

Opdracht 3: Unweb Your Site

2019 - 2020

Joren Goessens

Beschrijving gekozen thema

Ik heb gekozen voor het thema webshop van zelfonderhoudende zwemvijvers en/of zwembaden. Hierbij ga ik proberen de website een dark thema te geven waar je online producten, pompen en zwemkommen kan bestellen. Ik zou graag gaan voor een strak modern design waarbij de bezoeker makkelijk het product kan vinden.

Korte analyse van 3 concurrenten

Concurrent 1: Swimmingpools by Willy Naessens

Natuurlijk een gekende naam in de zwembadwereld. Het is een website waar je gemakkelijk je weg kan vinden. Het ontwerp is strak en modern. Er worden felle kleurfoto's teruggevonden met veel groene tinten. De site heeft een witte achtergrondkleur wat perfect past bij de donker grijze tekst en kleurrijke foto's.

Website: swimmingpools.be/nl/zwembaden/buitenzwembaden

Concurrent 2: Zwembaden Jurgen Putman

Deze website gebruikt ook een witte achtergrond. De blauwe water kleuren komen overal terug in achtergrondvlakken, tekst en op hovers. De site is ook voorzien van meerdere animaties wanneer de pagina wordt ingeladen dit kan je zien wanneer je scrollt. Je kan makkelijk offertes aanvragen zonder lang te zoeken naar een contactformulier.

