





GLOBAL ENGINEERING CONFERENCE PRESENTS:

# **ENGINEERING YOUR CREATIVITY**

MARCH 10, 2018 | 9-5PM

## **IMPACT**

### **GEC 2018**

Our 7th Annual Global Engineering Conference is aimed to help engineers improve their ability to make meaningful innovations by further integrating creativity into engineering using the arts' design process as inspiration.

## Take Away Message

It is our hope that by the end of the conference delegates will have a restored appreciation for creativity-oriented design and be able to apply it to future initiatives that will positively impact society.

### Execution

This will be done by demonstrating the influence of creative thinking within the design process, and its impact within engineering; teach young engineers the importance of design thinking; and show how this new creative thinking will make a social impact

### **Timeline**

#### 9:00AM

Opening Keynote Speaker

#### 10:30AM

First Round of Workshops

#### 12:00PM

Break for Lunch

#### 1:00PM

**Networking Panel** 

#### 2:30PM

Second Round of Workshops

### 4:00PM

Closing Keynote Speaker

### 5:00PM

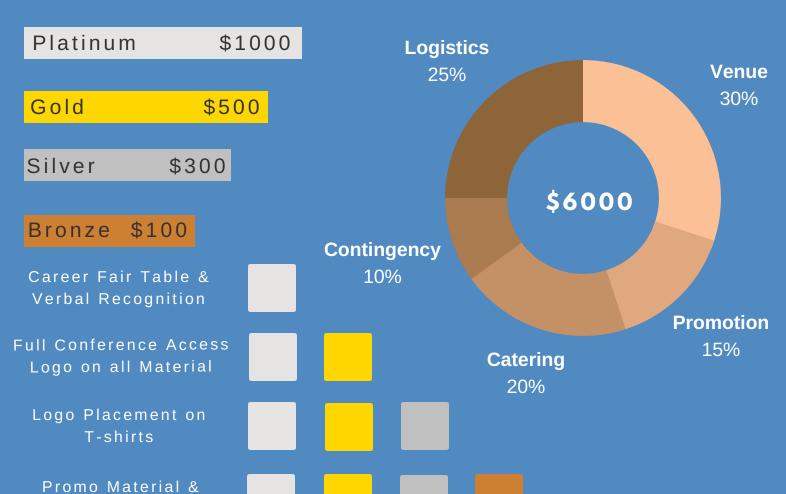
Closing Remarks

# WHAT WE NEED FROM YOU

## SPONSORSHIP LEVELS

Inclusion on Website

### **BREAKDOWN**



For information on how to sponsor GEC 2018, please email: Jordan Hebbert, Co-Director at macewb.gec2018@gmail.com