# Lessons from Kaggle Competitions Based on interviews posted in Kaggle's blog

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# Airbnb challenge

Outcome: Which country a new user will book in first (out of 10 possible countries)

Predictors: Various information for each user, including:

- demographics (gender, age, language)
- web session records (actions, timing of actions, details of actions)
- summary statistics (when account was created, timestamp of the first activity, date of first booking, method of signing up)

Prize: This was a recruitment challenge.

#### **Evaluation**

The competition was evaluated using Normalized discounted cumulative gain (NDCG).

## From Kaggle:

"Normalized discounted cumulative gain (NDCG) measures the performance of a recommendation system based on the graded relevance of the recommended entities. It varies from 0.0 to 1.0, with 1.0 representing the ideal ranking of the entities. This metric is commonly used in information retrieval and to evaluate the performance of web search engines.""

#### **Evaluation**

#### From Kaggle:

"For each new user, you are to make a maximum of 5 predictions on the country of the first booking. The ground truth country is marked with relevance = 1, while the rest have relevance = 0."

## Challenges

Some of the challenging parts of this competition were:

- ▶ 12-class classification
- highly unbalanced
- hard to cross-validate (test data only had accounts created in the last three months of the data)

## Airbnb: Second place

Second place winner: Keiichi Kuoraya

An interview on how he did it is available here.

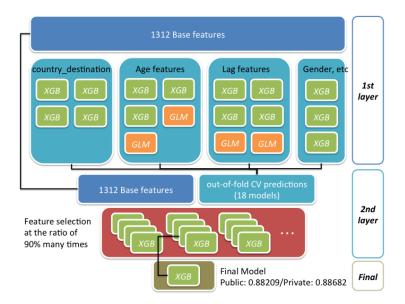
# Airbnb: Pre-processing

- For numeric variables, kept everything as-is except age. This needed some cleaning up, because it had some implausible values.
- Created a new variable that gave a combined measure of age and gender.
- For categorical variables, used "one-hot encoding". This describes the process of transforming categorical predictors into dummy variables.
- Created a new variable with the lag between the first booking and the date the user signed up.
- "Summarized"secs\_elapsed" and counted the numbers of rows of "sessions" dataset by user\_id, action (similarly, action\_type, action\_detail and device\_type)."

In total, created >1,300 features for the dataset.

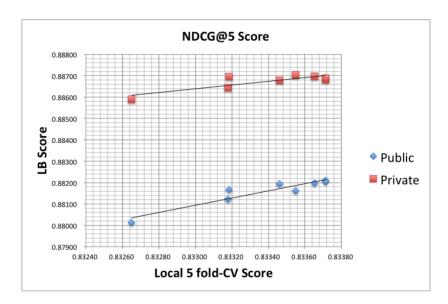
**Stacked generalization**: Stacked together 18 models and calculated out-of-bag cross-validation values. "The basic idea behind stacked generalization is to use a pool of base classifiers, then using another classifier to combine their predictions, with the aim of reducing the generalization error."

**XGBoost** model: Created with the base predictors as well as the out-of-bag predictions from the cross-validation (like SuperLearner)



Final stage modeling and final model selection:

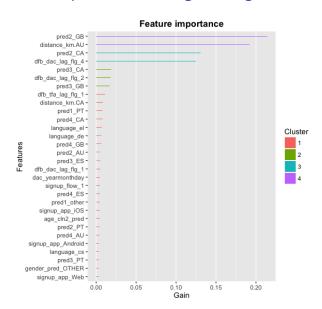
"When I made several attempts to build it, I found that some features decreased the NDCG@ 5 score, so I selected randomly features at the ratio of 90% and built repeatedly a single XGBoost many times. Finally, I selected the best XGBoost model (5 fold-CV: 0.833714) from the built models."



## Airbnb: Importance of engineering features

"I found that the out-of-fold CV predictions of categorized lag features were very important. As far as I saw in the forum, many of the participants may have not created these features."

# Airbnb: Importance of engineering features



# Airbnb: R packages

### This person used used:

- DescTools for exploratory data analysis.
- XGBoost, glmnet for statistical modeling.

## Airbnb: Third place

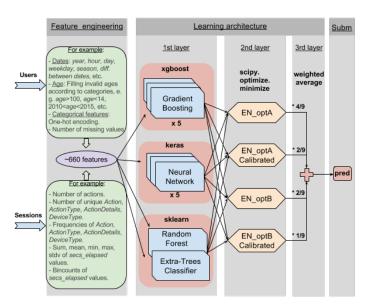
Third place winner: Sandro Vega Pons

An interview on how he did it is available here.

