

DASHBOARD SURYAHUB

Total Customers

500

Total Revenue

2,118,220,545

Avg. Rating

3.02

Total Orders

3,410

Discount_Used

Location

Purchase_Channel

Gender

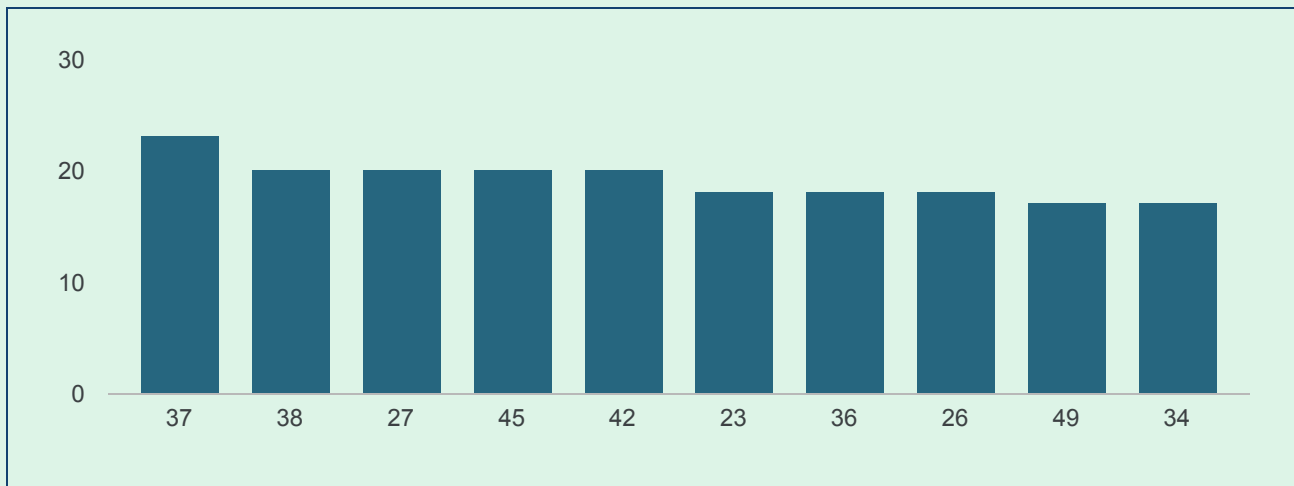
Customer_Loyalty_Program_Member

Social_Media_Influence

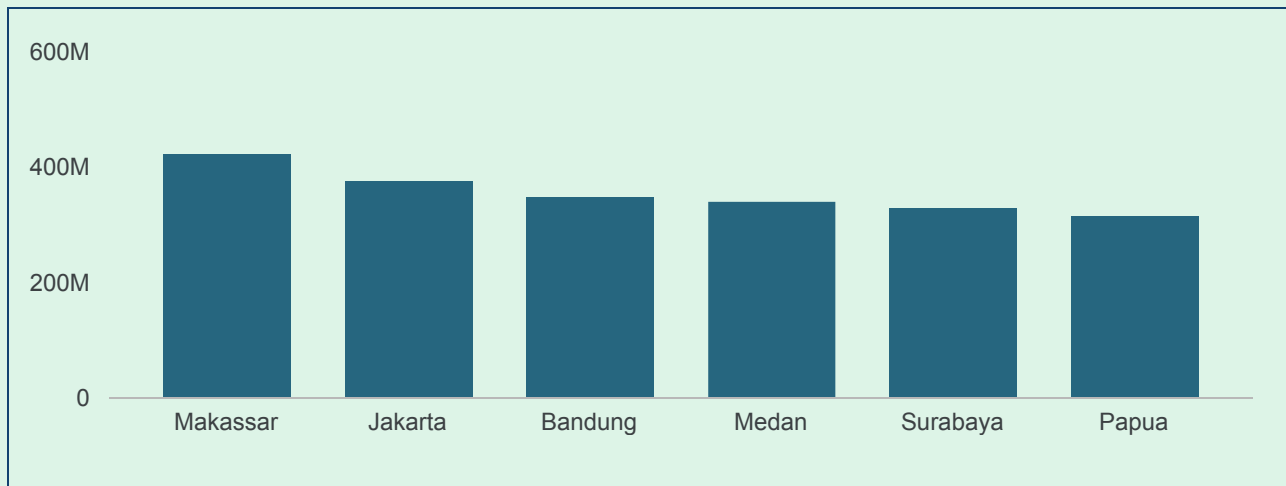
Top 10 Customers

| | Location | Customer_ID | Purchase_Amount ▾ | Frequency_of_Purchase |
|------------------|----------|-------------|-------------------|-----------------------|
| 1. | Bandung | 60-470-3563 | 7,724,115 | 2 |
| 2. | Surabaya | 15-663-7994 | 7,715,900 | 2 |
| 3. | Papua | 72-830-1211 | 7,689,705 | 2 |
| 4. | Makassar | 82-671-7236 | 7,662,270 | 12 |
| 5. | Makassar | 75-953-8663 | 7,659,790 | 6 |
| 6. | Makassar | 37-468-8133 | 7,633,905 | 7 |
| 7. | Jakarta | 42-207-5005 | 7,618,405 | 2 |
| 8. | Surabaya | 67-159-7366 | 7,606,625 | 10 |
| 9. | Surabaya | 38-940-4942 | 7,601,355 | 4 |
| 10. | Papua | 56-810-2066 | 7,600,270 | 4 |
| 1 - 10 / 499 < > | | | | |

