

Hello,

World!

SPONSORSHIP  
**PROSPECTUS**

# WHO ARE WE?

## Google DSC MLRIT

GDSC, a global Google endeavor, nurtures an exuberant worldwide community of budding student developers. Spearheaded by students themselves, GDSCs provide a dedicated haven for passionate learning. GDSC MLRIT stands as a chapter of one such community in MLR Institute of Technology.



Google Developer Student Clubs  
MLR Institute of Technology

## MLR Institute of Technology



MLR Institute of Technology, situated in the vibrant hub of Dundigal, Hyderabad, India, is celebrated for its all-encompassing educational environment and top-tier academic offerings.

# WHAT'S HELLO WORLD!

A GDSC-MLRIT's initiative to introduce freshers into the world of Technology, Design and Startups during the timeline, scheduled December - Februaury on a weekly basis.

## Overview of the Domains:

### Technology

- Introduction to Computer Science and Engineering.
- Software Engineering & Development.
- Chat GPT & Generative AI.
- Introduction to Networking and Cloud.
- Cyber Security.
- Open Source & GitHub.

### Design

- What is Design?
- Why is design important?
- Introduction to Graphic Design and its Elements.
- Introduction to UI/UX Design.
- Life Lessons through Design.

### Startups

- Introduction to Startups and Entrepreneurship
- Startup Lifecycle
- Market Research
- How to Pitch?
- How to get startup ideas?

# WHAT'S IN STORE?

- Engaging with a very large crowd of enthusiastic students of more than 2000 people including all of the first years and interested second years from various backgrounds with a multi day cohort.
- A 30 day learning challenge that rewards the most active and enthusiastic students.
- Opening Ceremony Date: TBD
- Showcasing the knowledge to a highly responsive, engaged and influential audience.
- Networking with coding professionals along with creatives and entrepreneurship prodigies.
- Following the sessions, there will be a competition where participants will progress from reports to deployable projects that could lay the foundation for the projects for Google's Annual Solution Challenge.

# SPEAKERS

Here's a few knowledgeable speakers sharing their wisdom to the audience, however we still welcome any speakers who are willing to be a part of it.



**AFNAN ABDUL VASAY**  
GITHUB CAMPUS EXPERT



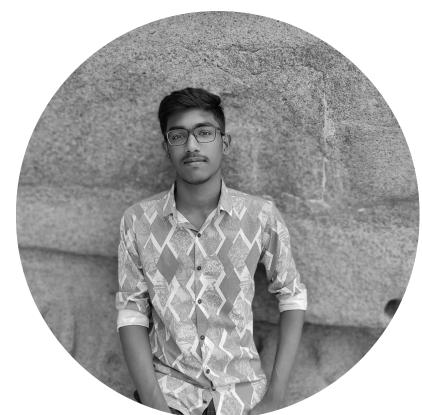
**Dinesh Nalam**  
Lead - GDSC MLRIT

Founder & CEO - Suchik  
Pitch Fest winner at the Atal Incubation Centre (CCMB) against participants across Telangana.  
Runner Up - EY Scholarship 2023  
Qualified for Cisco ThingQbator Cohort



**Sri Nikhil**  
Creatives Lead

3 times Cryptography CTF Winner  
Winner - Engineers Student Forum (Regional)  
Student Tribe's Most Valuable Student in Hyderabad UI/UX Community



**Adithya Vardhan**  
Technical Lead

Founder & CEO - Hito Technologies Pvt Ltd  
Founder - CloudTax  
Winner, National Science Fair '22  
Top 10 - HackSummit 3.0

## CORE TEAM

GDSC MLRIT

# DELIVERABLES

## What do we provide?

- Printing your logos on certificates of appreciation given to the winners/runners for the competition. \$
- Advertising your logo on event brochures, banners and presentation screens. \$#
- Mentions in social media posts. \$#
- Provision to exhibit short product demos in the event, if it's relevant to the course contents. \$

## What are we seeking for?

- Financial support for the event.
- Goodies, stickers or swags.
- Prizes for around 80 contestants in competitions in Hello World.

**Gold (\$): 20,000/-**

**Silver (#): 10,000/-**

**\$ - Provided for Gold Sponsors**

**# - Provided for Silver Sponsors**

# OUR SPONSORS

Here's a few potential sponsors that are willing to extend their arms so far..

**Student Tribe**

**Hack2Skill**

**GitHub**

**bluelearn**

**JDoodle**

**Beceptor**

**IIITH CIE**

**Wolfram**

**.xyz**

We hope you'll be the next :)