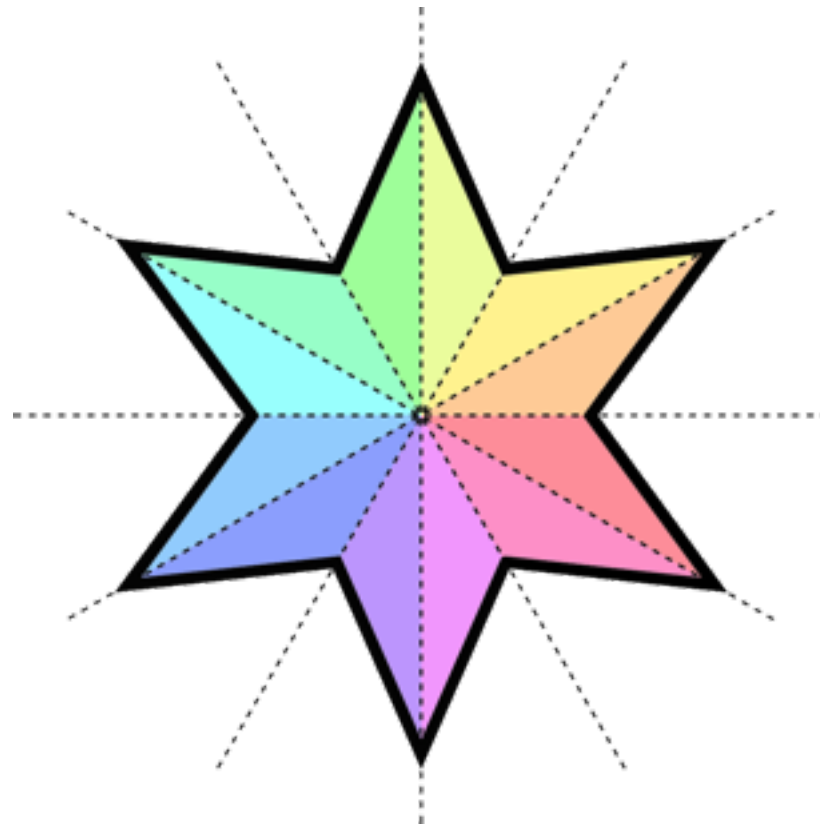


Indie node.JS

Make your dream app come true with Node



Giovanni.Donelli@gmail.com
@gdonelli

Product Design in Node

Ideally the presentation I would have wanted to see when I started building a product with node.JS

My experience

Engineering + Design = Product

2002

Indie

Mac Shareware Apps

2008

Apple

Mac OS X
(System Apps & Frameworks)

Mac OS X Engineering
Kernel Engineering
Objective-C, C

2012

indie

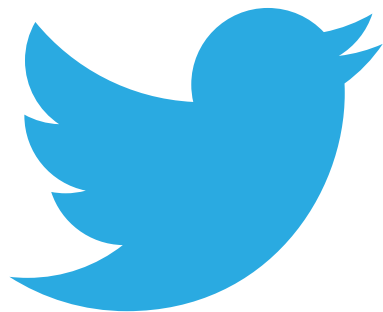
?

iOS
node.JS
HTML5

indie

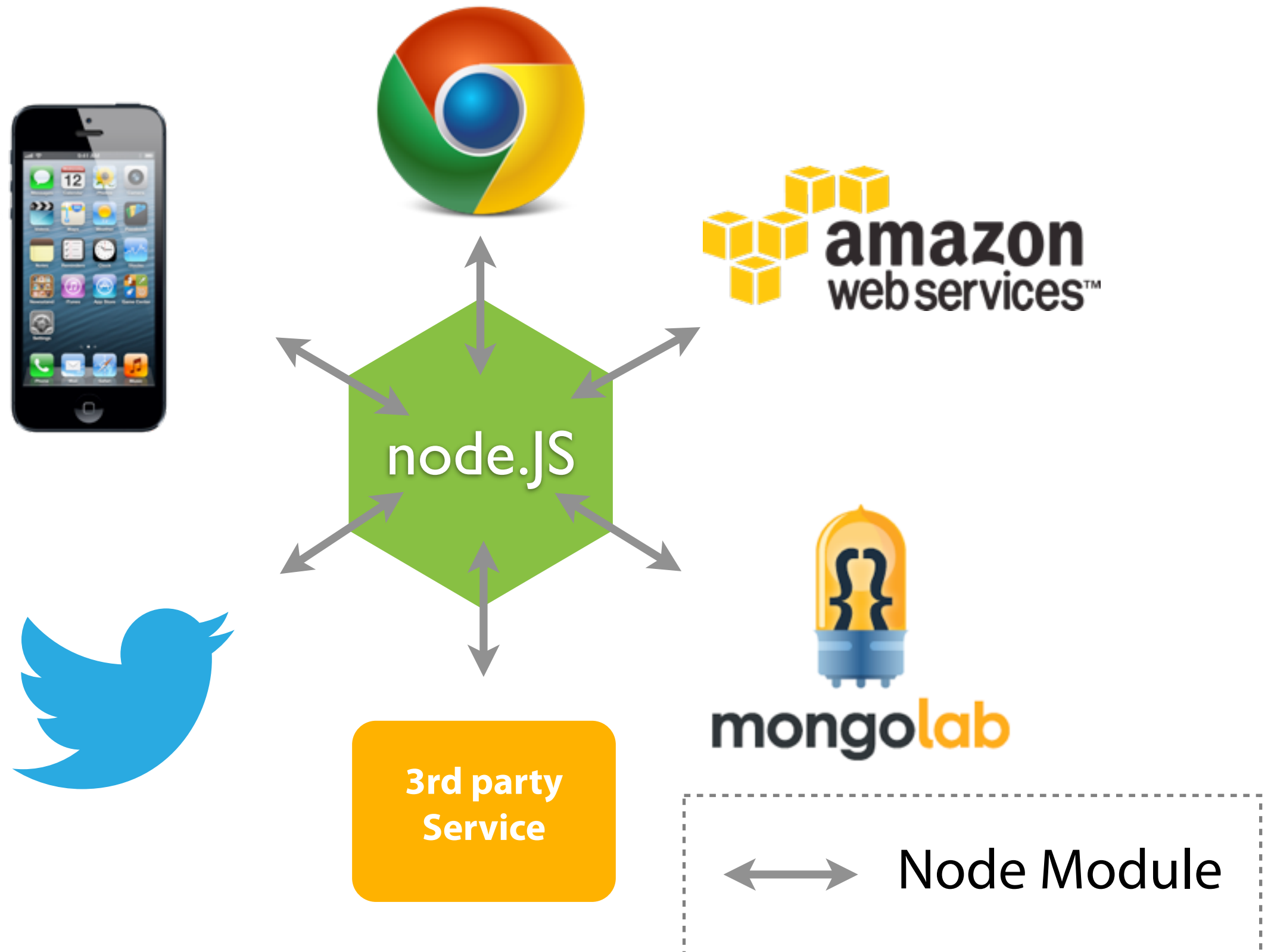
?

