

UX

Opdracht 2:

Van Wireframe Naar Design

Inspiratie lijstpagina

Converse.com

The screenshot shows the Converse.com homepage. At the top, there's a navigation bar with links for BE | EN, CONVERSE, Women, Men, Kids, Customize, Promotions, Help, Log In / Sign Up, and a shopping cart icon. Below the navigation is a large banner featuring a person in an orange shirt and a close-up of a shoe. To the right of the banner is a search bar and a link to 'Help'.

The main content area displays a grid of four shoes, each with a red box around it. The shoes are: Pro Leather Double Logo High Top (white with red and blue accents), Pro Leather Double Logo High Top (white with blue and yellow accents), Pro Leather Double Logo Low Top (white with yellow and blue accents), and Pro Leather Double Logo Low Top (white with blue and black accents). Each shoe has a price tag of \$85.00.

On the left side of the main content area, there are filters for 'Shoe width' (set to STANDARD) and 'Size' (with a range slider).

Annotations on the page include:

- optie tussen Men, Women en Kids (points to the navigation bar)
- log in en winkelmandje (points to the 'Help' and shopping cart areas)
- rij van schoenen naast elkaar gepositioneerd (points to the grid of shoes)

The screenshot shows the Zalando homepage. At the top, there's a navigation bar with links for 'HELP & KLANTENDIENST', 'GRATIS VERZENDING EN RETOUR', and 'VEILIGE BETALING'. Below this are links for 'DAMES' (underlined), 'HEREN', 'KINDEREN', 'OUTLET', and various product categories: Get the look, Kleding, Schoenen, Sport, Accessoires, Beauty, Premium, Merken. On the right side of the header are links for 'Nederland', 'Inloggen', 'Verlanglijstje', and 'winkelwagen'. A search bar with the placeholder 'Zoek' is also present.

Kledingdilemma?
We vinden de juiste outfit voor je

Ontdek Zalon

A large image of a woman wearing a red and white striped off-the-shoulder top and matching pants, holding a small woven bag, is displayed on the right. On the left, there's a smaller image featuring a red and white striped dress, sunglasses, and a handbag.

- optie tussen Men, Women en Kids

- log in, verlanglijstje en winkelmandje

- logo gecentreerd in de header

- voordelen van shoppen bij zalando
- help en klantendienst
- gratis verzending en retour
- veilige betaling

The screenshot shows two sneakers: a Nike SB Team Classic Lt (British Tan/Pacific Blue/Pale Ivory) and an adidas 3ST.003 (Grefou/Carbon/Goldmt). Each sneaker has a red box highlighting its original price and the discounted price with a 20% discount.

Sneaker Model	Original Price	Discounted Price
Nike SB Team Classic Lt	74.95	Sale -20% € 59,96
adidas 3ST.003	99.95	Sale -20% € 79,96

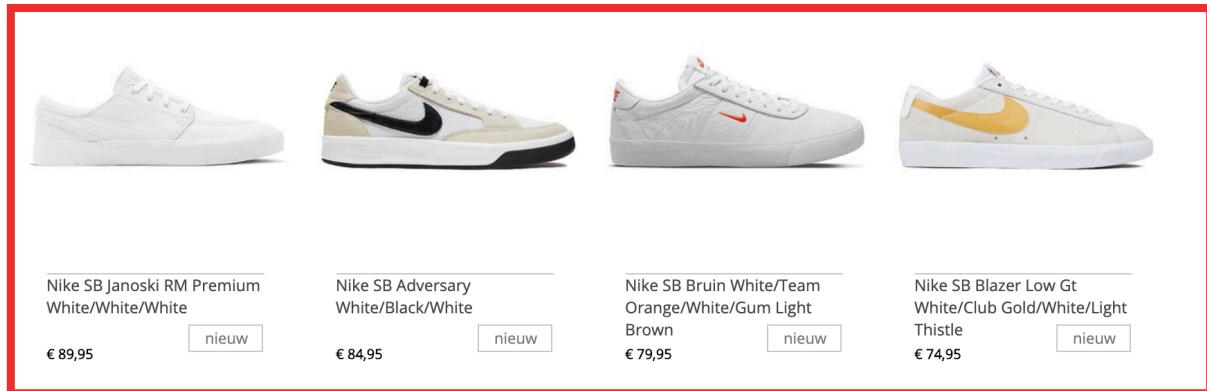
- korting op een sneaker wordt duidelijk weergegeven

SCHOENEN

Op Skatestore vind je een ruime collectie aan schoenen en sneakers van merken als Vans, Nike SB, adidas, Converse, Lakai, Emerica, Etnies, éS, HUF, Supra en Warrior. Modellen als de Nike SB Janoski, Koston en Blazer en Vans Old Skool, Authentic en Era hebben we altijd op voorraad in de nieuwste kleuren, ook in kleine maten.