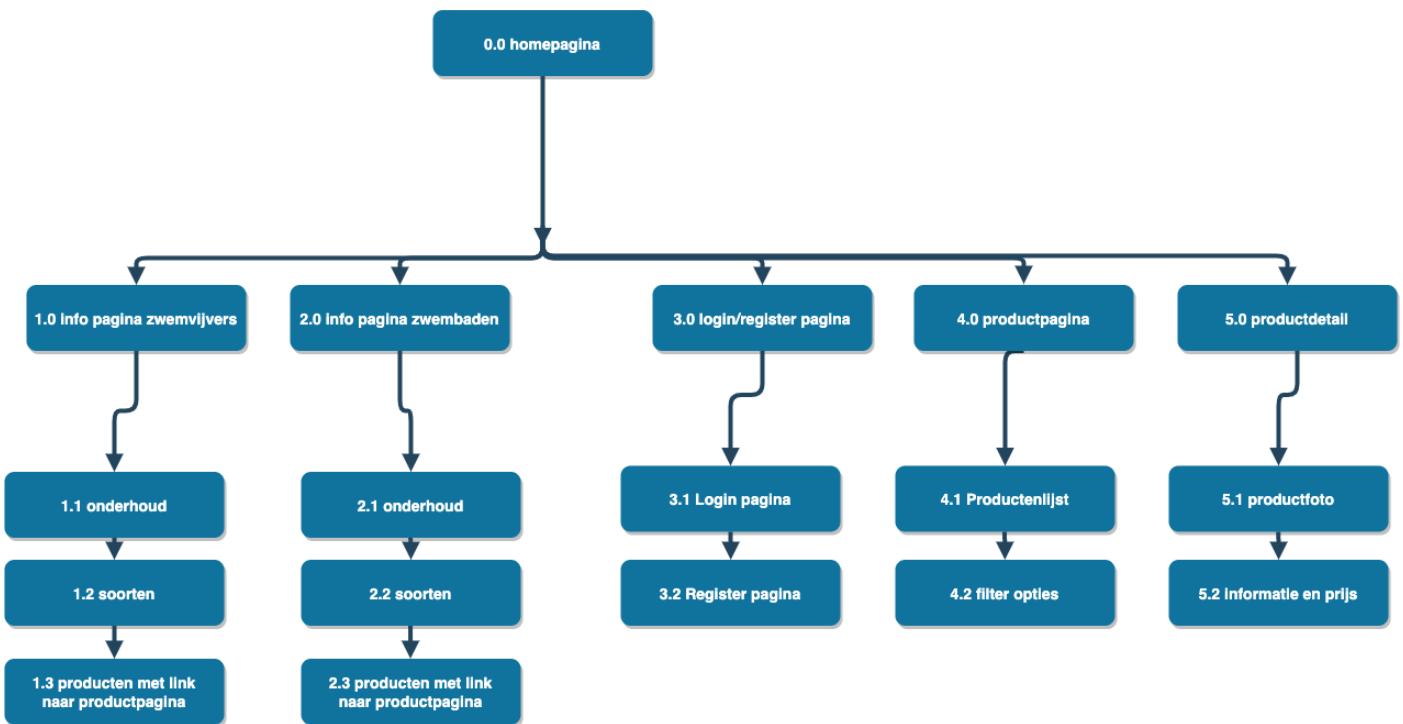
Website: <https://jurgenputman.be/>

Concurrent 3: Zwemvijvers eco works

Dit vind ik de minst mooie website van de 3. De kleuren kloppen maar alles lijkt ongeordend te zijn. Als je opent is naar mijn mening een beetje een chaos. Op de website zie je niet echt het verschil tussen de types zwemvijvers. Wat wel goed is, is dat er bij elke soort een link staat waar je meer informatie kan verkrijgen.

Website: <https://ecoworks.be/zwemvijver>

Sitemap



Inspiratie homepagina

The website features a dark background with white text and light-colored images. At the top, there's a navigation bar with 'MAIN PAGE' and 'MENU'. Below it is a large image of a person playing a grand piano. The main heading is 'Производство композитных бассейнов' (Production of composite pools). A section titled 'Выберите свой бассейн' (Choose your pool) shows three pool models: 'SUPERIOR', 'VOGUE', and 'ART'. Below this is a large image of an indoor swimming pool. A section titled 'Высочайший уровень сервиса и безупречный результат' (Highest level of service and impeccable results) includes a testimonial from 'Haley Anderson'. The bottom section, 'ABOUT', discusses technology and aesthetics, featuring images of modern pools.

This website has a blue and white color scheme. It features a laptop displaying the homepage, which includes the text 'The first pool with ozone water treatment'. Below the laptop is a large image of a swimmer in an underwater pool. The main page has a 'DESIGN' section with a swimming coach and a female swimmer. Further down are sections for 'Memberships & Passes' (listing Group Lesson, One-time Lesson, Individual Program, Annual Subscription, Season Subscription, and Free subscription), 'Press Releases', and 'Items For A Perfect Pool Side Staycation'. A mobile view of the website is also shown at the bottom.

The mobile version of the website follows the same design as the desktop version, featuring a blue header with the text 'The first pool with ozone water treatment'. It includes a navigation menu with links to 'Home', 'About', 'Services', 'Swimming Coach', 'Season Subscription', and 'Olympic Pool'.

Inspiratie homepagina

IMMERSION
PISCINES & SPAS

Le spécialiste de la piscine coque polyester

Immersion Piscines et Spas, parce que la coque est un produit unique, nous en avons fait notre spécialité.

Piscines
Avec plus de 250 modèles de bassins, Immersion Piscines et Spas vous propose une gamme innovante et de qualité.

SPAS
Détente, bien-être... Découvrez notre gamme de spas.

Pourquoi la coque ?
Fiable, Esthétique et Tendance, la piscine coque est aujourd'hui le meilleur rapport qualité prix !

- Résistance**
Le polyester est 10 fois plus résistant que le béton, avec une épaisseur de 3mm (généralement, pour béton jusqu'à 20mm) et 40cm de déclivité.
- Agréable**
Les plages peuvent servir de transat, les escaliers sont aussi désignés pour plus de sécurité.
- Plaisir**
Elle est plus rapidement chaude en début ou fin de saison.

Nos accessoires
Pour que votre sécurité soit une priorité, découvrez nos solutions accessoires.

Nos aménagements
Pour que l'ambiance de votre piscine soit complète, découvrez nos aménagements.

Qui sommes nous ?
Notre histoire
Pourquoi faire de la piscine coque est simple, mais assez évident lorsque vous la voyez.

Pourquoi la coque ?
La coque
Mais la fabrication d'une piscine coque nécessite des efforts et des investissements importants. C'est pourquoi nous proposons de la coque à un prix très compétitif.

Demande de devis
Faites un devis en ligne ou contactez-nous pour toute question.

Le catalogue
Téléchargez notre catalogue pour découvrir nos modèles.

Contact
Veuillez nous contacter pour toute question.

Accéder au formulaire

MEET OUR OWNER
PEPPER TREGRE

The founder and president of Backyard Living, has been installing custom pools and spas for 20 years in the New Orleans area. Employing the best materials, equipment and personnel in the industry, Backyard Living will give you superior products and exceptional service. You have our personal guarantee. On every single project, we strive hard to surpass our clients expectations and dreams.