Modern App



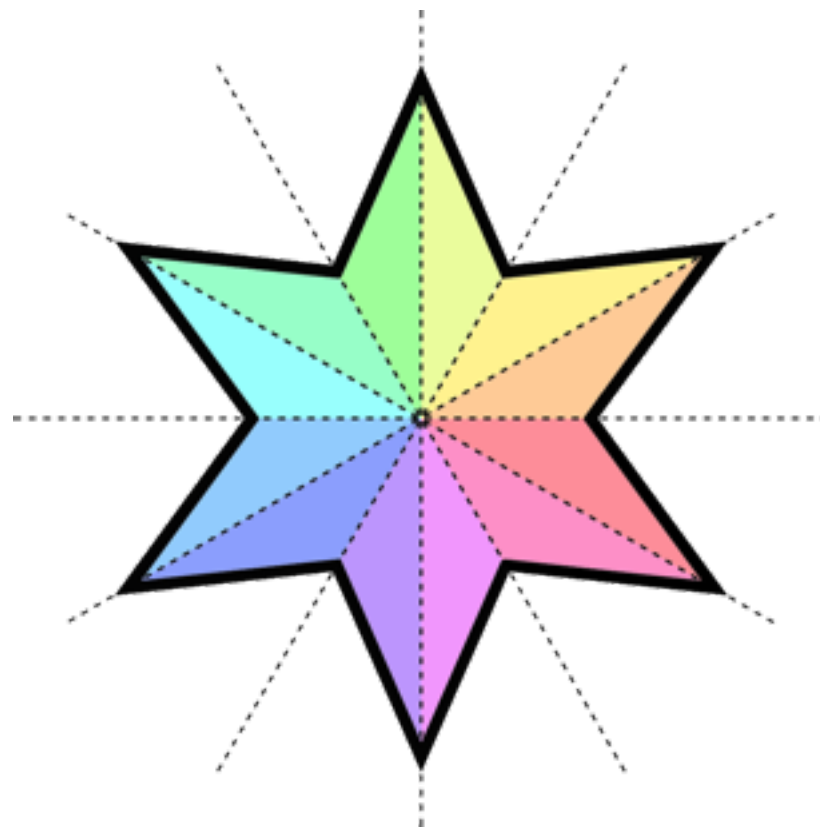
**3rd party
Service**

Modern App



EssenceApp.com

Case Study

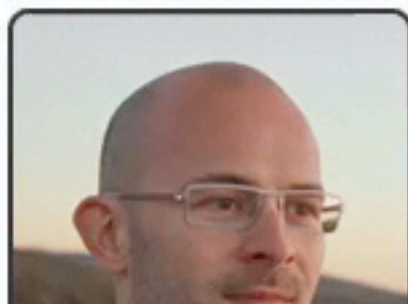


[http:// github.com/gdonelli/essence](http://github.com/gdonelli/essence)



