

# GLOBAL ENGINEERING CONFERENCE PRESENTS: ENGINEERING YOUR CREATIVITY

MARCH 10, 2018 | 9-5PM

## IMPACT

### GEC 2018

Our 7th Annual Global Engineering Conference is aimed to help engineers improve their ability to make meaningful innovations by further integrating creativity into engineering using the arts' design process as inspiration.

### Take Away Message

It is our hope that by the end of the conference delegates will have a restored appreciation for creativity-oriented design and be able to apply it to future initiatives that will positively impact society.

### Execution

This will be done by demonstrating the influence of creative thinking within the design process, and its impact within engineering; teach young engineers the importance of design thinking; and show how this new creative thinking will make a social impact





### Timeline

- 9:00AM**  
Opening Keynote Speaker
- 10:30AM**  
First Round of Workshops
- 12:00PM**  
Break for Lunch
- 1:00PM**  
Bell Ringer Event
- 2:30PM**  
Second Round of Workshops
- 4:00PM**  
Closing Keynote Speaker
- 5:00PM**  
Closing Remarks

## WHAT WE NEED FROM YOU

### SPONSORSHIP LEVELS

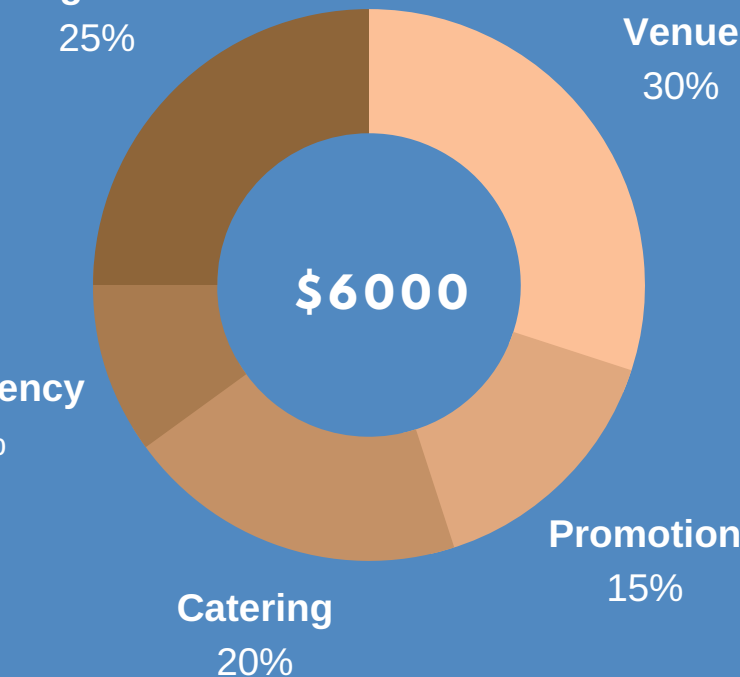
|          |        |
|----------|--------|
| Platinum | \$1000 |
| Gold     | \$500  |
| Silver   | \$300  |
| Bronze   | \$100  |

|  |   |
|--|---|
| Career Fair Table & Verbal Recognition         |  |
| Full Conference Access<br>Logo on all Material |  |
| Logo Placement on T-shirts                     |  |
| Promo Material & Inclusion on Website          |  |

Contingency  
10%



Logistics  
25%



Venue  
30%

Promotion  
15%

Catering  
20%

**For information on how to sponsor GEC 2018, please email:  
Jordan Hebbert, Co-Director at [macewb.gec2018@gmail.com](mailto:macewb.gec2018@gmail.com)**