

NXS National – 5-Year Women’s Sports League Roadmap

■ Soccer – Superior Storm

2026–27: Enter USL W League (regional division, proven model)
2028–29: Strengthen brand + rivalries, youth club partnerships
2030: Evaluate expansion to USL Super League (professional tier)

■ Volleyball – Lake Superior Surge

2026–27: Launch through exhibitions + youth qualifiers at NXS Courts
2028–29: Apply for Pro Volleyball Federation (PVF/MLV)
2030: Full national pro schedule, NXS as Midwest host hub

■ Lacrosse – Northland Wolves

2026–27: Grassroots growth with NCAA exhibitions + USA Lacrosse showcases
2028–29: Compete in WCLA club-level structure
2030: Expansion bid for Women’s Lacrosse League (WLL)

■ Basketball – Twin Ports Titans

2026–27: Join WABA or WBCBL (semi-pro/developmental)
2028–29: Transition to UPSHOT League as it grows
2030: Position for WNBA expansion alignment or UPSHOT anchor role

Comparative Growth Potential

Sport	Year 1–2	Year 3–4	Year 5
Soccer	USL W League	Expand brand & rivalries	Evaluate USL Super League
Volleyball	Exhibitions + qualifiers	Apply PVF/MLV	Full pro national schedule
Lacrosse	Showcases + grassroots	WCLA competition	Target WLL expansion
Basketball	WABA / WBCBL semi-pro	UPSHOT entry	WNBA/UPSHOT anchor

Recommendation:

- Launch soccer as flagship (USL W League)
- Phase in volleyball once courts are complete
- Pilot lacrosse with exhibitions before league

- Build basketball in semi-pro, grow into UPSHOT/expansion