Tweets

1 new Tweet



Giovanni Donelli @gdonelli

I will be going to Italy in the

Things to cover

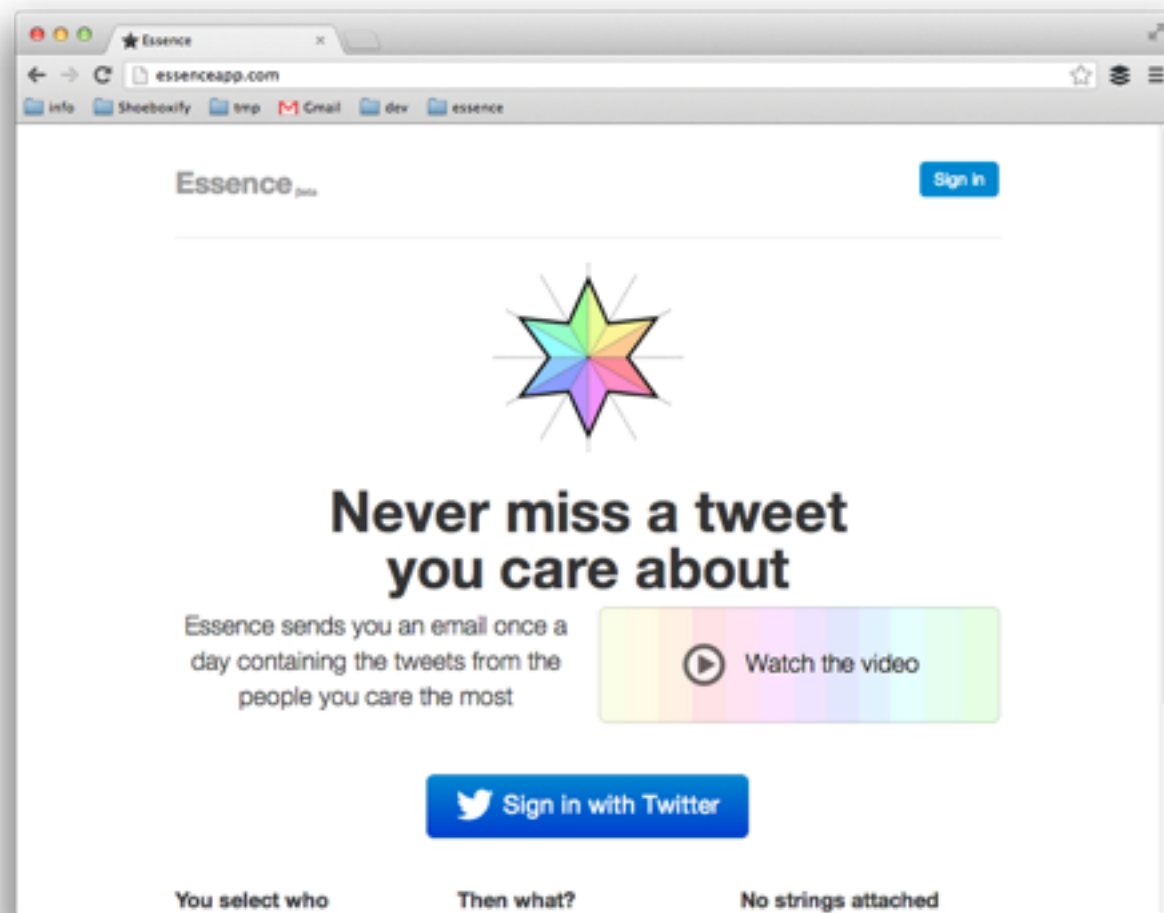
- Node Modules:
- express/connect
 - socket.io
 - request
 - async
 - underscore
 - require-use

- 3rd Party Tools:
- Nodejitsu (deployment)
 - Nodefly (monitoring)

I have no positions in
any stocks mentioned

Node Modules

http server/session



Modules:

