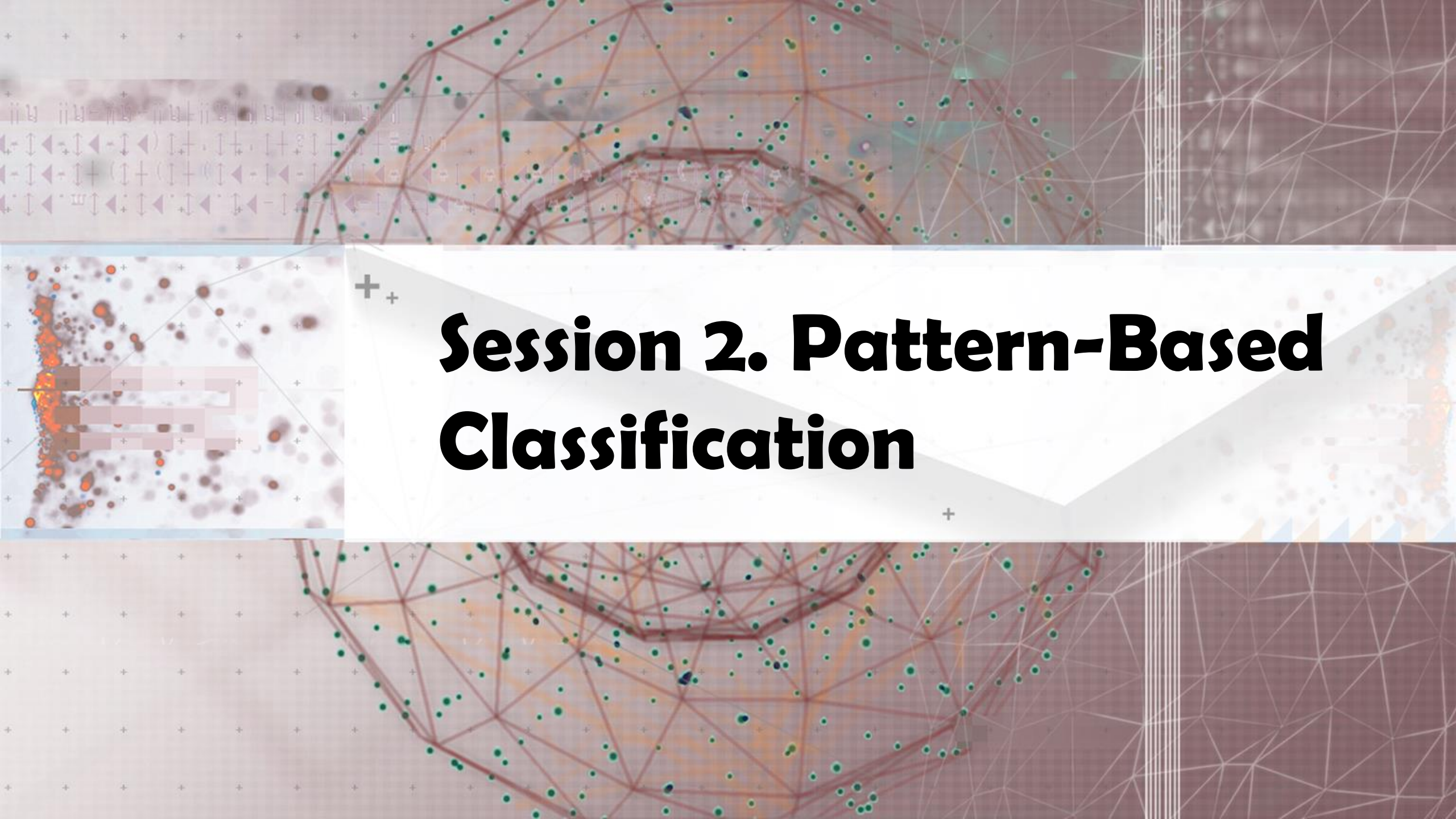
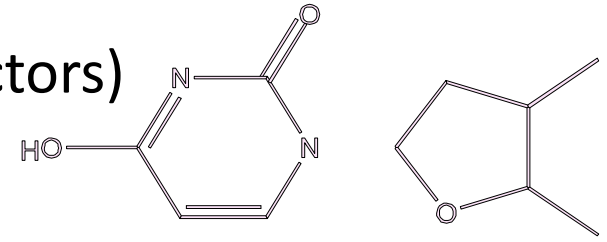