[MORE ABOUT US](#)

CONTACT US NOW

At this moment to call us and schedule a private, no obligation appointment at your home or ours. We'd love to have the opportunity to work with you to create the backyard environment of your dreams!

CALL TALK TO A SALES ASSOCIATE 504 282 1011 or CALL TOLL FREE @ 1 888 606 POOL	VISIT LOCATED IN NEW ORLEANS 7211 REGENT ST SUITE G NEW ORLEANS, LA 70124	MESSAGE ASK A QUESTION Enter your name Enter your email address Leave a message SUBMIT
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CALL US NOW **GET UPDATES** **CONNECT**

211 Regent Street Suite G,
New Orleans, LA 70124

Call us now: **504 282 1011**
or **1 888 606 POOL** (Toll Free)

Enter your email to join: **SUBMIT**

[Facebook](#) [LinkedIn](#) [YouTube](#) [Instagram](#)

Smysly pro detail délou rozdíl celku
Jedna je voda překrásná a zdejší klima, klimatické, ekologické Trendy se mění a obnovují, modernizový design ale včetně. Budou modernizována i všechny materiály a chybou rážení vás schovat, stejně jako provozního smyslu pro detail kubátě rážení celku.

Můžete o svém bazénu přehled. Kdekoliž
Ustřízky je přehled o stavu vašeho bazénu na dálku, ať jde kdekoliv. Nepotřebujete žádat technologie vám umožní nejen sledovat nebo řídit různé typy vody, ale také spoustou či vyplňte filtrální zařízení či bazén sám zařízením nebo například jenom domovem k bazénu vám na dálku záležit náročná rekonstrukce...

Dopřejte si relax i mimo bazén
Souhlasime, že pro maximální polohu s bazénem je důležité i koupení nového oslíku, výtahu a výbavu kolem bazénu. Doporučíme využít odporodající materiály pro povrchy, relaxaci a nábytku a další doplňky. Postaráme se o to, aby se náročná záležitost...

Inspiratie productpagina

Океан

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 220 000 ₽

+ Акция действует до 10.01.2017 >

Гибралтар

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

250 000 ₽

+ Акция действует до 10.01.2017 >

Ла-манш

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 100 000 ₽

+ Акция действует до 10.01.2017 >

Венесуэла Элит

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 150 000 ₽

+ Акция действует до 10.01.2017 >

Венесуэла Комфорт

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 250 000 ₽

+ Акция действует до 10.01.2017 >

Майами

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 200 000 ₽

+ Акция действует до 10.01.2017 >

Сальвадор

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 190 000 ₽

+ Акция действует до 10.01.2017 >

Виктория 9

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

390 000 ₽ 250 000 ₽

+ Акция действует до 10.01.2017 >

Борнео

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объём воды: 80 м³

30 000 ₽

+ Акция действует до 10.01.2017 >

Родос Элит

Длина: 14 м
Ширина: 4,7 м
Высота: 1,05 - 2,5 м
Объем воды: 80 м³

390 000 ₽ 120 000 ₽

+ Акция действует до 10.01.2017 >

Inspiratie productpagina

<p>Beoplay H4 2nd Gen Pure expression. Superior sound. €299 €225</p>	<p>Beoplay E8 3rd Gen More compact. More powerful. €350</p>	<p>Beoplay H9 3rd Gen ANC headphones with long battery life €500</p>
<p>Beoplay E6 Supreme sound for the streets €200</p>	<p>Beoplay H8i Revitalizing a modern classic €400</p>	<p>Beoplay E8 2.0 (2nd Gen) Upgrade to wireless charging €300</p>
<p>Beoplay E6 Motion Power the motion €200</p>	<p>Beoplay E8 Motion Power the motion €350</p>	<p>Beoplay E4 The power of silence €250</p>
<p>Beoplay H3 Pure and powerful sound €150</p>	<p>HEADPHONE ACCESSORIES →</p>	<p>EARPHONE ACCESSORIES →</p>

Inspiratie productdetail

The page features a large central image of the Omega Speedmaster watch with three callout bubbles: 'Dial' (highlighting the main dial), 'Back' (highlighting the case back), and 'Strap' (highlighting the integrated metal bracelet). Below the main image is a smaller circular gallery showing other Omega watches. To the right of the main image, the brand name 'OMEGA' and model 'Speedmaster' are displayed, followed by a descriptive text about the watch's craftsmanship and history. A price of ₹ 60,000/- per piece is shown, along with buttons for 'Get a Quote' and 'Explore more options'. At the bottom, there are links to 'Try AR view' (laptop icon) and 'Try AR view on Mobile' (phone icon).

