



Netflix share performance 2017

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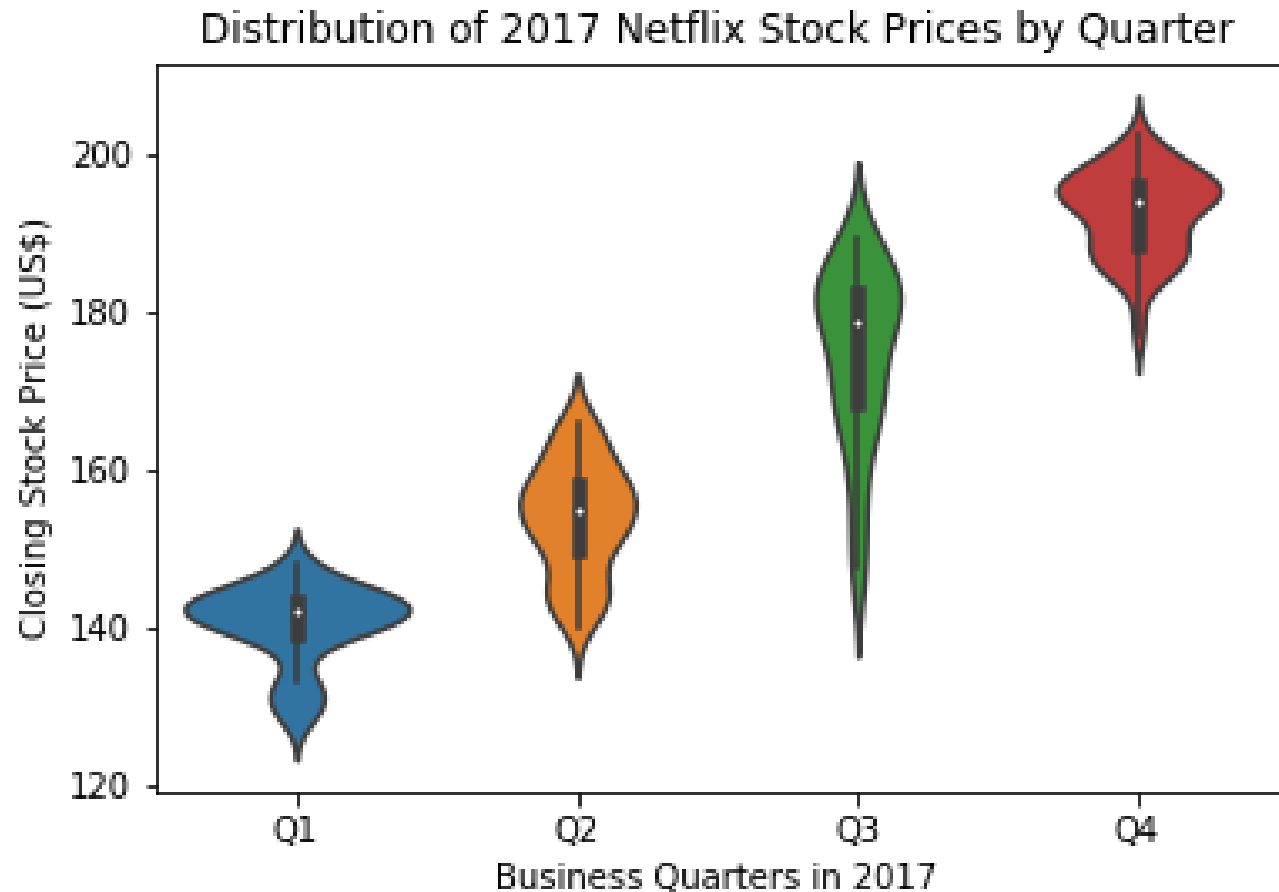


Visualizations:

- Netflix closing prices in 2017
- Netflix 2017 quarterly revenues and earnings
- Netflix 2017 earnings per share - projected -v- actual
- Netflix 2017 share performance

