



GDPR.CASH

Building a Network of Data Privacy Experts and Helping Webmasters and Business Owners to Achieve GDPR Compliance

The Problem

The General Data Protection Regulation (GDPR) is the biggest change in data protection laws introduced over the last 20 years. It will come into effect on May 25th, 2018 and aims at giving European citizens back the control over their personal data. Its impact will not be felt only in Europe, though, as the regulations will have wider implications for companies across the world that hold data on the continent. While great news for individuals, this poses a complex problem for companies. As a case in point, they could face fines running into tens of millions of Euros if they fail to comply with the new directive. The actions needed to be taken for compliance are complex and expensive but the biggest problem is there are so many self-proclaimed experts charging business owners at enormous rates.

The Solution

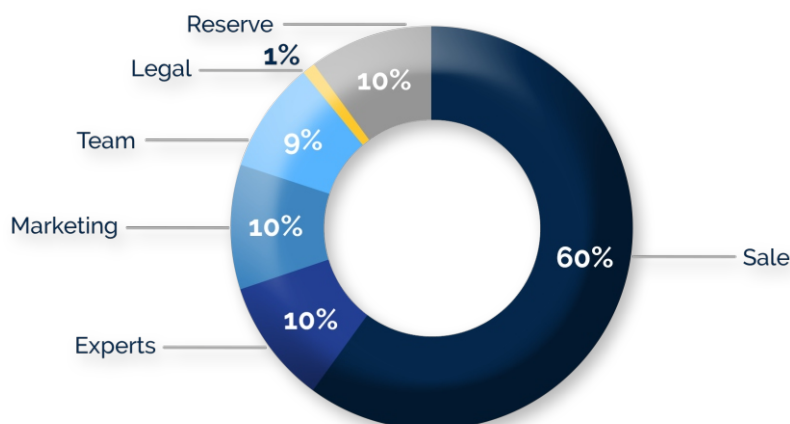
GDPR.CASH is a public network of GDPR experts. We not only verify and list the experts we work with, but also provide a marketplace where business owners can request audits and assistance with achieving GDPR compliance. They can draw up their budget and requirements so that the interested experts can contact them and help them directly. We grant the process through an escrow smart contract. When the process is complete, we issue a digitally signed certificate for a GDPR verification process which the client can put on their website. The certificate is also uploaded to the public Ethereum blockchain. The network and its services are driven by an ERC20 token called GDPR Cash. Besides that, we provide the webmasters with free tools and widgets to help them inform the user about the privacy terms and provide the necessary functionality in compliance with the GDPR.

Token Sale Terms

This token sale event allows participants to contribute to the GDPR.CASH network and receive GDPR tokens. Tokens will be required to utilize the GDPR.CASH network. GDPR tokens are functional utility tokens within the GDPR.CASH platform. These are not securities. GDPR tokens are not refundable or intended for speculative investment. No promises of future performance or value are or will be made with respect to GDPR tokens, including no promise of inherent value and continuing payments as well as no guarantee that GDPR tokens will hold any particular value. GDPR tokens do not entail participation or holding any rights in the company. GDPR tokens are sold as functional goods and all proceeds received by the company may be spent freely by the company in the absence of additional conditions. They are intended for experts in dealing with cryptographic tokens and blockchain-based software systems.

Key Information

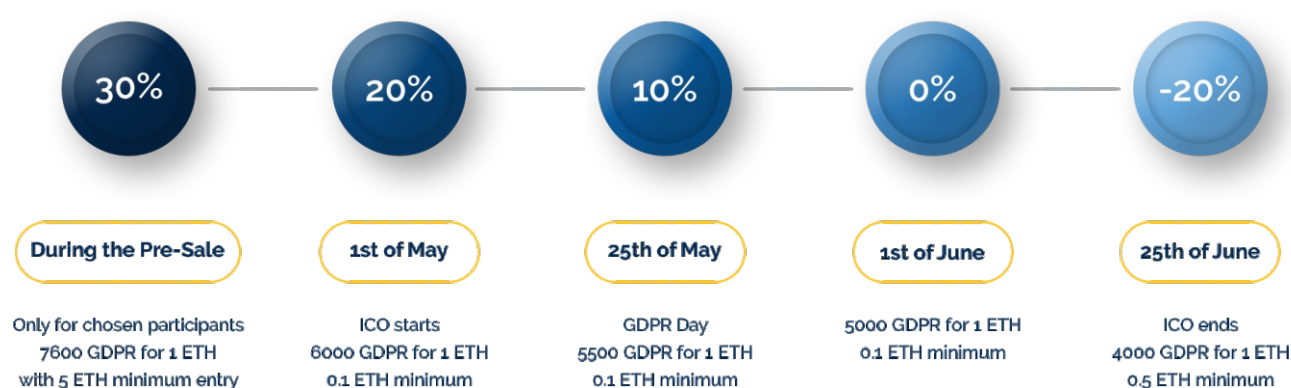
- Pre-sale starts: **April 1, 2018**
- Total Token Supply: **200 Million GDPR**
- Crowdsale starts: **May 1, 2018**
- Crowdsale ends: **June 25, 2018**



Guaranteed Token Demand

Experts will receive some tokens in advance. All interested parties can participate in the ICO. Once the ICO is over, unsold tokens will be destroyed and new ones cannot be created. When a user wants to be audited, they can either pay with tokens, if they have some, or pay in cash. If the user pays in cash, we need to exchange that for tokens. We can do that either by using tokens from our reserve or by purchasing some from the exchanges. This will help create demand for the token.

Bonuses



Team



Dimitar Dimitrov
CEO/Founder



Stefan Radushev
Chief GDPR Expert



Silvia Bayraktarova
Marketing Manager

Coming in April, 2018

<https://gdpr.cash>