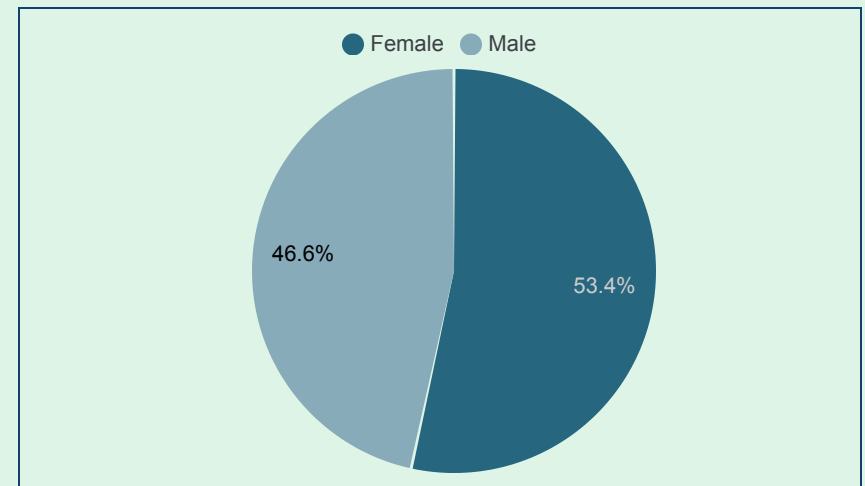
Total Customers by Age



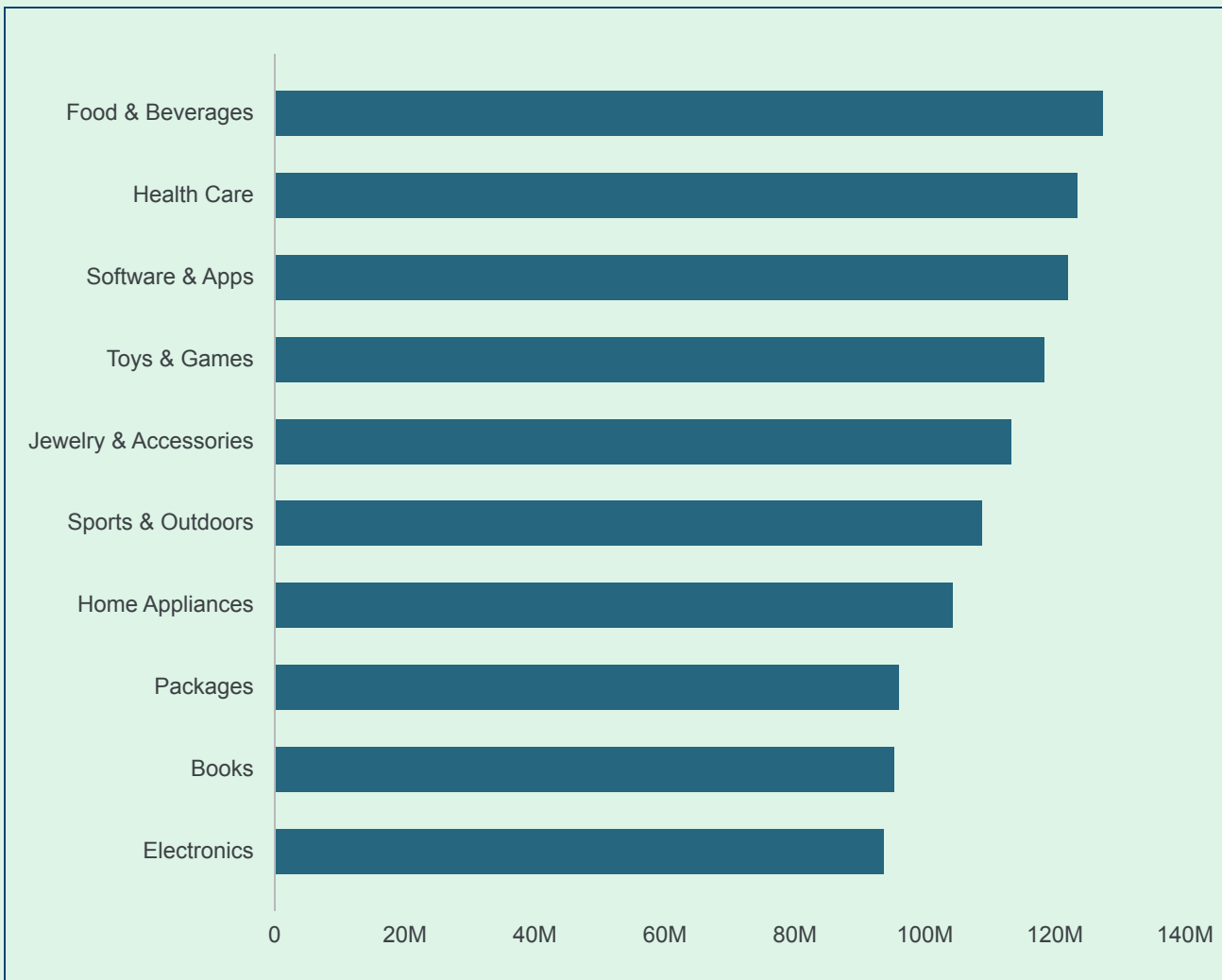
Total Revenue by Location



