Gent te beginnen, onmiskenbaar eigentijds tegen een historische achtergrond. Gent is van alle tijden en dat geldt ook voor het moderne Gentse Stadsmuseum: de 14de-eeuwse abdij, het 17de-eeuwse klooster en de 21ste-eeuwse nieuwbouw vormen samen het STAM.

**Buttons:**

- Join Event (purple)
- Join Event (purple)

## 0.2. Plan Event

This wireframe shows a mobile application interface. At the top, there's a purple header bar with the title 'Visual Designs'. Below it is a light gray header section with a logo icon and a menu icon. The main content area features a large logo for 'mSK' (Museum voor Schone Kunsten). It includes sections for 'Day' (with buttons for 'Today', 'Tomorrow', and 'Sat, Jun 17') and 'Time' (with buttons for '9:00 AM', '11:10 AM', and '12:00 PM'). There are also two purple 'Join Event' buttons at the bottom.

**mSK Logo:**

**Day:**

- Today
- Tomorrow
- Sat, Jun 17

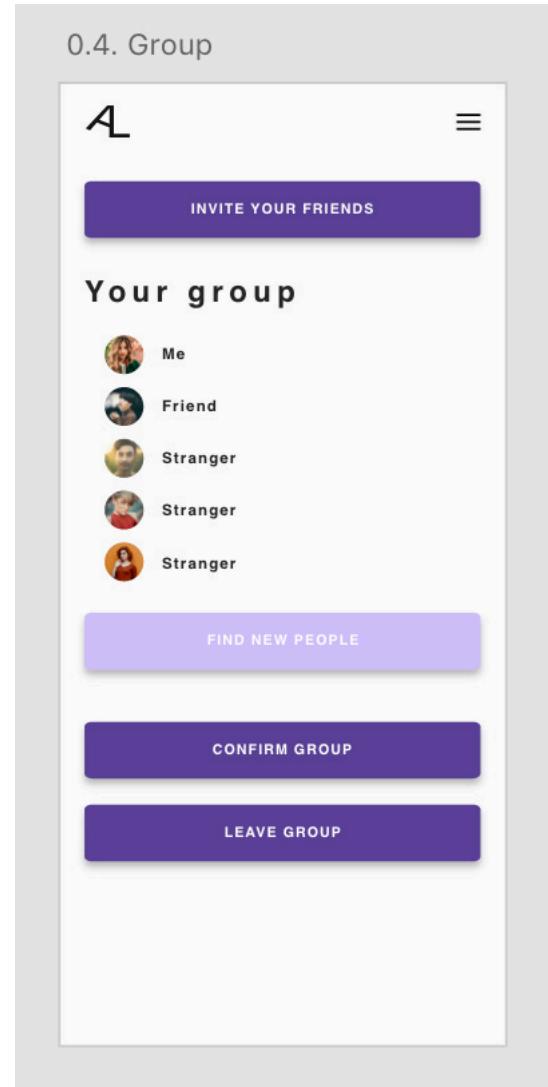
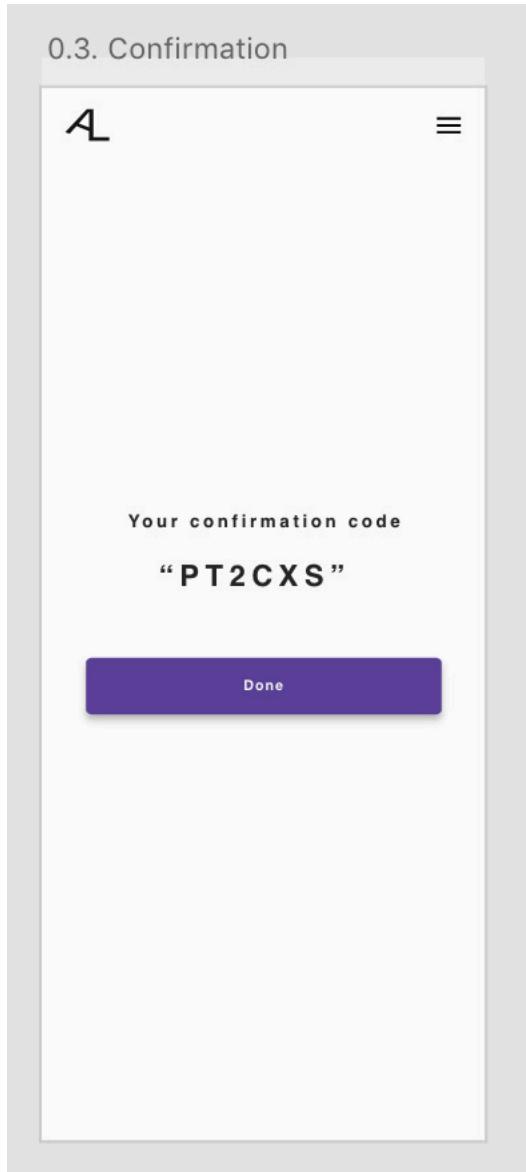
**Time:**