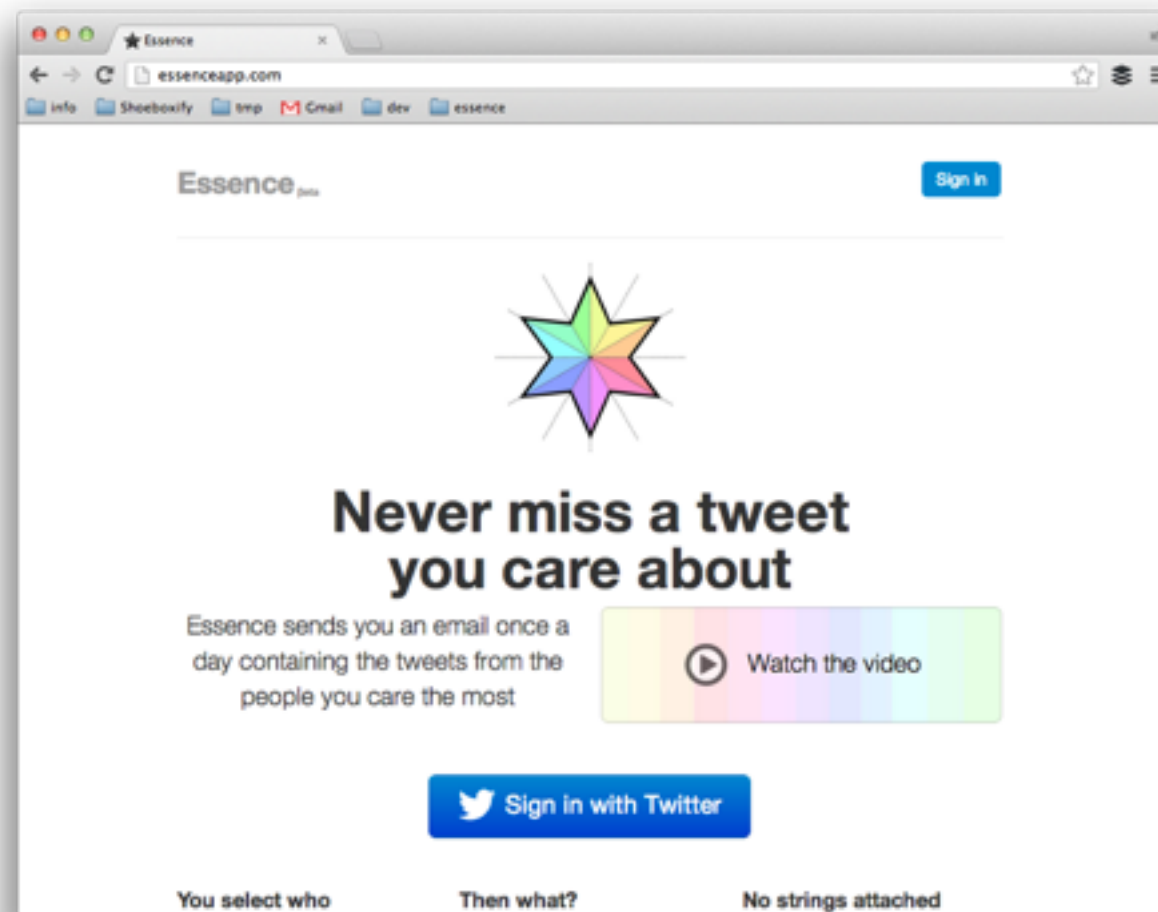
- express
- connect
- connect-mongo

Web UI framework:

- Bootstrap

Socket.io & UI

Demo



Socket.io

- Friend progress bar:

```
socket.volatile.emit( 'progress', 0.5);
```

- Rooms concept is great:

```
socket.join( 'gdonelli' ); // on login
```

```
[...]
```

```
io.sockets.in( 'gdonelli' ).emit( 'hello', data);
```

- Speed: ~2x AJAX
- Great Semantics
- Fast Development & Easy Syncing
- Issues with mobile (need to investigate)

request

like native `http` and `https`, but better



```
var requestTokenURL =  
  'https://api.twitter.com/oauth/request_token';
```

```
var oauth = _makeOAuth( ... );
```

```
request.post({  
  url: requestTokenURL,  
  oauth: oauth,  
  timeout: authentication.timeout  
},  
function (err, postPonse, body) {  
  // authentication  
})
```

async

pyramid of doom

```
// Code uses jQuery to illustrate the Pyramid of Doom
(function($) {
  $(function(){
    $("button").click(function(e) {
      $.get("/test.json", function(data, textStatus, jqXHR) {
        $(".list").each(function() {
          $(this).click(function(e) {
            setTimeout(function() {
              alert("Hello World!");
            }, 1000);
          });
        });
      });
    });
  });
})(jQuery);
```

source: <http://tritarget.org/blog/2012/11/28/the-pyramid-of-doom-a-javascript-style-trap/>

async

reduces pyramid of doom & better control flow

```
function UserDidLogin/twitterId, callback)
{
    async.waterfall(
        [
            function(callback) { // Get userEntry
                _findUserWithTwitterId/twitterId, callback);
            },
            function(userEntry, callback)
            {
                userEntry.last_login = new Date();
                callback(null, userEntry)
            },
            database.saveUserEntry
        ],
        callback);
}
```

async

reduces pyramid of doom & better control flow

```
function GetEssenceForUser(vipArray, callback)
{
    async.map(vipArray
        , function(vip, callback)
        {
            GetTweets(vip, callback);
        }
        , function(err, results)
        {
            if (err)
                return callback(err);

            MakeEssence(results, callback)
        });
}
```



_ (underscore.js)

Collections

- 1 - each
- 2 - map
- 3 - reduce
- 4 - reduceRight
- 5 - find
- 6 - filter
- 7 - where
- 8 - findWhere
- 9 - reject
- 10 - every
- 11 - some
- 12 - contains
- 13 - invoke
- 14 - pluck
- 15 - max
- 16 - min
- 17 - sortBy
- 18 - groupBy
- 19 - countBy
- 20 - shuffle
- 21 - toArray
- 22 - size

Arrays

- 1 - first
- 2 - initial
- 3 - last
- 4 - rest
- 5 - compact
- 6 - flatten
- 7 - without
- 8 - union
- 9 - intersection
- 10 - difference
- 11 - uniq
- 12 - zip
- 13 - object
- 14 - indexOf
- 15 - lastIndexOf
- 16 - sortedIndex
- 17 - range

Functions

- 1 - bind
- 2 - bindAll
- 3 - partial
- 4 - memoize
- 5 - delay
- 6 - defer
- 7 - throttle
- 8 - debounce
- 9 - once
- 10 - after
- 11 - wrap
- 12 - compose

Objects

- 1 - keys
- 2 - values
- 3 - pairs
- 4 - invert
- 5 - functions
- 6 - extend
- 7 - pick
- 8 - omit
- 9 - defaults
- 10 - clone
- 11 - tap
- 12 - has
- 13 - isEqual
- 14 - isEmpty
- 15 - isElement
- 16 - isArray
- 17 - isObject
- 18 - isArguments
- 19 - isFunction
- 20 - isString
- 21 - isNumber
- 22 - isFinite
- 23 - isBoolean
- 24 - isDate