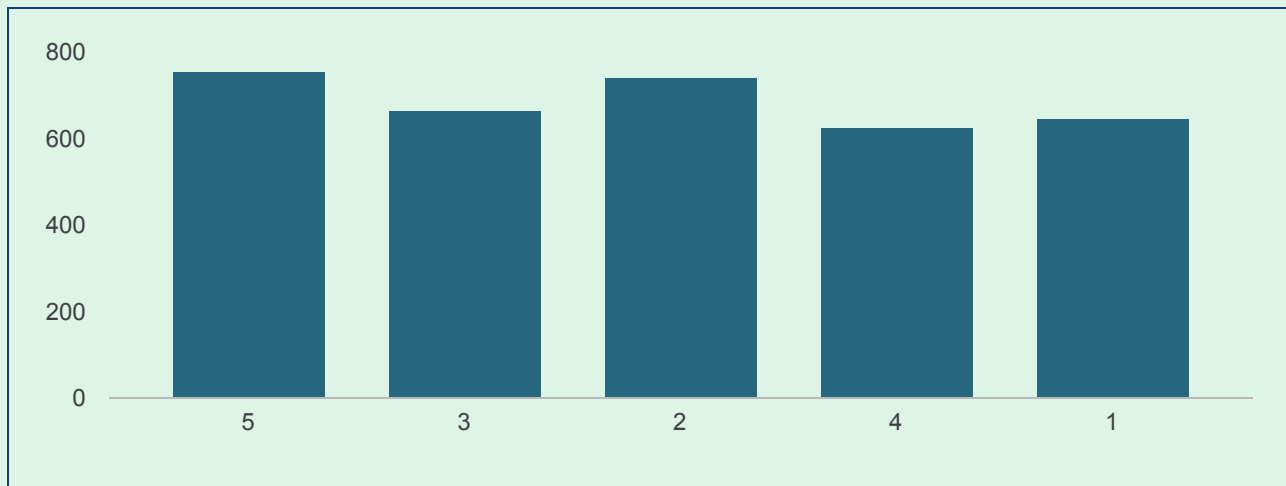
Total Purchase by Gender



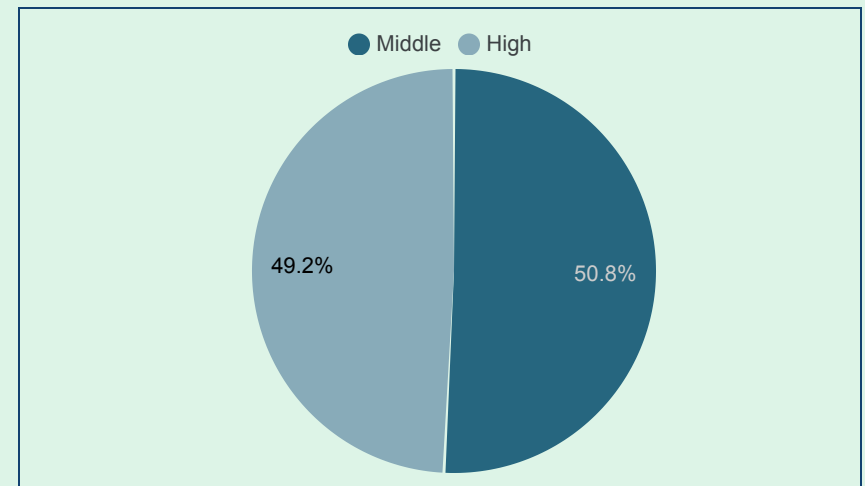
Total Revenue by Category