- 9:00 AM
- 11:10 AM
- 12:00 PM

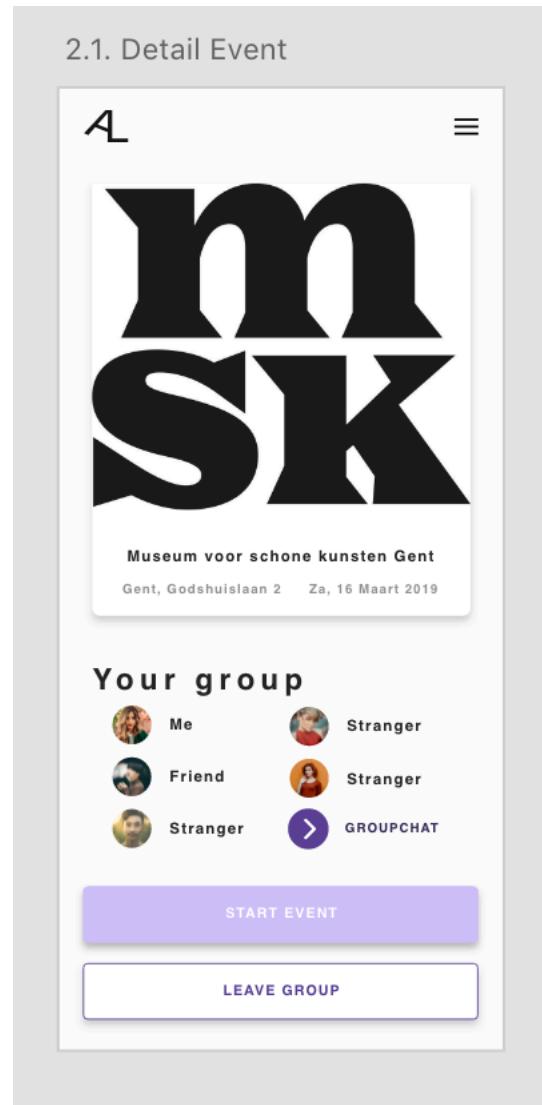
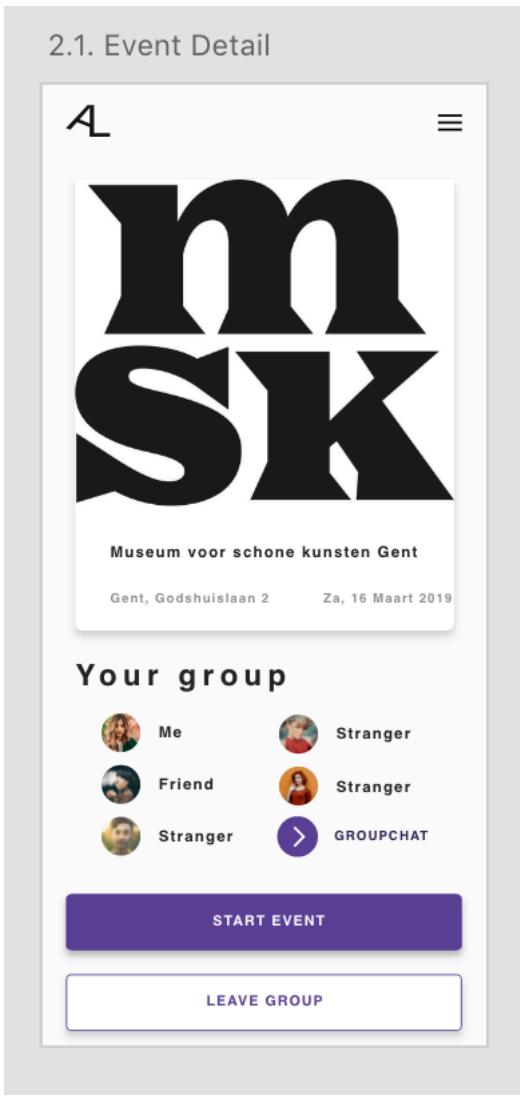
**Buttons:**