#### He used an ensemble of:

- ► GradientBoosting
- Multilayer perceptron (MLP)
- a RandomForest
- an Extra-Trees Classifier

# Airbnb: Preprocessing and Modeling



# Airbnb: Python tools

- numpy
- pandas
- scipy
- xgboost
- keras
- scikit-learn

### Airbnb: Conclusions

Helpfulness of using deep-learning models with tree-based models:

"I am always a bit surprised about how well deep learning models (like deep MLP) and tree-based models (like GradientBoosting) complement each other, and therefore how good they perform when ensembled. The combination of these two types of learning algorithms seems to be a recurrent choice in Kaggle competitions."

### Airbnb: Conclusions

#### Advice for future competitions:

"Do not move forward to complex ideas before having a deep understanding of the evaluation measure and a reliable validation strategy. Depending on the competition, this can be trivial or very tricky."

XGBoost: eXtreme Gradient Boosting

"An efficient and scalable implementation of gradient boosting framework"

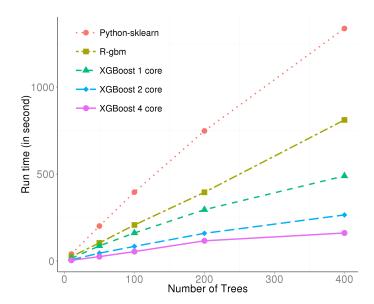
Includes solvers for:

- linear model
- tree

There is documentation in their GitHub repository.

#### Advantages:

- Speed: "Generally over 10 times faster than gbm" (parallel computation)
- ► Takes sparse matrices as inputs
- ► Allows customization (objective function, evaluation function)



The package includes a dataset with example data on classifying mushrooms as poisonous or not.

```
library(xgboost)
data(agaricus.train)
data(agaricus.test)
train <- agaricus.train
test <- agaricus.test
head(colnames(train$data))
## [1] "cap-shape=bell"
                            "cap-shape=conical" "cap-shape=
                            "cap-shape=knobbed" "cap-shape=s
## [4] "cap-shape=flat"
dim(train$data)
   [1] 6513
             126
```

This training dataframe is a sparse matrix:

```
train$data[1:5, 1:10]
## 5 x 10 sparse Matrix of class "dgCMatrix"
      [[ suppressing 10 column names 'cap-shape=bell', 'cap
##
##
## [1,] . . 1 . . . . . . 1
## [2,] . . 1 . . . . . . 1
## [3,] 1 . . . . . . . . . 1
## [4,] . . 1 . . . . 1 .
## [5.] . . 1 . . . . . . . 1
(The actual class of this is dgCMatrix.)
```

## Sparse matrices

#### From the tutorial:

"In a sparse matrix, cells containing 0 are not stored in memory. Therefore, in a dataset mainly made of 0, memory size is reduced."

## Training model

Training a decision model using XGBoost:

```
## [0] train-error:0.046522
## [1] train-error:0.022263
```

# Training model

#### Function arguments:

- nrounds: Maximum number of iterations
- eta: Controls the learning rate (can be used to help prevent overfitting; lower value is more robust to overfitting but takes longer to compute)
- max.depth: Maximum depth of a tree
- nthread: Number of parallel threads to use
- nround: How many passes of the data there will be (the more complex the relationship between your predictors and outcome, the more passes you'll need)

#### Prediction

To predict from an XGBoost model:

```
pred <- predict(bstSparse, test$data)
head(pred, 3)

## [1] 0.2858302 0.9239239 0.2858302

mean(as.numeric(pred > 0.5) == test$label)

## [1] 0.9782744
```

## Measuring learning performance

xgboost can give you the performance of the model after each round of training. This can help you assess if you're doing too many rounds and starting to overfit.

```
## [0] train-error:0.046522 test-error:0.042831
## [1] train-error:0.022263 test-error:0.021726
```

## Measuring learning performance

You can also change the evaluation metric when you do this:

```
## [0] train-error:0.046522 train-logloss:0.233357 tes
## [1] train-error:0.022263 train-logloss:0.136649 tes
```

# Early stopping

You can also use the argument early.stop.round. This will make the algorithm stop if you have had that many rounds without an improvement in performance.

You can also continue training on an existing model.