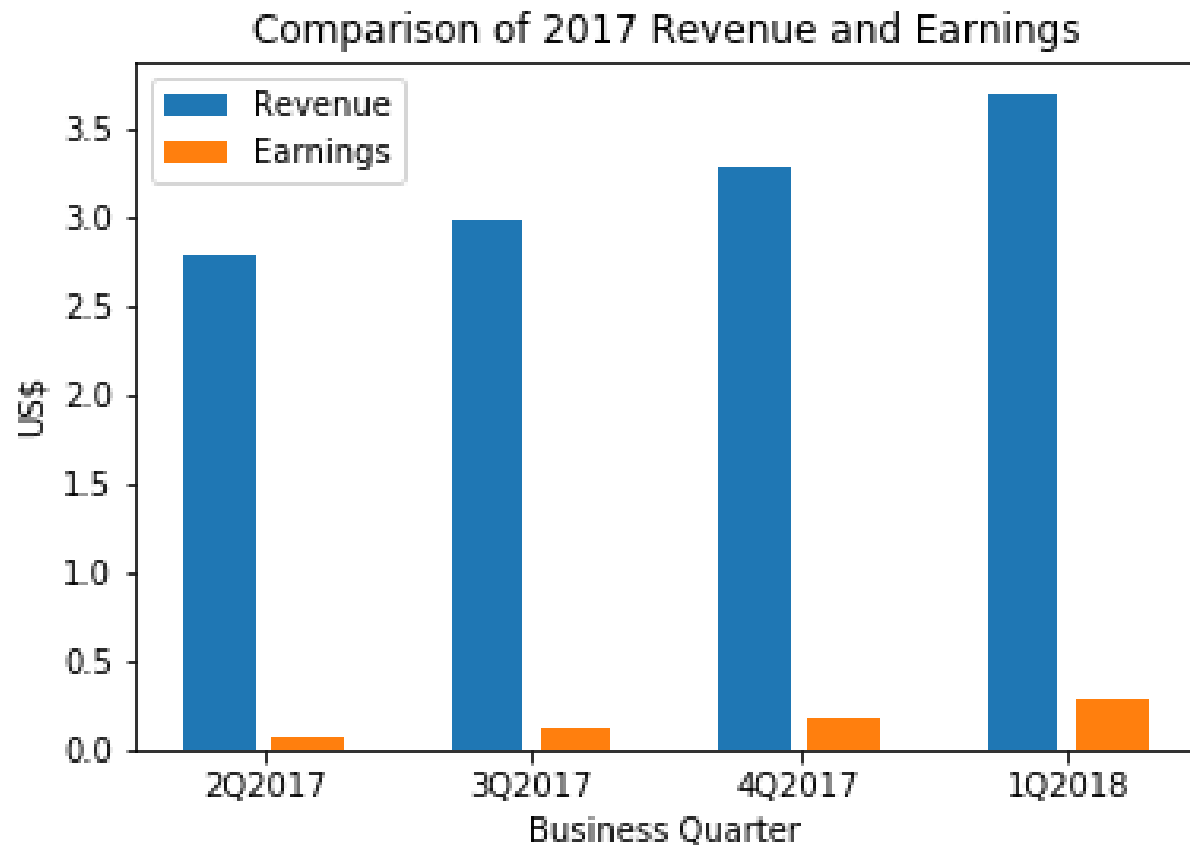
Data analyzed and presented by Graham Andrews

