



## IE407 - Homework 3

Emre Geçit

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# 1 Simplex Method

## 1.1 Formulation

### Decision Variables

$s$  = Amount of **Sweet Corn** used in the mix (grams)

$b$  = Amount of **Barbeque** used in the mix (grams)

### Constraints

|                                      |                       |
|--------------------------------------|-----------------------|
| $s + b = 100$                        | Weight of the package |
| $1.5 \cdot s + 3.5 \cdot b \geq 2.5$ | Protein               |
| $400 \cdot s + 600 \cdot b \leq 560$ | Calories              |
| $s, b \geq 0$                        | Non-negativity        |

### Objective Function

$$\text{Minimize Total Cost} = 0.5 \cdot s + 0.7 \cdot b$$

## 1.2 Solution

## 2 Software Solution

## 3 Changing the Constraints

## 4 Finding the Shadow Price

## 5 Examining other Shadow Prices