Utility

- 1 - noConflict
- 2 - identity
- 3 - times
- 4 - random
- 5 - mixin
- 6 - uniqueId
- 7 - escape
- 8 - unescape
- 9 - result
- 10 - template

use-require

Imagine the `require` command to import your files...

```
var    http    = require('http')  
      , twitter = require('../code/twitter')
```

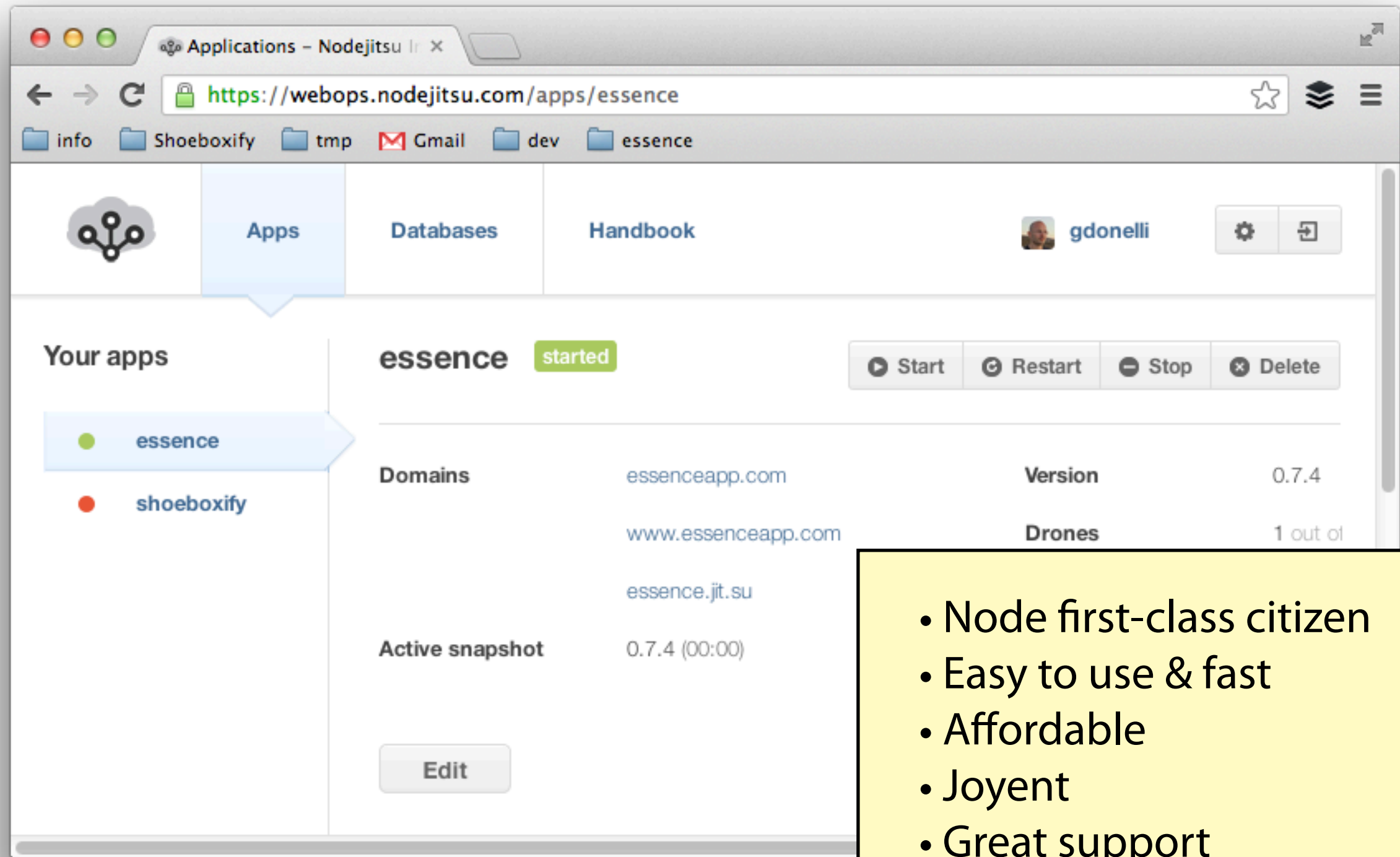
...without having to specify the full path:

```
var    http    = require('http')  
      , twitter = use('twitter')
```