Netflix closing prices in 2017



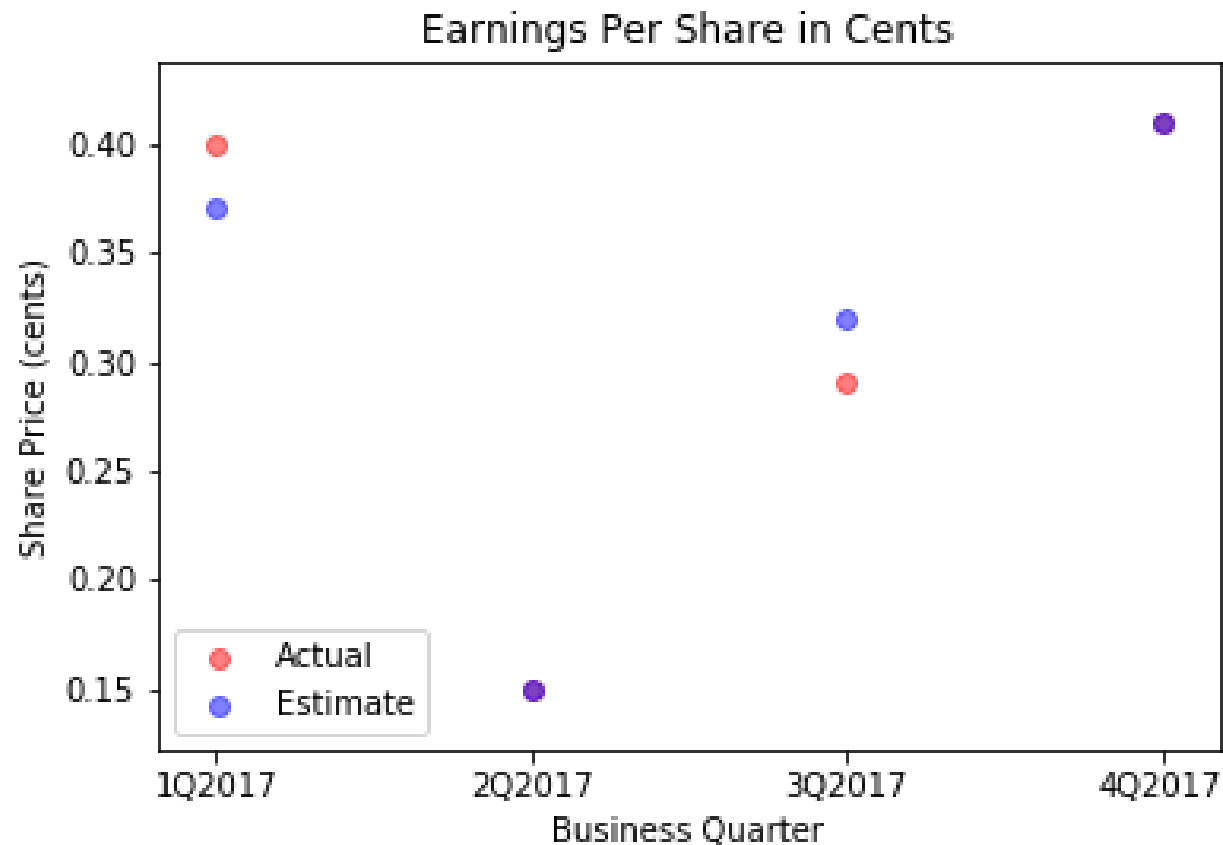
- Netflix share price rose throughout 2017.
- 2017 gain in median price \$40.
- Share price typically between \$145 and \$190 per share.
- Lowest closing price: \$140.
- Highest closing price: \$196.
- Price most volatile in Q3.
- Price least volatile in Q1.