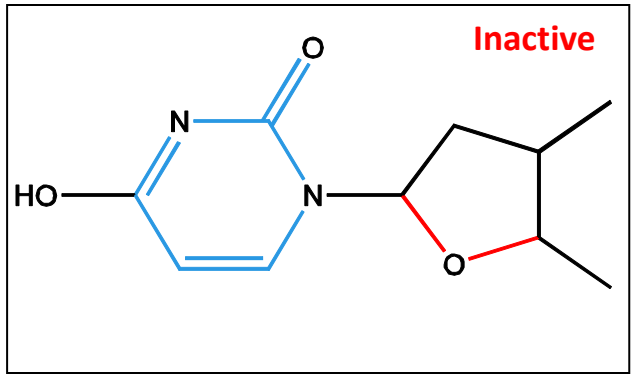
Session 2. Pattern-Based Classification

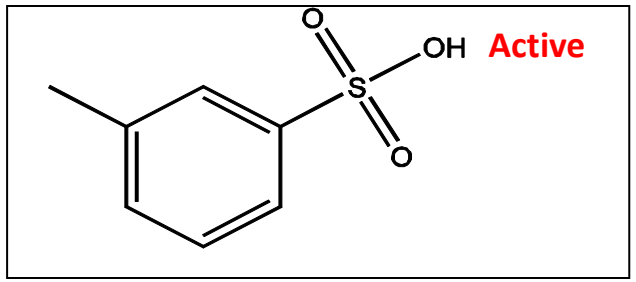
Pattern-Based Classification, Why?

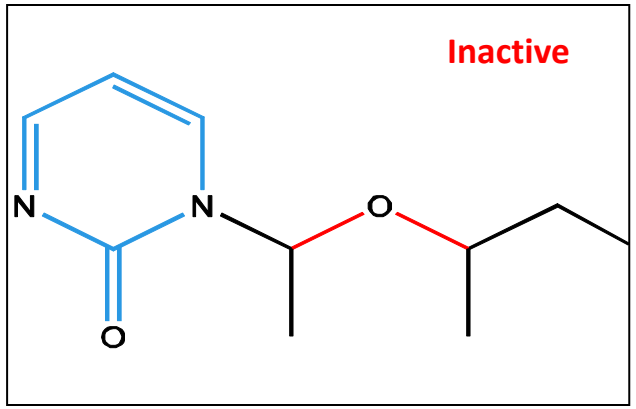
- **Pattern-based classification:** An integration of both themes
- **Why pattern-based classification?**
  - **Feature construction**
    - Higher order; compact; discriminative
    - E.g., single word → phrase (Apple pie, Apple i-pad)
  - **Complex data modeling**
    - Graphs (no predefined feature vectors)
    - Sequences
    - Semi-structured/unstructured Data



Pattern-Based Classification on Graphs



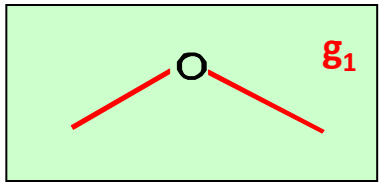


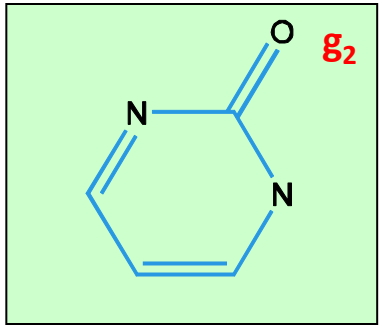


Mining

min_sup=2

Frequent subgraphs





Transform

Use frequent patterns as features for classification

g_1	g_2	Class
1	1	0
0	0	1
1	1	0

Associative or Pattern-Based Classification

- **Data:** Transactions, microarray data, … → **Patterns or association rules**
- **Classification Methods** (Some interesting work):
  - CBA [Liu, Hsu & Ma, KDD'98]: Use high-conf., high-support *class association rules* to build classifiers To be discussed here
  - Emerging patterns [Dong & Li, KDD'99]: Patterns whose support changes significantly between the two classes
  - CMAR [Li, Han & Pei, ICDM'01]: Multiple rules in prediction To be discussed here
  - CPAR [Yin & Han, SDM'03]: Beam search on multiple prediction rules
  - RCBT [Cong et al., SIGMOD'05]: Build classifier based on mining top-k covering rule groups with row enumeration (for high-dimensional data)
  - Lazy classifier [Veloso, Meira & Zaki, ICDM'06]: For a test t, project training data D on t, mine rules from D_t, predict on the best rule
  - Discriminative pattern-based classification [Cheng et al., ICDE'07] To be discussed here