Omega Speedmaster

Back

Dial

Strap

OMEGA
Speedmaster

The meticulously stitched leather band, ageless design, and solid steel construction honors our heritage of pure craftsmanship and authentic watchmaking.

Suitable occasions:

#Anniversaries #Milestones & Achievements #Expressing Gratitude

₹ 60,000/- Piece

Get a Quote Explore more options

Try AR view Try AR view on Mobile

The page features a large image of the Beoplay E8 2.0 headphones and their charging case. To the right, the product name 'Beoplay E8 2.0' is displayed with a description of its features: true freedom with wire-free charging, superior sound, intuitive touch control, and outstanding comfort. A price of 350\$ is shown, along with a button labeled 'EXPERIENCE IN STORE'. At the bottom, there are navigation arrows and a color palette.

B&O SPEAKERS HEADPHONES TELEVISIONS ACCESORIES STORIES

Beoplay E8 2.0

Experience true freedom with wire-free charging, superior sound, intuitive touch control and outstanding comfort.

350\$ EXPERIENCE IN STORE

< >

Inspiratie productdetail

PRODUCT CARD

A large blue rectangular object with a wavy pattern, resembling a tray or mold.

Supreme 7530

Габариты	7,5 x 3 x 1,7
Объем (м3)	30
Вес (кг)	750

560 000 руб.

[ЗАКАЗАТЬ](#) [ЧЕРТЕЖ](#)

A split-screen product card. The left side shows the back of an iPhone 11 Pro in silver, featuring a triple-camera system and the Apple logo. The right side is a blue box containing product details.