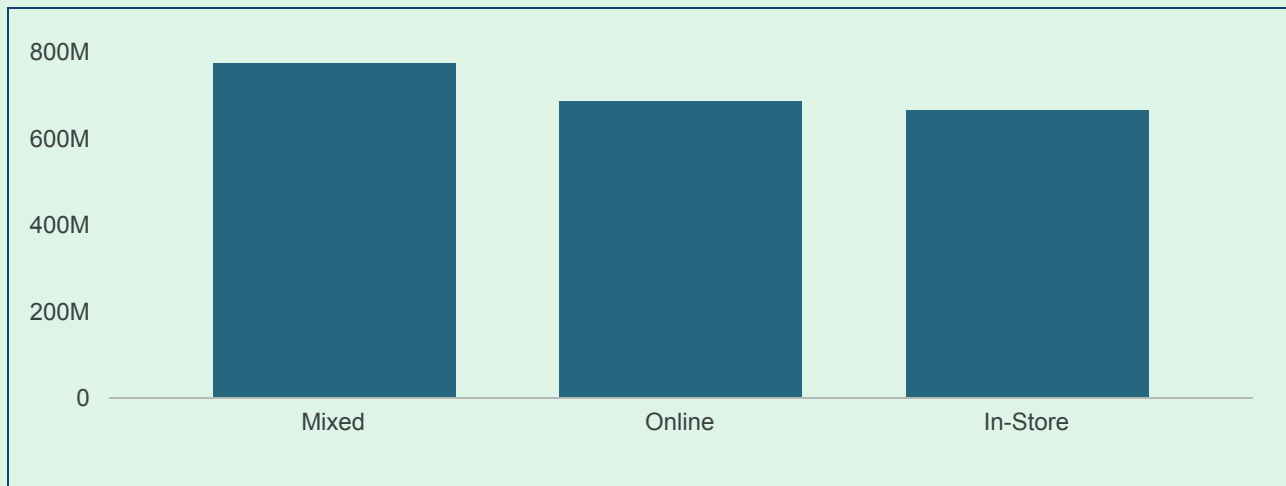
Total Purchase by Brand Loyalty



Total Income Level



Total Revenue by Purchase Channel



Total Purchase Intent

