

PRERELEASE



BUY-A-BOX Promotion

Helvault Prerelease Kit

• 1 Helvault filled with bonus prizes to support up to 54 players (Core stores will receive 1; Advanced will get 2)

Avacyn Restored Prerelease Kit

- 24 participation promo cards;
- 18 achievement cards:
- 1 counter card with League and Launch ads
- 36 Avacyn Restored Prize Boosters:
- 1 score pad
- 5 DCITM Membership Cards

Buy-A-Box Promotion

- The promotional card will be an alternate-art rare foil card from the Avacyn Restored set and will be available only through this program.
- Signing up for this event will ensure that you get 20 (or 30) cards to reward your customers who purchase a full box (while supplies last).
- Wizards will also list all participating stores online!

Event Dates: April 28 - 29, 2012 Sanctioning: February 5 - March 18, 2012





Unlock the secrets of the Helvault!

This event is unlike anything we've ever offered, and will give your **Magic™** players the chance to participate in a unique experience that they will be sure to remember for years to come!





Event Features:

Format: The format for this Prerelease is **Sealed Deck** — six boosters of *Avacyn Restored*TM. Though the set is a part of the *Innistrad*TM block, it is a large set, which means that the Prerelease tournament will use **only** *Avacyn Restored* product.

<u>Unique and Exciting Player Experience:</u> This event will give **Magic** players the chance to open the mysterious Helvault right in your store. The Helvault is a vessel filled with additional player prizes that will take the righteous strength of your store's entire community to unlock (instructions will be provided)!

Critical: The opening of the Helvault will be much anticipated by your **Magic** community. To make sure that we can work together to deliver this great experience, it is vital that you and your organizer(s) **not** open the Helvault until the event.

Additionally, each store will receive a limited number of Helvaults, so we encourage you to offer pre-regeistration for this event (not every Prerelease event will have a Helvault, so we strongly encourage you to offer pre-registration for this event).

Prerelease events are great for players of all experience levels:

- Add some open dueling to encourage your new players to participate!
- Core stores may now run 3 main events while Advanced may run 6.

Again, it's <u>vital</u> to communicate to your players that not every main event will feature a Helyault.

Sign up for this event using Wizards Event Reporter today!

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