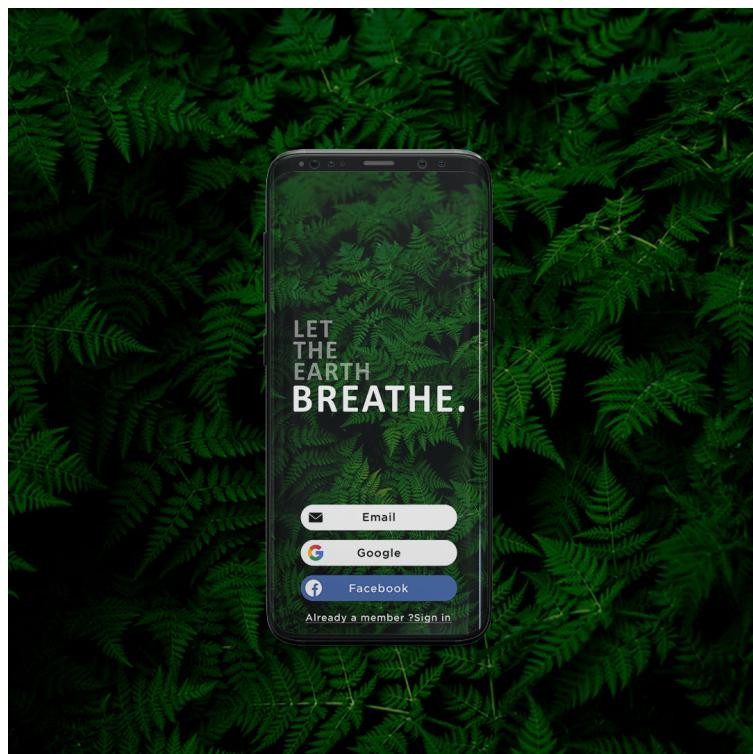
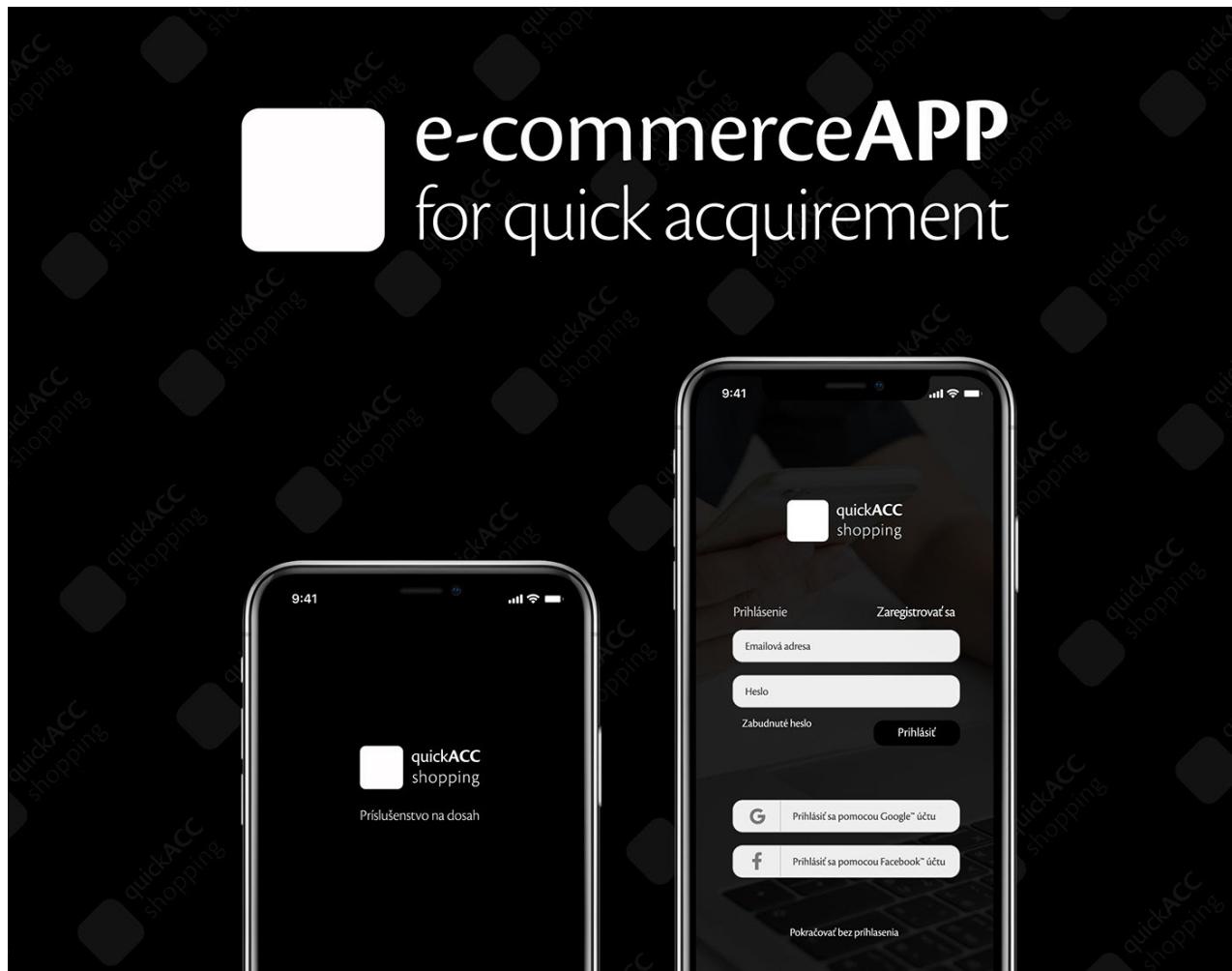
iPhone 11 Pro

Pro cameras. Pro display. Pro performance
Silver/64 GB
[Learn more >](#)

