$x^{2} = x_{i}^{T} x_{i} - 2 \sum_{i=1}^{N} \lambda_{m} x_{i}^{T} x_{m} + \left(\sum_{i=1}^{N} \lambda_{m} x_{m} \right)^{2} = x_{i}^{T} x_{i} - 2 \sum_{m=1}^{N} \lambda_{m} x_{i}^{T} x_{m} + \sum_{n=1}^{N} \sum_{m=1}^{N} \lambda_{n} \lambda_{m} x_{n}^{T} x_{n}$