- Join Event (purple)
- Join Event (purple)

# Visual Designs

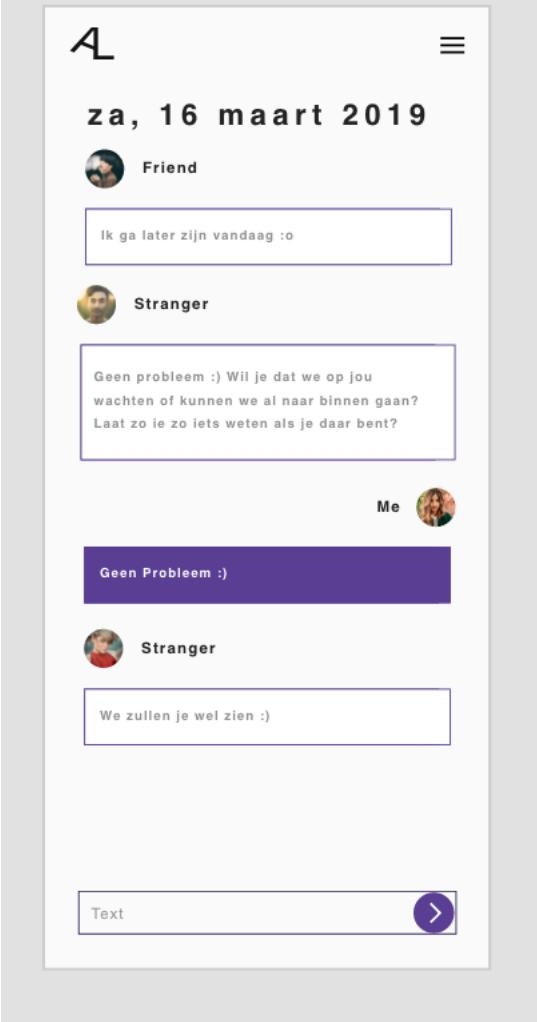


# Visual Designs

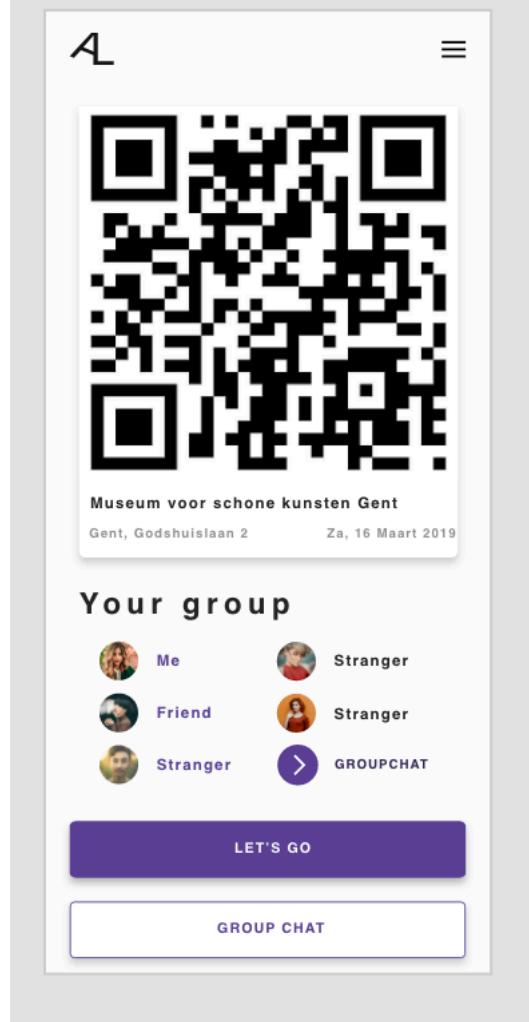


# Visual Designs

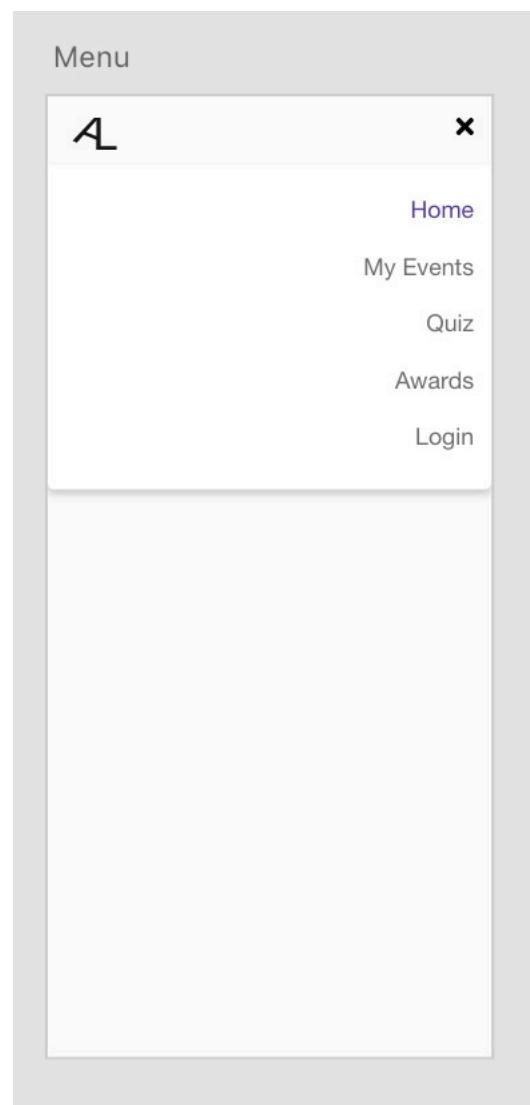
## 2.1.2. Groupchat



## 2.1.1. Start Event



# Visual Designs



## Code snippets

```
import React, { Component } from 'react';
import { Text, TouchableOpacity, View } from 'react-native';
import PropTypes from 'prop-types';
import {Button} from '../components';
import { defaultStyles, confStyles } from '../styles';

export default class Confirmation extends Component {

//  static propTypes = {
//    code: PropTypes.string.isRequired,
//  }

  render() {
    const { navigation } = this.props;
    const code = JSON.stringify(navigation.getParam('code'));

    return (
      <View style={confStyles.container}>
        <Text style={confStyles.header}>Your confirmation code</Text>
        <Text style={confStyles.code}>{code}</Text>

        <TouchableOpacity
          style={confStyles.buttonContainer}
          // Go back when pressed
          onPress={() => this.props.navigation.navigate('Group')} // change to new react native navigation
        >
          <Text style={confStyles.button}>Done</Text>
        </TouchableOpacity>
      </View>
    );
  }
}
```

## Code snippets

```
import { StyleSheet } from 'react-native';
import defaultStyles from './defaultStyles';

const confStyles = StyleSheet.create({
  container: {
    flex: 1,
    justifyContent: 'center',
    alignItems: 'center',
  },
  header: {
    ...defaultStyles.text,
    color: '#333',
    fontSize: 20,
  },
  code: {
    ...defaultStyles.text,
    color: '#333',
    fontSize: 36,
  },
  buttonContainer: {
    alignItems: 'center',
    backgroundColor: '#673AB7',
    borderRadius: 100,
    margin: 20,
    paddingVertical: 10,
    paddingHorizontal: 30,
  },
  button: {
    ...defaultStyles.text,
    color: '#FFFFFF',
    fontSize: 18,
  },
});

export default confStyles;
```