

NXS Women's Sports Ownership & League Guide

This guide provides a detailed breakdown of startup costs, league options, franchise considerations, and features/benefits for each women's sport at NXS National in Proctor, MN.

■ Soccer – Superior Storm

- League: USL W League / WPSL (pre-pro, community-owned models like MN Aurora)
- Startup Costs: \$500K–\$750K annually; league fees \$15K–\$25K
- Franchise Option: NWSL = \$50M+ expansion fee (not realistic for launch)
- Benefits: Largest girls' sport in MN, proven fan base, Dome-ready

■ Volleyball – Lake Superior Surge

- League: Pro Volleyball Federation (PVF/MLV), LOVB Pro (emerging)
- Startup Costs: \$450K–\$700K exhibitions; \$1M+ annually for PVF franchise
- Franchise Option: PVF expansion franchise ~ \$5M–\$10M entry
- Benefits: Fastest-growing women's sport, strong MN high school/college pipeline

■ Lacrosse – Northland Wolves

- League: WCLA (club-level), WLL (Women's Lacrosse League – new pro)
- Startup Costs: \$350K–\$550K annually
- Franchise Option: WLL expansion likely \$1M+
- Benefits: Dome clear height ideal, first-mover advantage, aligns with NCAA/USA Lacrosse

■ Basketball – Twin Ports Titans

- League: WABA, WBCBL (semi-pro); UPSHOT (developmental 2026); WNBA (pro)
- Startup Costs: \$75K–\$150K (WABA/WBCBL), \$250K–\$500K (UPSHOT)
- Franchise Option: WNBA expansion fee \$50M–\$75M
- Benefits: Strong MN culture (Lynx dynasty), Dome + Courts fit, AAU integration

■ 3v3 Basketball – Community League

- League: Community-based, FIBA 3x3 alignment possible
- Startup Costs: \$50K–\$100K annually (tournaments, refs, staff)
- Benefits: Low cost, high fan engagement, scalable to pro 3v3 circuits

■ Pickleball – Women's Doubles & Teams

- League: National Pickleball League (NPL), Major League Pickleball (MLP), APP Tour
- Startup Costs: \$50K–\$100K for community leagues; \$250K–\$500K+ for national team ops

- Franchise Option: MLP team values range \$5M–\$10M (based on investor reports)
- Benefits: Fastest-growing sport, Dome + Courts adaptable, multi-generational appeal

■ Recommended Entry Path

- Soccer → Start USL W League (2026 flagship)
- Volleyball → Launch exhibitions, target PVF franchise later
- Lacrosse → Build with showcases/WCLA, expand into WLL
- Basketball → Join WABA/WBCBL, grow into UPSHOT
- 3v3 → Launch community league for tournaments
- Pickleball → Start with local/regional league, target NPL/MLP franchise growth