

Marketing Series: Elevate Your Brand

Reach. Engage. Convert.

NXS National Complex – Stay. Play. Explore.

Intro

The Marketing Series focuses on visibility, impressions, and ROI. This includes digital advertising, social media campaigns, venue signage, and broad consumer engagement.

Digital & Social Media Sponsorships

Broadcast ads, video board ads, website logos, and collaborative social media campaigns.

Venue Signage

Wall banners, dome banners, pole banners, interior & exterior placements.

Sideline & Seating Sponsorships

Sideline ads (\$7.5K–\$15K), seating sections (\$10K–\$20K each), multi-section deals up to \$50K.

ROI Snapshot

Expected reach: 250,000+ visitors/year, strong media valuation and measurable redemption tracking.