



brands are actually connection and are making a sale, smoother.

LANDING PAGE FIRST

In 2017, expect a devaluation of the home page, which is to give way to the rise of the user specific landing pages. This essentially means there will be variants of your home page targeting users according to their requirements. By delivering specific messages to specific audience, it will get much easier to send the sales pitch across.

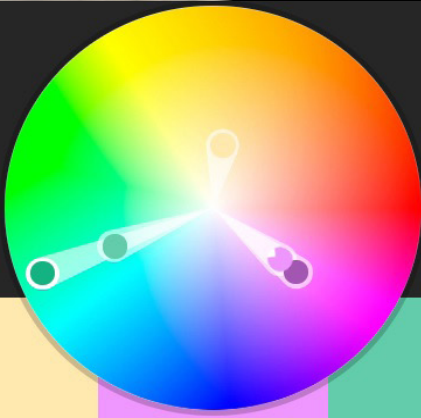
AGE R WEB

Different age group of users react differently to a myriad of content, layout and design. Vary your customer's experience through perceived age with the use of META tags for better customer connection.

Opslaan

Kleurenregel

☐ Drietal



SKELETON SCREENS



Webpage load time contributes to the user experience. For page data formats, it is wise to load sections. Starting from the simple to complex, so that customers can see what data they are going to see, keeps the bounce rate at a bare minimum.