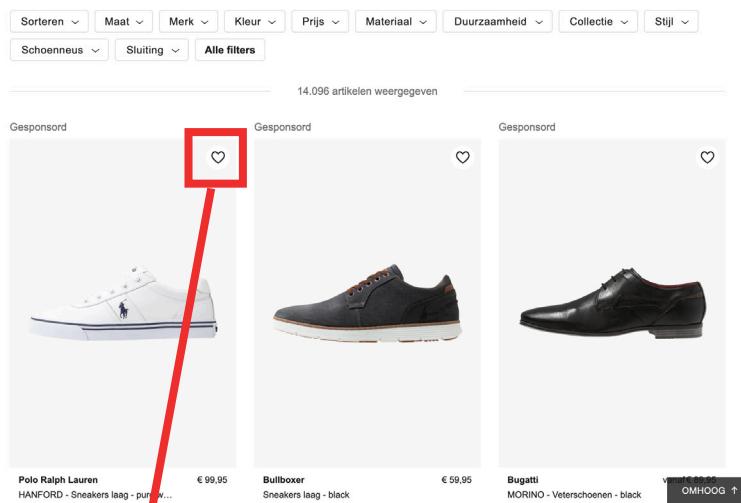
Selecteer Merk Selecteer Model Selecteer Maat Sorteer op prijs

1 2 3 4 5 6 Volgende >>



- naam van de sneaker
- kleur van de sneaker
- prijs van de sneaker

Zalando.be



- optie om aan verlanglijst toe te voegen

Inspiratie detailpagina

Skatestore.nl

Blazer
Bruin
Charge
Chron
Cortez Basic
Dunk
GTS
Janoski
Nyjah Free
Team Classic
+ RIPNDIP
+ Vans
+ Warrior

<< terug naar overzicht

Sorteer op prijs ▾



Nike SB Blazer Mid White/Team Royal/White/Cerulean



Artikelnummer: 193658021005

Merk: Nike SB

Model: Blazer

Maat: Mens US 8.5 - Eur 42

Style code: 864349-104

Prijs: € 84,95

TOEVOEGEN AAN WINKELWAGEN

Gratis verzending van orders boven de €50,- in Nederland, België, Luxemburg en Duitsland

Op werkdagen voor 20.00u besteld, is de volgende dag in huis.

Betalmethodes



- duidelijke foto van de sneaker

- foto's vanuit een ander perspectief

- algemene info over de sneaker

Converse.com



- aanbevolen schoenen

Premium

HANFORD - Sneakers laag

€ 99,95 inclusief btw

★★★★★ (351)

Kleur: pure white

Maat kiezen

Bestel nu!

Standaard levering gratis
2-5 werkdagen

Express € 10,90
Levering beschikbaar

Alles over dit product

- optie om de gewenste maat te kiezen

- duidelijke call to action om de sneaker te bestellen

BE | EN

CONVERSE ➔ Women Men Kids Customize Promotions Help Log In / Sign Up Cart Search

Pro Leather Double Logo High Top 90,00 €

Color: WHITE/RUSH BLUE/COAST / Style: 169035C

Size: Select a Size +

Add to Bag

SHARE IT!

- optie om de gewenste maat te kiezen

- opvallende zwarte call to action om de sneaker aan je winkelmandje toe te voegen

Inspiratie filtering

Skatestore.nl

The screenshot shows the Skatestore.nl website. At the top, there's a navigation bar with links for HOME, NIEUW, MERKEN, SKATEBOARDING, SCHOENEN, KLEDING, KIDS, ACCESSOIRES & TASSEN, SALE, and WINKELS. A banner for 'GRATIS VERZENDING TIJDELJK BINNEN NEDERLAND & BELGIË' is displayed above a large image of a black and white Vans sneaker. Below the banner, a sidebar lists categories under 'SCHOENEN' with sub-links for various brands like adidas, Converse, DVS, Diamond, éS, Etnies, HUF, Lakai, Nike SB, RIPNDIP, Vans, and Warrior. The main content area features a search/filter bar with dropdowns for 'Selecteer Merk', 'Selecteer Model', 'Selecteer Maat', and 'Sorteer op prijs'. A red box highlights this filter bar. Below it is a page navigation bar with links for 1, 2, 3, 4, 5, 6, and 'Volgende >>'.

