

# Event Facts

VHL FAMILY ALLIANCE

## *Fundraising Dinner & Auction*

Saturday, November 17, 2012 ■ Kehillath Israel, 384 Harvard St, Brookline, MA

### **Honoring**

**William G. Kaelin, Jr., MD**  
Professor of Medicine,  
Harvard Medical School

Leading Cancer Researcher at  
Dana Farber Cancer Institute

**Joyce Wilcox Graff**  
Founder and Founding Director  
of the VHL Family Alliance

**Date:** Saturday, November 17, 2012

**Place:** Kehillath Israel  
384 Harvard Street  
Brookline, MA

**Time:** 7:00 PM

**Attire:** Business Attire

**Cost:** \$125 per person

**Contact:** VHL Family Alliance  
(800) 617-277-5667 x4 or (617) 277-5667 x4  
development@vhl.org



The VHL Family Alliance is a tax exempt 501(c)3 corporation  
Tax ID: 04-3180414Tax ID



2001 Beacon Street, Suite 208, Boston MA 02135-7787

Tel: +1.617.277.5667 or toll free +1-800.767.4845 • Fax: +1.858.712.8712 or toll free +1-866-209-0288

<http://www.vhl.org> / E-mail: [info@vhl.org](mailto:info@vhl.org)

## **The work of the VHL Family Alliance has led to:**

- Over \$1.3 million for VHL research
- The creation other similar Alliances throughout the world
- Guidelines for screening and treatment
- Improved diagnosis and treatment of VHL patients
- Increased life expectancy of 16 years and enhanced quality of life
- VHL Clinical Care Centers
- Tissue bank of VHL samples
- VHL Medical Advisory Board
- VHL Research Board
- Strong international community as opposed to feelings of isolation
- Understanding of the underlying biological mechanism responsible for to many other forms of cancer
- 6 approved medicines for other forms of cancer, including kidney cancer

# Sponsorship and Advertising Opportunities

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### SPONSORSHIP OPPORTUNITIES

#### **\$10,000 PLATINUM**

- Premier seating for up to 2 tables (20 people)
- Corporate logo printed on invitation and event program book
- Full-page, colored prominently positioned ad in Program Book
- Acknowledgment at the event on the stage
- Prominent recognition on donor signage at the event
- Prominent listing in all printed material and recognition ads
- Recognition on VHLFA website

#### **\$2,000 SILVER**

- Seating for up to 1 table (10 people)
- Full-page, black and white ad in Program Book
- Recognition on VHLFA website

#### **\$1,000 BRONZE**

- Seating for up to 1/2 table (5 people)
- Half-page black and white ad in Program Book
- Recognition on VHLFA website

#### **\$5,000 GOLD**

- Seating for up to 1 table (10 people)
- Full-page, black and white prominently positioned ad in Program Book
- Prominent listing in all printed material and recognition ads
- Recognition on VHLFA website

#### **\$1,250 TABLE HOST**

- Seating for up to 10 people
- Sponsor listing in Program Book

### ADVERTISEMENTS

**\$2,000:** Full-page, colored, prominently-positioned advertisement

**\$1,000:** Full-page, black and white, prominently-positioned advertisement

**\$400:** Full-page, black and white advertisement

**\$200:** Half-page, black and white advertisement

**\$100:** Quarter-page, black and white advertisement

**\$50:** 3-line of individualized well wishes

**\$25:** Name on list of well wishers



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# Sponsorship Form

VHL FAMILY ALLIANCE

## *Fundraising Dinner & Auction*

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*YES, you can count on our support as a sponsor of*

### **The VHL Family Alliance's Fundraising Dinner and Auction**

☐ **Platinum Sponsor:**     **\$10,000**

☐ **Bronze Sponsor:**     **\$ 1,000**

☐ **Gold Sponsor:**     **\$ 5,000**

☐ **Silver Sponsor:**     **\$ 2,000**

☐ **Table Host:**     **\$ 1,250**

*Kindly submit guest names by 10/12/12 to [office@vhl.org](mailto:office@vhl.org)*

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please charge payments to my:**    ☐ VISA    ☐ Mastercard    ☐ AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_



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# Advertising Form

VHL FAMILY ALLIANCE

## *Fundraising Dinner & Auction*

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*YES, you can count on our support as an advertiser for*

### **The VHL Family Alliance's Fundraising Dinner and Auction Program Book**

**\$2,000:** Full-page, colored, back cover advertisement

**\$1,000:** Full-page, black and white, inside back cover advertisement

**\$400:** Full-page, black and white advertisement

**\$200:** Half-page, black and white advertisement

**\$100:** Quarter-page, black and white advertisement

**\$50:** 3-line of individualized well wishes

**\$25:** Name on list of well wishes

*Kindly submit advertisements in pdf or camera-ready format by 10/12/2012 to [office@vhl.org](mailto:office@vhl.org)*

I/We are unable to attend: please accept my donation in the amount of: \_\_\_\_\_

My employer will match my donation in the amount of: \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please charge payments to my:** ☐ VISA ☐ Mastercard ☐ AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_



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# Auction Donation Form

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YES, I/We would like to donate the following item(s) to  
**The VHL Family Alliance's Fundraising Dinner and Auction**

Item: \_\_\_\_\_  
Value: \$ \_\_\_\_\_ Item is enclosed \_\_\_\_\_  
Company \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Date \_\_\_\_\_

**The VHL Family Alliance is pleased to welcome your support and we thank you for your contribution**

**Return form and ship item or certificate to:**

The VHL Family Alliance  
2001 Beacon St., Suite 208  
Boston, MA 02135

**For questions or inquiries, please contact:**

Ilene Sussman, Executive Director  
617-277-5667 ext. 4  
or [director@vhl.org](mailto:director@vhl.org)



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