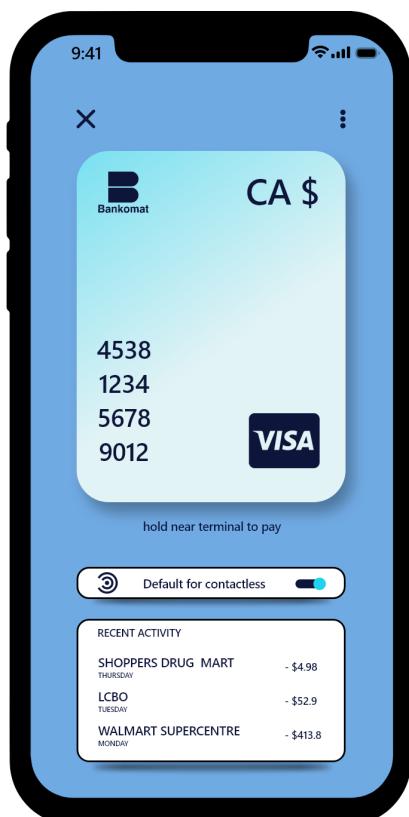
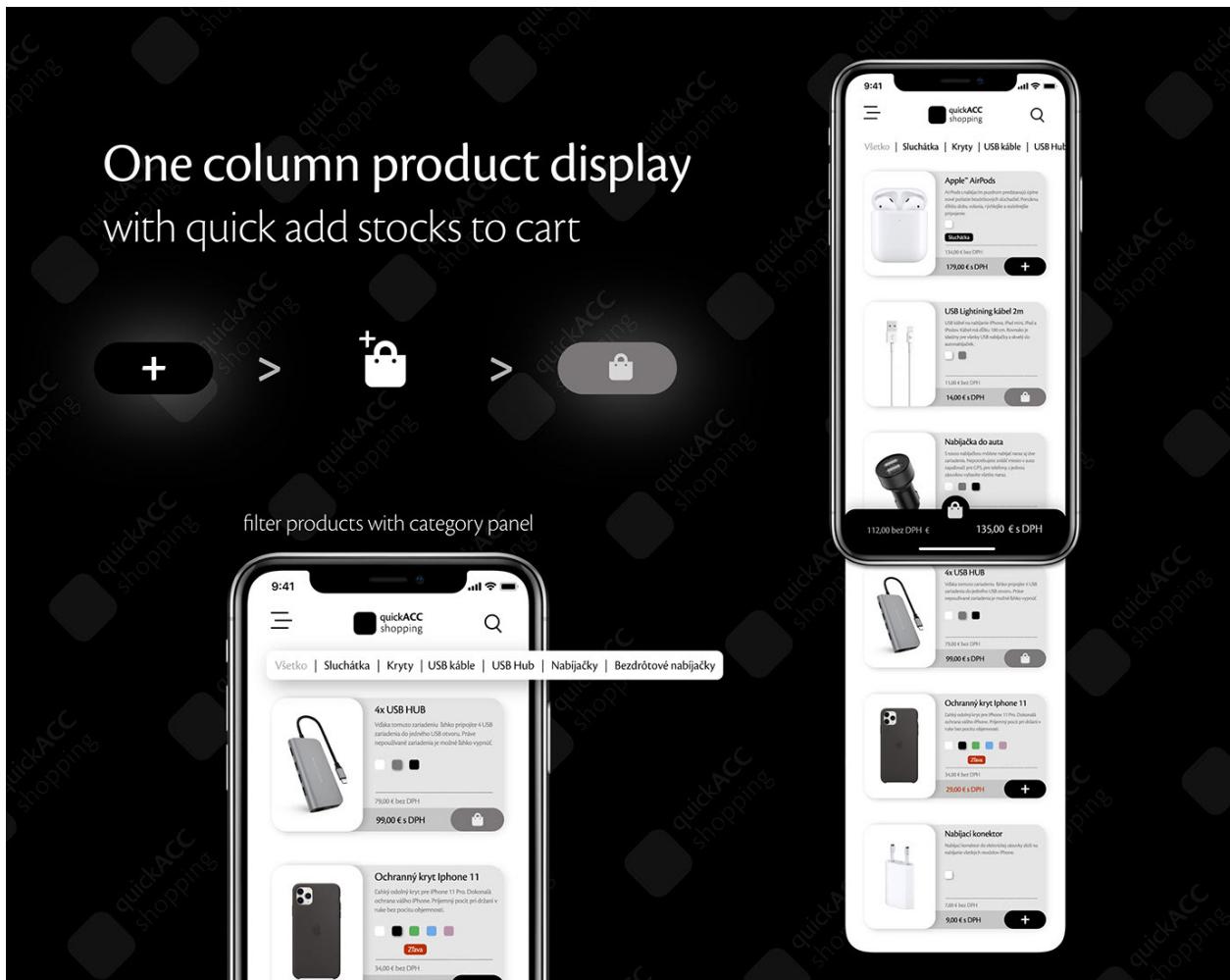
\$1199

[ADD TO CART](#)

Inspiratie login



Inspiratie betaalpagina



Inspiratie kleuren

Kleuridee 1



Kleuridee 2



Kleuridee 3



Kleuridee 4



Kleuridee 5



Bronvermelding

Images:

