

*Uncovering a Cure for Cancer*

Date

Name

Address

City, State ZIP

Dear [NAME]:

We would love to feature a gift donation from your company at the VHL Alliance's [NAME OF YOUR EVENT]. VHL Alliance, [www.vhl.org](http://www.vhl.org), is a federally recognized non-profit organization (Tax ID #: 04-3180414).

Von-Hippel Lindau syndrome is a genetic disease that results in cancerous tumors growing in particular organs of the body. Von-Hippel Lindau syndrome, once diagnosed, requires lifelong screenings to provide early identification and diagnosis of tumors, as well as intervention when necessary, which usually comes in the form of multiple surgeries. VHL is a devastating condition, which has physical, emotional and financial implications. Knowledge is key in managing this disease and knowing early warning signs of potentially dangerous tumors is paramount. [TELL YOUR STORY, Example: Our family has several members who suffer from VHL. They have endured countless surgeries and treatments on their brains, kidneys, spines, eyes, pancreas and adrenal glands.]

We believe that a cure for VHL is on the horizon. The VHL gene controls the major feeding pipeline of every tumor. Curing VHL is one step closer to curing other forms of cancer! Together, we can go far. We hope you can join our family in this worthy project.

On [DATE], our family will host the [NAME OF YOUR EVENT] at [LOCATION]. We are requesting gifts that may be used at the outing. Gifts and donations can be sent to the [YOUR NAME AND ADDRESS]. Checks should be made out to the VHL Alliance; they can be directly mailed to: VHL Alliance, 2001 Beacon Street, Boston, MA 02135

Please call us at [YOUR PHONE NUMBER] with any questions or further inquiries. We thank you in advance for your time, consideration and generosity.

Sincerely,

NAME

ADDRESS



*VHLA is dedicated to research, education, and support to improve diagnosis, treatment, and quality of life for those affected by VHL.*

The VHL Alliance is a 501(c)3 non-profit organization – Tax ID: 04-3180414