- filtering bovenaan de lijstpagina op basis van merk, model, maat en prijs

Zalando.be

The screenshot shows the Zalando.be website. At the top, there's a header with a search bar and a 'Sorteren' dropdown. Below the header, a red box highlights a row of filter buttons: 'Sorteren', 'Maat', 'Merk', 'Kleur', 'Prijs', 'Materiaal', 'Duurzaamheid', 'Collectie', and 'Stijl'. Underneath these filters, there are additional buttons for 'Schoenneus', 'Sluiting', and 'Alle filters'. The main content area displays a grid of three shoe products: a white Polo Ralph Lauren Hanford sneaker, a dark blue Bullboxer low-top sneaker, and a black Bugatti dress shoe. Each product has a small 'Gesponsord' label above its image. Below each product, there's a brief description and a price: € 99,95 for the Polo Ralph Lauren, € 59,95 for the Bullboxer, and € 119,95 for the Bugatti. A red arrow points from the 'Alle filters' button in the header down to the detailed filtering options at the bottom of the page.

- uitgebreide filtering bovenaan de lijstpagina

BE | EN < We are anticipating delays. Learn more. >

CONVERSE ➤ Women Men Kids Customize Promotions Help Log In / Sign Up Cart Search

Shoe width ▾

STANDARD				
35	36	36.5	37	37.5
38	39	39.5	40	41
41.5	42	42.5	43	44
44.5	45	46	46.5	48
49	50	51	XXS	XS
S	M	L	XL	XXL
OS				

Size ▾

35	36	36.5	37	37.5
38	39	39.5	40	41
41.5	42	42.5	43	44
44.5	45	46	46.5	48
49	50	51	XXS	XS
S	M	L	XL	XXL
OS				

Sneaker Style ▾

- High Top
- Low Top
- Slip On

Color ▾

BACK TO TOP

Pro Leather Double Logo
High Top
90,00 €

Pro Leather Double Logo
High Top
90,00 €

Pro Leather Double Logo
Low Top
85,00 €

Pro Leather Double Logo
Low Top
85,00 €

Unisex Summer Breathe
Chuck Taylor All Star
High Top
75,00 €
Designed in Italy

Unisex Summer Breathe
Chuck Taylor All Star
High Top
75,00 €
Designed in Italy

Seasonal Color Vintage
Canvas Chuck 70
90,00 €

Vintage Canvas Chuck
70 Low Top
85,00 €

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- uitgebreide visuele filtering

BE | EN < We are anticipating delays. Learn more. >

CONVERSE ➤ Women Men Kids Customize Promotions Help Log In / Sign Up Cart Search

Sneaker Style ▾

- High Top
- Low Top
- Slip On

Color ▾

Blue	Pink	White	Black	Green
Brown	Grey	Orange	Purple	Red
Yellow				

Basketball Style ▾

- Court-Inspired

Material ▾

- Canvas
- Cotton
- Leather
- Suede
- Textile

BACK TO TOP

Unisex Summer Breathe
Chuck Taylor All Star
High Top
75,00 €
Designed in Italy

Unisex Summer Breathe
Chuck Taylor All Star
High Top
75,00 €
Designed in Italy

Seasonal Color Vintage
Canvas Chuck 70
90,00 €

Vintage Canvas Chuck
70 Low Top
85,00 €

Unisex Renew Cotton
Chuck 70 High Top
95,00 €
Recycled Materials

Unisex Renew Cotton
Chuck 70 Low Top
90,00 €
Recycled Materials

Renew Cotton Chuck 70
High Top
95,00 €
Recycled Materials

Unisex Renew Cotton
Chuck 70 Low Top
90,00 €
Recycled Materials

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Bronvermelding

Icons: via Icons 4 Design, plugin voor Adobe XD

Afbeeldingen Design: www.nike.com

Afbeeldingen Inspiratieboek:

screenshots van www.converse.com

screenshots van www.zalando.be

screenshots van www.skatestore.nl