3rd Party Tools

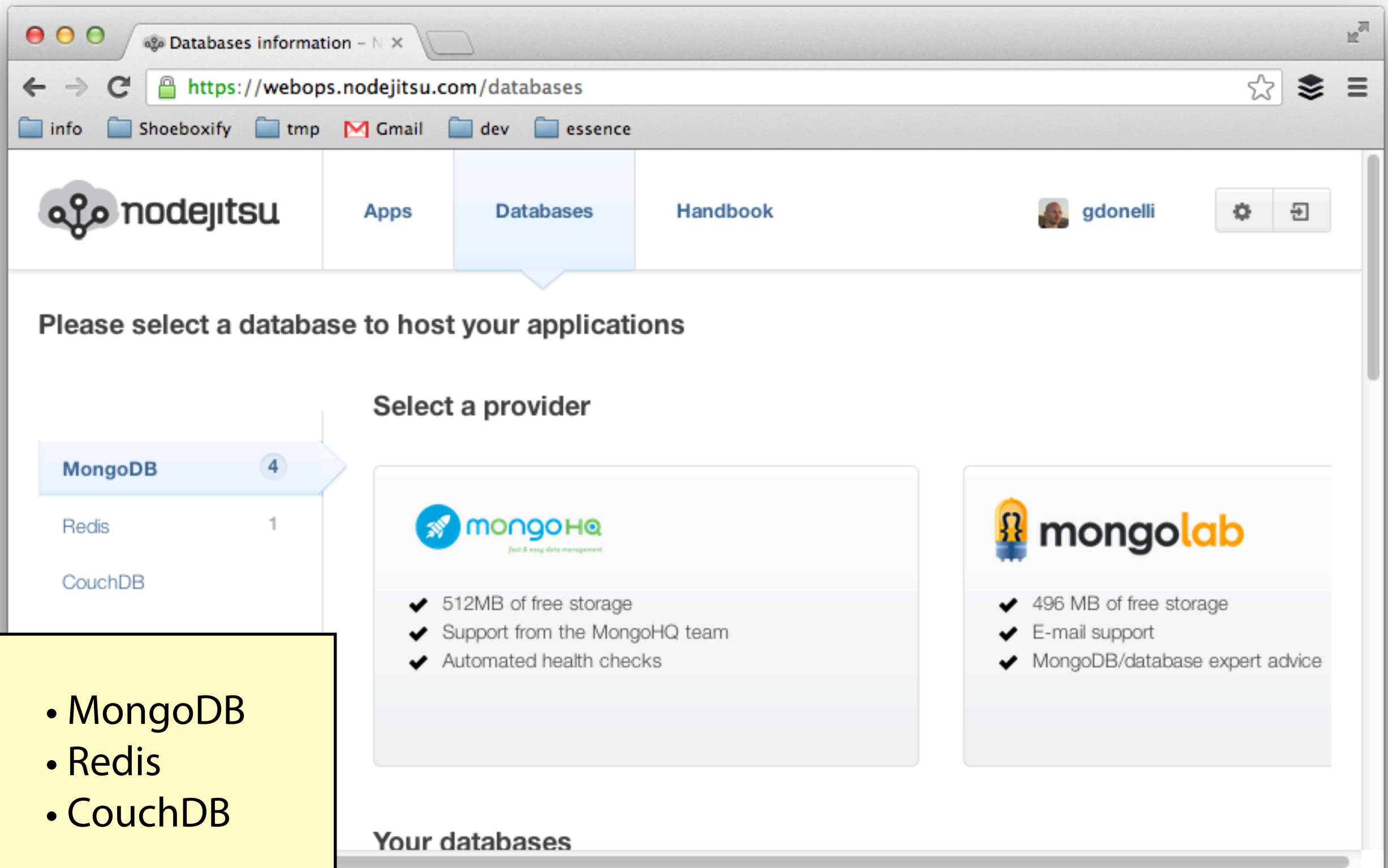
I have no positions in **any stocks mentioned**

Nodejitsu



- Node first-class citizen
- Easy to use & fast
- Affordable
- Joyent
- Great support
- Startup changing rapidly

Nodejitsu



The screenshot shows a web browser window with the URL <https://webops.nodejitsu.com/databases>. The page has a navigation bar with 'nodejitsu', 'Apps', 'Databases' (selected), and 'Handbook'. A user profile 'gdonelli' is visible in the top right. The main heading is 'Please select a database to host your applications'. Under 'Select a provider', there is a sidebar on the left with 'MongoDB' (4), 'Redis' (1), and 'CouchDB'. The main content area shows two provider cards: 'mongoHQ' and 'mongolab'. Below these is a section titled 'Your databases'.

Please select a database to host your applications

Select a provider

MongoDB 4

Redis 1

CouchDB

mongoHQ
fast & easy data management

- ✓ 512MB of free storage
- ✓ Support from the MongoHQ team
- ✓ Automated health checks

