SYSGRAN

English

GeaTech

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Task

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Summary

Aims/Objectives:

To provide solutions for the management, logistics and distribution of a cooperative made up by organic gardens.

Location:

Montevideo.

Implementing Company:

GeaTech

Start Date:

By the beginning of May.

Duration:

6 months

Current Situation:

Nowadays all tasks are manually solved and have a paper data system which isn't the best way to manage the vegetable plot because that information can be lost.

S.W.O.T.

Strength:

- Lower prices than our competitors because we're new to the area.
- Good knowledge of front-end language.
- Good knowledge of back-end language.

Weaknesses:

- Lack of marketing because we have not investment.
- It Is easy to find others groups of developers like us that offer the same products.
- We are a new company without experience in the market.

Opportunities:

- The automation and Visualization of web systems is the future of commerce.
- Great power to grow up as a company.
- A huge increase of demand thanks to the pandemic.

Threat:

- New competitors with the same ideas that we have, which makes it more difficult getting clients.
- Powerful new technologies are emerging, making our work obsolete.
- It is very hard to compete with bigger companies given that we are a smaller team.

Executive Summary

Overview

The aim of this project is to provide solutions for the management, logistics and distribution of a cooperative made up by organic gardens

Problem Summary

Nowadays all tasks are manually solved and have a paper data system which isn't the best way to manage the vegetable plot because that information can be lost. For that reason, we are developing this new webapp.

Proposed Solution

The target audience for the webapp are the employees, customers and organic gardens of the cooperative.

The employees will be able to decrease the tasks time and store all the information securely. The customers will have a complete buying system, with notifications about your purchases and their delivery.
The organic gardens will have absolute control on their vegetables and a notification system for each vegetable state.

We are going to reach these areas that the big software companies don't reach because it is a specified cooperative located in Montevideo and we will give a full maintenance of the system through the years.

Conclusion and Next Steps

We recommend starting the system as soon as possible, to provide the guide for users and to not lose the client.

The next step of the company is to provide more systems to other organic gardens to carve out a place in the software market.