Netflix quarterly revenue and earnings in 2017



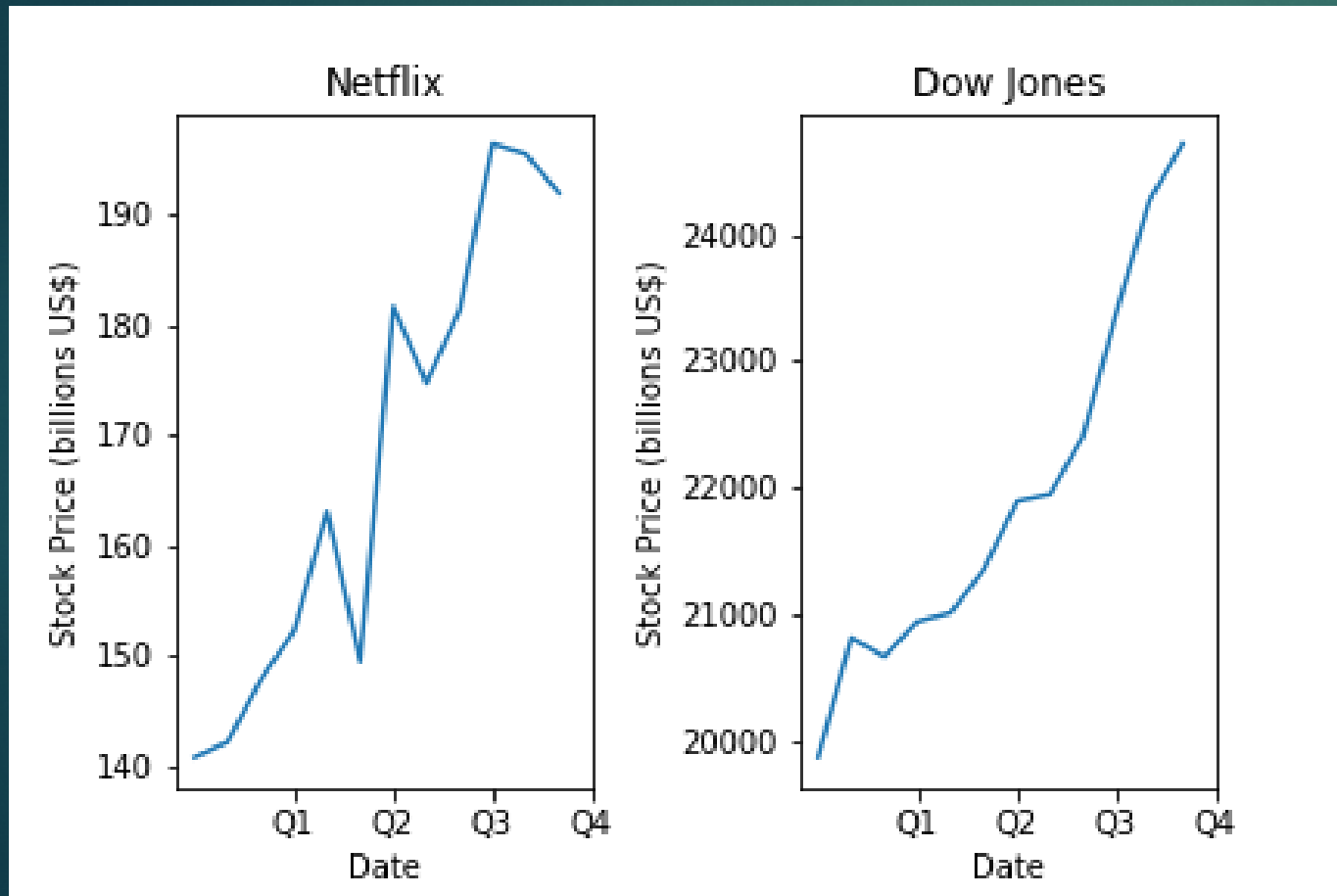
- Revenue and earnings both increased through 2017.
- Earnings are 5%-7% of revenues.

Netflix earnings per share in 2017 - projected -v- actual



- Estimated share price performance equaled the actual price in Q2 and Q4 (purple symbol).
- Share price failed to meet expectations in Q3.
- Share price exceeded expectations in Q1.

2017 Netflix share performance -v- Dow Jones Industrial Index



- Netflix share prices broadly reflected gains in the Dow Jones Industrial Index through 2017.
- Volatility in the Netflix share prices was greater than the DJI in Q2 and Q3.
- Significant but brief price corrections occurred almost quarterly.