Foto 1: <https://unsplash.com/photos/DI0FdaFzH-0>
Foto 3: <https://unsplash.com/photos/bWijQI4v0dM>
Foto 4: <https://unsplash.com/photos/so3wgJLwDxo>
Foto 5: <https://unsplash.com/photos/ZkNzOybkp7o>
Foto 6: <https://unsplash.com/photos/EPzfd0MYm7s>
Foto 7: <https://unsplash.com/photos/gQiZ8QYDSa8>
Foto 8: <https://unsplash.com/photos/hDbCjHNdF48>
Foto 9: <https://unsplash.com/photos/Uv4zanxy5oM>

Inspiratie kleuren:

Kleurstalen 1: https://www.behance.net/gallery/28768971/Sevenpool?tracking_source=search_projects_recommended%7Cpool%20website

Kleurstalen 2: https://www.behance.net/gallery/67310867/Immersion?tracking_source=search_projects_recommended%7Cpool%20website

Kleurstalen 3: https://www.behance.net/gallery/94617113/Pool-Doctorx-project?tracking_source=search_projects_recommended%7Cpool%20website

Kleurstalen 4: https://www.behance.net/gallery/93167201/The-Voda-Corporate-website?tracking_source=search_projects_recommended%7Cpool%20website

Kleurstalen 5: https://www.behance.net/gallery/94988085/Fiberglass-pool-manufacturer?tracking_source=search_projects_recommended%7Cpool%20website

Inspiratie homepagina:

Foto 1: https://www.behance.net/gallery/28768971/Sevenpool?tracking_source=search_projects_recommended%7Cpool%20website

Foto 2: https://www.behance.net/gallery/67310867/Immersion?tracking_source=search_projects_recommended%7Cpool%20website

Foto 3: https://www.behance.net/gallery/66962139/Swimming-Pool-Landing-Page?tracking_source=search_projects_recommended%7Cpool%20website

Foto 4: https://www.behance.net/gallery/94988085/Fiberglass-pool-manufacturer?tracking_source=search_projects_recommended%7Cpool%20website

Foto 5: <https://nl.pinterest.com/pin/445082375663849829/>

Inspiratie productpagina:

Foto 1: https://www.behance.net/gallery/61025065/Website-for-Admiral-Pools-Company?tracking_source=search_projects_recommended%7Cpool%20website

Foto 2: <https://www.bang-olufsen.com/en/headphones>

Inspiratie productdetail:

Foto 1: https://www.behance.net/gallery/94988085/Fiberglass-pool-manufacturer?tracking_source=search_projects_recommended%7Cpool%20website

Foto 2: https://www.behance.net/gallery/94064759/Web-Product-Page?tracking_source=search_projects_recommended%7Cproduct%20page

Foto 3: https://www.behance.net/gallery/94497973/Single-Product?tracking_source=search_projects_recommended%7Cproduct%20page

Foto 4: https://www.behance.net/gallery/88942771/Product-Page-Design?tracking_source=search_projects_recommended%7Cproduct%20page

Inspiratie betaalpagina:

Foto 1: https://www.behance.net/gallery/95207405/Payment-App?tracking_source=search_projects_recommended%7Cvisa%20payment

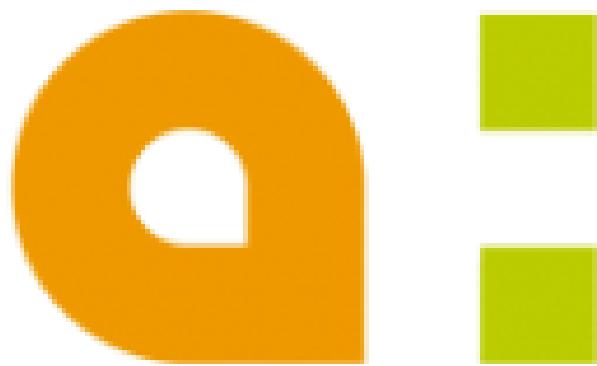
Foto 2: https://www.behance.net/gallery/95937331/UX-Design-elegant-e-commerce-App-for-online-shopping?tracking_source=search_projects_recommended%7Capple%20pay

Foto 3:

Inspiratie login:

Foto 1: https://www.behance.net/gallery/95937331/UX-Design-elegant-e-commerce-App-for-online-shopping?tracking_source=search_projects_recommended%7Capple%20pay

Foto 2: https://www.behance.net/gallery/95685815/Planting-app-login-page?tracking_source=search_projects_recommended%7Clogin%20page%20



arteveldehogeschool

LID VAN DE ASSOCIATIE UNIVERSITEIT CENT

denk. doe. word.