mongolab

- ✓ 496 MB of free storage
- ✓ E-mail support
- ✓ MongoDB/database expert advice

Your databases

- MongoDB
- Redis
- CouchDB

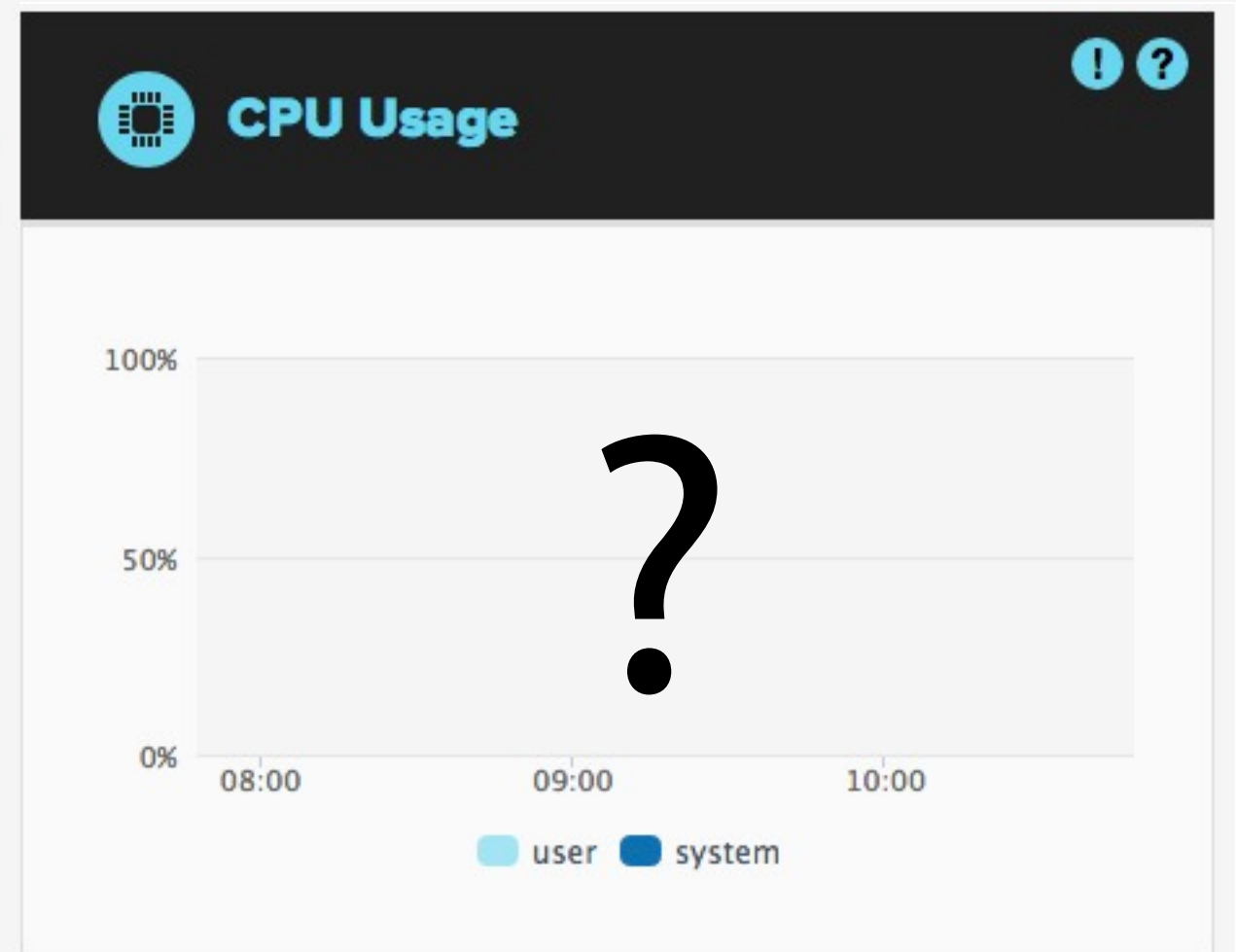
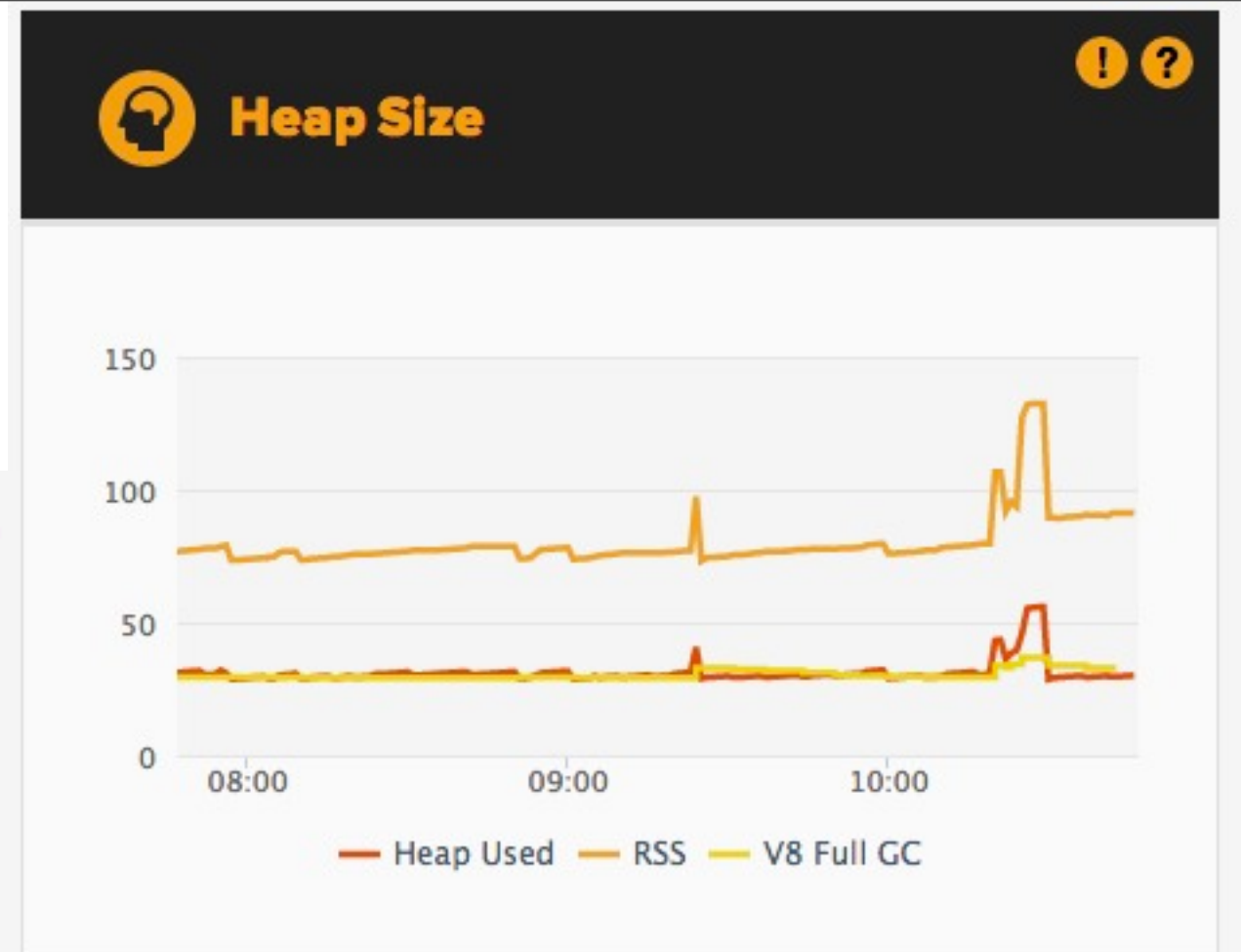
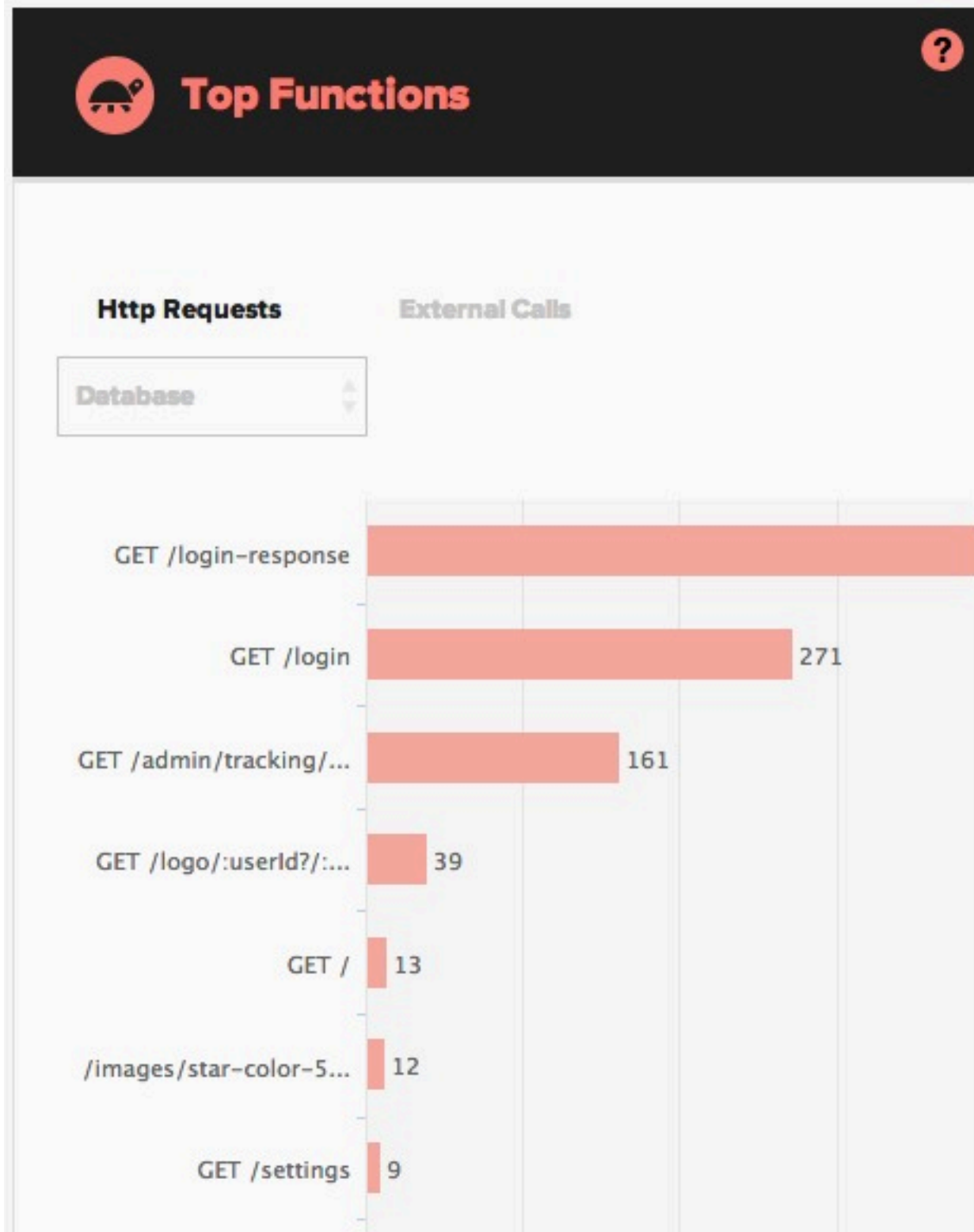
Nodejitsu

Growing pains

No free servers available. Please visit [#nodejitsu](#) on [irc.freenode.net](#) or email support@nodejitsu.com for further information.

They do have great support

NodeFly.com



Q & A